

Purple Heart License Plate Holders Designated Spaces Parking Summary

September 16, 2025



RECOMMENDATION



ADOPT A RESOLUTION.



AUTHORIZE THE DEVELOPMENT AND
LAUNCH OF A PILOT PROGRAM.

BACKGROUND

- August 7th – Beaumont Purple Heart Day.
- July 15, 2025, Council direction received.
- August 13, 2025, Committee feedback recorded.
- Potential ordinance pros and cons summarized.

POTENTIAL PROGRAM KEY FEATURES

- Voluntary participation.
- Designated parking with standardized signage.
- Community partnerships.
- Recognition and promotion.



Next Steps

Pilot Program
Development
and Launch.

Business
Enrollment.

Community
Engagement.

Pilot Program
Evaluation.

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