



## Staff Report

**TO:** City Council

**FROM:** Elizabeth Gibbs, City Manager  
Darron Usher, Principal Management Analyst

**DATE:** August 19, 2025

**SUBJECT:** Discussion Regarding Wrapping Utility Vaults Along Palm Avenue with Historic Images

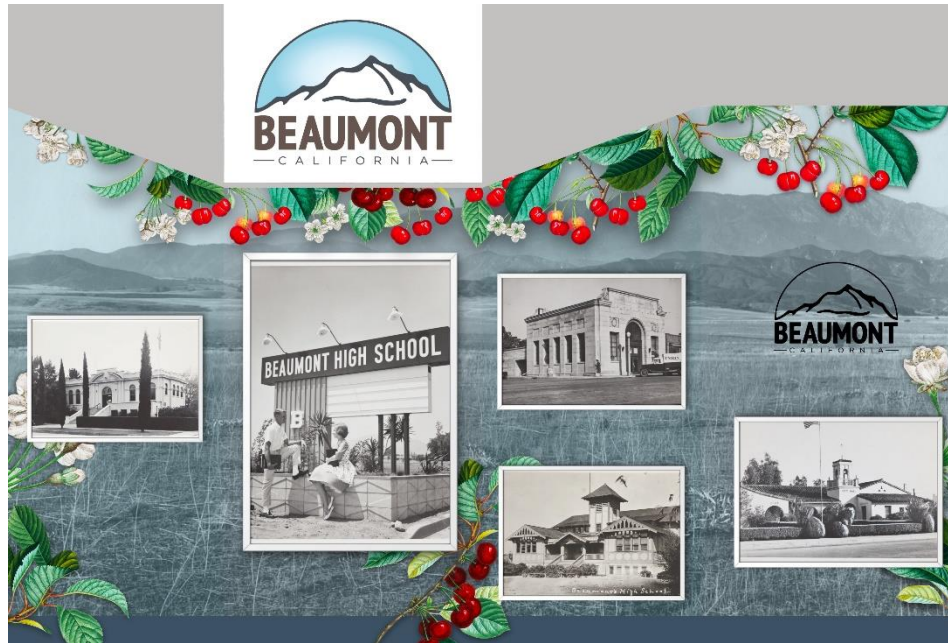
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**Description:** A discussion item on the beautification project of wrapping the utility meter vaults along Palm Avenue with historic photos to highlight Beaumont's history and enhance the visual appeal of the area.

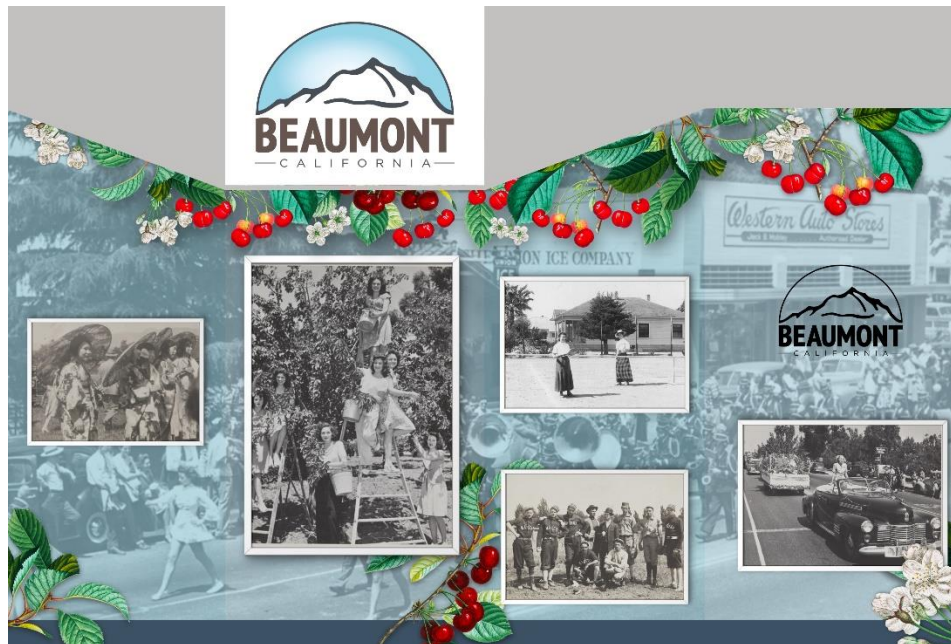
### **Background and Analysis:**

City staff are proposing a beautification effort along Palm Avenue through the installation of vinyl wraps featuring historical images of the City of Beaumont on seven utility meter vaults located along the median. This initiative is part of a broader strategy to promote civic pride and make pedestrian corridors more engaging for residents and visitors, while inviting the community to come together, celebrate Beaumont's heritage, and increase awareness of ongoing efforts to revitalize and reinvigorate the downtown area as a vibrant, welcoming destination.

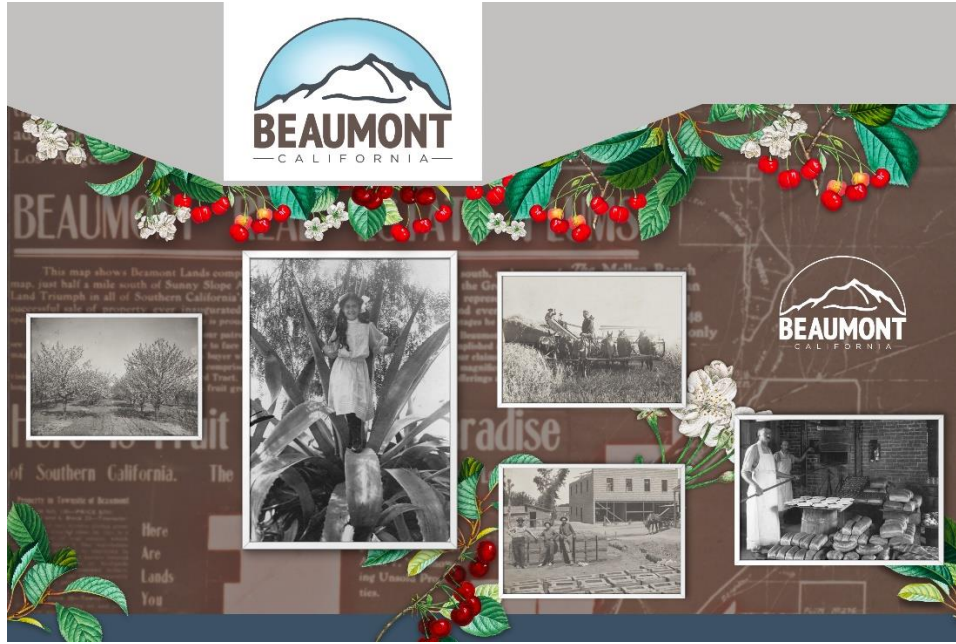
The proposed wrap designs will showcase archival photos representing the City's rich historic legacy. As pedestrians travel along Palm Avenue's sidewalks and medians, they will be able to enjoy these visually compelling depictions of Beaumont's past. The following images are mock-ups designed by our Communications team, incorporating the rich history of Beaumont, themed together to provide a story to our residents on their walks along Palm Avenue. There are currently five proposed drafts organized by theme.



**Exhibit A. Beaumont Then**



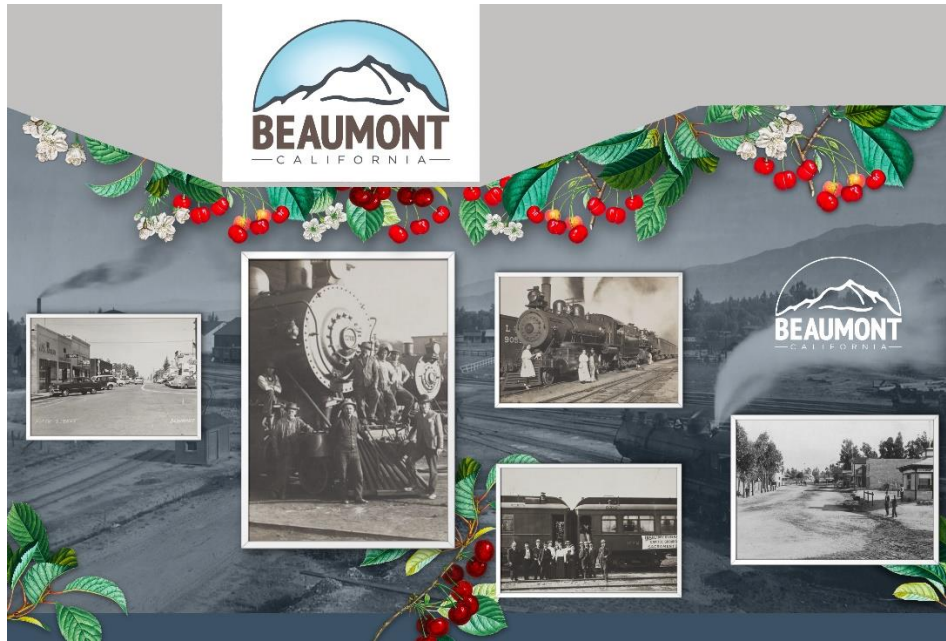
**Exhibit B. Culture and Community Traditions**



**Exhibit C. Early Settlers and Agriculture**



**Exhibit D. Local Landmarks and Natural Beauty**



**Exhibit E. Railroad and Infrastructure**

**Fiscal Impact:**

The estimated cost of this staff report is \$350.

The cost to design, print, and install the wraps ranges from \$400 to \$750 for all seven vaults, depending on final design size and materials selected.

**Recommended Action:**

Receive and file.