

Option 1. Internal Costs for the Short-Term Rental Program			
Position	Hourly Cost	Hours toward Program per Quarter	Annual Cost
Community Development Director	\$ 189.76	1	\$ 759.04
Assistant Planner	\$ 62.58	1.5	\$ 375.48
Chief Building Official	\$ 151.10	1	\$ 604.40
Administration Assistant	\$ 51.30	40	\$ 8,208.00
Code Enforcement Officer	\$ 75.11	40	\$ 12,017.60
Accounting Technician I	\$ 62.07	3	\$ 744.84
Finance Director	\$ 152.51	1	\$ 610.04
Principal Management Analyst	\$ 81.07	10	\$ 3,242.80
		Subtotal	\$ 26,562.20
Cost of STR Software			
Granicus Short Term Rental Software		Subtotal	\$ 4,645.31
		Grand Total:	\$ 31,207.51

Option 2. External Costs for Short-Term Rental Program			
Cost of Consultant Managing STR Program	Module Program	Notes	
<i>Dekard Technologies</i>			
Compliance Monitoring and Rental Activity Reporting	\$ 6,000.00	Annual Cost	
Outreach Campaign	\$ -	Included with agreement	
STR Registration Portal	\$ 5,000.00	Annual Cost	
Long Term Rental Report Services	\$ -	\$20/Property - \$2.00/Unit	
Reporting and Analysis	\$ -	Included with agreement	
Dedicated Account Manager	\$ -	Included with agreement	
Unlimited User Accounts and Training Sessions	\$ -	Included with agreement	
Tax Payment Portal	\$ 5,000.00	Annual Cost	
		Grand Total for Year 1	\$ 16,000.00

*10% Annual Increase