



Staff Report

TO: City Council

FROM: Gustavo J. Romo, Deputy City Manager
Steven D. Jones, Community Development Director

DATE: September 16, 2025

SUBJECT: Deposit and Fee Waiver Request from Beaumont-Cherry Valley Recreation and Park District for the 2025 Oktoberfest Event

Description: Consideration of a resolution authorizing a \$5,000 Deposit and Fee Waiver for the Beaumont-Cherry Valley Recreation and Park District (Park District) 2025 Oktoberfest Event.

Background and Analysis:

On August 29, 2025, the Park District submitted a Special Event Permit Application for their annual Oktoberfest taking place at Noble Creek Regional Park October 2, 2025, through October 4, 2025 (Attachment C). The Park District soon after submitted a request for waiver of the deposit fees for this event. Staff asked the Director of the Park District if he would like to include a waiver request for any other events taking place before the end of the year, such as the Pumpkinfest and Winterfest, but learned that these events will not be taking place at the Noble Creek regional Park but, rather, outside City limits.

Event Details

Oktoberfest is an annual tradition that attracts thousands of participants. It entails traditional German-inspired games, festivities, food vendors, merchandise booths, and a beer garden (permits in process with Riverside County Environmental Health and California Alcoholic Beverage Control). No road closures or City staff assistance are anticipated to be needed nor are being requested.

This year's event is anticipated to have approximately 1,850 attendees. A Major Special Event Permit application is required per the City's municipal code when an event anticipates more than 1,000 participants. A deposit of \$5,000 is required per the City's fee schedule for Major Special Event Permits unless a waiver is requested and approved by the City Council per City policy.

City Waiver Policy Context

On March 21, 2023, the City Council adopted Resolution No. 2023-03, establishing user fees effective July 1, 2023, including a \$500 deposit-based fee for Minor Special Events (Less than 1,000 anticipated attendance) and a \$5,000 deposit-based fee for Major Special Events (Greater than 1,000 anticipated attendance). Fees are applied toward staff time and outside costs.

On November 7, 2023, the City Council adopted the “Special Event Permit Application Fee Waiver Policy”. This policy provides eligibility for waivers when events are community-wide, open to the public, and provide a direct benefit. Waiver requests are considered on a case-by-case basis.

The Park District qualifies for a waiver under the category of intergovernmental cooperation, as authorized by California Public Resources Code §5780 et seq., which empowers recreation and park districts to provide programs and services that enhance community quality of life.

Fiscal Impact:

If Council approves the waiver request, staff time associated with processing the special event permits would have a fiscal impact averaging no more than \$5,000 based on past events. The cost to prepare this staff report was approximately \$150.

Recommended Action:

Staff recommends that City Council approve the Beaumont-Cherry Valley Recreation and Park District’s Fee Waiver Request for the Major Special Event Permit application associated with the 2025 Oktoberfest taking place at Noble Creek Regional Park.

Attachments:

- A. Resolution Waiving the Special Event Fee
- B. Special Event Fee Waiver Policy
- C. Oktoberfest Special Event Permit Application
- D. Oktoberfest Site Plan
- E. Fee Waiver Request
- F. Levine Act Statement