



Staff Report

TO: City Council
FROM: Elizabeth Gibbs, City Manager
DATE: October 21, 2025
SUBJECT: Set Time, Date and Place for a Special Workshop

Description: Set the time, date and place for a special workshop to discuss proposed revisions to the Beaumont Municipal Code regarding billboards.

Background and Analysis:

City staff is requesting that the City Council establish the time, date and place for a special workshop to explore the opportunity to revise Chapter 17.07.030. Basic Policies regarding billboards to allow for the potential to generate revenue from the development of billboards and to develop billboards at new locations to incentivize development within the City.

Fiscal Impact:

The estimated cost to prepare this report is \$75.

Recommended Action:

Establish a workshop date and time.