



CITY OF BEAUMONT
STRATEGIC PLANNING/GOAL SETTING WORKSHOP
AGENDA
JANUARY 28, 2023

9:00 a.m.	Continental Breakfast
9:15 a.m.	Call Meeting to Order/Public Comment
9:30 a.m.	Introductions – Agenda Review – Expectations
9:45 a.m.	Purpose of Strategic Planning
10:00 a.m.	Presentation of Interview Results
10:30 a.m.	Break
10:45 a.m.	SWOT Analysis (Strengths/Weaknesses)
11:15 a.m.	SWOT Analysis (Opportunities/Threats)
11:45 a.m.	Lunch Break
12:30 p.m.	Develop Targets (Pillars)
1:00 p.m.	Establish Goals
2:30 p.m.	Prioritization of Goals
3:00 p.m.	Break
3:15 p.m.	Wrap-up/Next Steps