



Staff Report

TO: City Council

FROM: Kirk Pelser, Economic Development Director
Joseph Cale, Management Analyst

DATE: November 4, 2025

SUBJECT: Award of Façade Improvement Program Grant Funding – 660 Beaumont Avenue (ED2025-0011)

Description: Consider approving the award of a Façade Improvement Program grant in the amount not to exceed \$937.50 to The Casey Family Living Trust, whose property is located at 660 Beaumont Avenue, to assist with eligible façade improvements under the City's Façade Improvement Program.

Background and Analysis:

The City of Beaumont's Façade Improvement Program supports the revitalization and enhancement of properties within the Downtown Revitalization target area by incentivizing private investment in exterior building improvements. The program provides matching reimbursement grants of up to 50% of eligible costs, designed to stimulate reinvestment, preserve architectural character, and strengthen the visual appeal of the City's commercial core.

The applicant, The Casey Family Living Trust, submitted a complete application for improvements at 660 Beaumont Avenue. The proposed scope of work includes exterior repainting.

Staff reviewed the proposal for eligibility, design appropriateness, and compliance with program guidelines. The total project cost is estimated at \$1,875, with a grant request not to exceed \$937.50 consistent with the program's matching fund structure.

These improvements align with the City's Economic Development Strategic Plan and Downtown Revitalization goals, which prioritize property reinvestment, pedestrian-oriented aesthetics, and increased business activity in the Downtown District. Upon completion, the project will result in tangible improvements to the property's appearance and contribute to the continued revitalization momentum of Downtown Beaumont.

Fiscal Impact:

Funding for the Façade Improvement Program is allocated through the Economic Development Department's budget under GL Account No. 100-1235-7096-0000. Sufficient funds are available to support this award. The proposed grant of \$937.50 will be reimbursed to the applicant upon successful completion and verification of improvements per program guidelines.

The cost to prepare this staff report is estimated at \$350.

Recommended Action:

Approve the award of a Façade Improvement Program grant in the amount not to exceed \$937.50 to The Casey Family Living Trust for eligible façade improvements on property located at 660 Beaumont Avenue; and

Authorize the City Manager (or designee) to execute all necessary documents to process this Façade Improvement Program reimbursement.

Attachments:

- A. Application and Quotes