



Staff Report

TO: City Council
FROM: Kari Mendoza, Administrative Services Director
DATE: September 2, 2025
SUBJECT: Award a Professional Services Agreement to Transportation Management & Design to Perform a Comprehensive Operational Analysis of the City's Transit Services

Description: Consider entering into an agreement with Transportation Management & Design to perform a Comprehensive Operational Analysis of the City's transit services, including a Microtransit Feasibility Assessment and a Bus Stop Improvement Plan.

Background and Analysis:

A Comprehensive Operational Analysis (COA) is a strategic look at how our transit system is performing and whether it meets the needs of our community today and in the future. It blends detailed data analysis with feedback from riders and stakeholders to show what is working well, what needs improvement, and where new opportunities exist. The result is a clear, actionable plan that helps us invest wisely, improve efficiency, and keep our system adaptable over the next decade.

The City last completed a COA in 2019–2020, which provided service recommendations to guide Beaumont Transit for five years. Since then, a global pandemic, shifts in travel patterns, and significant community growth have changed local transit needs. New development has occurred in parts of the City that previously had little service, and expectations for reliability, accessibility, and amenities continue to evolve. With the prior plan at the end of its intended lifespan, updating the COA will ensure service decisions are based on current conditions, position the City to meet funding requirements, and guide investments toward the greatest community benefit.

This COA will also include two important elements in addition to the main operational review. The first is a *Microtransit Feasibility Assessment*, which will study whether an on-demand transit service could work in Beaumont to complement our fixed-route buses, improve service in lower-density areas, and make it easier for riders to connect to and from major routes. The second is a *Bus Stop Improvement Plan*, which will look at every stop in the system to identify where accessibility, safety, and passenger amenities can be improved, and to ensure compliance with the Americans with

Disabilities Act (ADA). Improvements will be prioritized based on need, ridership levels, and feasibility.

The consultant will also prepare recommendations for sustainable service and funding that take into account Beaumont's recent designation as an Urbanized Area and the requirement to meet a 20% farebox recovery ratio by fiscal year 2028. These recommendations will be developed for both constrained scenarios, where resources are limited, and unconstrained scenarios, where additional funding may be available to expand or enhance service. All recommendations will be part of a 10-year plan with short-, mid-, and long-term strategies for implementation.

Procurement

On June 2, 2025, the City issued a Request for Proposals (RFP) with the scope described above. The solicitation was publicly advertised on PlanetBids, in Mass Transit magazine, and on the California Association for Coordinated Transportation (CALACT) website. The RFP closed on July 25, 2025.

The City received five qualified proposals. Proposals were evaluated based on the following criteria:

- Qualifications, Related Experience, and References – 25 points
- Project Staffing – 15 points
- Approach to Scope of Work – 30 points
- Value (Cost/Benefit) of Services Proposed – 20 points
- Completeness of Response – 10 points

The evaluation team, consisting of City staff with expertise in transit planning, operations, and administration, reviewed and scored all proposals. The two highest-ranked firms within the project budget were then interviewed. Following the interviews, Transportation Management & Design (TMD) was selected as the most qualified based on their proven experience, innovative approach, and knowledge of our service area.

A summary of scores is provided below:

- Transportation Management & Design – 96.50
- Innovate Mobility – 81.50
- Agape Mobility – 82.75
- RouteSprout – 72.25
- Michael Baker International – 72.75

The study is expected to take 15 months to complete, and the proposed pricing is \$399,653.36.

Fiscal Impact:

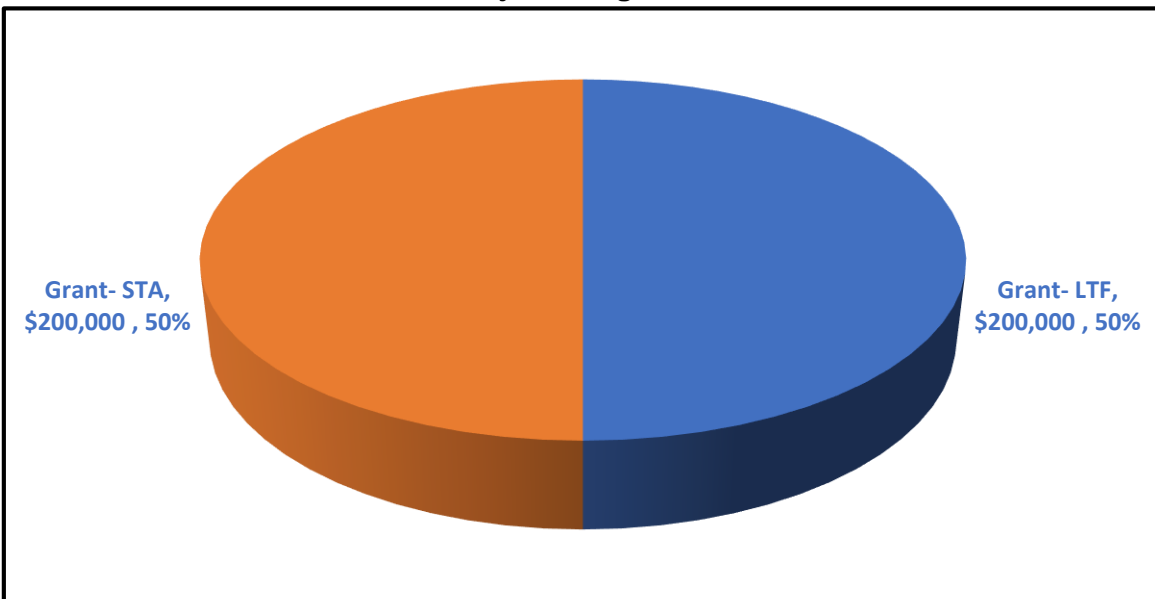
The cost of preparing this staff report is estimated to be \$2,012.

Funding for this project is allocated under project account CIP T25-03, *Comprehensive Operational Analysis*, and is made up of Local Transportation Funds (LTF) and State Transit Assistance (STA) funds. Below is a summary of the project’s funding sources and budget.

CIP T25-03 Comprehensive Operational Analysis Project Funding Summary

Estimated Total Project Budget= \$400,000

Current Project Budget= \$400,000



CIP T25-03 Comprehensive Operational Analysis Project Budget Summary

Project Component	Est. Total Budget	Current Budget	Paid to Date	Remaining Budget
Project Management				
Preliminary Services	\$400,000	\$400,000	\$(0)	\$400,000
Environmental				
Design				
Permits				
Right-of-Way				
Construction				
Construction Management				
Equipment				
Total	\$400,000	\$400,000	\$(0)	\$400,000

Recommended Action:

Approve a Professional Services Agreement with Transportation Management & Design to perform a Comprehensive Operational Analysis for the period of September 2025 through January 2027 in an amount not to exceed \$399,653.36; and

Authorize the Mayor to sign on behalf of the City.

Attachments:

- A. Procurement Document – Request for Proposals
- B. Transportation Management & Design – Technical Proposal
- C. Transportation Management & Design – Cost Proposal
- D. Professional Services Agreement
- E. Levine Act Statement