BEAUMONT

PARKS AND RECREATION
CITY OF BEAUMONT

PARKS & COMMUNITY SERVICES

MASTER PLAN

JUNE 2025

PARKS WITH **PURPOSE** | RECREATION WITH **HEART** | COMMUNITY AT THE **CORE**

THIS PAGE INTENTIONALLY LEFT BLANK

ACKNOWLEDGEMENTS

ADOPTED BY THE CITY COUNCIL ON JUNE 3, 2025

THANK YOU TO THE ENTIRE BEAUMONT COMMUNITY FOR YOUR INPUT THROUGHOUT THE DEVELOPMENT OF THIS PLAN

BEAUMONT CITY COUNCIL

Mr. Mike Lara, Mayor

Ms. Jessica Voigt, Mayor Pro Tem

Mr. Lloyd White, Councilmember

Mr. Julio Martinez III, Councilmember

Mr. David Fenn, Councilmember

BEAUMONT PARKS & COMMUNITY SERVICES EMPLOYEES (PROJECT TEAM)

Mr. Doug Story, Director

Ms. Ashley Starr, Recreation Manager

Mr. Kevin Norville, Grounds/Parks/Facilities Manager

Mr. Matthew Mendoza, Management Analyst

CONSULTING TEAM

NEXT PRACTICE PARTNERS
be different

Neelay Bhatt, Founder & CEO of Next Practice Partners

Jason Elissalde, Vice President, Next Practice Partners

RHA
LANDSCAPE ARCHITECTS PLANNERS, INC.

Doug Grove, President, RHA Landscape Architects-Planners

Arielle Talley, GIS Technician, RHA Landscape Architects-Planners

ETC INSTITUTE

CHAPTER ONE EXECUTIVE SUMMARY 6
1.1 Introduction 6
1.2 Values, vision, mission & Big moves 7
1.3 Community Profile 9
1.4 Public Input Summary 11
1.5 Recreation Program Assessment 13
1.6 Park and Facility Evaluations 15
1.7 Equity Maps 16
1.8 Recommended Park Improvements Plan 18
1.9 Revenue and Funding Strategies 18
1.10 Conclusion 20
CHAPTER TWO COMMUNITY PROFILE 21
2.1 Overview 21
2.2 Livability and Access 21
2.3 Demographics 25
2.4 Recreational Trends 34
2.5 Key Takeaways - Overall 39
CHAPTER THREE PUBLIC INPUT SUMMARY 40
3.1 Key Leader Interviews & Focus Groups 41
3.2 Public Community Forums 43
3.3 Statistically-Valid Survey 45
3.4 Survey Comparison Analysis 51
CHAPTER FOUR RESOURCE ANALYSIS 62
4.1 Recreation Program Assessment 62
4.2 Park and Facility Evaluations 78
4.3 Inventory, Assessment, and Levels of Service 86
4.4 Equity Mapping 88
4.5 Recommended Park Improvements Plan 106
4.6 Revenue & Funding Strategies 110
CHAPTER FIVE VISIONING AND KEY RECOMMENDATIONS 113
5.1 Mission 113
5.2 Vision Statement 113
5.3 Values 114
5.4 Big Moves 115
CHAPTER SIX CONCLUSION 117
CHAPTER SEVEN APPENDICES 118
Appendix A - Statistically Valid Survey Charts & Graphs 119
Appendix B - Online Community Survey Charts & Graphs 148
Appendix C - Program Inventory 167
Appendix D - Similar Providers 169
Appendix E - Park & Facility Evalutations 170
Appendix G - National Trends in Recreation 215

THIS PAGE INTENTIONALLY LEFT BLANK

CHAPTER ONE EXECUTIVE SUMMARY

1.1 INTRODUCTION

This Plan outlines a shared vision for the future of Beaumont's parks, recreation, and community services. Shaped by community values and emerging needs, it provides a clear path for delivering innovative, accessible, and inclusive programs that enhance quality of life.

Grounded in the departments vision of **Parks with Purpose**, **Recreation with Heart**, and **Community at the Core**, the Plan focuses on creating vibrant spaces, meaningful programs, and strong community connections.

Through this Plan, Beaumont remains committed to supporting wellness, promoting environmental stewardship, and building a sense of belonging for all residents—today and for future generations.

1.1.1 OUTCOMES

This Plan is guided by the following key goals:

- **Engage the Community:** Conduct inclusive outreach to understand the current needs and priorities of Beaumont residents.
- **Embrace Innovation:** Identify emerging trends and best practices to advance Beaumont's parks and community services.
- **Promote Equity and Access:** Ensure all residents have equitable access to parks, facilities, and programs across the city.
- **Strengthen Resources:** Position the City for future funding and partnership opportunities that support long-term growth.
- **Build a Shared Vision:** Collaborate with the community to create a vision rooted in equity, inclusion, and belonging.

1.1.2 ABOUT THE CITY

Beaumont is a thriving community in Riverside County known for its scenic landscapes, rich history, and welcoming atmosphere. As one of the fastest-growing cities in the region, Beaumont is dedicated to maintaining a high quality of life by offering a wide range of parks, recreational facilities, and community programs that serve residents of all ages and backgrounds.

Beaumont's parks and recreation system plays a vital role in promoting active, healthy lifestyles and strengthening community bonds. With beautifully maintained parks, walking trails, sports fields, and a modern community center, the city provides safe, accessible spaces for recreation, cultural events, fitness programs, and social gatherings. These amenities help create a sense of belonging and pride throughout the community.

Looking ahead, Beaumont is committed to meeting the evolving needs of its growing population through thoughtful planning, strategic investments, and a focus on equity and

inclusion. By expanding park spaces, enhancing recreational offerings, and fostering partnerships, the city is building a vibrant and connected community where everyone has the opportunity to thrive.

1.2 VALUES, VISION, MISSION & BIG MOVES

1.2.1 VALUES

The Department staff affirmed their continued emphasis on embodying the values of ***Teamwork***, ***Innovation***, ***Inclusion*** and ***Service Excellence*** in their day-to-day operations and how they plan for the future.

1.2.2 VISION

The updated vision statement for the Department is

Parks with Purpose.

Recreation with Heart.

Community at the Core.

1.2.3 MISSION

The updated mission statement for the Department is

To Elevate Community

1.2.4 BIG MOVES

EXPAND AND IMPROVE RECREATION FACILITIES

- Develop a new, state-of-the-art recreation center with a pool and sports complex.
- Upgrade and maintain parks, courts, trails, lighting, and fields to meet growing community needs.
- Implement park upgrades, including restroom improvements and shade structures.
- Improve access to drop-off programs and community spaces.

INCREASE STAFFING AND WORKFORCE DEVELOPMENT

- Hire more full-time and part-time recreation staff.
- Establish clear job classifications and career pathways to enhance staff retention.
- Create dedicated training and certification programs for recreation and maintenance staff.
- Provide more full-time opportunities for specialized recreation positions.

ENHANCE COMMUNITY ENGAGEMENT & EVENTS

- Organize more community events to increase participation and engagement.
- Improve advertising and transparency of recreation programs through better outreach strategies.
- Launch targeted awareness and marketing campaigns to boost program participation.
- Implement advertising events and sponsorship opportunities for sustainable funding.

IMPROVE INFRASTRUCTURE & MAINTENANCE

- Address critical park infrastructure needs, including bathroom renovations, shade structures, and lighting improvements.
- Expand equipment and facilities, such as mowers and maintenance vehicles, to ensure efficiency.
- Upgrade irrigation systems and landscaping to enhance park aesthetics and usability.
- Implement a long-term capital improvement plan for sustainable infrastructure growth.

SECURE SUSTAINABLE FUNDING & INVESTMENT

- Explore advertising and sponsorship opportunities to support facility improvements.
- Introduce a fee structure for specialized facilities like the new recreation center with a pool.
- Secure grants and alternative funding sources to expand recreation offerings.
- Advocate for increased funding and community investment through public engagement and partnerships.

A full summary of the visioning process can be found in CHAPTER 5.

1.3 COMMUNITY PROFILE

2023 Demographic Comparison		Beaumont, CA	California	United States
Population	Annual Growth Rate (2020-2023)	3.38%	0.43%	0.64%
	Projected Annual Growth Rate (2023-2038)	1.79%	0.39%	0.52%
Households	Annual Growth Rate (2020-2022)	2.96%	0.64%	0.73%
	Average Household Size	3.17	2.85	2.55
Age Segment Distribution	Ages 0-17	26%	22%	22%
	Ages 18-34	19%	25%	23%
	Ages 35-54	25%	25%	25%
	Ages 55-74	21%	21%	23%
	Ages 75+	10%	6%	7%
Race Distribution	White Alone	44.4%	39.6%	61.0%
	Black Alone	8.0%	5.7%	12.4%
	American Indian	1.8%	1.6%	1.1%
	Asian	8.8%	16.0%	6.1%
	Pacific Islander	0.2%	0.4%	0.2%
	Some other Race	20.1%	21.8%	8.6%
	Two or More Races	16.6%	14.9%	10.6%
Hispanic/ Latino	Hispanic / Latino Origin (any race)	43.7%	40.6%	19.0%
	All Others	56.3%	59.4%	81.0%
Income Characteristics	Per Capita Income	$35,995	$45,201	$40,363
	Median Household Income	$94,398	$89,455	$72,414
At Risk Population Characteristics	Foreign Born	17.4%	26.5%	13.6%
	Language other Than English Spoken at Home	32.6%	43.9%	21.7%
	With a Disability	7.0%	6.8%	8.7%
	No Health Insurance	7.5%	8.1%	9.8%
	Persons in Poverty	8.8%	12.3%	11.6%

The Community Profile provides critical insights into the demographic, economic, and environmental characteristics of Beaumont, helping to shape responsive and equitable parks and recreation strategies.

1.3.1 LIVABILITY AND ACCESS

- Beaumont's overall cost of living is 27% above the national average but remains more affordable than most of California.
- Only 48% of residents live within a 10-minute walk of a park (vs. 55% national median).
- A Tree Equity Score of 61 reveals significant canopy gaps—particularly in neighborhoods with higher percentages of residents of color.

1.3.2 DEMOGRAPHICS

- Rapid growth: population rose at 3.76% annually (2010–20) and is projected to reach 71,805 by 2038.
- Youthful profile: ages 0–17 and 35–54 will each represent ~25% of the population in 15 years.
- Majority-minority city: non-White populations now exceed White Alone, and Hispanic/Latino share is ~44% (projected to reach 48%).

1.3.3 INCOME AND EQUITY

- Per capita income ($35,995) trails state and national averages, but median household income ($94,398) is higher—reflecting larger household sizes.
- Lower rates of poverty (8.8%) and uninsured families (7.5%) than state/national averages.
- Higher foreign-born (17.4%) and non-English-speaking households (32.6%) point to a need for multilingual outreach.

1.3.4 RECREATION TRENDS

- Above-average Market Potential Index (MPI) for most sports, fitness, and commercial recreation activities (e.g., golf 115; Zumba 116; mountain biking 117).
- Recreation spending also exceeds national norms, signaling strong demand for equipment and programming.

1.3.5 KEY TAKEAWAYS

Access Gap: Less than half of Beaumont residents have a park within a 10-minute walk, underscoring a need for new pocket parks and trail connections.

Canopy Inequity: Disparities in tree cover disproportionately affect communities of color—planting and maintenance must be prioritized in underserved areas.

Family & Youth Focus: With large percentages of children and mid-career adults, programming should emphasize family-friendly, youth, and intergenerational offerings.

Cultural Relevance: Beaumont's growing Hispanic/Latino and foreign-born populations call for inclusive, bilingual communications and culturally tailored programs.

Economic Resilience: High household incomes but moderate individual earnings suggest opportunity to fund user-fee programs while ensuring affordability for lower-income households.

Active Lifestyles: Strong local interest in a broad range of sports and fitness activities supports expanding courts, trails, and specialized facilities (e.g., pickleball, rock-climbing walls).

Strategic Equity: Future investments should balance systemwide needs (acres, facilities) with targeted equity interventions—especially tree canopy, park proximity, and multilingual outreach.

Full community profile can be found in CHAPTER 2.

1.4 PUBLIC INPUT SUMMARY

To guide a Parks & Community Services Master Plan rooted in community needs, the City of Beaumont conducted a robust public input process involving over 800 voices from across the community. Engagement efforts included 23 key leader interviews and focus groups, two public forums, an online community survey, and a statistically valid survey conducted by ETC Institute. Collectively, this process ensured that a wide range of perspectives shaped the City's vision for its parks, programs, and facilities.

1.4.1 WHAT WE HEARD

Across all engagement formats, five consistent themes emerged:

- **Strong community pride in parks and programs:** Residents praised the City's small-town feel, signature events, and well-used, family-friendly spaces.
- **Demand for expanded facilities:** There is clear interest in building new amenities—including a community center with a pool, additional sports courts, and shaded picnic areas—to serve a growing population.
- **Commitment to inclusion and identity:** Stakeholders voiced the importance of making parks welcoming for all ages and cultures, and leveraging parks to build community identity.

- **Maintenance and staffing standards:** Residents and staff alike identified a need for improved maintenance standards, safety enhancements, and sustainable staffing models.
- **Desire for a clear, future-focused plan:** Many participants emphasized the need for a long-term, visionary roadmap that aligns with Beaumont's growth and ensures lasting impact.

1.4.2 KEY FINDINGS BY METHOD

- **Key Leader Interviews and Focus Groups** highlighted the City's strong partnerships, dedicated staff, and inclusive programming, while also emphasizing the need for new infrastructure, improved maintenance, and better long-range planning.
- **Public Community Forums** revealed a community that actively uses its parks (82% visit weekly), but identified a lack of amenities and restrooms as major barriers. Residents expressed high interest in adult recreation, sports courts, and beautification, while strongly preferring digital outreach through social media and the City website.
- **Statistically Valid Survey (ETC Institute**) found that 81% of households visited a park or facility in the past year and 43% participated in a program. Top unmet facility needs included shade/trees, large community parks, and splash pads. Top unmet program needs included adult fitness/wellness, cultural events, and 50+ activities. The highest funding priorities were improving existing parks and building trails, with 44% of respondents supporting increased funding.
- **Online Community Survey** mirrored many of the statistically valid survey's results, but tended to overrepresent newer and female residents. It echoed similar priorities around maintenance, expanded programs, and better communication.

1.4.3 KEY TAKEAWAYS

- Beaumont residents are highly engaged and value their park system. Across all input methods, people expressed a deep appreciation for community events, facilities, and staff.
- Facility expansion and equity are essential. A new community center and better geographic access to parks are top priorities, especially west of the Chatigny Recreation Center.
- .
- There is strong alignment between what the community values and what it's willing to support. Residents expressed openness to increased funding for the right investments.
- Clear communication and inclusive planning are critical. Participants expect to be kept informed and want programs that reflect the City's growing diversity.

This Master Plan must meet the moment. As Beaumont grows, the City has a unique opportunity to build a park system that reflects its evolving identity, fosters belonging, and enhances quality of life for all.

Full Public Input Summary can be found in CHAPTER 3.

1.5 RECREATION PROGRAM ASSESSMENT

The Recreation Program Assessment evaluates the City of Beaumont's current program offerings, their alignment with community needs, and their effectiveness in serving a growing and diverse population. With strong community participation, a focus on inclusivity, and a high proportion of subsidized programs, Beaumont is well-positioned to build on its strengths while strategically expanding offerings to ensure financial sustainability and equitable access.

1.5.1 KEY FINDINGS

- **High Community Demand for Wellness and Enrichment:** Adult fitness and wellness programs, community events, 50+ activities, swim lessons, and exercise classes received the highest priority ratings from residents, reflecting strong interest in health, cultural enrichment, and lifelong recreation.
- **Strong Emphasis on Inclusivity:** Beaumont offers 100% of programs as All Abilities, exceeding national benchmarks and reinforcing its commitment to accessibility. Most offerings are multigenerational, with Senior Services providing targeted engagement for older adults.
- **Balanced Program Portfolio with Growth Opportunities:** Nearly half (46%) of offerings are new or rising, demonstrating innovation and responsiveness. However, higher-than-average rates of declining (11%) and cancelled (12%) programs suggest opportunities for refinement and reallocation of resources.
- **Significant Investment in Community-Oriented Programming:** Programs classified as Community Benefit (44%) and Community-Individual Blend (44%) dominate the City's portfolio. Individual Benefit programs make up only 13%, well below the national average, indicating potential to expand specialized, fee-based offerings.
- **Subsidy-Heavy Cost Recovery Model:** Fully subsidized programs comprise 68% of offerings, with no current self-sufficient or revenue-generating programs. While this supports access, diversifying funding strategies is essential for long-term sustainability.

- **Strong Staff Leadership with Partnership Potential:** Staff-directed programs make up 57% of offerings, showing strength in internal delivery. However, Cooperative programs account for just 6% (compared to a 19% national average), suggesting room to strengthen partnerships with nonprofits, businesses, and regional partners.
- **Marketing and Digital Engagement Needs Expansion**: Social media engagement is strong for events and cultural celebrations, but limited video use, inconsistent interactivity, and underutilization of channels like YouTube and blogs present opportunities to deepen community connection. Website upgrades—such as online registration and interactive maps—would further improve accessibility.

1.5.2 KEY TAKEAWAYS

Beaumont excels at delivering inclusive, multigenerational programming rooted in community values.

- There is a clear opportunity to expand skill-based, fee-supported, and revenue-generating programs to diversify funding.
- Refining declining offerings and leveraging cooperative partnerships will enhance program variety and reach.
- Modernizing digital communication and improving online tools will strengthen community engagement and convenience.

Together, these findings provide a roadmap for growing a resilient, accessible, and future-ready recreation system that continues to reflect the needs and spirit of Beaumont.

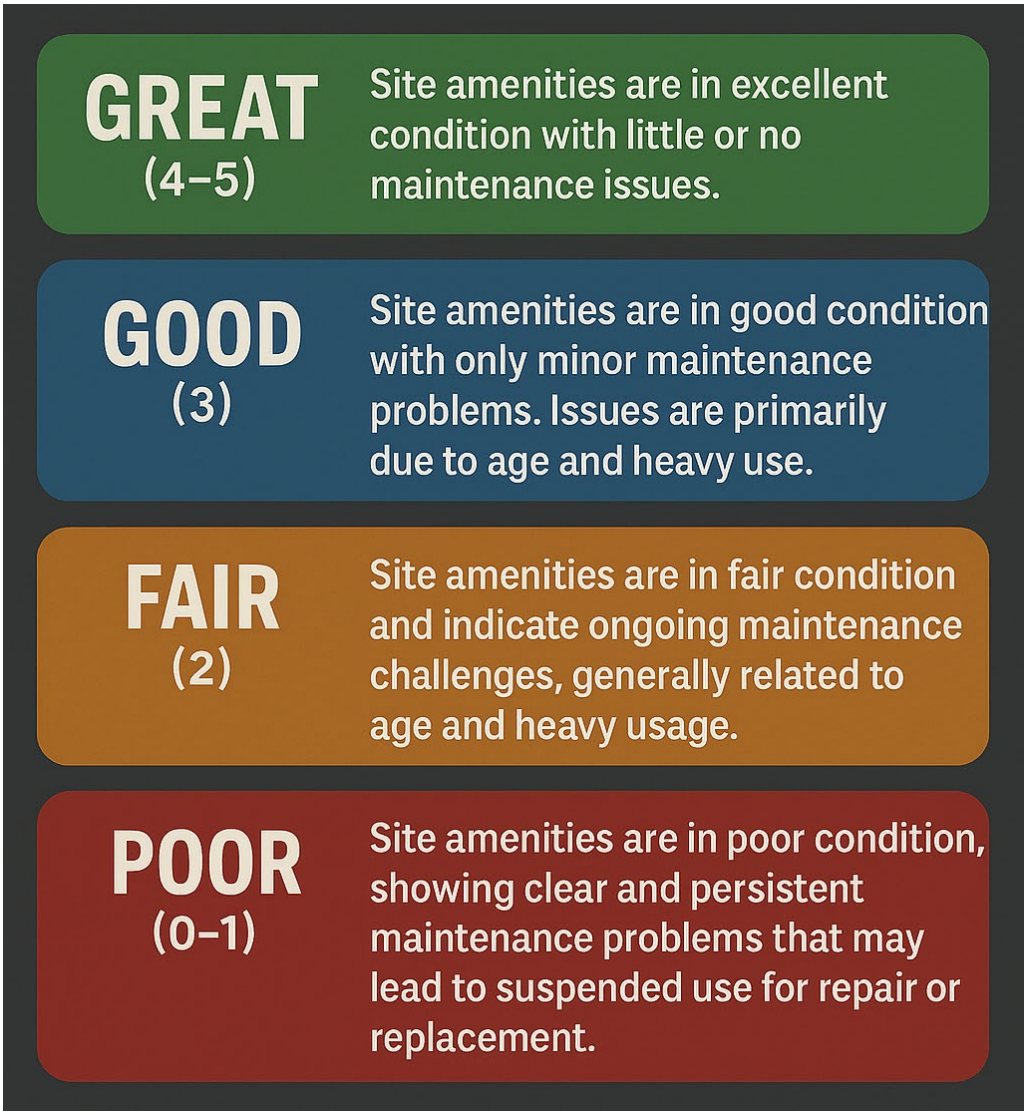
Full Program Assessment can be found in SECTION 4.1

1.6 PARK AND FACILITY EVALUATIONS

The evaluation of park assets within the City of Beaumont is a cornerstone of our strategic planning and maintenance scheduling efforts. Each park and its amenities are carefully assessed through thorough field observations by our dedicated staff, resulting in a comprehensive grading based on current conditions. This systematic process ensures that we understand the performance of individual assets, rather than evaluating the park system as a whole.

Our evaluation process uses a **qualitative grading scale**, complemented by **numerical scores**, to reflect both the quantity and quality of recreational opportunities available. This approach facilitates transparent prioritization for repairs, upgrades, and future enhancements. Each park is rated consistently and comparatively against similar facilities across the system.

Amenity Rating Scale



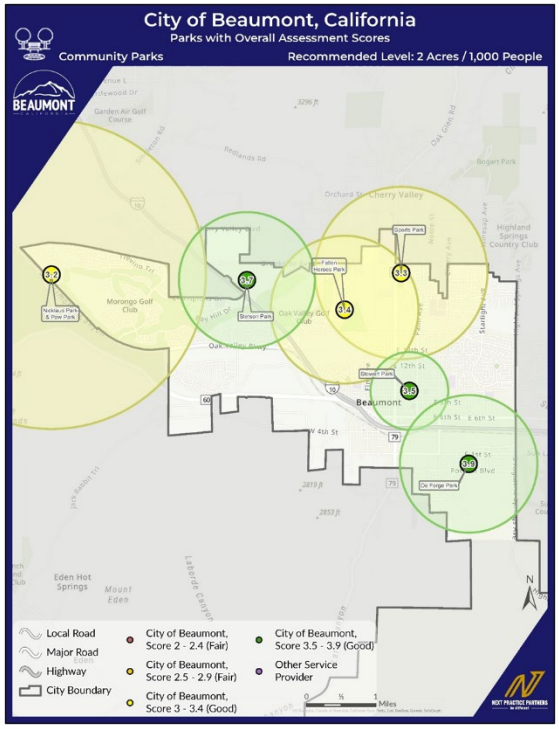
Park Evaluation Categories

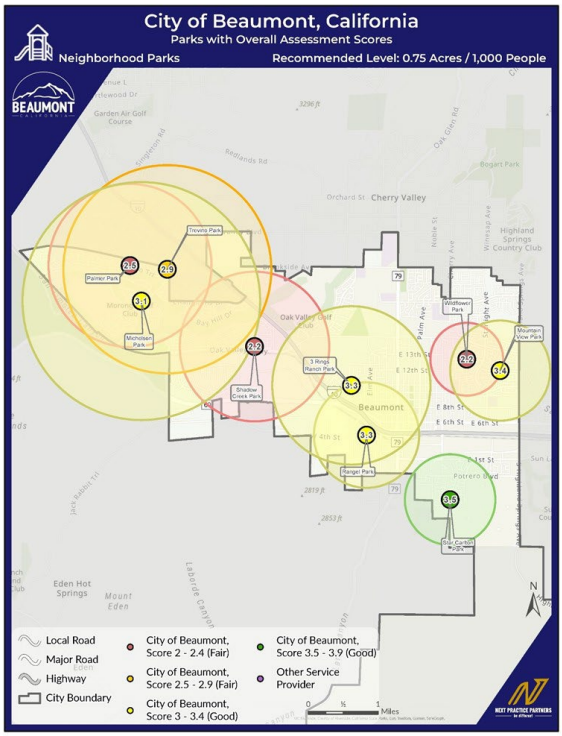
Full Park and Facility Evaluations can be found in SECTION 4.2.

1.7 EQUITY MAPS

Service area maps and standards allow the City of Beaumont to assess how parks and recreation amenities are distributed across the community and whether they align with population density and neighborhood needs. These maps are based on recommended levels of service for each park and amenity type and help identify areas that may be underserved or oversupplied.

By comparing geographic access to population-based standards, the City can pinpoint gaps in service and make informed decisions about future investments. This ensures that capital improvement efforts not only address system-wide needs but also promote equitable access to parks and facilities for all residents. The different service area rings highlight the reach of various providers, reflecting the broader network of resources available to the Beaumont community.





Full Equity Maps can be found in [SECTION 4.3](#).

1.8 RECOMMENDED PARK IMPROVEMENTS PLAN

The Parks and Community Services **Recommended Park Improvements Plan (PRIP)** for Beaumont serves as a strategic framework for prioritizing, funding, and delivering critical infrastructure and facility projects that enhance the city's livability, sustainability, and long-term growth. This plan focuses on targeted investments in parks, recreational amenities, community centers, and public spaces to meet the evolving needs of Beaumont's diverse and growing population.

A key component of the PRIP is the alignment of available financial resources to support these improvement projects. Beaumont utilizes a variety of existing funding sources to make these initiatives possible, including:

General Fund, DIF-CPARK, DIF-REC, DIF-RPARK, PROP 68, CFD (STD), CFD-255, CFD-510, and various Grant opportunities.

Through the strategic use of these resources, the City ensures responsible fiscal management while advancing projects that promote environmental stewardship, community wellness, and economic vitality. As Beaumont continues to thrive, this Recommended Improvements Plan provides a clear and actionable roadmap for creating vibrant public spaces and strengthening community infrastructure—today and for future generations.

To provide greater clarity and transparency, the PRIP is organized into three distinct categories:

1. Projects that are planned and have secured funding
2. Projects that are planned but not yet funded
3. Projects that have been completed in the last several years

1.9 REVENUE AND FUNDING STRATEGIES

As Beaumont grows, so too does the need for a sustainable and diversified funding model to support parks, recreation programs, and public spaces. The City's Community Services Department currently utilizes a wide range of funding strategies that provide a strong foundation for both operational stability and capital investment.

1.9.1 CURRENT FUNDING STRENGTHS

- Diverse Revenue Sources: Beaumont successfully leverages a mix of corporate sponsorships, recreation fees, facility rentals, advertising, development impact fees (DIF), and Community Facilities Districts (CFDs) to fund services and infrastructure.
- Grant Success: The City has secured significant external funding through programs like the Land & Water Conservation Fund, CDBG, Proposition 68, and others to support major projects such as Stewart Park and 3 Rings Park.
- Cost-Efficient Partnerships: Public-private partnerships and volunteer engagement help reduce staffing costs while expanding offerings.
- Stable Operational Support: CFDs and facility and field rental income provide consistent, predictable funding for park maintenance and operations.

1.9.2 OPPORTUNITIES FOR GROWTH

- New Revenue Channels: Naming rights, leasebacks, and easement agreements offer strong potential for capital funding with medium to high feasibility.
- Private Philanthropy: Expanding relationships with foundations, friends' groups, and individual donors could support specific initiatives or one-time projects.
- Emerging Strategies: Options like crowdfunding, greenway utilities, and transient occupancy taxes (TOT) could diversify revenue while aligning with community-driven projects and tourism.
- Expanded Grant Seeking: Opportunities exist to pursue new grants aligned with trails, environmental goals, and recreation programming through sources like RTP and NRPA.

1.9.3 KEY TAKEAWAYS

- Beaumont has a strong foundation of reliable revenue streams that support both daily operations and long-term capital improvements.
- Continued innovation in funding—such as leveraging naming rights, philanthropy, and special tax strategies—will be critical as the city grows.
- Targeted investment in grant-writing and partnership development can unlock new funding sources and expand community impact.
- These strategies position Beaumont to maintain high-quality parks and services while meeting future demands with fiscal resilience and creativity.

Full Revenue and Funding Strategies can be found in SECTION 4.5.

1.10 CONCLUSION

The Beaumont Parks & Community Services Master Plan is a bold, community-rooted roadmap for the future of parks, recreation, and community services in one of California's fastest-growing cities. Built on a foundation of inclusive engagement, data-informed planning, and forward-thinking strategy, this Plan reflects the collective aspirations of residents, staff, and stakeholders who care deeply about Beaumont's quality of life.

Central to this planning process was a collaborative visioning effort—an opportunity for City staff to realign around shared values, reaffirm their purpose, and chart a new course for the future. The result was a revitalized mission: To Elevate Community, and a vision that puts people at the center: Parks with Purpose. Recreation with Heart. Community at the Core. These statements are more than words—they represent a promise to build a system that is welcoming, inclusive, and responsive to the needs of every resident.

The visioning process also led to the creation of the Plan's five Big Moves, which collectively address the most pressing needs and greatest opportunities for growth:

- Expand and improve recreation facilities
- Increase staffing and workforce development
- Enhance community engagement and events
- Improve infrastructure and maintenance
- Secure sustainable funding and investment

These priorities are not hypothetical—they are grounded in the voices of more than 800 residents who participated in interviews, forums, and surveys throughout the planning process. Across all methods of engagement, the message was clear: Beaumont is ready for its next chapter. Residents want more access to high-quality parks and facilities, more diverse programs for all ages, and a system that reflects their values of equity, connection, and inclusion.

As the City prepares for continued growth, this Plan provides a clear and actionable path forward—one that balances bold aspirations with practical solutions. With sustained leadership, community partnership, and intentional investment, Beaumont's parks and community services can continue to elevate the everyday lives of its people—today, tomorrow, and for generations to come.

CHAPTER TWO **COMMUNITY PROFILE**

2.1 OVERVIEW

A key component of the Parks and Community Services Master Plan ("Plan") is a Community Profile. The purpose of this analysis is to provide the Community Services Department ("Department") with insight into the community it serves. It also helps quantify the market in and around the City of Beaumont ("City") and assists in providing a better understanding of the types of parks, facilities, programs, and services that are most appropriate to equitably address the residents' needs.

2.2 LIVABILITY AND ACCESS

The community profile report prioritizes a thorough evaluation of the city's livability and accessibility. This involves analyzing the cost of living, assessing how close residents live to parks, and determining tree equity in the city. By examining these factors, we gain valuable insights into how parks and recreation offerings impact the city's overall quality of life. These findings also serve as a guide for future strategic planning and development aimed at improving accessibility and enriching the living conditions for all residents.

2.2.1 COST OF LIVING

The cost-of-living index is a measure of how expensive it is to live in a particular area or city compared to another area or city. The index is typically calculated by comparing the prices of a basket of goods and services, such as housing, transportation, food, healthcare, and utilities in different locations. You can see the detailed information at https://www.bestplaces.net/cost_of_living/city/california/beaumont

COST OF LIVING	Beaumont	California
Overall	127.2	149.9
Grocery	99.3	105.1
Health	87.3	98.3
Housing	152.8	234.8
Utilities	109.3	102.4
Transportation	148.6	133.1
Miscellaneous	112.4	118.7

The national cost-of-living index in the United States (US) is set at 100, and the cost-of-living index for a specific city or region is typically reported as a percentage of the national average.

For example, the overall cost-of-living index for Beaumont is 127.2, which means that it is 27.2% more expensive to live in Beaumont than the national US average. With the exception of utilities and transportation, Beaumont's cost of living is comparatively lower than the state with an overall index of almost 127.2 which is almost 23% lower than the state.

2.2.2 10-MINUTE WALK

The Trust for Public Land firmly believes that every person residing in U.S. cities should have access to a high-quality park that is located within a 10-minute walking distance from their home. To make this vision a reality, in partnership with the National Recreation and Park Association and the Urban Land Institute, they launched the "10-Minute Walk Program" aimed at helping cities expand access to green spaces for all.

The Trust for Public Land has conducted research, which has revealed that parks that cater to predominantly people of color are, on average, only half the size of parks that primarily serve white populations.

Despite their smaller size, these parks serve nearly five times as many people. Additionally, parks that primarily serve low-income households are, on average, four times smaller than parks that serve high-income households.

48%

of Beaumont residents live within a

10-minute walk

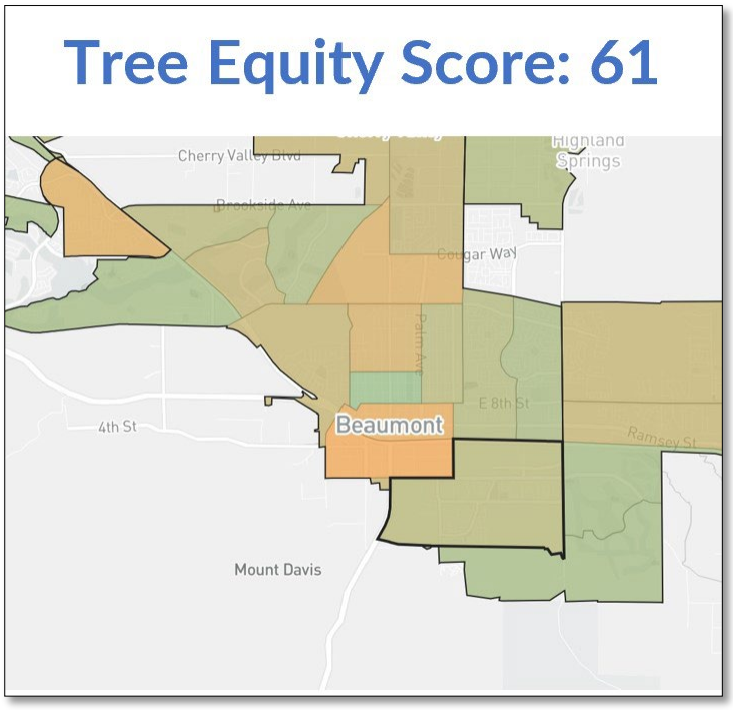
of a park.

National Median 55%

The current statistics indicate that 48% of the residents of Beaumont have a park within a 10-minute walk from their homes. This percentage is moderately lower than the national median of 55%. Additional information about the “10-Minute Walk Program” can be found at: https://www.tpl.org.

2.2.3 TREE EQUITY

Tree Equity is a framework used by cities to evaluate how fairly tree canopy is distributed across neighborhoods, particularly in communities that have historically lacked investment in green infrastructure. The Tree Equity Score is calculated at the Census Block Group level using a range of indicators—including existing tree canopy, urban heat island effects, income, race/ethnicity, and population density—to help identify areas where tree planting efforts can have the greatest impact.



Scores are then aggregated to assess overall performance at the city level. A higher score indicates more equitable access to the benefits of tree cover, such as shade, air quality, and mental health benefits.

The City of Beaumont currently has a Tree Equity Score of 61. This is below both the national average of 82 and the California state average of 79, suggesting that while some areas of Beaumont benefit from strong canopy coverage, others—often more vulnerable or underserved—lack adequate tree resources.

The City of Beaumont currently has a tree equity score of 61. Of the 16 block groups in Beaumont:

- 14 have a tree equity score below 75.
- 3 have a tree equity score below 50.
- 1 has a tree equity score above 80.

Neighborhoods in Beaumont with a higher proportion of residents of color typically exhibit lower tree equity scores, indicating they have less tree canopy coverage. (**Figure 4**)

Additional information regarding tree equity can be found at https://www.treeequityscore.org/

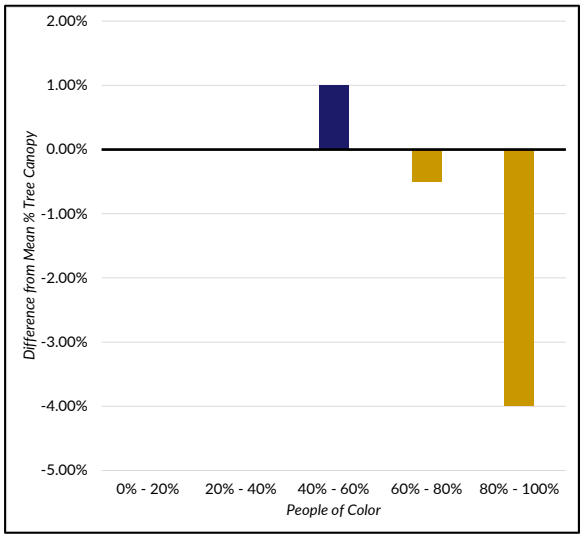


Figure 1: Tree canopy by people of color

2.3 DEMOGRAPHICS

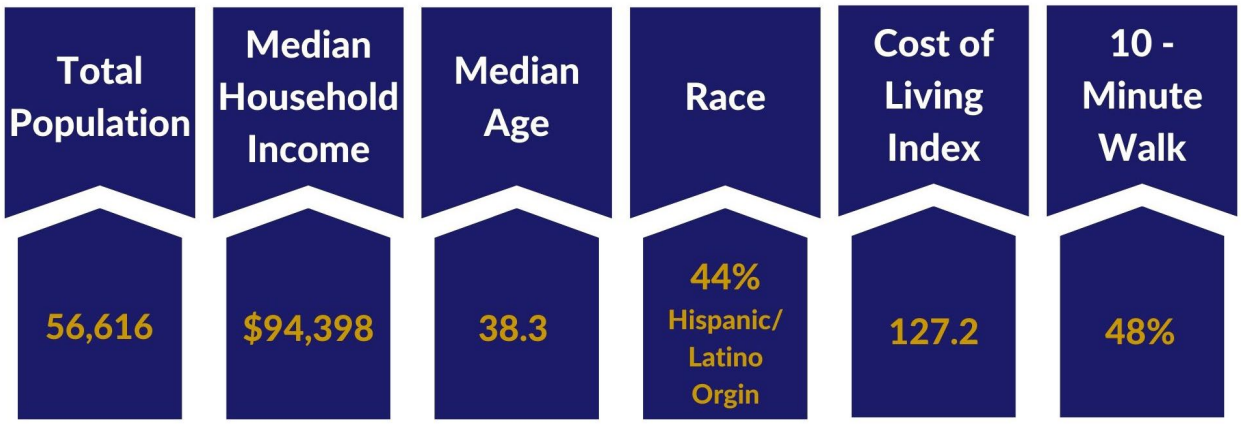


Figure 2: Demographic overview

The Demographic Analysis is a report that examines the characteristics of the population in the City including age segments, race, ethnicity, and income levels. It covers the entire population of the City and uses historical patterns to make future projections. It is possible that unforeseen circumstances during or after the time of the analysis could impact the validity of these projections.

2.3.1 METHODOLOGY

The analysis used demographic data from two sources: the U.S. Census Bureau and Environmental Systems Research Institute, Inc. (ESRI), a research and development organization specializing in Geographical Information Systems and population projections. The data was obtained in July 2023 and reflects the actual numbers reported in the 2020 Census and information available as of July 2023. ESRI used this data to estimate the current population in 2023, as well as a 5-year projection for 2028. The consulting team used straight-line linear regression to forecast demographic characteristics for 10 and 15-year projections in 2033 and 2038.

DEMOGRAPHIC ANALYSIS BOUNDARY

The City boundaries shown below were used for the demographic analysis.

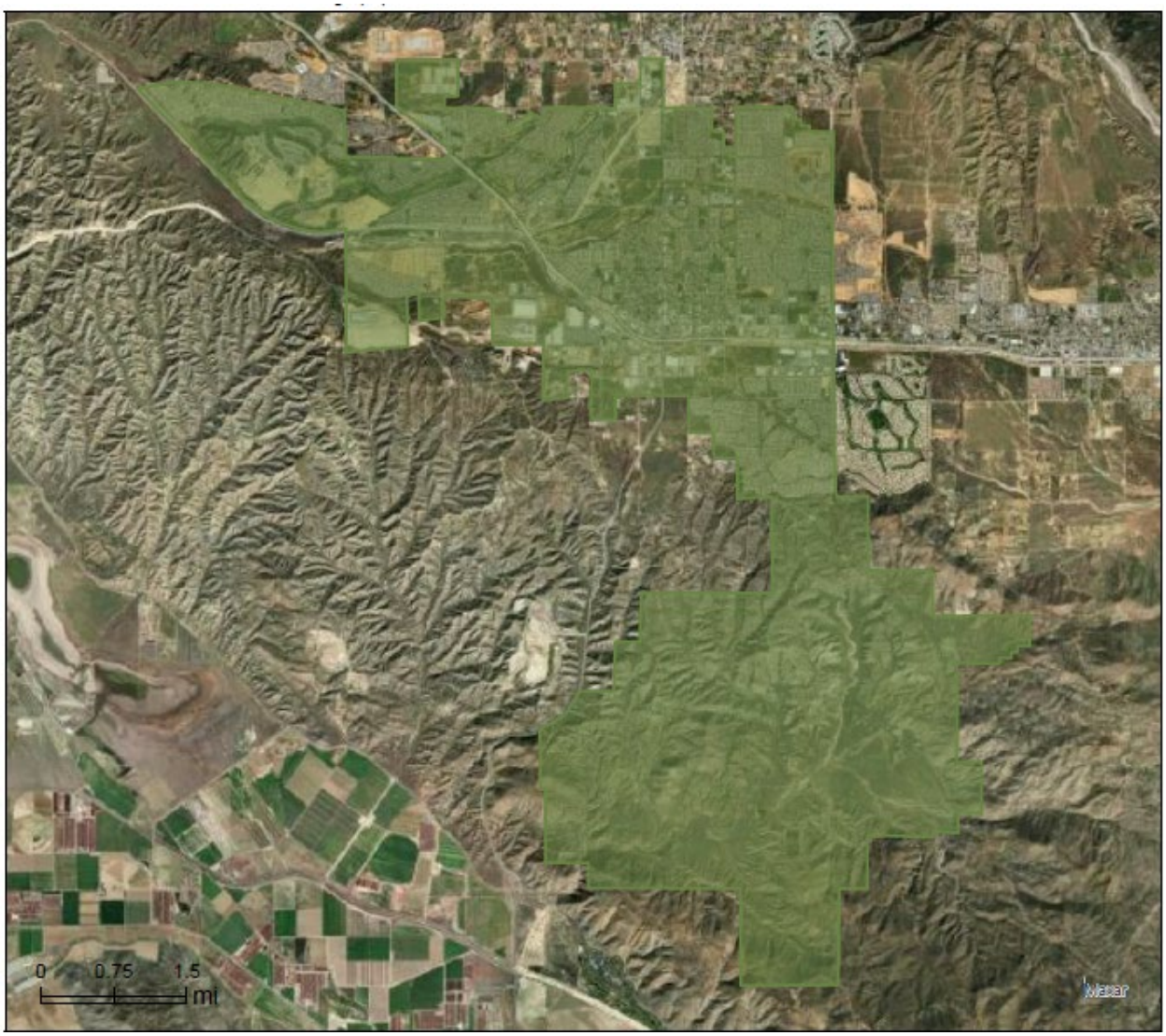


Figure 3: Beaumont site map

2.3.2 CITY POPULACE

POPULATION

From 2010 to 2020, the population of the City increased exponentially with an average annual growth rate of 3.76% which was significantly higher than the national annual growth rate of 0.73% during the same period. The City's population is expected to continue growing over the next 15 years, reaching approximately 71,805 by 2038.

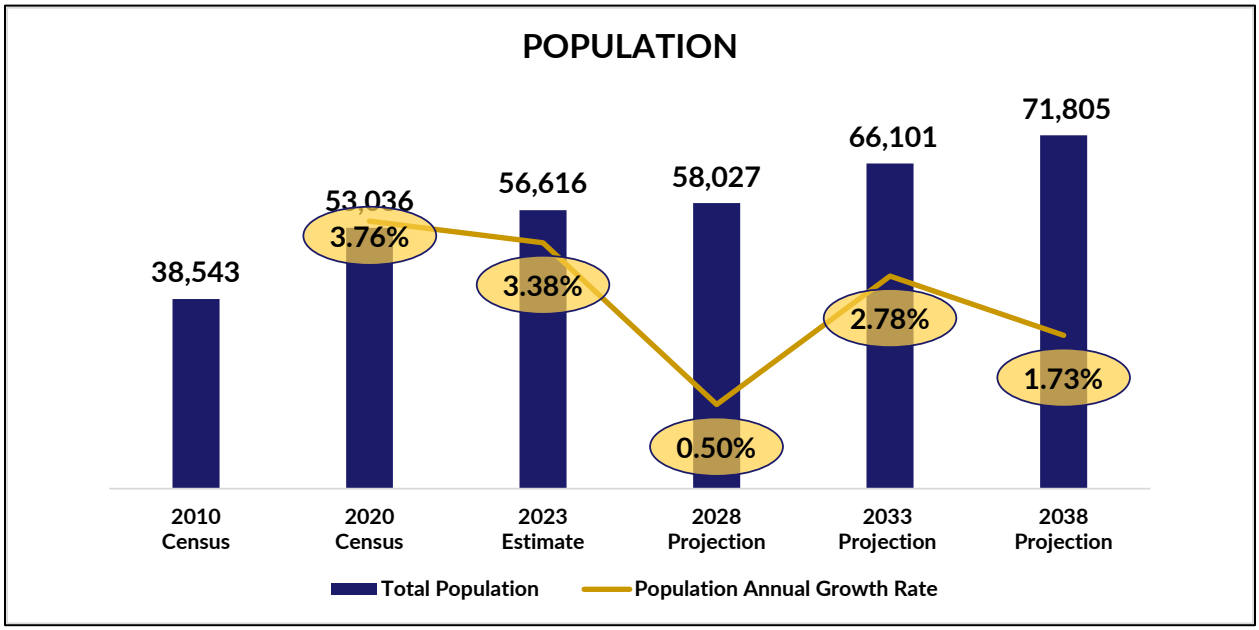


Figure 4: Population

2.3.3 AGE SEGMENT

The City has a median age of 38.3 years, which is nearly one year younger than the national median age of 39.1. Looking ahead, the population is projected to maintain its youthful character over the next 15 years. By 2038, the age groups of 0-17 and 35-54 are expected to make up the highest percentage (25%) of the population. In response to this demographic trend, the Department will need to prioritize initiatives and activities that cater to families, youth, and intergenerational engagement. This will ensure that the needs and interests of these age segments are effectively met.

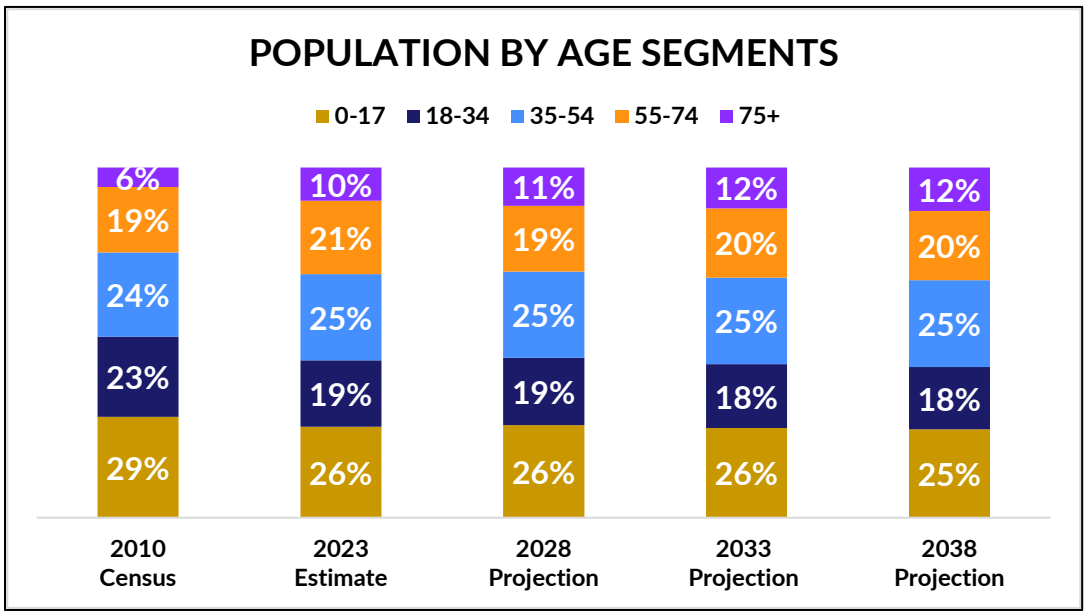


Figure 5: Population by age segments

RACE AND ETHNICITY DEFINITIONS

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined below. The Census 2020 data on race are not directly comparable with data from the 2010 Census and earlier censuses; therefore, caution must be used when interpreting changes in the racial composition of the US population over time. The latest (Census 2020) definitions and nomenclature are used within this analysis.

- **American Indian –** This includes a person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment
- **Asian** – This includes a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam
- **Black or African American –** This includes a person having origins in any of the black racial groups of Africa
- **Native Hawaiian or Other Pacific Islander** – This includes a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands
- **White –** This includes a person having origins in any of the original peoples of Europe, the Middle East, or North Africa
- **Hispanic or Latino –** This is an ethnic distinction, a subset of a race as defined by the Federal Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race

Census states that the race and ethnicity categories generally reflect social definitions in the U.S. and are not an attempt to define race and ethnicity biologically, anthropologically, or genetically. We recognize that the race and ethnicity categories include racial, ethnic, and national origins and sociocultural groups."

Please Note: The Census Bureau defines Race as a person's self-identification with one or more of the following social groups: White, Black, or African American, Asian, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander, some other race, or a combination of these. While Ethnicity is defined as whether a person is of Hispanic / Latino origin or not. For this reason, the Hispanic / Latino ethnicity is viewed separate from race throughout this demographic analysis.

2.3.4 RACE

The City's population is majority-minority meaning that the combined percentage of all non-White racial categories are higher than that of White Alone. This is a rapid shift over a 10-year period from the 2010 Census to the 2020 Census where the population has diversified rapidly with the White Alone population reducing from 64% of the population to 45% with all other groups increasing.

Though each non-White category is expected to increase over the next 15 years, Some Other Race (23%) and Two or More Races are expected to have second highest percentages (22%), behind White Alone (34%) by 2037.

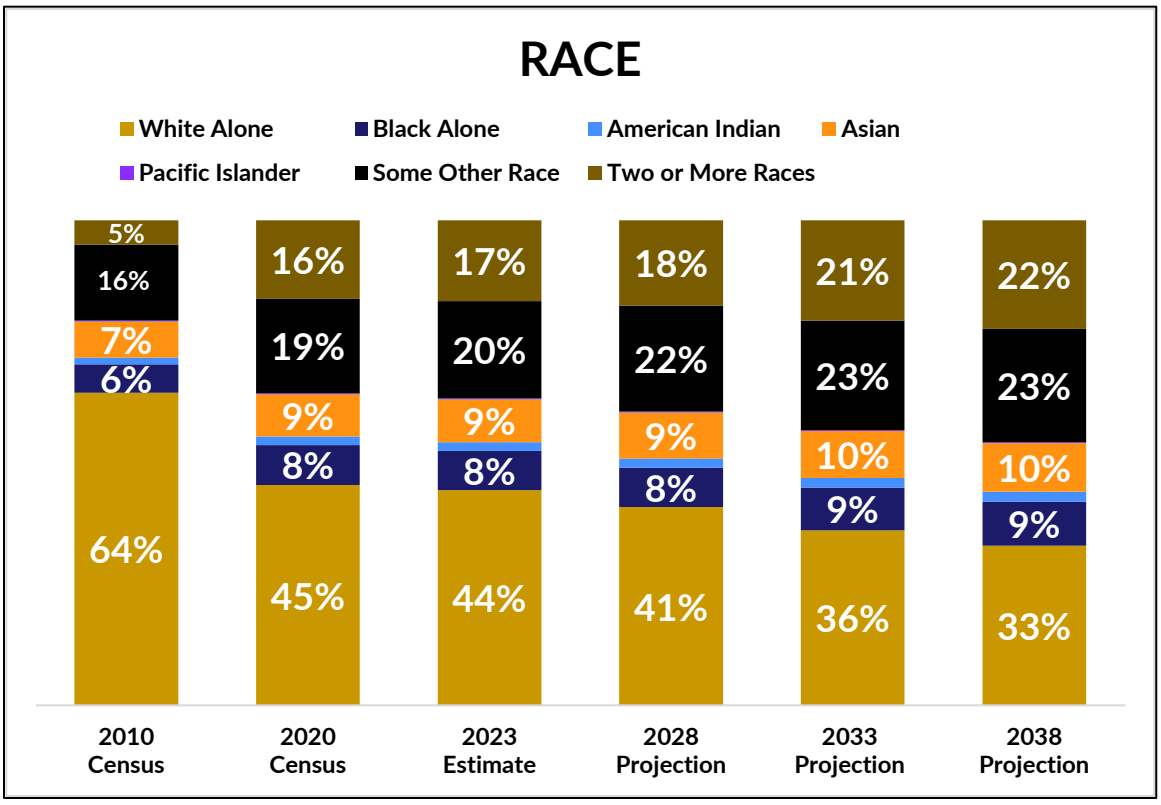


Figure 6: Population by race

2.3.5 ETHNICITY

The City's population was also evaluated based on Hispanic/Latino ethnicity, which the Census Bureau views as separate from race. It is worth noting that individuals who identify as Hispanic/Latino may also belong to any of the racial categories mentioned earlier.

As per the current 2023 estimate, approximately 44% of the City's population consists of people who have Hispanic/Latino origin which is significantly higher than the national average of 19.0%. The Hispanic/Latino population has grown since 2010 and is projected to continue to grow, reaching 48% of the population in 2038.

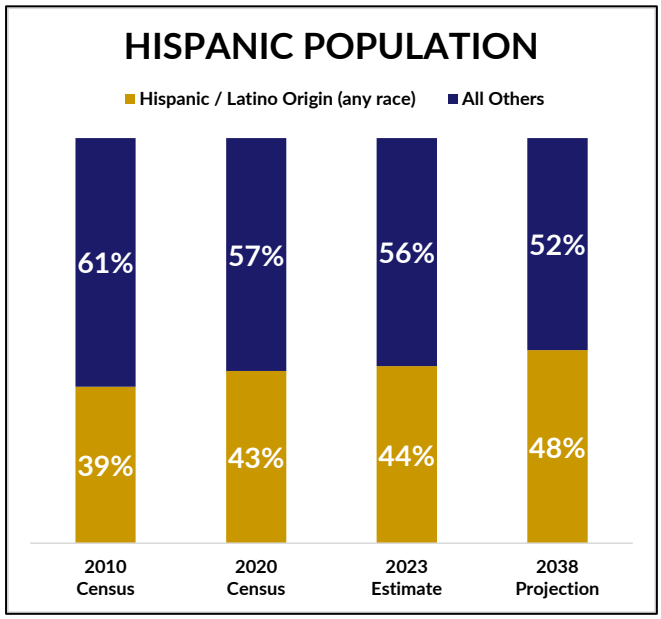


Figure 7: Hispanic population

2.3.6 INCOME

The City has a per capita income of $35,995, which is lower than both the state average ($45,201) and the national average ($40,363). However, the median household income is $94,398, which is higher than both the state median household income ($89,455) and the national median household income ($72,414). This difference is likely because the average household size in the City is 3.17, which is higher than the state average of 2.85 and the national average of 2.55. This means that even though the individuals within the household may not earn a lot individually, the overall household income is larger due to the larger number of people contributing.

It is important to understand that per capita income refers to the income earned by each individual, while median household income is calculated based on the total income of all individuals over the age of sixteen living in the same household.

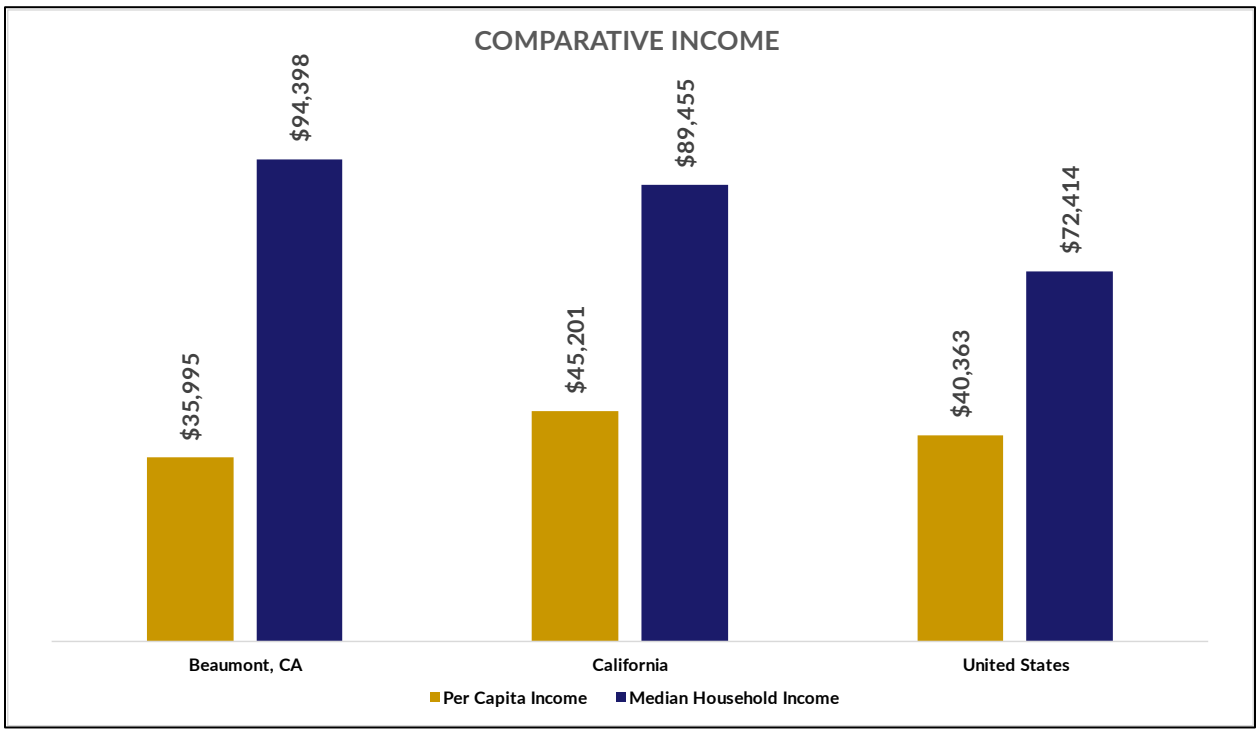


Figure 8: Comparative Income Graph

2.3.7 AT-RISK POPULATION

The Census Bureau has identified five "at-risk" factors, and the following statistics provide a comparison of Beaumont to state and national averages in these categories. In general, Beaumont has lower percentages than the state average. However, there are a couple of areas where Beaumont differs from the national average. The Foreign-Born population in Beaumont is higher at 17.4% compared to the national average of 13.6%. Additionally, the percentage of individuals who speak a language other than English at home is higher in Beaumont at 32.6% compared to the national average of 21.7%.

On the other hand, Beaumont has a lower percentage of persons in poverty at 8.8%, which is lower than both the state average of 12.3% and the national average of 9.8%. Beaumont also has a lower percentage of families without health insurance at 7.5%, compared to the state average of 8.1% and the national average of 9.8%.

In terms of disability, Beaumont has a slightly higher average of individuals with a disability at 7.0% compared to the state average of 6.8%, but it is still lower than the national average of 8.7%.

2023 Demographic Comparison		Beaumont, CA	California	United States
At Risk Population Characteristics	Foreign Born	***17.4%***	26.5%	13.6%
	Language other Than English Spoken at Home	***32.6%***	43.9%	21.7%
	With a Disability	***7.0%***	6.8%	8.7%
	No Health Insurance	***7.5%***	8.1%	9.8%
	Persons in Poverty	***8.8%***	12.3%	11.6%

Figure 9: At risk population characteristics

2.4 RECREATIONAL TRENDS

The Trends Analysis offers insights into recreational trends at the national, regional, and local levels, as well as recreational interests segmented by age. This analysis utilizes data on trends sourced from the Sports & Fitness Industry Association (SFIA), the National Recreation and Park Association (NRPA), and Environmental Systems Research Institute, Inc. (ESRI). The trends data used in this analysis is based on participation rates that are current or historical and NRPA Park Metrics.

2.4.1 LOCAL SPORT AND LEISURE MARKET POTENTIAL

ESRI provided the following charts depicting sports and leisure market potential data for Beaumont residents. The Market Potential Index (MPI) is utilized to measure probable demand for a product or service within defined service areas. MPI scores display the likelihood that an adult resident will partake in certain activities when compared to the national U.S. average. The activities that residents participate in do not necessarily have to be within the city's boundaries. The national average is set at 100, so scores below 100 indicate lower-than-average participation rates, while scores above 100 indicate higher-than-average participation rates. The service area is evaluated against the national average across four categories: general sports, fitness, outdoor activity, and commercial recreation.

It is important to note that MPI metrics represent only one data point used to help determine community trends. Programmatic decisions should not be solely based on MPI metrics.

The following charts compare MPI scores for 46 sport and leisure activities prevalent for residents in the City. The activities are grouped by type and listed in descending order, from highest to lowest MPI score. Index numbers of 100 or higher hold significance as they indicate a greater likelihood that residents within service areas will actively participate in those Department offerings. Conversely, below-average MPI scores suggest lower levels of participation in specific activities.

2.4.2 GENERAL SPORTS MARKET POTENTIAL

The City's MPI scores for all but one of the eight activities listed are above the national average MPI for General Sports. Softball (90) is the activity with the lowest MPI. Golf (115) is the highest followed by Volleyball (111) and Soccer (110) in the top three.

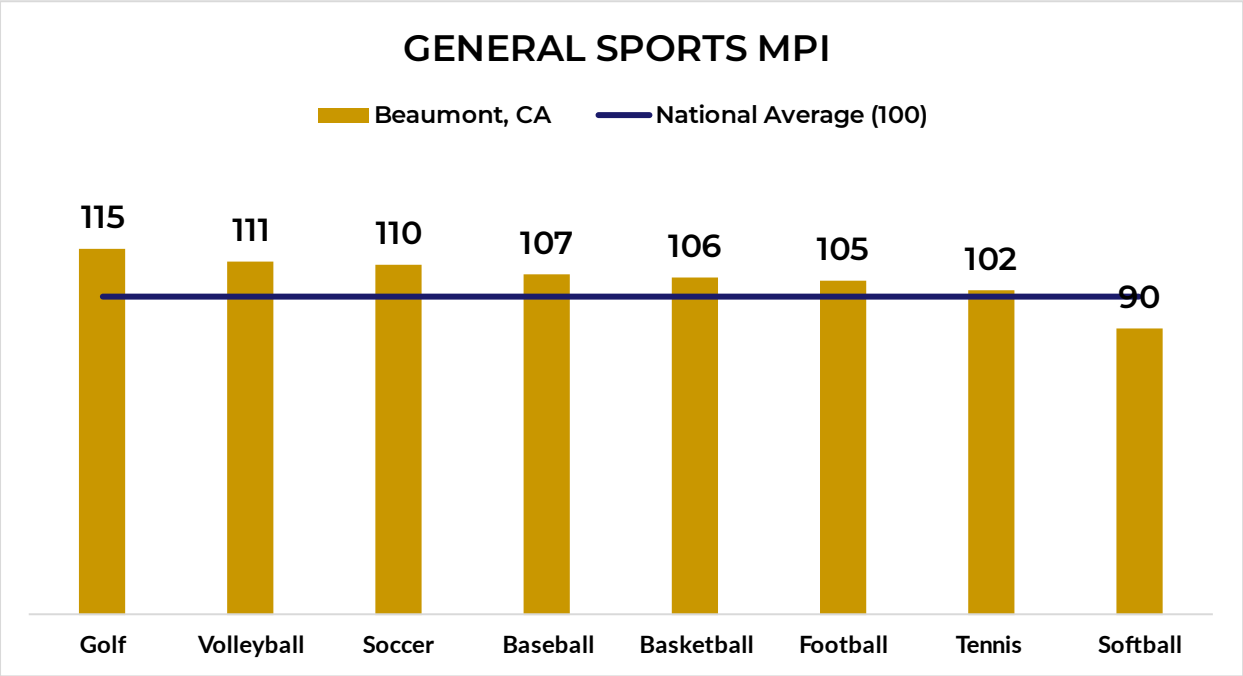


Figure 10: General sports MPI

2.4.3 FITNESS

All eight activities listed are at or above the national average MPI, with Zumba (116) being the highest, followed by Pilates (111) and weight lifting (108) in the top three.

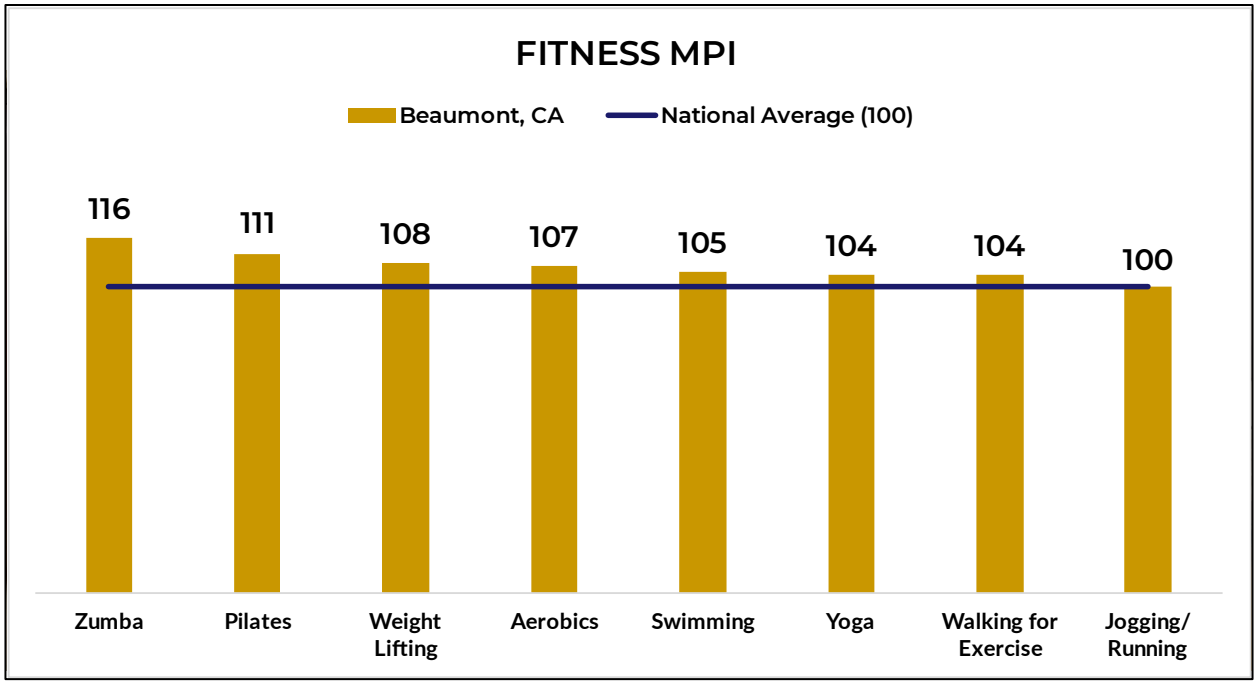


Figure 11: Fitness MPI

2.4.4 OUTDOOR ACTIVITY

Outdoor activities were divided with six above and four below the national MPI. The activities that scored above the national average were Mountain Bicycling (117), Rock Climbing (111), Saltwater Fishing (114), Road Bicycling (109), Backpacking (103), and Horseback riding (101). On the other hand, Archery (97), Hiking (95), Canoeing/Kayaking (88), and Freshwater Fishing (83) scored below the national average.

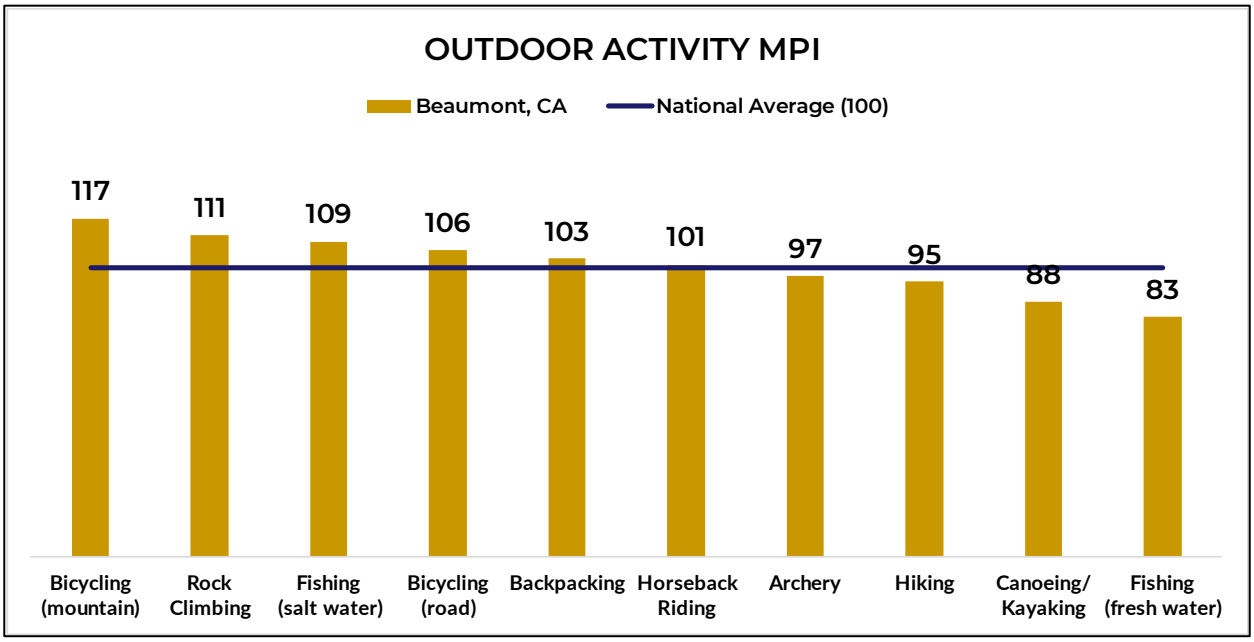


Figure 12: Outdoor activity MPI

2.4.5 COMMERCIAL RECREATION

In the Commercial Recreation sector, over half of the activities listed had MPIs higher than the national average. The top activities were Participating in a book club and attending an adult education course, both with an MPI of 107.

It's also important to mention that all the spending metrics were above national averages. Spending $1-99 on sports/recreation equipment had an MPI of 105, while spending $100-249 and spending $250 or more had an MPI of 101 each.

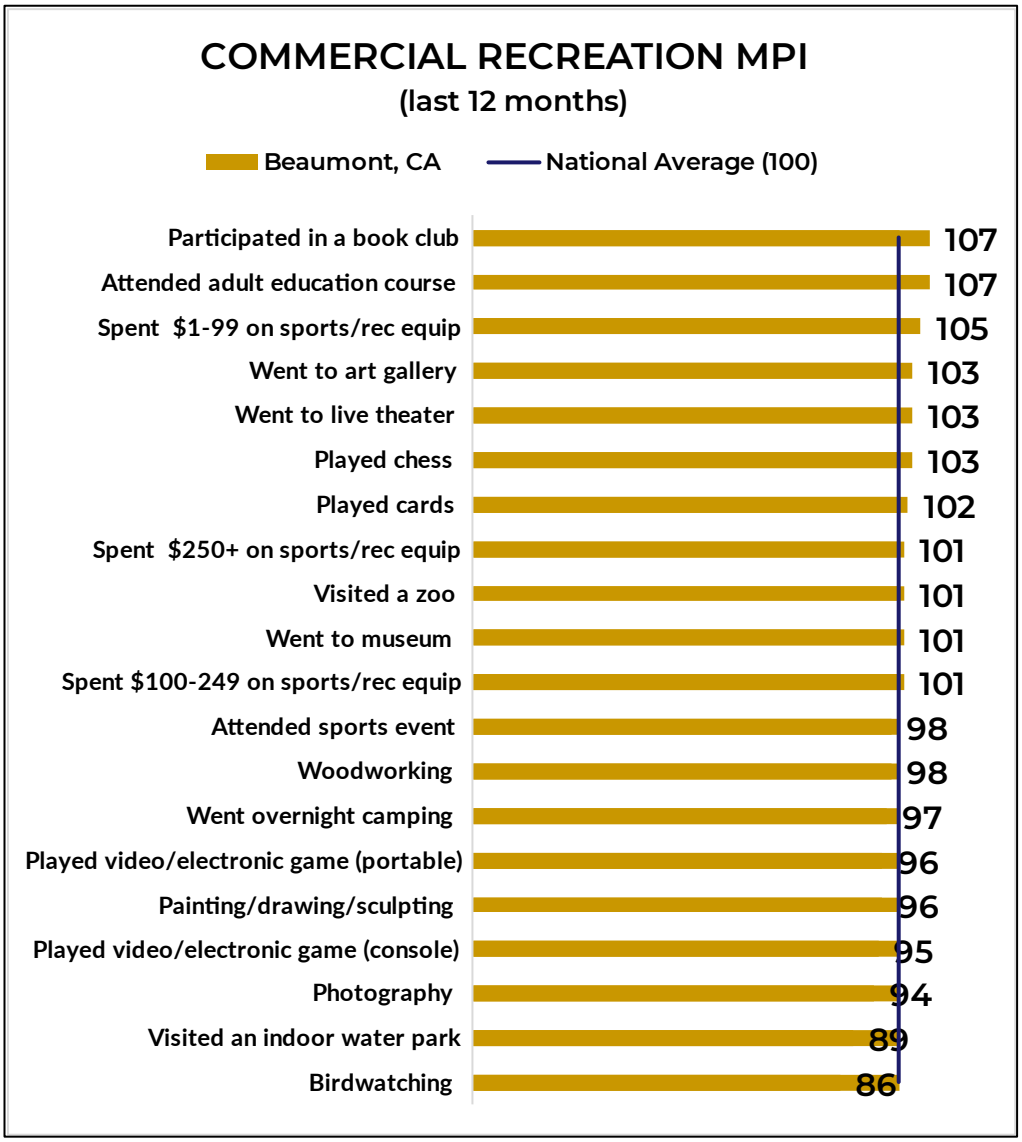


Figure 13: Commercial recreation MPI

2.5 KEY TAKEAWAYS - OVERALL

2.5.1 LIVABILITY AND ACCESS

Cost of Living: While the cost of living is higher than the national average, it's lower than the state average. While this may draw new residents seeking affordability within the state, the cost can still be tough for lower earners, leading to financial strain.

Public Space & Tree Equity: Less than half of residents live within a 10-minute walk of a park, and neighborhoods where 60% or more of the population are people of color have unequal tree coverage compared to the rest of the city. These issues present opportunities for improving park accessibility and tree coverage in Beaumont.

2.5.2 DEMOGRAPHICS

Population & Age: The city's population is growing at a rate significantly higher than the national average and is predicted to reach around 71,805 by 2038. The city's median age is lower than the national average, and a large portion of the population falls into the 0-17 and 35-54 age groups. Therefore, initiatives that cater to families, youth, and intergenerational engagement will likely be effective and necessary along with a general increase in overall levels of service offerings to meet the needs of the growing population.

Race & Ethnicity: The city has a diverse population with a majority of residents identifying as non-White, and a significant percentage of the population is of Hispanic/Latino origin. The city's future policies and offerings should consider these demographic trends to ensure inclusivity and cultural sensitivity.

Income: Despite the city's per capita income being lower than the state and national averages, the median household income is higher, likely due to larger household sizes. This suggests that many households may have sufficient income for discretionary spending, such as on sports and recreational activities.

At-Risk Populations: The city has a higher proportion of foreign-born residents and non-English speakers at home compared to the national average, but fewer people in poverty or without health insurance. This information can help shape supportive social services and inclusion efforts with a focus on multilingual outreach and culturally relevant offerings.

2.5.3 LOCAL RECREATIONAL TRENDS

Recreational Activity Participation: Residents show above-average potential participation (as measured by Market Potential Index, MPIs) in various sports, fitness, and commercial recreational activities. Despite some outdoor activities having MPIs below the national average, this overall participation suggests a community interest in a range of physical activities.

Recreational Spending: Residents also spend above-average amounts on sports and recreational equipment, indicating that the community values these activities and that there could be an opportunity to support or enhance local sports and recreation businesses.

CHAPTER THREE **PUBLIC INPUT SUMMARY**

The City of Beaumont is growing—and so are the needs and expectations for parks, recreation, and community services. As part of the Parks & Community Services Master Plan, the City launched a comprehensive public input process to ensure that the voices of residents, staff, and key stakeholders directly shape the future of Beaumont's parks, programs, and facilities.

This Public Input Summary brings together feedback collected through key leader interviews and focus groups, two public community forums, an open online survey, and a statistically valid community survey. Each method was designed to engage a wide range of perspectives and ensure that the Master Plan reflects the priorities, values, and aspirations of the Beaumont community.

What emerged from this process is clear: Beaumont residents care deeply about quality parks and programs, value strong community connections, and are eager to see continued investment in spaces and services that promote health, inclusion, and quality of life. This summary highlights the common themes, ideas, and opportunities that will guide the City in developing a Master Plan rooted in community priorities and ready to serve Beaumont for years to come.

3.1 KEY LEADER INTERVIEWS & FOCUS GROUPS

As part of the City of Beaumont's commitment to community-driven planning, 23 key leader and stakeholder interviews and focus groups were conducted to gather in-depth, qualitative insights from those who know the community best. Participants included City leadership, community partners, organizational leaders, and representatives from schools, service organizations, and local advocacy groups.

These conversations provided valuable context around the role of parks and community services in Beaumont's growth, the challenges facing residents and service providers, and the vision stakeholders hold for the future. Participants shared honest feedback about current strengths, identified critical gaps, and emphasized strategic priorities ranging from equity and access to staffing, maintenance, and future facility development.

The input from these sessions complements broader community feedback and adds depth to the Master Plan's foundation. The themes that emerged serve as a bridge between policy, practice, and lived experience—ensuring the plan reflects both data and real-world perspectives.

3.1.1 STRENGTHS

Strong and Expanding Programming

Many respondents highlighted the breadth and quality of recreation programs, especially those serving kids, families, youth, and seniors. Comments emphasized recently expanded offerings, the organization of programs, and the City's commitment to continually adding new events.

Community Events and Small-Town Feel

Signature events like Concerts in the Park and the 4th of July celebrations were frequently praised. These gatherings reinforce a strong sense of community, bring residents together, and contribute to Beaumont's welcoming, small-town atmosphere.

Staff and Leadership Commitment

Interviewees noted the dedication of City staff and leadership, including a management team actively evaluating what's needed to deliver services effectively. The staff's work ethic and outreach efforts were seen as essential to the department's success.

Well-Used and Kid-Friendly Facilities

Participants consistently referenced how well the community utilizes existing facilities. Comments also pointed to the City's family-friendly environment, investments in shade structures, and the development of the first universally accessible playground as signs of inclusive design and usability.

Strong Community Partnerships

The City's collaboration with community organizations—particularly sports leagues like AYSO and other local partners—was noted as a significant strength. These relationships help deliver a wide range of recreation opportunities and reinforce a sense of shared ownership and impact.

3.1.2 OPPORTUNITIES

Facility Gaps and New Infrastructure Needs

There is a strong demand for additional and upgraded facilities, including a new community center, indoor recreation space, a public pool, an auditorium, and restrooms. Many comments pointed to the need for a wider range of facilities to meet the needs of both youth and adults.

Maintenance, Staffing, and Safety Improvements

Concerns about vandalism, lack of maintenance standards, insufficient staffing, and outdated infrastructure (such as the city yard) were frequently cited. Interviewees emphasized the need for more consistent upkeep, tools and staffing support, and improved safety measures—particularly at the Sports Park.

Program and Amenity Diversity

Leaders highlighted the need for a broader range of programs and amenities that serve all age groups—not just kids. Desired additions included adult sports, non-senior adult activities, trails, BMX and mountain bike facilities, and niche amenities like disc golf and volleyball courts.

Community Identity, Inclusion, and Ownership

There was a strong desire to cultivate a sense of community ownership and identity around parks. Participants emphasized inclusivity, arts and culture, and the potential for parks and recreation to become a defining part of Beaumont's culture—especially as the City grows.

Growth and Long-Term Planning

Several comments focused on preparing for Beaumont's projected growth to 80,000 residents. There is a need to build out facilities and services accordingly, with thoughtful planning around parking, connectivity, and destination-quality amenities to draw both residents and visitors.

3.1.3 TOP PRIORITY OUTCOME

Future-Focused Planning and Growth Management

Stakeholders emphasized the need for a long-range, visionary plan that prepares Beaumont for anticipated population growth and evolving community needs. Priorities included setting a strong foundation, building a guiding document, and ensuring the plan is representative, adaptable, and built to support future generations.

New and Expanded Facilities

A new community center—particularly one located west of the CRC—was the most frequently mentioned facility need. Desired features include a pool, theater/auditorium, multiuse gym space, and fitness areas. These comments reflect a clear priority to invest in expanded infrastructure to meet growing demand.

Sustainable Operations and Maintenance

There was a strong call for a sustainable maintenance and staffing strategy, including a formal equipment replacement plan, improved city yard capacity, and mechanisms to ensure long-term upkeep of facilities. Adequate staffing and the right tools were highlighted as essential to service quality and efficiency.

Safety and Beautification

Ensuring safety—especially through lighting, sightlines, graffiti prevention, and public restrooms—was identified as a core outcome. At the same time, leaders voiced support for keeping Beaumont clean, welcoming, and beautiful as the city grows and attracts more residents and visitors.

Program Diversity and Access

From fitness classes to cultural events and recreational sports, there is a desire to expand offerings across age groups and interest areas. Leaders see programmatic growth as central to meeting community needs and increasing engagement with Beaumont's parks and facilities.

3.2 PUBLIC COMMUNITY FORUMS

As part of the City of Beaumont's inclusive engagement efforts, two Public Community Forums were held in October 2023 to involve residents in shaping the Parks & Community Services Master Plan. These sessions offered participants a chance to learn more about the planning process, ask questions, and share their perspectives in real time.

To ensure broad participation and interactive input, the City used live polling technology through Mentimeter. This allowed attendees to respond to key questions, prioritize outcomes, and voice their ideas using mobile devices. The feedback collected through these polls provided meaningful insights into the community's desires, including calls for expanded facilities, improved amenities, greater program diversity, and a clear roadmap for future development.

3.2.1 PUBLIC FORUM POLLING RESULTS

As part of the City of Beaumont's Parks & Community Services Master Plan engagement process, two Public Community Forums were held in October 2023. Participants provided real-time feedback through live polling using Mentimeter, allowing staff to gather measurable insights on community needs, preferences, and priorities. The results reflect a highly engaged community with clear expectations for the future of Beaumont's parks and recreation system.

Frequency of Use

A strong majority of participants—82%—reported using Beaumont parks, trails, or recreation facilities at least weekly. An additional 6% use them two to five times per year, while 12% visit once per year or less. Notably, no respondents indicated monthly, occasional, or no use at all, reinforcing how essential and well-utilized these public spaces are by the community.

Facility and Program Quality

When asked to rate the quality of services provided by the Beaumont Community Services Department, 71% of participants rated them positively—7% as "Excellent" and 64% as "Good." An additional 29% rated them as "Fair," while no respondents selected "Poor." These results suggest that while services are generally well-regarded, there is room for continued improvement to elevate the overall experience.

Access and Proximity

While 63% of participants reported living within a 10-minute walk of a park or trail, a significant portion—31%—said they do not, and another 6% were unsure. Despite a majority having geographic access, the primary mode of transportation to parks was overwhelmingly by car, with 88% indicating they drive. Only 6% walk and another 6% bike to their nearest park. These results suggest opportunities to enhance park connectivity and walkability, particularly as the community grows.

Barriers to Use

When asked to identify the top barriers preventing greater use of Beaumont's parks, programs, and facilities, the most frequently cited issues were related to infrastructure and awareness. The top response—selected by 58% of participants—was a lack of amenities in parks and centers, followed by lack of awareness of offerings (42%) and lack of restrooms (37%). Other notable barriers included lack of parking (21%), being too busy (16%), and limited wayfinding signage for trails and open space (16%). Safety, cost, and transportation were not identified as major concerns in this forum, suggesting the need to focus efforts on physical improvements and clearer communication.

Communication Preferences

Participants indicated a strong preference for digital communication methods when learning about Beaumont Community Services programs and updates. Social media was the top choice, selected by 83% of respondents, followed by the City's website (67%) and both email and the City News & Online Recreation Guide at 44% each. Printed materials like banners and posters were less popular (22%), and word of mouth was not selected by any respondents. These findings highlight the importance of maintaining a strong, consistent digital presence across platforms to effectively reach the community.

Program and Facility Interests

Community members expressed the strongest interest in sports-related amenities and adult recreation opportunities. The most frequently selected facilities were sports courts (such as basketball, pickleball, and tennis), chosen by 61% of participants, followed by adequate lighting (56%), aquatic features (33%), and open space/trails (33%). Indoor sports complexes (28%) and indoor recreation centers (17%) also ranked as priorities, while dog parks, playgrounds, and picnic areas received no selections.

On the programming side, adult sports (58%) emerged as the top area of interest, followed by arts and culture (32%), aquatics (26%), and fitness and wellness (26%). Other areas such as 50+ activities (21%), performing arts (21%), and outdoor recreation (21%) also showed moderate interest. Notably, teen programming and youth sports received relatively little interest from forum participants, indicating a stronger focus on adult and all-ages offerings.

Top Priority Outcomes

When asked to identify their top desired outcome from the Master Plan, responses focused on:

- Establishing a clear, future-focused plan to guide decisions
- Building new facilities, including a community center with a pool and auditorium
- Completing ongoing projects like Stewart Park and pickleball courts
- Enhancing beautification and park safety
- Supporting community gathering spaces, such as a weekly farmers market

Together, these insights underscore the community's strong support for an inclusive, accessible, and forward-thinking park system—one that grows alongside Beaumont and serves all ages and abilities for years to come.

3.3 STATISTICALLY-VALID SURVEY

ETC Institute administered a parks and recreation needs assessment survey for the City of Beaumont, California during the winter and spring of 2024. The purpose of the survey was to help determine parks and recreation priorities for the community.

3.3.1 METHODOLOGY

ETC Institute mailed a survey packet to a random number of households in Beaumont area. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *beaumontsurvey.org.*

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Beaumont from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 416 completed surveys collected. The overall results for the sample of 416 residents have a precision of at least +/-4.79% at the 95% level of confidence.

The major findings of the survey are summarized in the following pages.

The charts showing the overall results of the survey can be found in ***Appendix A***

3.3.2 PARKS AND RECREATION FACILITIES/PROGRAMS/TRAILS USE

Overall Parks and Recreation Parks/Facilities Use: Respondents were asked if they had visited any parks/facilities in the past year. Eighty-one percent (81%) responded "yes." Of the respondents that said "yes," 9% visit "5+ times a week," 25% visit "2-4 times a week," 16% visit "once a week," 27% visit "1-3 times a month," and 24% visit "less than once a month." They also gave ratings to the parks they visited. 9% gave "excellent" ratings, 51% gave "good" ratings, 34% gave "fair" ratings, and 6% gave "poor" ratings. For those who said they have not been to a park/facility in the past year, they gave reasons why. The most common reasons were: lack of amenities we want to use (41%), lack of shade (40%), and lack of restrooms (36%).

Overall Parks and Recreation Programs/Events Use: Respondents were asked if they had participated in any programs/events in the past year. Forty-three percent (43%) responded "yes." Of those that said "yes," 21% participated in one, 58% participated in 2-3 programs, 17% participated in 4-6 programs, and 5% participated in 7+ programs. Then, they gave ratings to those programs/events. 20% gave "excellent" ratings, 54% gave "good" ratings, 24% gave "fair" ratings, and 2% gave "poor" ratings. For those that said they have not participated in programs/events in the past year, they gave reasons why. The reasons that were highly selected were: I don't know what is offered (55%), program times are not convenient (18%), and program not offered (17%).

3.3.3 OUTSIDE ORGANIZATIONS

Respondents were asked to select all the organizations they used for recreation/sports activities in the past year. The top organizations selected were: City of Beaumont (40%), neighboring cities (32%), and public schools (26%).

3.3.4 COMMUNICATION

Respondents were asked about the ways they learned about the City's parks, recreation, facilities, programs, and events. The top resources used were: social media (54%), word of mouth (52%), and City magazine & recreation guide (38%). Then, they selected the methods of communication they most preferred the City use to communicate with them about the parks, facilities, programs, and events. The top methods selected were: social media (56%), City magazine & recreation guide (39%), and City website (31%).

3.3.5 BENEFITS, IMPORTANCE, AND IMPROVEMENTS TO PARKS AND RECREATION

Importance of High Quality Parks and Recreation Services: Respondents were asked how important it is for the City to provide high quality parks and recreation services. 79% said it is "very important," 20% said it is "somewhat important," and 2% said it is "not important."

Potential Benefits: Respondents were asked to rate their level of agreement with the statements about some potential benefits of the City's parks and recreation services. The statements that respondents agreed on the most were: makes Beaumont a more desirable place to live (79%), preserves open space & protects the environment (73%), provides positive social interactions for me (my household/family) (67%).

3.3.6 ADDITIONAL FINDINGS

Additional Tax Revenue: Respondents selected the amount of additional tax revenue you would be willing to pay to improve the City's parks and recreation system. 14% selected "$9+ per month," 9% selected "$7-$8 per month," 19% selected "$5-$6 per month," 20% selected "$3-$4 per month," and 38% selected "nothing."

Fundings: Respondents were asked how they want the City to fund future parks, recreation, trails, and open space needs. 44% selected "increase funding," 53% selected "maintain existing fund," and 3% selected "reduce funding."

Perception of Parks and Recreation since COVID Pandemic: Respondents were asked how their perception of the value of the parks and recreation services has changed since the COVID pandemic. 28% said the "value has significantly increased," 26% said the "value has somewhat increased," 40% said "no change," 4% said the "value has somewhat decreased," and 2% said the "value has significantly decreased."

3.3.7 FACILITIES/AMENITIES NEEDS AND PRIORITIES

Facility Needs: Respondents were asked to identify if their household had a need for 30 facilities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for facilities.

The three facilities with the highest percentage of households that have an unmet need:

1. Shade & trees–13,553 households
2. Large community parks–13,324 households
3. Shaded picnic areas & shelters–13,275 households

Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that ranked most important to residents:

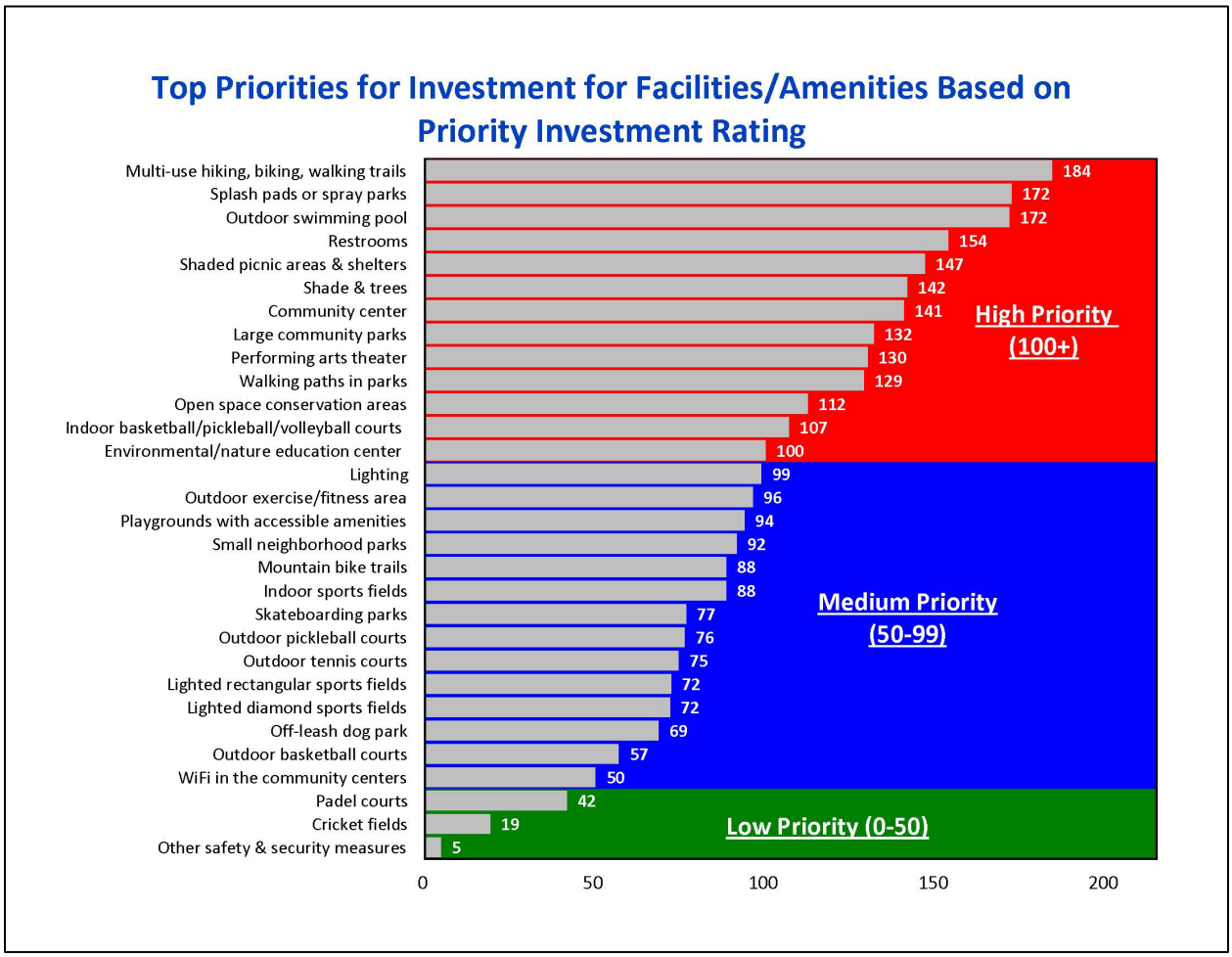
1. Multi-use hiking, biking, walking trails (30%)
2. Outdoor swimming pool (24%)
3. Community center (24%)
4. Splash pads or spray parks (21%)

Priorities for Facility Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facilities. Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Multi-use hiking, biking, walking trails (PIR=184)
- Splash pads or spray parks (PIR=172)
- Outdoor swimming pool (PIR=172)
- Restrooms (PIR=154)
- Shaded picnic areas & shelters (PIR=147)
- Shade & trees (PIR=142)

- Community center (PIR=141)
- Large community parks (PIR=132)

The chart on the following page shows the Priority Investment Rating for each of the 30 facilities assessed in the survey.



3.3.8 RECREATION PROGRAMS/ACTIVITIES NEEDS AND PRIORITIES

Program Needs: Respondents were asked to identify if their household had a need for 32 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various programs.

The three programs with the highest percentage of households that have an unmet need:

1. Community & cultural special events–10,561 households
2. Adult fitness & wellness programs-9,907 households
3. Exercise classes–9,679 households

Program Importance: In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four programs that ranked most important to residents:

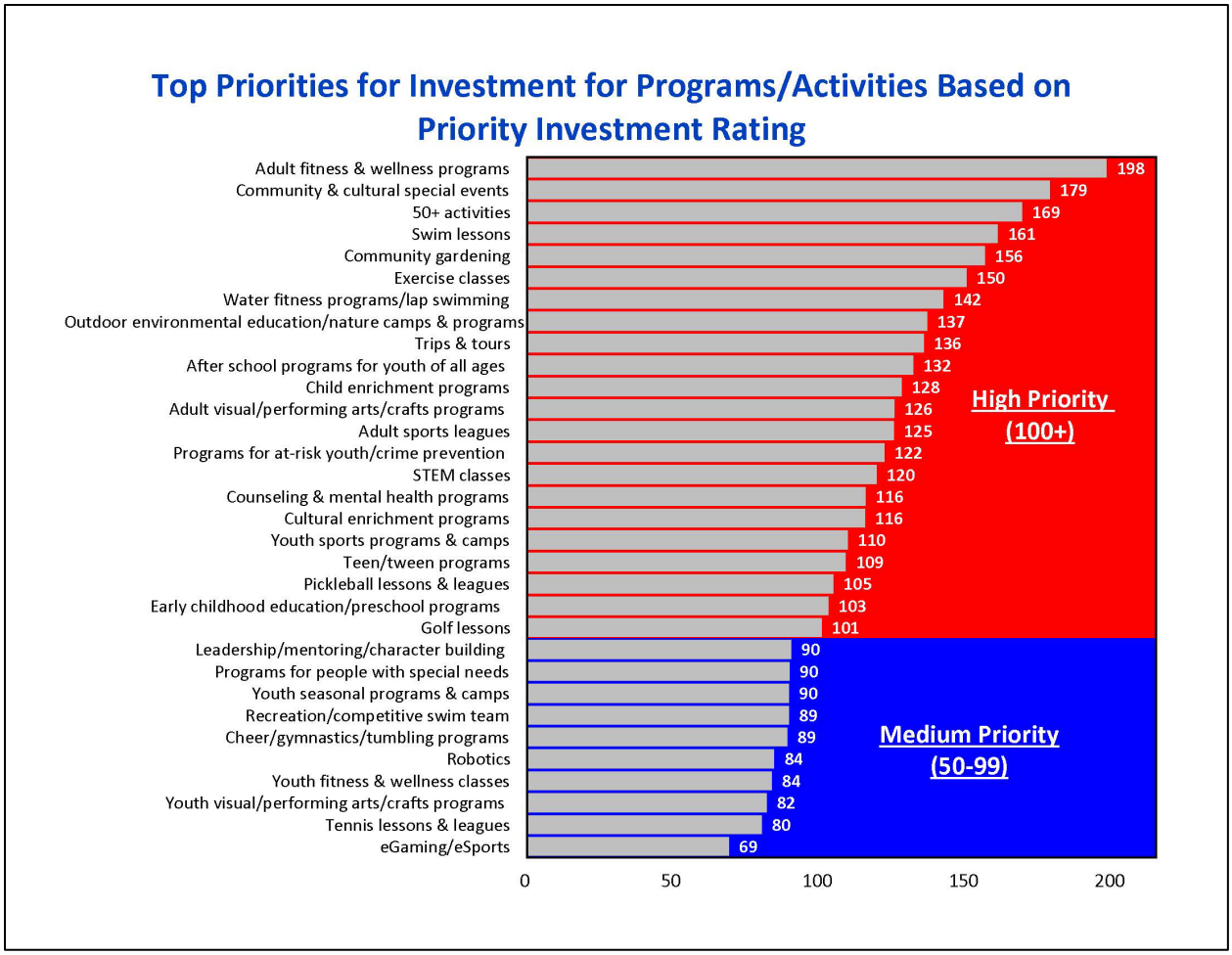
1. Adult fitness & wellness programs (22%)
2. 50+ activities (22%)
3. Community & cultural special events (19%)
4. Swim lessons (15%)

Priorities for Program Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the programs.

Based the Priority Investment Rating (PIR), the following programs were rated as highpriorities for investment:

- Adult fitness & wellness programs (PIR=198)
- Community & cultural special events (PIR=179)
- 50+ activities (PIR= 169)
- Swim lessons (PIR= 161)
- Community gardening (PIR=156)
- Exercise classes (PIR= 150)
- Water fitness programs/lap swimming (PIR= 142)

The chart below shows the Priority Investment Rating for each of the 32 programs assessed in the survey.


Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating
Adult fitness & wellness programs 198
Community & cultural special events 179
50+ activities 169
Swim lessons 161
Community gardening 156
Exercise classes 150
Water fitness programs/lap swimming 142
Outdoor environmental education/nature camps & programs 137
Trips & tours 136
After school programs for youth of all ages 132
Child enrichment programs 128
Adult visual/performing arts/crafts programs 126
Adult sports leagues 125
Programs for at-risk youth/crime prevention 122
STEM classes 120
Counseling & mental health programs 116
Cultural enrichment programs 116
Youth sports programs & camps 110
Teen/tween programs 109
Pickleball lessons & leagues 105
Early childhood education/preschool programs 103
Golf lessons 101
Leadership/mentoring/character building 90
Programs for people with special needs 90
Youth seasonal programs & camps 90
Recreation/competitive swim team 89
Cheer/gymnastics/tumbling programs 89
Robotics 84
Youth fitness & wellness classes 84
Youth visual/performing arts/crafts programs 82
Tennis lessons & leagues 80
eGaming/eSports 69
High Priority (100+)
Medium Priority (50-99)
0
50
100
150
200

3.4 SURVEY COMPARISON ANALYSIS

This Survey Comparison Report presents a side-by-side analysis of two key data sources gathered during the Beaumont Parks & Community Services Master Plan process: the ETC Statistically Valid Survey and the Online Community Survey administered through SurveyMonkey.

These surveys were designed to collect meaningful input from Beaumont residents and park users regarding their experiences, preferences, and priorities related to the City's parks, programs, and community services. The ETC Statistically Valid Survey, administered with a methodologically sound and representative sampling approach, provides results that are statistically reliable and reflective of the broader community. In contrast, the Online Community Survey offered an open-access opportunity for any interested stakeholder to participate, encouraging wider engagement and more diverse individual input.

By comparing findings across both tools, this analysis identifies consistent themes, differences in perspectives, and unique insights that emerged from each method. This comprehensive approach ensures that both statistically grounded results and broader community voices are considered as Beaumont plans for the future of its parks and community services.

ETC INSTITUTE

SurveyMonkey®

Statistically Valid Survey

- 416 households (Goal of 400)
- Precision rate of at least +/- 4.79% at the 95% level of confidence
- Residents were able to return the survey by mail, by phone or completing it online
- Only scientific & defensible method to understand community needs
- Translation services available in multiple languages including Spanish.

Online Community Survey

- 363 responses
- No precision rate or level of confidence due to there being no selection criteria for respondents
- Questionnaire identical to the Statistically Valid Survey
- Provides further insight on community expectations
- Administered in English

The following shows a side-by-side comparison of key results from each survey by question.

Full results from the Statistically Valid Survey can be found in the APPENDIX A.

*Full results from the Online Community Survey can be found in **the** APPENDIX B.*

3.4.1 DEMOGRAPHICS

In the demographic section of this report, we analyze the community demographics served by the Department based on responses from the ETC Statistically Valid Survey and the Online Community Survey via SurveyMonkey. Due to ETC's approach of random sampling and ensuring a 95% level of confidence and a margin of error of +/- 5%, their survey results more accurately reflect the community's demographics and are statistically reliable in comparison to online-only surveys.

We examine respondent demographics such as gender, tenure in Eastvale, and race/ethnicity to gain insights into the community's composition. Our findings are compared with the 2023 demographic estimates from The Environmental Systems Research Institute (ESRI) to understand how the survey data aligns with broader demographic trends.

Full demographic data can be found in Section 2.3.

GENDER

	ETC INSTITUTE	SurveyMonkey	esri
Female	**50%**	**73%**	**51%**
Male	**49%**	**26%**	**49%**
Non-Binary/Self-describe	**1%**	**1%**	**0%**

The ETC Statistically Valid Survey closely mirrors Beaumont's actual gender demographics, with 50% of respondents identifying as female and 49% as male, aligning closely with the City's ESRI demographic profile of 51% female and 49% male. Additionally, 1% of ETC respondents identified as non-binary or self-describe, adding an inclusive dimension not represented in the baseline demographic data.

In contrast, the SurveyMonkey Online Community Survey significantly overrepresents female respondents at 73% and underrepresents male respondents at 26%. While it also includes 1% non-binary/self-describe responses, the overall distribution skews heavily toward female participation.

These findings suggest that the ETC survey provides a more balanced and demographically representative snapshot of the community by gender, while the open online format of the SurveyMonkey tool may have introduced response bias due to self-selection.

YEARS LIVED IN BEAUMONT

	ETC INSTITUTE	SurveyMonkey
0-5	26%	41%
6-10	20%	20%
11-15	15%	11%
16-20	17%	10%
21-30	9%	7%
31+	12%	9%

The SurveyMonkey Online Community Survey tends to overrepresent newer residents, with 41% of respondents indicating they've lived in Beaumont for 0–5 years, compared to 26% in the ETC Statistically Valid Survey. In contrast, the ETC Survey reflects a more balanced distribution across longer-term residency groups.

For the 6–10 year category, both surveys align closely at 20%, suggesting consistent representation of mid-term residents. The 11–15 year group shows a modest gap, with 15% in the ETC Survey versus 11% in the SurveyMonkey responses.

Differences become more apparent in the longer residency ranges. Among those who have lived in Beaumont for 16–20 years, the ETC Survey reports 17%, compared to only 10% in the SurveyMonkey data. The 21–30 year category shows a slight drop-off in both, though the ETC Survey still leads at 9% compared to 7%.

In the 31+ years category, the ETC Survey again reflects a higher proportion (12%) than the SurveyMonkey survey (9%).

Overall, these findings indicate that while the SurveyMonkey tool effectively engages newer residents, the ETC Survey captures a broader and more representative range of residency durations in Beaumont—ensuring input from both recent arrivals and long-established community members.

RACE/ETHNICITY

	ETC INSTITUTE	SurveyMonkey	esri
White Alone	**33%**	**70%**	**45%**
Black Alone	**10%**	**2%**	**8%**
American Indian	**2%**	**2%**	**2%**
Asian	**8%**	**7%**	**9%**
Pacific Islander	**1%**	**2%**	**0%**
Some Other Race	**11%**	**19%**	**20%**
Two or More Races	**N/A**	**N/A**	**16%**
Hispanic (Ethnicity)	**47%**	**24%**	**42%**

The ETC Statistically Valid Survey more accurately reflects Beaumont's racial and ethnic demographics than the SurveyMonkey Online Survey, which skews toward White, non-Hispanic respondents. For example, 33% of ETC respondents identified as White Alone, compared to 45% in ESRI data, while the SurveyMonkey survey overrepresented this group at 70%. The ETC Survey also closely aligned with the City's Hispanic population at 47%, compared to 42% in ESRI, whereas SurveyMonkey significantly underrepresented this group at 24%. Representation of Black, Asian, and American Indian residents was more balanced in the ETC data, while SurveyMonkey results showed consistent underrepresentation. Overall, the ETC Survey provides a more inclusive and demographically accurate picture of Beaumont's community.

3.4.2 VISITATION/PARTICIPATION

HAVE YOU VISITED/PARTICIPATED...

	ETC INSTITUTE	SurveyMonkey
Visited parks and/or recreation facilities in the past 12 months	81%	96%
Participated in programs in the past 12 months	43%	61%

HOW OFTEN HAVE YOU VISITED CITY OF BEAUMONT PARKS AND/OR RECREATION FACILITIES DURING THE PAST 12 MONTHS?

	ETC INSTITUTE	SurveyMonkey
5+ times a week	9%	13%
2-4 times a week	25%	35%
Once a week	16%	18%
1-3 times a month	27%	23%
Less than once a month	24%	12%

HOW MANY PROGRAMS OR EVENTS OFFERED BY THE CITY OF BEAUMONT HAVE YOU OR MEMBERS OF YOUR HOUSEHOLD PARTICIPATED IN DURING THE PAST 12 MONTHS?

	ETC INSTITUTE	SurveyMonkey
1 program/event	21%	39%
2-3 programs/events	58%	39%
4-6 programs/events	17%	15%
7+ programs/events	5%	7%

Both the ETC Statistically Valid Survey and the SurveyMonkey Online Community Survey show strong engagement with Beaumont's parks and recreation system, though participation levels and frequency of use vary between the two.

According to the ETC Survey, 81% of respondents reported visiting a park or recreation facility in the past 12 months, compared to 96% in the SurveyMonkey survey. Program participation shows a similar trend, with 43% of ETC respondents saying they participated in at least one program or event, compared to 61% from SurveyMonkey. This suggests that while visitation is broadly consistent, those responding to the online survey are more likely to be active program participants.

Visitation frequency further illustrates these differences. In the SurveyMonkey survey, 48% of respondents reported visiting parks multiple times per week (13% visiting 5+ times and 35% visiting 2–4 times), compared to 34% in the ETC Survey. The ETC Survey, however, reported a higher share of occasional users, with 27% visiting 1–3 times per month and 24% visiting less than once per month, compared to 23% and 12% respectively in the online survey.

When it comes to program engagement, ETC respondents were more likely to have participated in 2–3 programs or events (58%) versus 39% in the SurveyMonkey survey. In contrast, SurveyMonkey respondents had a higher percentage of 1-time participants at 39%, compared to 21% in the ETC survey. Participation in 4–6 and 7+ programs was relatively consistent between both groups.

Overall, both surveys confirm strong community use of parks and facilities. The ETC Survey captures a wider range of users across varying levels of engagement, while the SurveyMonkey survey reflects a more frequent and program-active segment of the community. These insights provide valuable context for enhancing access, programming, and outreach efforts moving forward.

3.4.3 PHYSICAL CONDITION/QUALITY

HOW WOULD YOU RATE THE PHYSICAL CONDITION OF ALL CITY OF BEAUMONT AND/OR RECREATION FACILITIES YOU HAVE VISITED?

	ETC INSTITUTE	SurveyMonkey
Excellent	**9%**	**9%**
Good	**51%**	**48%**
Fair	**34%**	**37%**
Poor	**6%**	**6%**

HOW WOULD YOU RATE THE OVERALL QUALITY OF CITY OF BEAUMONT PROGRAMS OR EVENTS IN WHICH YOUR HOUSEHOLD HAS PARTICIPATED IN?

	ETC INSTITUTE	SurveyMonkey
Excellent	**20%**	**14%**
Good	**54%**	**59%**
Fair	**24%**	**24%**
Poor	**2%**	**3%**

Both the ETC Statistically Valid Survey and the SurveyMonkey Online Survey show similar perceptions of Beaumont's parks and recreation system. 9% of respondents in both surveys rated facility conditions as excellent, while 51% (ETC) and 48% (SurveyMonkey) rated them as good. Around one-third rated conditions as fair, and 6% in both surveys rated them as poor, suggesting general satisfaction with some room for improvement.

Program quality also received mostly positive marks. 20% (ETC) and 14% (SurveyMonkey) rated programs as excellent, while over half in both surveys rated them as good. Fair ratings were consistent at 24%, and poor responses remained low.

These results highlight overall satisfaction with Beaumont's offerings while pointing to opportunities to enhance both facilities and programming.

3.4.4 BARRIERS

REASONS THAT PREVENT YOU OR MEMBERS OF YOUR HOUSEHOLDS FROM VISITING CITY OF BEAUMONT PARKS, AND/OR RECREATION FACILITIES MORE OFTEN. (TOP FIVE RESPONSES)

ETC INSTITUTE	SurveyMonkey
Lack of amenities we want to use (41%)	Lack of shade (67%)
Lack of shade (40%)	Lack of amenities we want to use (54%)
Lack of restrooms (36%)	Lack of restrooms (50%)
Parks/facilities are not well maintained (15%)	Parks/facilities are not well maintained (23%)
Not aware of parks' or facilities' locations (15%)	Park safety (14%)

REASONS THAT PREVENT YOU OR MEMBERS OF YOUR HOUSEHOLD FROM PARTICIPATING IN CITY OF BEAUMONT PROGRAMS MORE OFTEN. (TOP FIVE RESPONSES)

ETC INSTITUTE	SurveyMonkey
I don't know what is offered (55%)	I don't know what is offered (52%)
Program times are not convenient (18%)	Program times are not convenient (31%)
Program not offered (17%)	Program not offered (25%)
Too busy/not interested (17%)	Fees are too high (22%)
Lack of quality programs (15%	Lack of quality programs (18%)

Both the ETC Statistically Valid Survey and the SurveyMonkey online survey identify similar barriers that limit community use of Beaumont's parks and recreation facilities. The top issues reported in both surveys include lack of amenities, lack of shade, and lack of restrooms. In the ETC survey, 41% cited the absence of desired amenities and 40% cited lack of shade, while the SurveyMonkey survey placed even greater emphasis on these issues at 54% and 67%, respectively. Restroom access was also a common concern, mentioned by 36% (ETC) and 50% (SurveyMonkey). Additional concerns included maintenance and safety, though to a lesser degree.

Barriers to program participation followed a similar pattern. The most frequently reported issue in both surveys was not knowing what is offered—55% in the ETC survey and 52% in the SurveyMonkey survey. Other common barriers included inconvenient program times, programs not being offered, and lack of quality programs. The SurveyMonkey survey also highlighted high fees (22%) as a more prominent concern.

Together, these findings point to consistent areas for improvement, particularly in communication, amenities, and accessibility, to boost participation and enhance overall user experience.

3.4.5 FUNDING PRIORITIES

IF YOU HAD $100, HOW WOULD YOU ALLOCATE THE FUNDS AMONG THESE PARKS AND RECREATION CATEGORIES?

ETC INSTITUTE	SurveyMonkey
Improvements/maintenance of existing parks, pools, recreation facilities ($32.08)	**Improvements/maintenance of existing parks, pools, and recreation facilities ($33.91)**
Acquisition of new park land & open space ($15.40)	**Build a new community center ($15.09)**
Expand program offerings ($13.48)	**Acquisition of new park land and open space ($14.34)**
Build a new community center ($10.89)	**Expand program offerings ($13.30)**
Improve existing indoor recreation facilities ($10.78)	**Construction of new sports fields (softball, soccer, baseball, etc.) ($10.44)**
Construction of new sports fields (softball, soccer, baseball, etc.) ($9.78)	**Improve existing indoor recreation facilities ($8.82)**

When asked how they would allocate $100 across various parks and recreation categories, both the ETC Statistically Valid Survey and the SurveyMonkey Online Survey respondents prioritized maintaining and improving existing facilities above all else. ETC respondents allocated $32.08 to this category, while SurveyMonkey participants allocated an even higher $33.91, signaling strong support for reinvesting in the City's current assets.

Following that, priorities diverge slightly. In the ETC Survey, the second-highest allocation went to the acquisition of new park land and open space ($15.40), followed by expanding program offerings ($13.48). SurveyMonkey respondents, on the other hand, allocated $15.09 to building a new community center, with acquiring new park land ($14.34) and expanding program offerings ($13.30) close behind.

Both surveys show moderate support for construction of new sports fields (ETC: $9.78; SurveyMonkey: $10.44) and improving existing indoor recreation facilities (ETC: $10.78; SurveyMonkey: $8.82), indicating interest in a well-rounded approach to facility improvements.

Overall, while there are some variations in secondary priorities, both surveys clearly favor preserving and enhancing what already exists before investing heavily in new construction. This suggests that future investment strategies should prioritize repairs, upgrades, and programming expansion while still planning for thoughtful, phased growth.

3.4.6 SUMMARY

The following summary highlights key findings from each section of the survey comparison between the ETC Statistically Valid Survey and the SurveyMonkey Online Community Survey:

DEMOGRAPHICS

- The ETC Survey closely aligns with Beaumont's demographic profile, especially in gender and ethnicity.
- SurveyMonkey responses skew toward female and newer residents, with less diversity in long-term representation.

VISITATION AND PARTICIPATION

- Both surveys show high park usage, though SurveyMonkey respondents report higher frequency and more recent participation in programs.
- ETC respondents showed more diversity in usage patterns and greater participation in multiple programs/events.

PHYSICAL CONDITION AND PROGRAM QUALITY

- Most respondents rated the condition of facilities and the quality of programs as good or excellent in both surveys.
- ETC and SurveyMonkey ratings were nearly identical, though the ETC survey included slightly higher satisfaction with program quality.

BARRIERS

- Both surveys identified similar barriers: lack of shade, restrooms, and desired amenities.
- Awareness of offerings and inconvenient program times were top reasons for low program participation.
- SurveyMonkey participants were more likely to cite high fees and safety concerns.

FUNDING PRIORITIES

- Maintaining and improving existing parks and facilities was the top funding priority in both surveys.
- Secondary priorities varied: ETC respondents emphasized land acquisition and program expansion, while SurveyMonkey respondents prioritized a new community center.
- Both surveys showed moderate support for sports fields and indoor recreation improvements.

This side-by-side analysis highlights areas of consensus and divergence, providing a fuller picture of community needs and guiding informed investment in Beaumont's parks and recreation system.

CHAPTER FOUR RESOURCE ANALYSIS

4.1 RECREATION PROGRAM ASSESSMENT

4.1.1 INTRODUCTION

The Recreation Program Assessment for the City of Beaumont ("City") Community Services Department "(Department") is a key component of the Community Services Master Plan ("Plan").

This assessment provides a comprehensive evaluation of the Department's current program offerings, their effectiveness in meeting community needs, and their alignment with Beaumont's vision for recreation and community enrichment. By examining participation trends, community feedback, current industry best practices, as well as potential trends and "next" practices, the assessment identifies program strengths, uncovers opportunities for improvement, and guides future planning efforts.

The resulting recommendations aim to enhance the quality, accessibility, and diversity of recreation programs, ensuring they remain inclusive, community-driven, and sustainable. This process reflects the City's dedication to fostering an active, engaged, and connected community through exceptional recreation and community services.

4.1.2 COMMUNITY PROFILE

Since 2020, Beaumont's population has grown at 1.16% annually, surpassing state and national rates, with projections of 1.83% growth through 2037. The city's average household size (3.15) reflects its family-oriented nature, with 26% of residents under 17 and a growing population aged 55 and older.

Beaumont's diverse community includes 42.1% identifying as Hispanic/Latino and significant representation from other racial and ethnic groups. The city's median household income of $90,958 exceeds state and national levels, though its per capita income ($36,243) is lower. With 17.4% of residents foreign-born and 32.6% speaking a language other than English at home, Beaumont embodies cultural richness. Poverty (8.8%), uninsured residents (7.5%), and those with disabilities (7.0%) remain below state and national averages.

Park access and environmental equity present growth opportunities, with only 51% of residents within a 10-minute walk to a park, below the 55% national average. Tree canopy coverage varies, with lower scores in neighborhoods with more residents of color.

To support its multi-generational and culturally rich population, Beaumont's recreation programs should emphasize accessibility, inclusivity, and cultural relevance. Addressing park access and environmental disparities, alongside varied and affordable recreation offerings, will foster a more vibrant, connected community.

More information regarding the community profile can be found in Section 1.3.

4.1.3 RECREATION AND LEISURE TRENDS

The Market Potential Index (MPI) is a measure used to assess the likelihood of participation in specific activities within a community compared to the national average, which is set at 100. An MPI above 100 indicates a higher-than-average interest in an activity, while a score below 100 suggests lower interest.

In Beaumont, MPI analysis reveals strong participation potential for team sports like golf (127), tennis (113), and soccer (111), all exceeding national averages. Volleyball (106) and basketball (102) also perform well, while softball (85) falls below average.

Fitness and wellness trends show Zumba leading with an MPI of 118, followed by weight lifting, swimming, and walking for exercise, each at 110. Jogging/running (103) and aerobics (102) demonstrate above-average interest, while yoga (98) and Pilates (97) align closely with national trends.

Outdoor recreation highlights strong engagement in mountain biking (117) and rock climbing (114), with lower interest in activities like freshwater fishing (84), horseback riding (86), and canoeing/kayaking (81).

Leisure and cultural activities demonstrate a vibrant community interest, with high MPIs for book clubs (119), live theater (118), and theme parks (113). Visits to art galleries (107) and participation in adult education courses (110) also exceed national averages. However, activities such as visiting indoor water parks (89) and flying drones (94) show below-average participation.

This analysis offers valuable insights for the Department, helping to align program offerings with community preferences. It highlights opportunities to expand popular activities like team sports, fitness classes, and cultural programs while addressing gaps in underrepresented outdoor and leisure pursuits.

More information regarding recreation and leisure trends can be found Section 2.4.

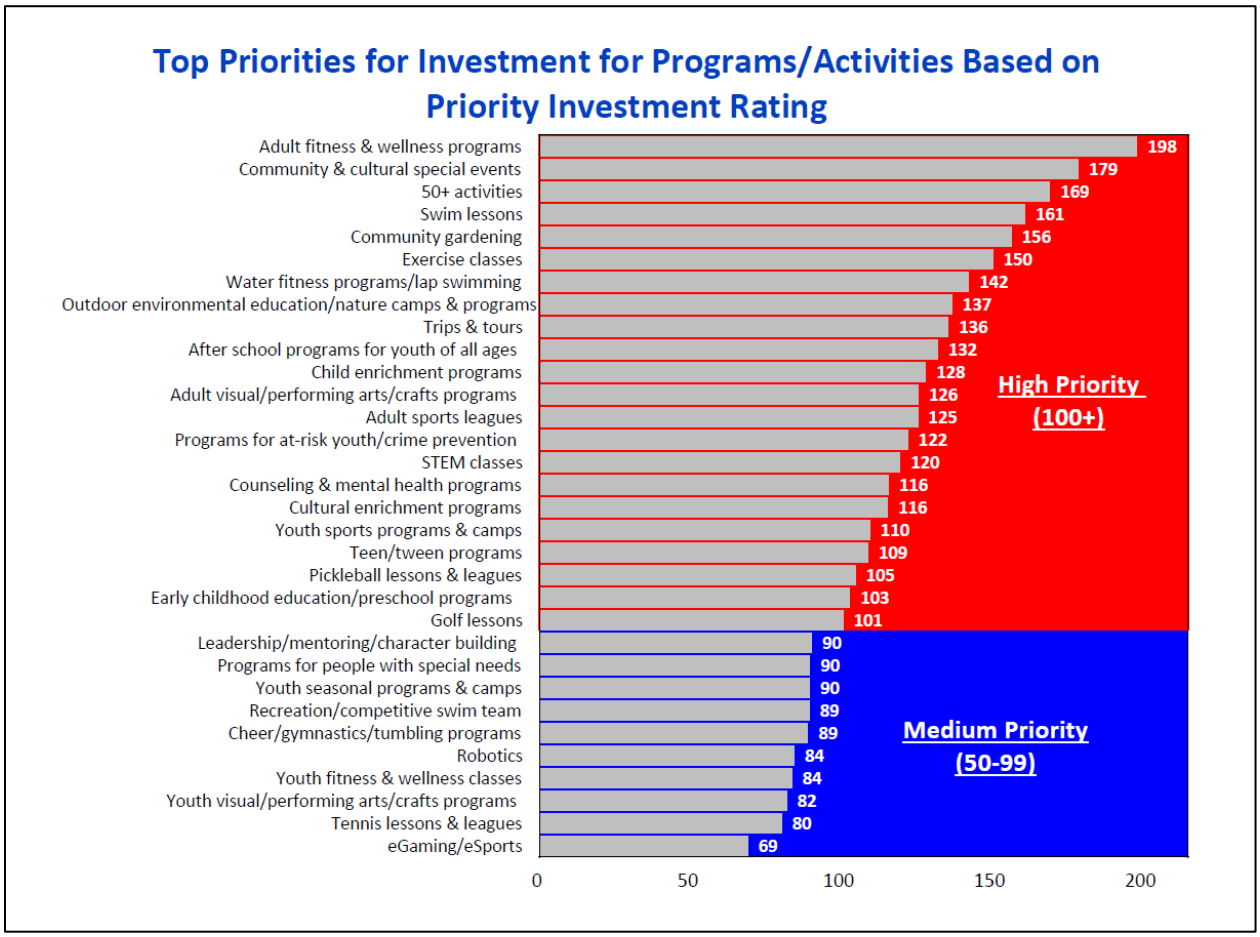
4.1.4 COMMUNITY PROGRAMMING PRIORITIES

The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on programs and (2) how many residents have unmet needs for the programs.

Based the Priority Investment Rating (PIR), maximum of 200, the following programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=198)
- Community & cultural special events (PIR=179)
- 50+ activities (PIR= 169)
- Swim lessons (PIR= 161)
- Community gardening (PIR=156)
- Exercise classes (PIR= 150)
- Water fitness programs/lap swimming (PIR= 142)

The chart below shows the Priority Investment Rating for each of the 32 programs assessed in the survey.



4.1.5 PROGRAMMING

A Core Program Area is a crucial category of services and activities offered by an organization, essential to its mission and community service. These areas, varying based on the organization's goals and community needs, are the foundation of its offerings and reputation.

Characteristics of Core Program Areas include:

- Community-Relevance: Tailored to community needs and feedback.
- Consistency: Regular and reliable in the organization's schedule.
- Diversity of Offerings: Caters to various ages, abilities, and interests.
- Flexibility: Adaptable to changing needs and trends.
- High Quality: Represents the organization's best in content and experience.
- Mission Alignment: Supports the organization's goals and values.
- Outcome-Driven: Measurable objectives and impacts.
- Regular Evaluation: Continuously assessed for relevance and effectiveness.
- Resource Prioritization: Essential for resource allocation.
- Stakeholder Engagement: Involves community members in planning and evaluation.

Based on an iterative process, Beaumont staff identified the following four core program areas:

AGE SEGMENT ANALYSIS

The age segment analysis highlights how the recreation programs cater to different age groups. The chart reveals that most core program areas, including Classes, Special Events, and Sports & Leagues, are designed to serve participants of all ages, emphasizing community-wide inclusivity and engagement.

AGES SERVED						
Core Program Area	Preschool (5 and Under)	Elementary (6-12)	Teens (13-17)	Adult (18+)	Senior (55+)	All Ages Programs
Classes						X
Senior Services				X	X	
Special Events						X
Sports & Leagues						X

Senior Services is the only core program area with age-specific offerings, focusing on adults (18+) and seniors (55+), providing tailored programs to meet the unique needs and interests of these age groups. This targeted approach ensures that these demographics have opportunities for meaningful engagement while maintaining a broad range of programs accessible to the entire community.

By combining age-specific programs with all-ages offerings, Beaumont's recreation programs reflect a commitment to inclusivity and meeting the wide-ranging needs of its residents, fostering a sense of connection and enrichment for all.

PRICING STRATEGIES

PRICING STRATEGIES										
Core Program Area	Age Segment	Family / Household Status	Residency	Weekday / Weekend	Prime / Non-Prime Time	Group Discounts	By Location	By Competition (Market Rate)	By Cost Recovery Goals	By Customer's Ability to Pay
Classes							X	X	X	
Senior Services						X		X	X	X
Special Events							X			X
Sports & Leagues							X	X		

The department applies targeted pricing strategies across its core program areas to balance equity, access, and financial sustainability. Classes are priced based on market rates, cost recovery goals, and participants' ability to pay. Senior Services consider residency, market comparisons, cost recovery, and affordability to ensure programs remain accessible for older adults.

Special Events follow a simple model focused on cost recovery and competitive pricing. Sports & Leagues are priced based on location and market rates. These approaches reflect the department's commitment to fair, transparent, and responsible pricing.

PROGRAM SERVICES CLASSIFICATION

The program services classification system ensures Beaumont's recreational offerings balance inclusivity, accessibility, and financial sustainability while aligning with the department's mission. Programs are categorized into three classifications: Community Benefit, Community-Individual Blend, and Individual Benefit, reflecting varying levels of public or private benefit.

CLASSIFICATION	COMMUNITY BENEFIT	COMMUNITY-INDIVIDUAL BLEND	INDIVIDUAL BENEFIT
Characteristics	Broad appeal, fundamental to community well-being, promotes inclusion, accessible to all, typically publicly funded	Appeals to both general community and individual interests, offers specialized services but with a broad audience in mind, may require membership or nominal fees	Tailored to personal growth and individual interests, niche markets, typically fee-based, and may be more exclusive
Examples	Community Playgrounds and Park, Public Libraries, Free Community Events, Free or low cost swim lessons	Sports Leaugues, Most Workshops and Classes, Most Afterschool Programs	Rentals, Personal Training, Trip Programs, Special Interest Camps
National Average	31%	32%	37%
Program Distribution	44%	44%	13%

- **Community Benefit** programs prioritize broad accessibility and the well-being of the community. Typically funded through public resources, these programs include offerings such as special events, the Health Fair, and open Basketball and Volleyball sessions. In Beaumont, Community Benefit programs represent 44% of all offerings—significantly higher than the national average of 31%—demonstrating a strong commitment to providing foundational and inclusive services.
- **Community-Individual Blend** programs serve both broad community interests and specific individual preferences, typically requiring nominal fees or memberships. Examples from the department include Senior Services, Dance Classes, and Sports Clinics/Academies. In Beaumont, these programs account for 44% of the offerings, aligning with the national average and highlighting a balanced approach to addressing diverse community needs.
- **Individual Benefit** programs focus on personal interests and are typically fee-based. Examples include specialty classes (such as Writers Critique, Human Dharma, and Tot Time), specialty camps (like Theatre Camp and Lego Camp), and the Volleyball League. In Beaumont, these programs make up 13% of offerings, significantly below the national average of 37%. This emphasizes the city's commitment to prioritizing community-oriented programming over exclusive, niche activities.

COST RECOVERY

To maintain fiscal sustainability and community accessibility, Beaumont's recreation programs are categorized into four cost recovery classifications: Fully Subsidized, Somewhat Subsidized, Self-Sufficient, and Revenue Generating. These categories guide budgeting and pricing strategies, ensuring a balance between public benefit and financial responsibility.

Classification	FULLY SUBSIDIZED	SOMEWHAT SUBSIDIZED	SELF-SUFFICIENT	REVENUE GENERATING
Definition	A program where all costs are covered by external funds, typically from the organizing body's general budget or grants. Participants do not bear any direct cost. Such programs are considered vital for the community, ensuring maximum accessibility and participation.	While a portion of the program's expenses is covered by external funds or the organizing body's general budget, participants are required to pay a fee. This fee, however, does not cover the total cost of offering the program. Such programs often balance between community benefits and individual benefits.	These programs are designed to break even. The fees charged to participants cover the entire cost of offering the program, including facilities, equipment, staff salaries, and any other associated costs. No profit is made, but there is no financial loss either.	Programs that are not only self-sufficient but also generate additional revenue over and above their operational costs. The surplus can be reinvested into other programs or areas of the organizing body. These programs often cater to niche markets or offer premium services.
Examples	Free community swimming sessions, public parks maintenance, basic safety training sessions, and complimentary community events.	Group swimming lessons at community pools, art and music workshops at community centers, youth sports leagues, and community gardening programs.	Specialized workshops (like advanced photography), memberships to specific fitness classes, or recreational leagues with higher operational costs.	Exclusive retreats, private swim coaching, rental of premium facilities for private events, or specialized courses with expert trainers.
National Average	34%	22%	16%	27%
Program Distribution	68%	32%	0%	0%

- **Fully Subsidized** programs make up 68% of department offerings, significantly exceeding the national average of 34%. These programs, fully funded by external sources or the city's general budget, provide free access to vital services such as public parks maintenance, safety training sessions, and community swimming events, ensuring maximum accessibility and community benefit.
- **Somewhat Subsidized** programs account for 32% of department offerings, slightly above the national average of 22%. These programs share costs between external funding and participant fees, enabling balanced access to activities like group swimming lessons, youth sports leagues, and community workshops.
- **Self-Sufficient** programs, which are designed to fully recover costs through participant fees without generating profit, currently represent 0% of department offerings, falling below the national average of 16%. Programs in this category, such as specialized workshops or fitness memberships, are absent, indicating potential growth opportunities.
- **Revenue Generating** programs, which go beyond cost recovery to generate surplus funds, also constitute 0% of Beaumont's portfolio, compared to the national average of 27%. Typical examples, such as premium coaching services, or specialized courses are not currently offered.

Beaumont's strong emphasis on fully and somewhat subsidized programs reflects a commitment to broad accessibility and community well-being. However, introducing self-sufficient and revenue-generating programs could diversify funding models and better align with national benchmarks, enhancing the department's financial sustainability and service offerings.

PROGRAM LIFECYCLE

The Program Lifecycle Analysis provides insight into how Beaumont manages its recreation offerings by evaluating their distribution across different lifecycle stages. This analysis helps ensure a balance between innovation, stability, and adaptability in program management.

LIFECYCLE	DEFINITION	ACTUAL PROGRAM DISTRIBUTION		NATIONAL AVERAGE DISTRIBUTION
Launch	New Programs within last year	20%	46%	35%
Rising	Programs that show participant growth	26%		
Stable	Programs that show sustained participation to minimal growth. Expectation is to offer because it fills.	31%	31%	58%
Maxed	Programs where participation level is status quo to declining, due to extreme competition or limited resources impeding growth	0%		
Decline	Declining participation. Programs in this stage should be reevaluated for potential updates, changes, or reinvention to make it relevant again.	11%	23%	8%
Cancelled	Programs cancelled due to due to prolonged lack of interest, resource constraints, or the introduction of a newer, more relevant program.	12%		

- **Launch and Rising Programs:** Programs in the Launch (20%) and Rising (26%) stages account for 46% of Beaumont's offerings, exceeding the national average of 35%. This highlights a strong focus on innovation and introducing new programs to meet community needs and encourage participation growth.
- **Stable and Maxed Programs**: Stable programs, which maintain consistent participation, make up 31% of offerings, aligning with the national average. No programs are currently categorized as Maxed, indicating that Beaumont avoids stagnation and prioritizes maintaining growth and relevance in its programming.
- **Declining and Cancelled Programs:** Declining programs represent 11% of offerings, above the national average of 8%, while Cancelled programs account for 12%. This suggests an opportunity for Beaumont to reassess underperforming programs and redirect resources toward newer or growing initiatives.

Beaumont's lifecycle distribution reflects a strong emphasis on fostering new and rising programs while maintaining stable offerings. However, opportunities exist to refine declining and cancelled programs, ensuring resources are allocated to initiatives that align with community interests and evolving trends. This balanced approach supports the department's goal of offering relevant, dynamic, and multigenerational recreational opportunities.

PROGRAM DIRECTION

The Program Direction Analysis categorizes recreation offerings in Beaumont into four classifications based on the level of guidance and partnerships involved: Self-Directed, Staff-Directed, Facilitated, and Cooperative. This framework helps align programming with community needs and operational capacities.

Classification	*Self-Directed*	*Staff-Directed*	*Facilitated*	*Cooperative*
Definition	self-directed recreation opportunities for individuals and groups to participate without leadership, under only general supervision	recreation opportunities where participant involvement is directed by a leader, including skills instruction classes	facilitate assistance to individuals and groups of individuals that provide or want to provide recreation programs and leisure services independently from the agency	cooperative agreements with public, commercial, and nonprofit entities to provide programming
National Average	26%	49%	5%	19%
Program Distribution	*28%*	*57%*	*9%*	*6%*

- **Self-Directed** programs, where participants engage independently with general supervision, represent 28% of Beaumont's offerings, slightly above the national average of 26%. This reflects a solid emphasis on opportunities for independent recreation.
- **Staff-Directed** programs, which involve leadership or instruction, make up 57% of offerings, significantly exceeding the national average of 49%. This indicates a strong focus on guided activities and skill-building opportunities.
- **Facilitated** programs, where the agency supports external providers in delivering services, account for 9%, above the national average of 5%. This suggests Beaumont is moderately investing in partnerships to expand program delivery.
- **Cooperative** programs, created through partnerships with public, private, or nonprofit entities, make up 6% of offerings, falling below the national average of 19%. This highlights an opportunity to strengthen partnerships to diversify recreation offerings further.

Beaumont's program distribution reflects a strong emphasis on staff-directed and self-directed activities, with growing investment in facilitated services. However, expanding cooperative programs could enhance collaboration with external partners, broadening the scope and variety of recreation opportunities available to the community.

PROGRAM PROFICIENCY

The program proficiency analysis evaluates how recreation offerings cater to various skill levels and learning goals. Programs are classified into four categories: Beginner, designed for newcomers or those with limited experience; Intermediate, for participants refining or enhancing existing skills; Advanced, offering high-level challenges for experienced individuals; and All Abilities, inclusive programs designed for participants of all proficiency levels.

Classification	BEGINNER	INTERMEDIATE	ADVANCED	ALL ABILITIES
Definition	Programs designed for individuals who are new to the activity or have limited experience.	Programs for those who have some experience and knowledge in the activity but are looking to improve or refine their skills.	Programs tailored for individuals who have extensive experience and are looking for high-level training or challenges.	Programs designed to be inclusive and cater to participants of all proficiency levels.
National Average	6%	9%	2%	83%
Program Distribution	*0%*	*0%*	*0%*	*100%*

In Beaumont, 100% of programs are categorized as All Abilities, surpassing the national average of 83%. This demonstrates a clear commitment to inclusivity and providing opportunities accessible to everyone, regardless of skill level. However, there are currently no programs specifically designated for Beginner, Intermediate, or Advanced skill levels, compared to national averages of 6%, 9%, and 2%, respectively.

This distribution highlights Beaumont's strong focus on inclusivity while revealing potential opportunities to introduce more skill-specific programs that cater to participants seeking targeted beginner, intermediate, or advanced-level experiences.

4.1.6 CURRENT MARKETING & COMMUNICATIONS

The Department employs a variety of marketing and communication strategies to connect with the community and promote its recreation programs. Current methods include:

- **Digital and Print Media:** Program guides (print and online), a mobile-friendly website, apps, flyers, brochures, direct mail, and email blasts.
- **Community Outreach:** Public Service Announcements (PSAs), print and online newsletters, and in-facility signage.
- **Social Media Platforms:** Active engagement on Facebook and Instagram
- **On-Site Engagement:** QR codes providing quick access to program information.

However, several marketing channels remain untapped, including radio, TV, on-hold phone messages, , video content including Shorts, Reels or YouTube videos, blogs/vlogs, webinars, and podcasts. These represent potential opportunities for the Department to expand its reach and enhance community engagement through interactive and engaging communication methods.

CITY WEBSITE

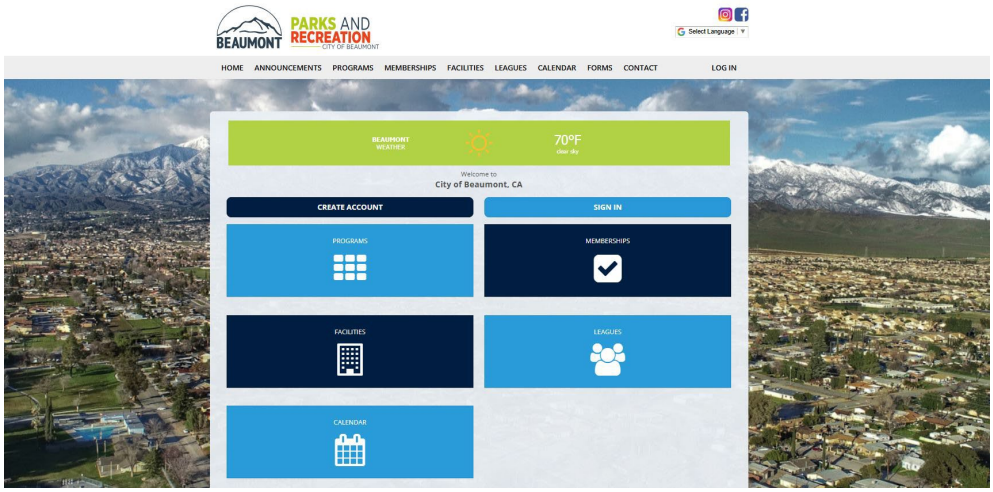
The Parks & Recreation section of Beaumont's website provides clear navigation and essential information about parks, programs, and facilities, including the Albert A. Chatigny Sr. Community Recreation Center. The site highlights diverse offerings, such as fitness classes and special events, with a mobile-friendly design and visually engaging photos.

Please revise below paragraph to read:

The City of Beaumont Parks and Recreation Department's registration portal, accessible directly through the City's official website, serves as a comprehensive hub for all recreation-related activities and resources. Through this user-friendly platform, residents and visitors can explore a full catalog of programs, view real-time facility calendars, and conveniently register for a variety of classes, events, and leagues. In addition, the site features interactive links to all city parks, up-to-date local weather conditions, and access to essential department forms and documents.

Overall, the website is functional and informative but has opportunities to improve convenience, interactivity, and engagement to better serve Beaumont's community.

The full website can be viewed here: https://www.beaumontca.gov/26/Parks-Recreation



SOCIAL MEDIA OVERVIEW

The Department maintains dedicated accounts on Facebook and Instagram. Therefore, the following analysis focuses on the Department's Facebook engagement. The data was collected in January 2025 and reflects activity from the previous 12 months.

Note: The Department launched its TikTok account in April 2025. Because the account is still new, there is not enough data to be included in the analysis.

FACEBOOK

4.4K Followers

Average 0.38 posts per day

Strengths:

- **Engagement through Community Events:** Posts about community events like 2024 Christmas Lights & Holiday Sights Decorating Contest Winners, Dia de los Muertos, holiday celebrations, and craft clubs consistently garner high engagement. Events that cater to specific audiences (e.g., seniors, children, families) demonstrate the department's ability to connect with diverse demographics.
- **Focus on Inclusivity:** Posts reflect a wide variety of programs, from youth volleyball leagues to senior crafts, illustrating the department's commitment to serving all age groups and interests.
- **Timely and Informative Content:** Posts are often timely, providing reminders about upcoming events or updates about programs. This helps maintain relevance and encourages participation.
- **Visual and Descriptive Content:** Posts frequently include visuals and detailed descriptions, making them appealing and informative. This is especially true for event promotions and recaps.
- **Emphasis on Local Pride and Cultural Diversity**: Events celebrating cultural heritage (e.g., Christmas holiday photo contests, Hispanic Heritage Month, Dia de los Muertos) and local achievements (e.g., Memorial Plaza groundbreaking) resonate strongly with the community.

Weaknesses:

- **Limited Video Content**: While many posts are visually engaging, the department does not utilize video content as much as it could. Videos showcasing events, testimonials, or program highlights could further boost engagement.
- **Underuse of Call-to-Actions (CTAs):** Although some posts include registration links, others lack strong CTAs, potentially missing opportunities to convert interest into participation.
- **Inconsistent Interaction:** While some posts receive significant engagement (likes, comments, shares), others fall flat, suggesting room for improvement in creating consistently engaging content.
- **Overdependence on Static Formats**: Posts rely heavily on photos and text, with limited experimentation with interactive formats like polls, live streams, or carousel posts to boost engagement.

- **Missed Opportunities for Storytelling:** While many posts recap events, there is limited storytelling or highlighting of personal experiences that could create a deeper emotional connection with the audience.

Opportunities for Improvement:

- **Expand Video Usage:** Incorporate more video content, such as event previews, program demonstrations, or community member testimonials, to enhance engagement and reach.
- **Increase Interactivity:** Use polls, quizzes, or contests to encourage audience participation and make posts more engaging.
- **Highlight Individual Stories:** Share personal stories or testimonials from participants to humanize the department's offerings and create emotional connections.
- **Improve Calls to Action (CTAs):** Add more direct and enticing CTAs, such as “Register now!” or “Sign up today!” to drive program participation and event attendance.
- **Leverage Analytics:** Analyze post-performance to identify the types of content that resonate most with the audience and replicate successful formats and topics.

Key Insights:

- Posts promoting unique events and community-focused programs perform the best.
- There is a strong alignment between the department's offerings and community interests, but opportunities exist to deepen engagement through storytelling, videos, and interactive content.
- Improving CTAs and experimenting with content formats can increase program participation and broaden reach.
- By building on these strengths and addressing gaps, the department can maximize its social media impact and strengthen its connection with the community.

INSTAGRAM

1,269 Followers

Average 0.24 posts per day

Strengths:

- **Community Engagement and Multigenerational Appeal:** Posts highlighting intergenerational activities, such as Trick-or-Treat Marches and senior programs, resonate well with audiences. Events like the Senior Craft Corner and preschool programs show a strong effort to connect with residents across age groups.
- **Celebration of Local Events: Posts promoting cultural and seasonal events like Dia de los Muertos, Blizzard Bash, and the Veterans Day Parade** receive high engagement. These events showcase the department’s commitment to celebrating local heritage and fostering community spirit.
- **Diverse Content Themes:** The posts cover a range of topics, including recreation program promotions, event announcements, facility updates, and volunteer opportunities, creating a well-rounded narrative.
- **Visual and Seasonal Relevance**: The use of vibrant visuals, event-specific hashtags, and seasonal themes (e.g., Halloween, Christmas) enhances relatability and engagement, particularly during festive periods.

- **Call to Action and Accessibility:** Posts often include clear calls to action, such as registration links or reminders, which encourage audience participation. Regular updates help maintain relevance and engagement.

Weaknesses:

- **Limited Use of Interactive Features:** Despite high engagement on posts, there is minimal use of Instagram's interactive features like polls, question stickers, and reels. These tools could further drive engagement and foster two-way communication with the community.
- **Inconsistent Engagement Across Posts**: While certain posts generate high engagement, others (e.g., smaller announcements or program reminders) receive significantly lower interaction. This suggests some content types may need rethinking to better connect with the audience.
- **Underutilization of Video Content:** Posts are heavily reliant on static images and text. Videos or short reels showcasing event highlights, testimonials, or behind-the-scenes content could diversify the content mix and attract more attention.
- **Generic Captions for Some Posts:** While many captions are engaging and descriptive, some lack the storytelling element that could further connect with the audience. Personal anecdotes or participant spotlights could add more depth.
- **Lack of Emphasis on Unique Hashtags:** Posts often use basic hashtags. Creating branded or event-specific hashtags could help increase reach and build a cohesive online identity.

Opportunities for Improvement:

- **Leverage Instagram Reels and Stories:** Incorporate short video content to highlight events, programs, or testimonials. Reels and Stories are effective for quick updates and behind-the-scenes insights.
- **Boost Engagement through Interactive Features**: Use Instagram polls, quizzes, and Q&A stickers to engage the audience and gather feedback about programs or events.
- **Promote User-Generated Content (UGC):** Encourage residents to share their experiences at events or programs using a branded hashtag. Featuring UGC on the department's account could foster community involvement.
- **Highlight Personal Stories:** Sharing participant stories or staff highlights could create a deeper emotional connection with followers and enhance engagement.
- **Optimize Posts with More Strategic Hashtags:** Use a mix of trending and niche hashtags related to the city, recreation, and specific events to increase post visibility.

Key Insights:

- Posts focused on events and seasonal activities receive the highest engagement, reflecting a strong community interest in gathering opportunities.
- There is a clear opportunity to diversify content through videos, storytelling, and interactive features.
- While the department's Instagram presence effectively promotes programs and events, strategic use of new tools and more personalized content could further boost audience engagement and broaden reach.

4.1.7 KEY FINDINGS

Demographic and Community Profile Alignment:

- Beaumont's rapidly growing and diverse population highlights the need for inclusive and accessible recreation offerings. Programs should cater to the city's family-oriented nature and address the needs of its multicultural and multigenerational residents.
- Opportunities exist to improve park access (currently at 51% versus the national average of 55%) and address environmental equity disparities.

Recreation and Leisure Trends:

- High Market Potential Index (MPI) scores for team sports (e.g., soccer, tennis) and fitness activities (e.g., Zumba, weight lifting) indicate strong community interest. Outdoor activities like mountain biking and rock climbing also show above-average engagement potential.

Community Programming Priorities:

- High-priority investments include adult fitness and wellness programs, community cultural events, 50+ activities, swim lessons, and exercise classes. These reflect strong community demand for health, wellness, and cultural enrichment initiatives.

Core Program Area Analysis:

- Beaumont's recreation programs emphasize inclusivity, with most offerings designed for all age groups. Senior Services is the only age-specific category, addressing the unique needs of adults 18+ and seniors 55+.
- Tailored pricing strategies ensure a balance between accessibility and financial sustainability, with a focus on market rates and cost recovery.

Program Classification and Cost Recovery:

- A strong emphasis on community-oriented programs (44% classified as Community Benefit) reflects a commitment to inclusivity. However, the low percentage of Individual Benefit programs (13%) suggests an opportunity to expand fee-based, specialized offerings.
- The high proportion of fully subsidized programs (68%) aligns with broad accessibility goals but highlights potential to diversify funding with self-sufficient or revenue-generating initiatives.

Lifecycle and Direction of Programs:

- Beaumont excels in launching and growing new programs, with 46% of offerings in the Launch and Rising stages, surpassing the national average of 35%.
- Opportunities exist to refine declining programs (11%) and better utilize partnerships (6% Cooperative programs versus 19% nationally) to diversify offerings.

Program Proficiency:

- Beaumont's focus on All Abilities programs (100% of offerings) underscores its commitment to inclusivity. However, there is an opportunity to introduce beginner, intermediate, and advanced skill-level programs to cater to participants seeking targeted skill development.

Marketing and Communication:

- Effective use of digital and print media, social media, and community outreach helps connect with the public. However, untapped channels like YouTube, increased short form video content, blogs, podcasts, and interactive tools represent opportunities to broaden engagement.
- Improvements to the website, including interactive features like online registration and event calendars, could enhance user experience and accessibility.

Social Media Analysis:

- Posts promoting cultural and seasonal events (e.g., Dia de los Muertos, Blizzard Bash) and intergenerational activities receive high engagement, reflecting strong community interest.
- Opportunities exist to expand video content, storytelling, and interactive features on platforms like Facebook, Instagram and Threads to further engage audiences and promote programs.

4.1.8CONCLUSION:

The Recreation Program Assessment identifies Beaumont's strengths in inclusivity, community focus, and innovative program development. Key opportunities include expanding fee-based and skill-specific offerings, improving park access and partnerships, and leveraging untapped marketing channels. These strategies will ensure recreation programs continue to meet evolving community needs while enhancing financial sustainability and engagement.

4.2 PARK AND FACILITY EVALUATIONS

The evaluation of park assets within the City of Beaumont is a cornerstone of our strategic planning and maintenance scheduling efforts. Each park and its amenities are carefully assessed through thorough field observations by our dedicated staff, resulting in a comprehensive grading based on current conditions. This systematic process ensures that we understand the performance of individual assets, rather than evaluating the park system as a whole.

Our evaluation process uses a **qualitative grading scale**, complemented by **numerical scores**, to reflect both the quantity and quality of recreational opportunities available. This approach facilitates transparent prioritization for repairs, upgrades, and future enhancements. Each park is rated consistently and comparatively against similar facilities across the system.

4.2.1 METHODOLOGY

As part of the City of Beaumont's park system assessment, each asset is evaluated using a standardized grading system. These evaluations are based on in-depth field observations conducted by qualified staff, focusing on the condition and functionality of individual amenities.

Rather than assessing parks as a whole, each amenity is reviewed on its own merits. When an amenity or facility is found to be in noticeably poorer condition compared to similar features in other parks, it is clearly noted. Numerical scores are assigned to summarize both the quantity and overall quality of recreational opportunities available at each location.

THE FOLLOWING SCORING SYSTEM WAS USED

4.2.2 GREAT (SCORE: 4–5)

Site amenities are in excellent condition, displaying high levels of functionality and appearance with little to no visible maintenance concerns. These amenities are well-maintained, up to date, and fully operational. Users can expect a safe, clean, and enjoyable experience, and only routine preventative maintenance is required at this level.

4.2.3 GOOD (SCORE: 3)

Site amenities are in good condition and remain fully functional but may show signs of minor wear and tear. Maintenance issues, if present, are typically superficial and the result of normal aging or heavy usage. While amenities are still safe and attractive, some may benefit from minor repairs or cosmetic improvements to maintain long-term quality.

4.2.4 FAIR (SCORE: 2)

Site amenities are in fair condition, indicating ongoing maintenance issues and a noticeable decline in appearance or functionality. The wear and tear observed is often due to age and high usage, and while amenities remain usable, they may detract from the overall experience. More frequent maintenance and moderate repairs are needed to prevent further deterioration.

4.2.5 POOR (SCORE: 0–1)

Site amenities are in poor condition and clearly exhibit significant maintenance problems. These issues may compromise safety or usability, potentially requiring the closure of the amenity for repairs or replacement. Immediate action is needed to address structural concerns, functional deficiencies, or serious aesthetic deterioration. Amenities in this category are a priority for repair or replacement in future improvement plans.

As part of the comprehensive evaluation of the City of Beaumont's park system, all parks were assessed using a standardized set of criteria to ensure consistent, objective, and meaningful evaluations. This assessment helps identify strengths, areas for improvement, and opportunities for future investments. Each park was reviewed based on its accessibility, physical condition, user safety, and ongoing maintenance needs to support the long-term success and enjoyment of Beaumont's public spaces. Each category was given a numerical score between 0-5, with 5 being best.

Access and Connectivity

This category evaluates how easily and safely park users can reach and navigate through each park. It considers the availability and condition of adjacent trails or trailheads, street crossings, sidewalks, and internal park pathways. Additionally, it assesses the effectiveness of wayfinding signage, connectivity to surrounding neighborhoods, and compliance with accessibility standards to ensure all visitors, including those with mobility challenges, can comfortably access and enjoy park amenities.

Condition and Functionality

This assessment focuses on the physical state and usability of individual park amenities, such as playground equipment, sports facilities, seating areas, and restrooms. It also evaluates the health and coverage of the tree canopy and other vegetation, the condition of paved surfaces like walkways and courts, and the quality of lighting and site furnishings. Parks that score well in this category have well-maintained, attractive, and fully functional amenities that meet community needs.

Safety and Comfort

This category addresses how safe and comfortable visitors feel while using the park. It considers factors such as visibility and clear sightlines, adequate lighting for evening use, and the presence of active park users that promote a welcoming environment. The evaluation also looks for signs of misuse or vandalism, ease of navigation within the park, proximity to busy roadways, potential physical hazards (e.g., damaged surfaces or unsafe structures), and the management of natural features like slopes and water bodies to minimize safety risks.

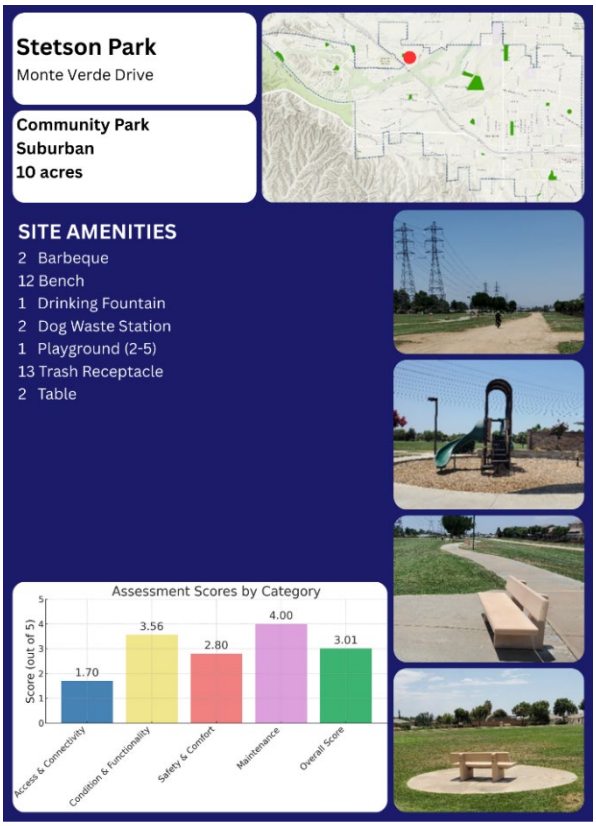
Maintenance

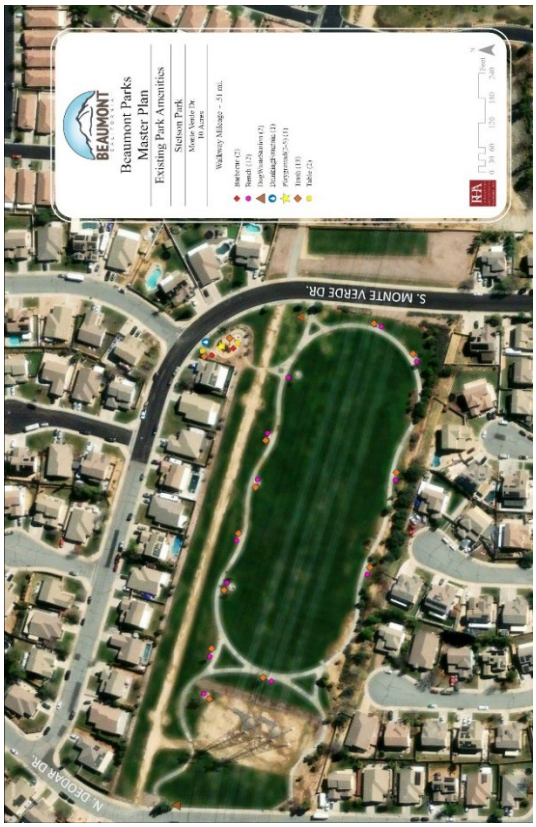
Maintenance evaluates the ongoing care required to keep the park attractive, functional, and safe. This includes reviewing the presence of litter, graffiti, worn or damaged amenities, and landscaping issues such as overgrown vegetation or unhealthy trees. A strong maintenance program ensures that parks remain welcoming, enjoyable, and in good condition, supporting their continued use and long-term sustainability.

It is important to note that the consultant team conducted in-person site assessments of Beaumont's parks over the summer of 2023. This assessment establishes a baseline understanding and a "snapshot" in time of the system's existing conditions, facilities, and amenities. This assessment does not account for additions and improvements to the system that were not completed in the 2023 fiscal year or other improvements to the system that have occurred since the site assessments were conducted.

Each summary includes key information on existing amenities and features available at each site. To visually support this information, an aerial site plan is included for each park, clearly identifying the location of all existing amenities. Additionally, all data has been compiled and stored in a comprehensive Geographic Information System (GIS) database, which has been provided to the City. This valuable resource supports ongoing planning, project management, and informed decision-making as the City continues to develop and enhance its parks and recreational facilities.

Summaries and maps for all parks like the ones below can be found in APPENDIX E along with an assessment for the **Albert A. Chatigny Community Center**.

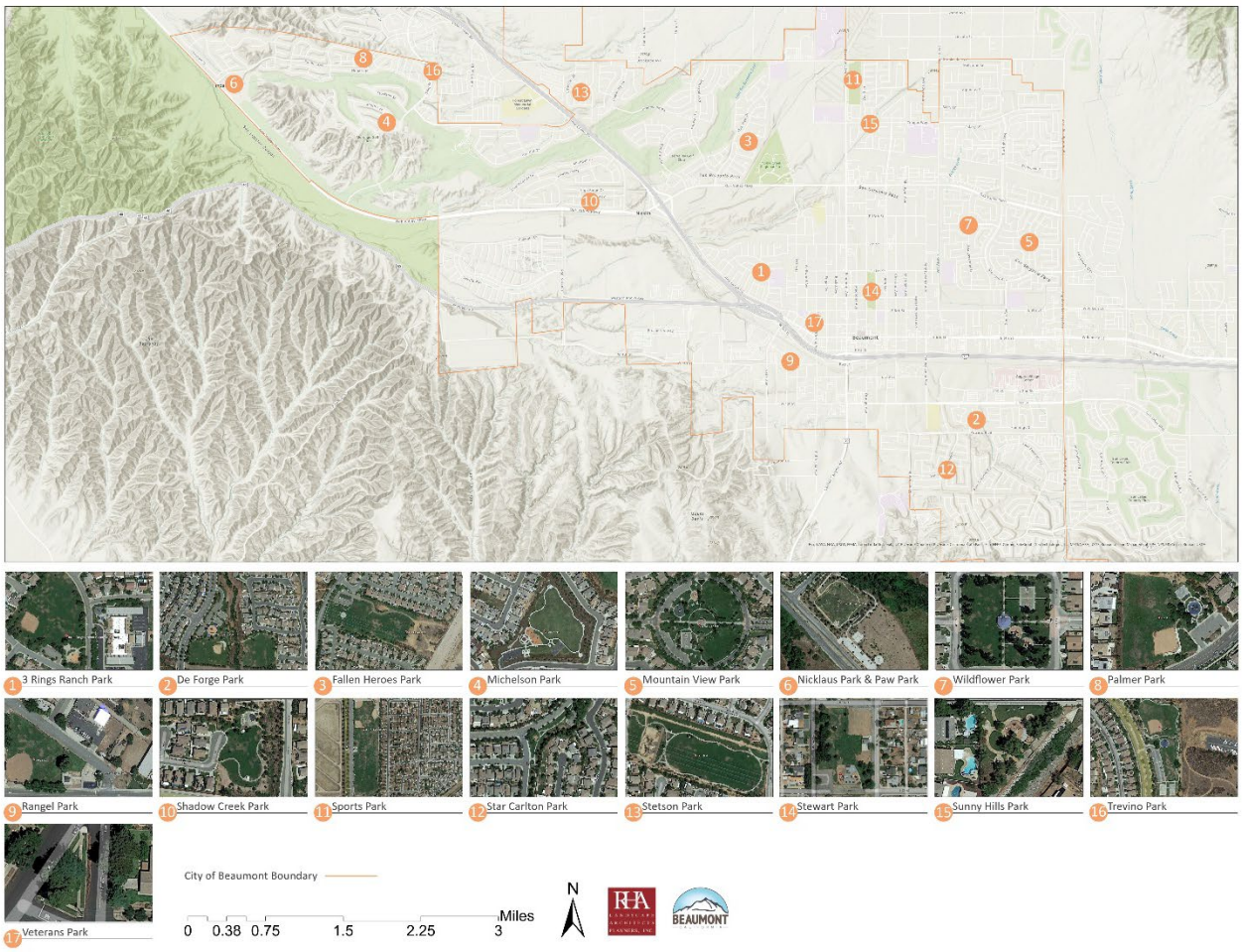




PARKS & FACILITIES ASSESSED

PARK / FACILITY	ACRES
3 Rings Ranch Park	6.5
De Forge Park	15
Fallen Heroes Park	11.7
Michelson Park	7
Mountain View Park	5
Nicklaus Park & Paw Park	15
Noble Creek Park (not maintained by city)	45
Palmer Park	3.5
Rangel Park	1.5
Shadow Creek Park	3.5
Sports Park	22.5
Star Carlton Park	2.25
Stetson Park	10
Stewart Park	8
Sunny Hills Park	0.5
Trevino Park	5.5
Veterans Park	0.1
Wildflower Park	3.5
Albert A. Chatigny Senior Community Center	
Total Acres	**166.05**

LOCATION MAP



FINDINGS

Poor 0-1, Fair 2, Good 3, Great 4-5

BEAUMONT PARK ASSESSMENT SCORES					
PARK	ACCESS & CONNECTIVITY	CONDITION & FUNCTIONALITY	SAFETY & COMFORT	MAINTENANCE	**OVERALL ASSESSMENT SCORE**
3 Rings Ranch Park	2.90	3.75	2.60	4.00	**3.31**
De Forge Park	2.60	3.90	3.40	4.25	**3.54**
Fallen Heroes Park	2.90	4.30	3.40	4.25	**3.71**
Michelson Park	2.30	4.70	4.00	4.75	**3.94**
Mountain View Park	2.20	3.44	4.20	3.75	**3.40**
Nicklaus Park & Paw Park	2.30	4.13	3.40	4.00	**3.46**
Noble Creek Park (not maintained by city)	1.80	3.70	3.40	3.50	**3.10**
Palmer Park	2.00	3.33	3.20	4.00	**3.13**
Rangel Park	2.40	4.00	3.00	4.25	**3.41**
Shadow Creek Park	1.70	3.88	3.60	3.75	**3.23**
Sports Park	1.70	3.10	3.40	3.50	**2.93**
Star Carlton Park	1.70	3.67	3.60	4.00	**3.24**
Stetson Park	1.70	3.56	2.80	4.00	**3.01**
Stewart Park	1.10	2.70	2.60	2.50	**2.23**
Sunny Hills Park	2.20	2.75	1.80	3.25	**2.50**
Trevino Park	2.10	3.56	3.20	4.25	**3.28**
Veterans Park	0.90	3.00	2.00	2.75	**2.16**
Wildflower Park	2.10	3.44	3.60	4.00	**3.29**

4.2.6 GENERAL OBSERVATIONS

1. Access & Connectivity Evaluation

- Access from adjacent areas is available but could be improved with clearer entry points and direct connections.
- Pedestrian circulation includes some safe crossings, but additional measures would improve overall accessibility and safety.
- Traffic management strategies are implemented in certain areas but remain inconsistent throughout the site.
- Pathways and circulation routes are generally functional but lack clear wayfinding and logical connections between key areas.

2. Topography & Site Conditions Evaluation

- The site utilizes its natural or built elevation changes to some extent, but opportunities exist for enhanced spatial organization and visual appeal.
- Low-lying areas function adequately but experience occasional drainage or water retention issues that affect usability.
- Infrastructure related to environmental controls (e.g., water management) is present but occupies space that could otherwise support additional functions.
- Elevated areas offer potential for improved views or focal points but remain underdeveloped or unused.

3. Parking & Circulation Evaluation

- Parking or vehicle access is provided but may not adequately meet user demand or convenience expectations.
- Paved surfaces and circulation areas show signs of aging and would benefit from maintenance to improve appearance and functionality.
- Pathways for pedestrian movement are generally accessible but include areas affected by uneven surfaces or obstructions.
- Connections to surrounding areas exist but lack clear visual cues or signage to support easy navigation.

4. Facilities & Maintenance Evaluation

- Active use areas and equipment are functional but show signs of wear and could benefit from surface repairs and upgrades.
- Designated spaces for specific uses meet basic requirements but would benefit from improved safety measures or separation from high-traffic zones.
- Lighting systems are present in key locations but do not provide adequate coverage for the entire area, resulting in poorly lit sections.

- General maintenance is performed but is inconsistent, with some facilities and furnishings showing visible signs of deterioration.
- Furniture and fixtures are available but often appear worn, faded, or damaged, reducing comfort and visual quality.

5. Amenities & Structures Evaluation

- Waste management solutions are available but rely on temporary or mobile solutions rather than integrated, permanent fixtures.
- Seating and gathering areas are provided but often lack adequate weather protection or comfort enhancements.
- Landscape or decorative areas are present but underdeveloped, with limited living plant material or aesthetic value.
- Open or flexible-use spaces exist but lack thoughtful design to support a variety of uses and activities.

6. General Observations & Enhancements Evaluation

- Signage and informational displays are limited or inconsistent, reducing the effectiveness of wayfinding and area identity.
- The space lacks a cohesive identity or thematic character, resulting in a fragmented and utilitarian experience.
- Safety considerations are addressed in some high-use areas but are lacking in more remote or less visible locations.
- Amenities and services cover basic needs but do not fully support a diverse range of activities or user groups.
-

Full Facility & Park Evaluations can be found in APPENDIX G.

4.3 INVENTORY, ASSESSMENT, AND LEVELS OF SERVICE

Level of Service (LOS) standards provide a framework for evaluating the availability and distribution of parks, facilities, and amenities across the City of Beaumont. By calculating this inventory in relation to the City's current population, we can better understand how well the community is being served today—and where future improvements may be needed.

These standards help guide planning decisions around the development, enhancement, and equitable access to parks and recreation facilities. They are informed by a combination of sources, including National Recreation and Park Association (NRPA) guidelines, 2023 national participation trends from the Sports and Fitness Industry Association (SFIA), feedback from the community and stakeholders, findings from the statistically valid survey, and input from City staff.

Level of Service analysis also considers the contributions of other service providers in the region to present a complete picture of available resources. While these standards are not one-size-fits-all, they provide valuable direction for identifying gaps or surpluses in the system and shaping future investments that reflect Beaumont's growth, demographics, and evolving recreational needs.

4.3.1 LEVEL OF SERVICE

As shown in the recommended Level of Service analysis below, the City of Beaumont faces a need for additional total park acreage to meet current and projected population demands. While some amenities meet established standards, gaps remain in several key areas—including Neighborhood and Community Parks, trails, tennis and pickleball courts, splash pads, picnic shelters, and indoor fitness and recreation space. These needs highlight important opportunities for targeted investment to ensure equitable access and high-quality experiences for all Beaumont residents.

2024 Inventory - Developed Facilities										2024 Standards			Anticipated Future Park Development 2024 - 2034			2034 Standards		
Park Type	City of Beaumont	Other Service Provider	Total Inventory	Current Service Level based upon population			Recommended Service Levels; Revised for Local Service Area			Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed		Inventory	Total 2024-2034	2034 Calculation: TO BE HIDDEN	Meet Standard/ Need Exists	Additional Facilities/ Amenities Needed	
Neighborhood Parks	38.25	-	38.25	0.68	acres per	1,000	0.75	acres per	1,000	Need Exists	4	Acre(s)	-	-	(11)	Need Exists	11	Acre(s)
Community Parks	82.20	-	82.20	1.45	acres per	1,000	2.00	acres per	1,000	Need Exists	31	Acre(s)	-	-	(50)	Need Exists	50	Acre(s)
Mini Parks	0.60	-	0.60	0.01	acres per	1,000	0.05	acres per	1,000	Need Exists	2	Acre(s)	-	-	(3)	Need Exists	3	Acre(s)
Regional Park	-	45.00	45.00	0.79	acres per	1,000	0.50	acres per	1,000	Meets Standard	-	Acre(s)	-	-	12	Meets Standard	-	Acre(s)
Total Park Acres	**121.05**	**45.00**	**166.05**	**2.93**	**acres per**	**1,000**	**3.30**	acres per	**1,000**	**Need Exists**	**21**	**Acre(s)**	-	**-**	**(52)**	**Need Exists**	**52**	**Acre(s)**
TRAILS:																		
Trails (paved and unpaved)	10.97	1.02	11.99	0.21	mile per	1,000	0.30	mile per	1,000	Need Exists	5	Mile(s)	Nicklaus Park/Palmer Park/Edison Easements	2.75	(5)	Need Exists	5	Mile(s)
OUTDOOR AMENITIES:																		
Basketball Courts	15.5	-	16	1.00	court per	3,653	1.00	court per	5,000	Meets Standard	-	Court(s)	Palmer Park	1.0	3	Meets Standard	-	Court(s)
Tennis Courts	-	1	1	1.00	court per	56,616	1.00	court per	12,000	Need Exists	4	Court(s)	-	-	(5)	Need Exists	5	Court(s)
Pickleball Courts	2	2	4	1.00	court per	14,154	1.00	court per	12,000	Need Exists	1	Court(s)	Nicklaus Park	6.0	4	Meets Standard	-	Court(s)
Ball Fields (Diamond)	8.25	7	15.25	1.00	field per	3,713	1.00	field per	10,000	Meets Standard	-	Field(s)	Nicklaus Park	1.0	9.64	Meets Standard	-	Field(s)
Multi-purpose Fields (soccer/rectangular)	6.75	-	6.75	1.00	field per	8,388	1.00	field per	8,000	Need Exists	0.33	Field(s)	Nicklaus Park	2.0	0.49	Meets Standard	-	Field(s)
Playgrounds	23	1	24	1.00	site per	2,359	1.00	site per	3,500	Meets Standard	-	Site(s)	Palmer Park	2.0	7	Meets Standard	-	Site(s)
Picnic Shelters	5	-	5	1.00	site per	11,323	1.00	site per	10,000	Need Exists	1	Site(s)	Nicklaus Park/Palmer Park/Stewart Park	5.0	3.39	Meets Standard	-	Site(s)
Gazebos	3	-	3	1.00	site per	18,872	1.00	site per	10,000	Need Exists	3	Site(s)	-	-	(3.61)	Need Exists	4	Site(s)
Outdoor Swimming Pools	-	-	-	1.00	site per	0	1.00	site per	50,000	Need Exists	1	Site(s)	-	-	(1.32)	Need Exists	1	Site(s)
Skate Parks	1	-	1	1.00	site per	56,616	1.00	site per	70,000	Meets Standard	-	Site(s)	Nicklaus Park is getting a pump track	-	0.06	Meets Standard	-	Site(s)
Splash Pads	-	-	-	1.00	site per	0	1.00	site per	30,000	Need Exists	2	Site(s)	Stewart Park	1.0	(1.20)	Need Exists	1	Site(s)
Dog Parks	1	1	2	1.00	site per	28,308	1.00	site per	40,000	Meets Standard	-	Site(s)	Palmer Park	1.0	1.35	Meets Standard	-	Site(s)
INDOOR AMENITIES:																		
Indoor Aquatic Space	-	-	-	1.00	SF per	person	0.25	SF per	person	Need Exists	14,154	Square Feet	-	-	(16,525)	Need Exists	16,525	Square Feet
Indoor Fitness / Recreation Space	24,857	1,500	26,357	0.47	SF per	person	1.00	SF per	person	Need Exists	30,259	Square Feet	-	-	(39,744)	Need Exists	39,744	Square Feet

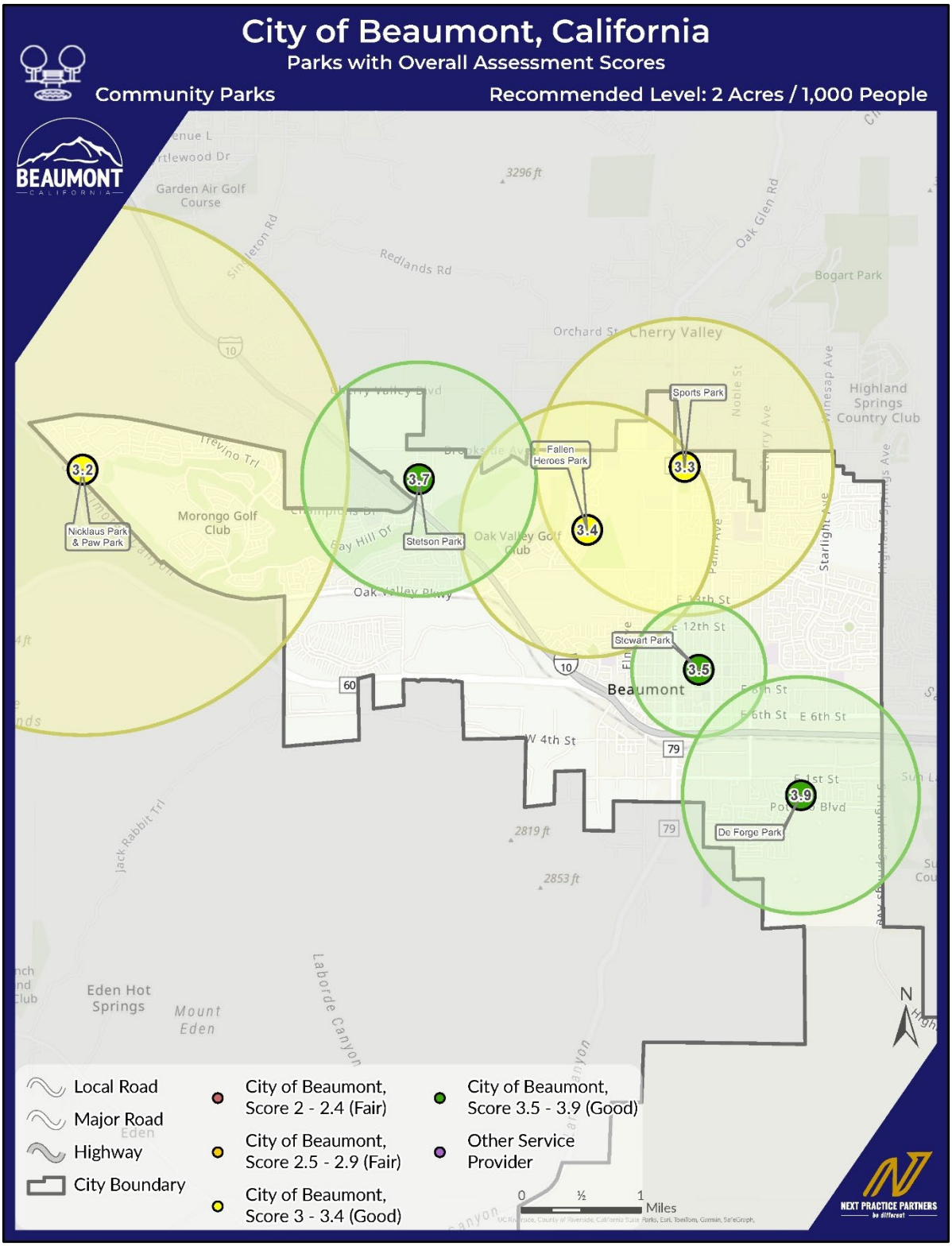
2024 Estimated Population	56,616
2034 Estimated Population	66,101

4.4 EQUITY MAPPING

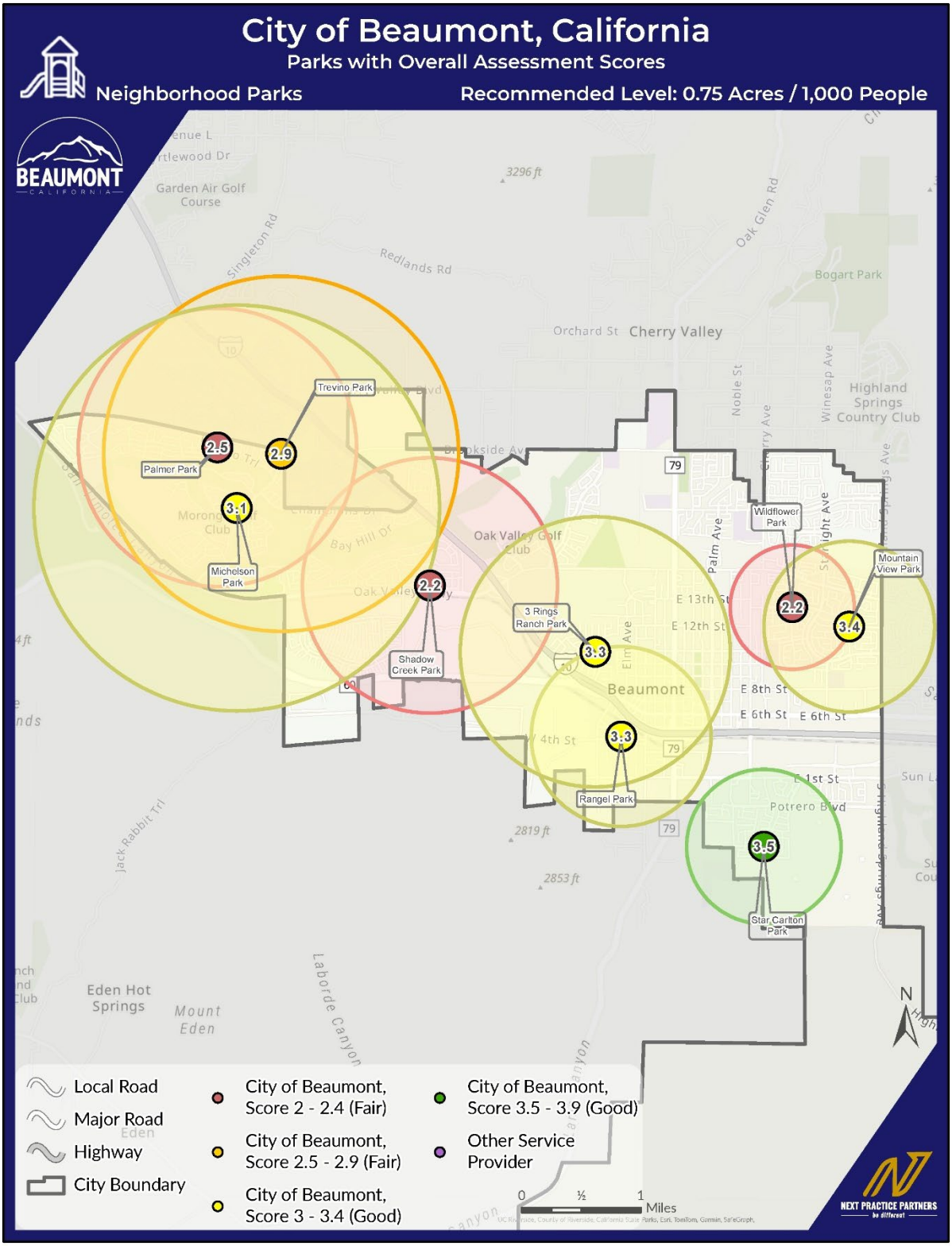
Service area maps and standards allow the City of Beaumont to assess how parks and recreation amenities are distributed across the community and whether they align with population density and neighborhood needs. These maps are based on recommended levels of service for each park and amenity type and help identify areas that may be underserved or oversupplied.

By comparing geographic access to population-based standards, the City can pinpoint gaps in service and make informed decisions about future investments. This ensures that capital improvement efforts not only address system-wide needs but also promote equitable access to parks and facilities for all residents. The different service area rings highlight the reach of various providers, reflecting the broader network of resources available to the Beaumont community.

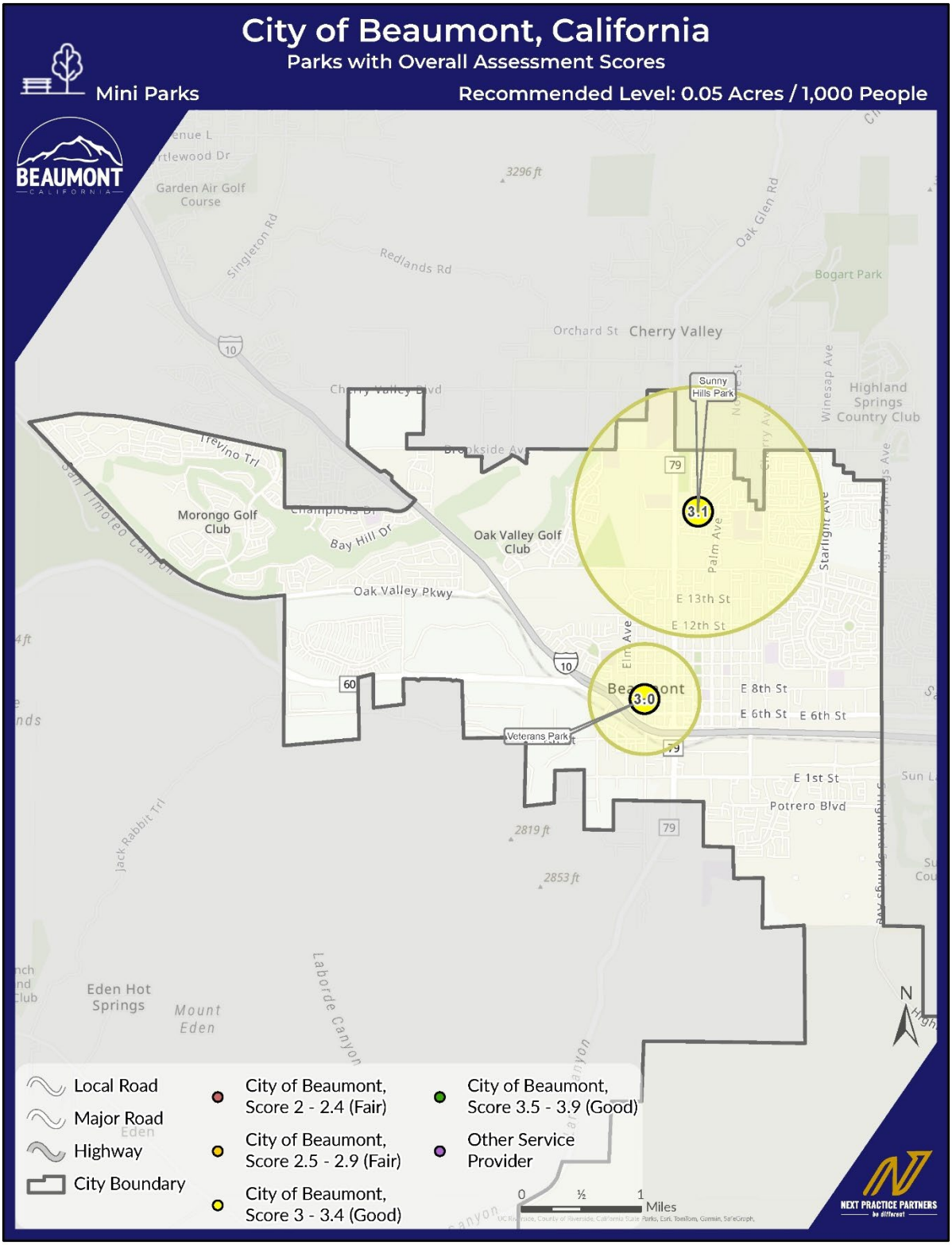
4.4.1 COMMUNITY PARKS



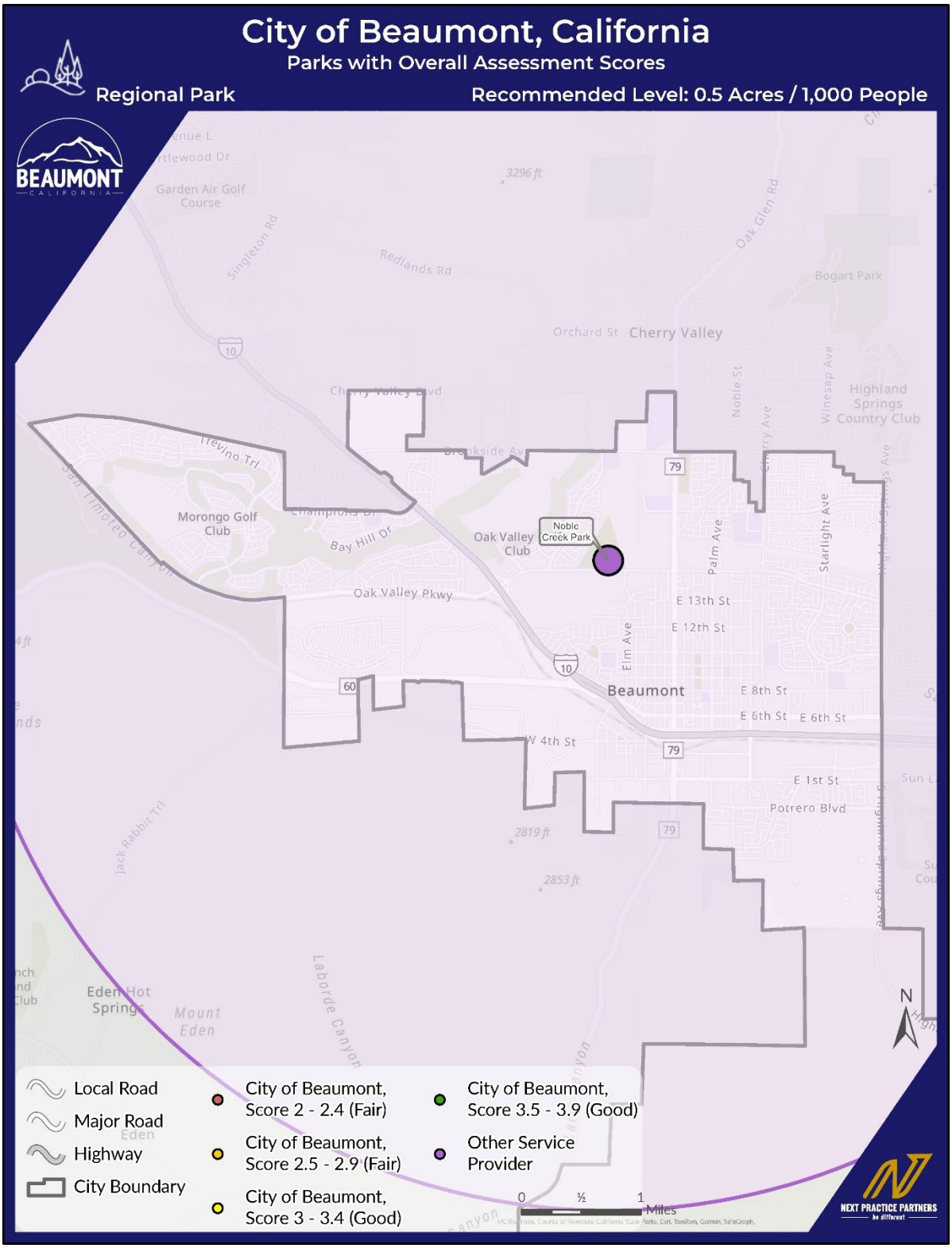
4.4.2 NEIGHBORHOOD PARKS



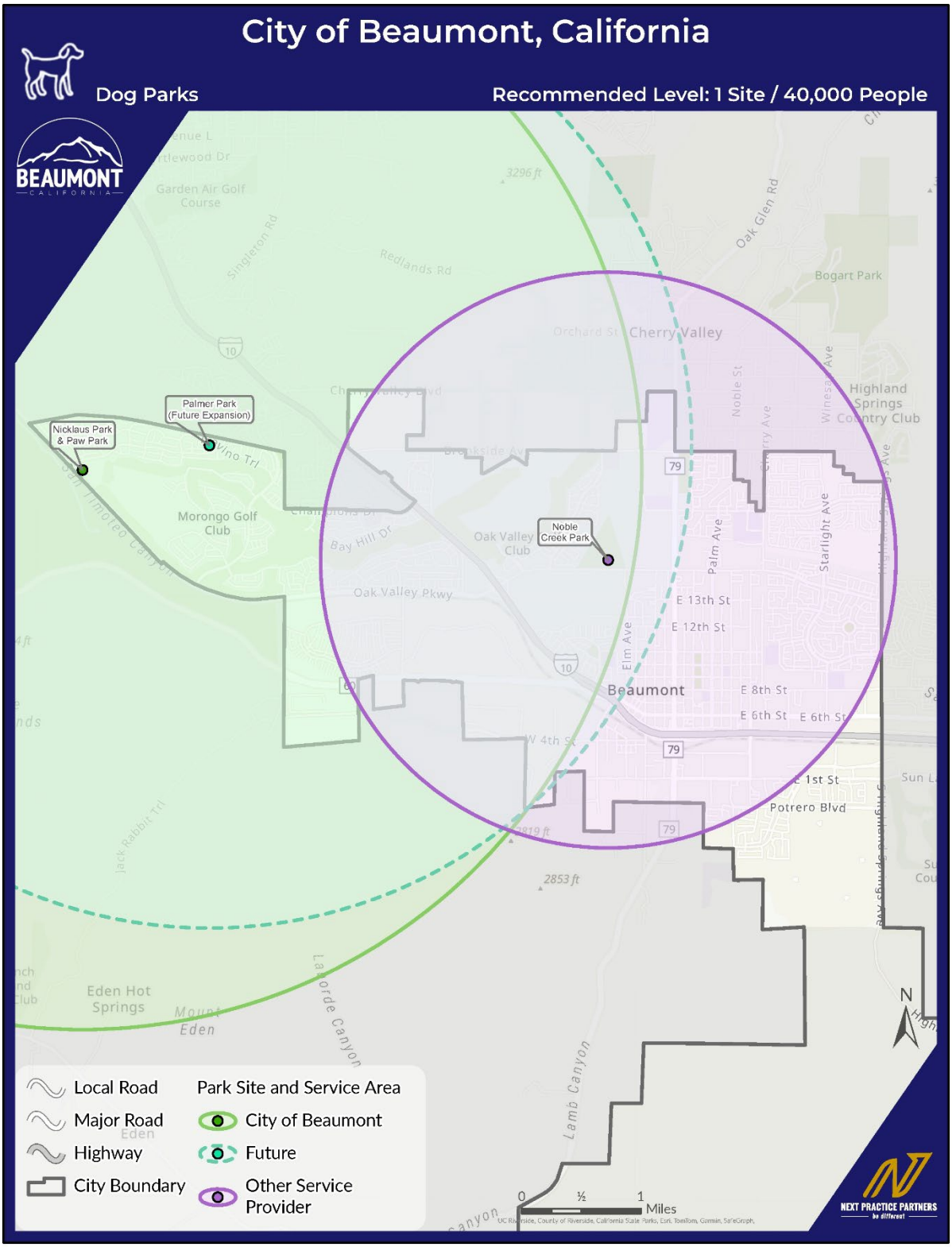
4.4.3 MINI PARKS



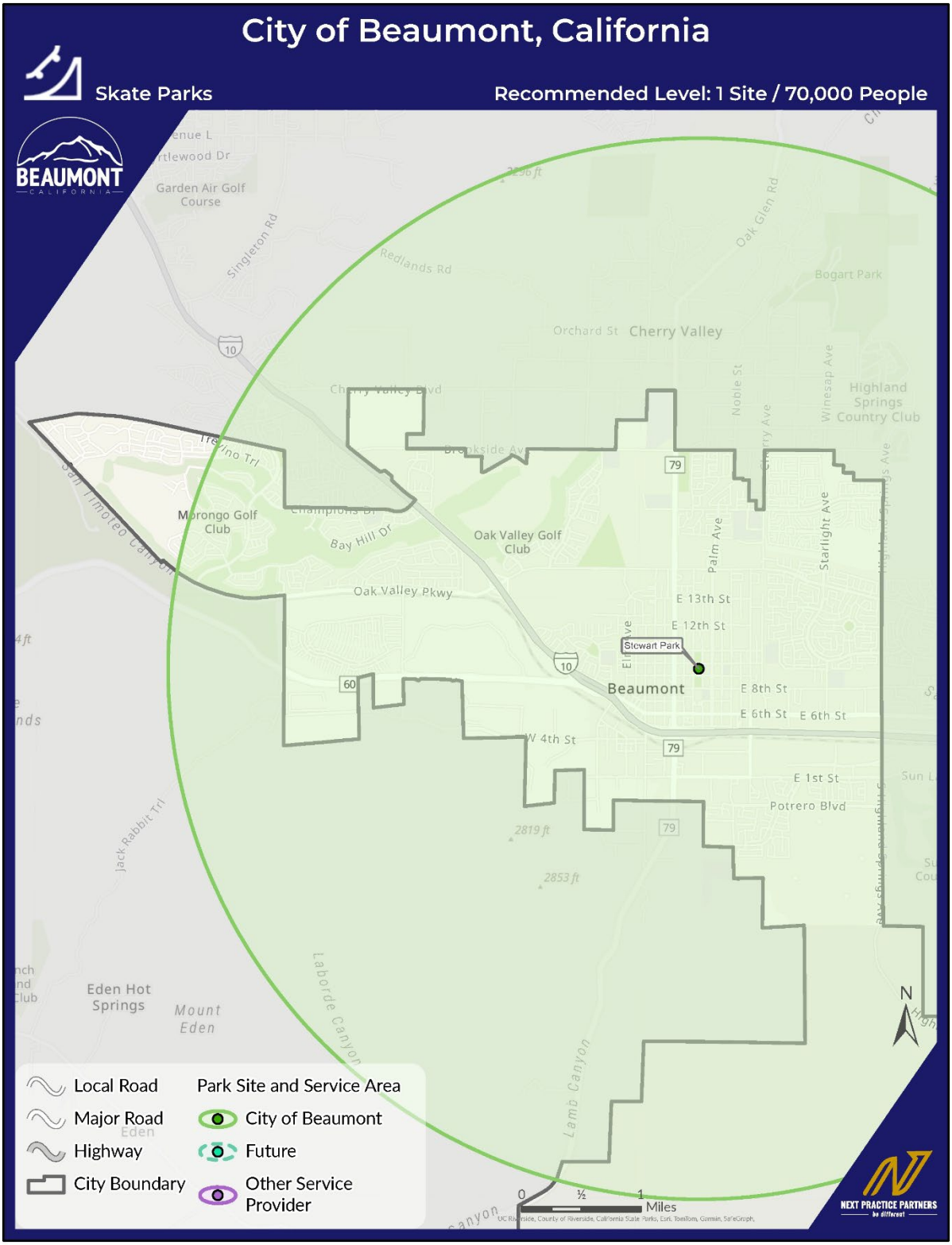
4.4.4 REGIONAL PARK



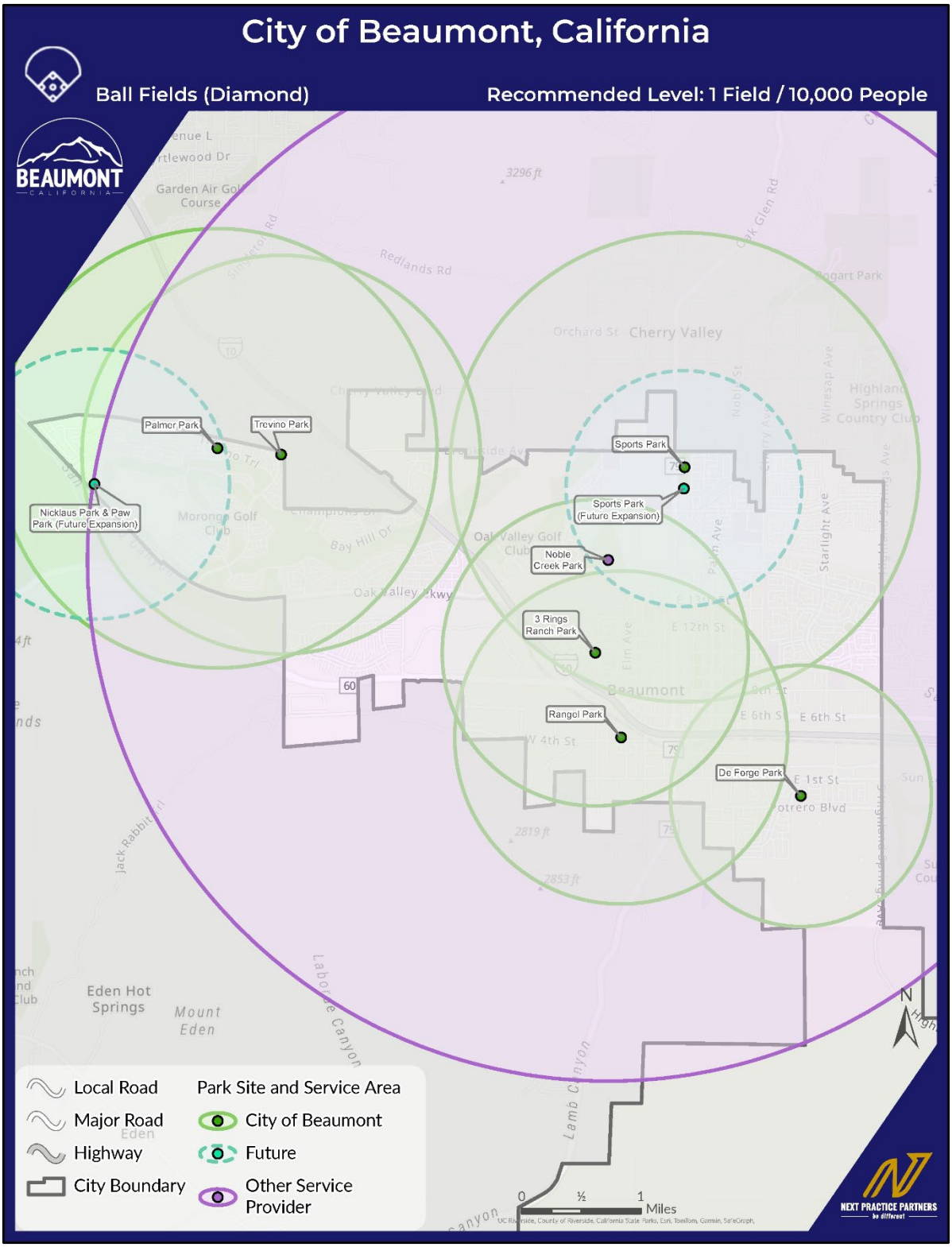
4.4.5 DOG PARKS



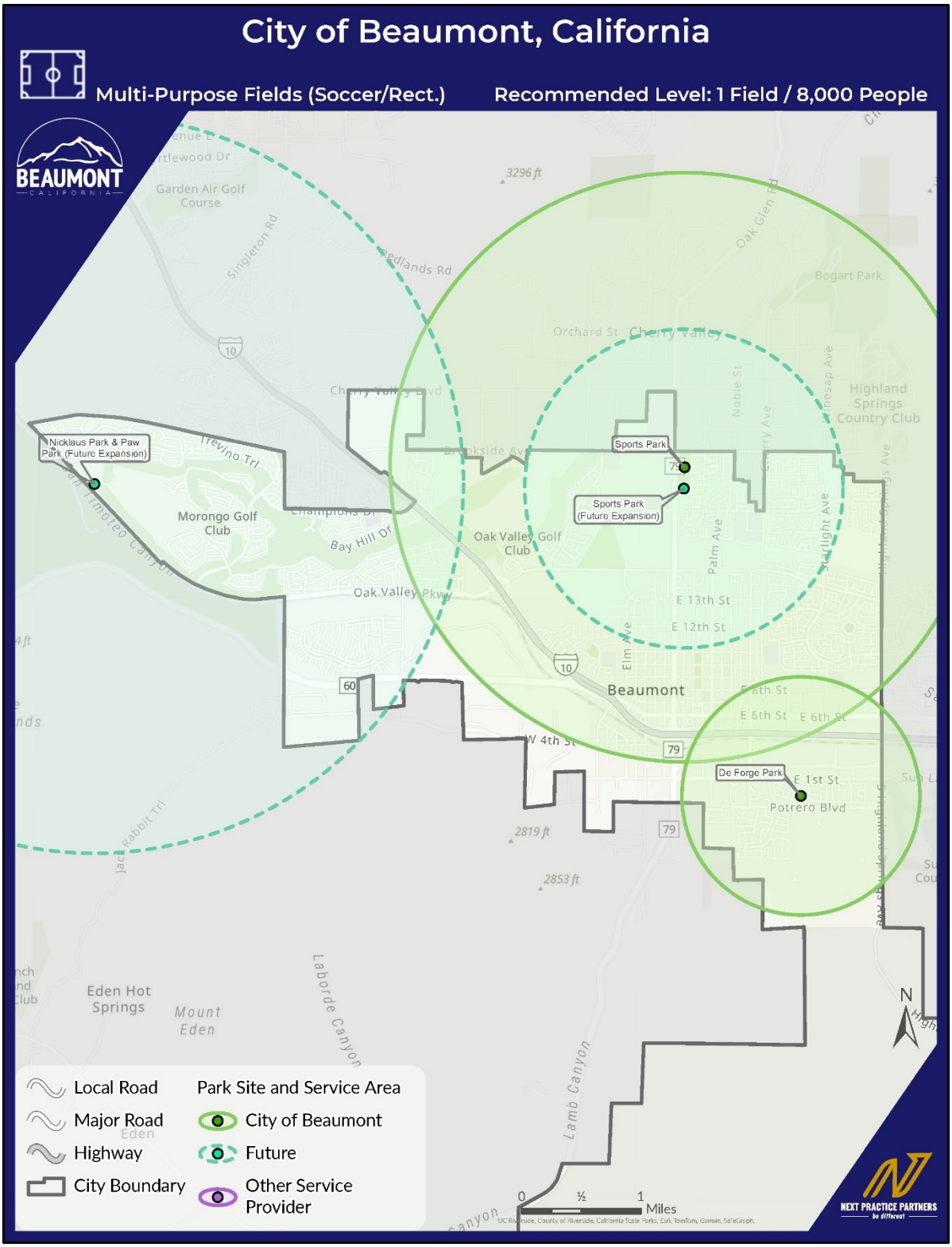
4.4.6 SKATE PARKS



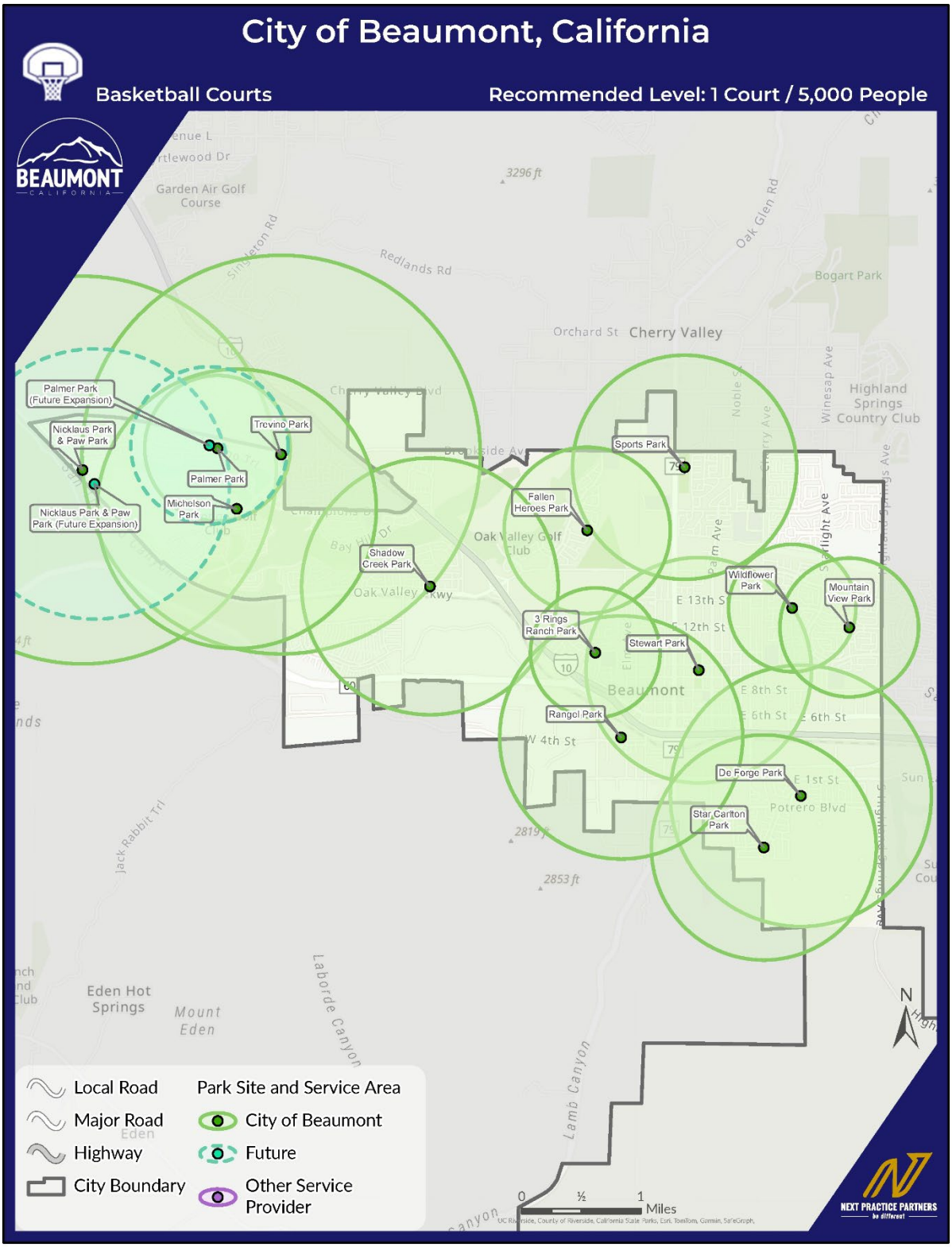
4.4.7 BALL FIELDS (DIAMOND)



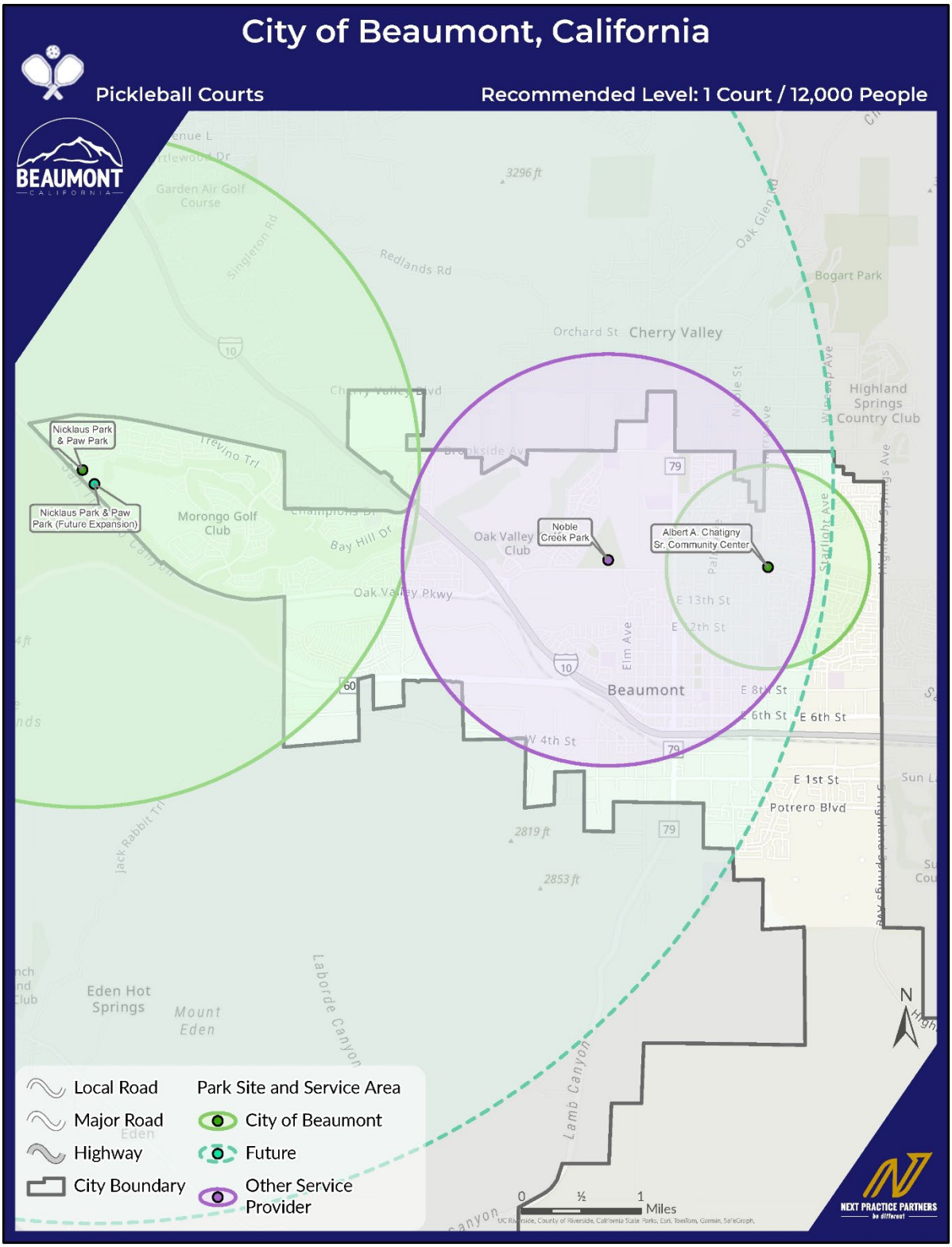
4.4.8 MULTI-PURPOSE FIELDS



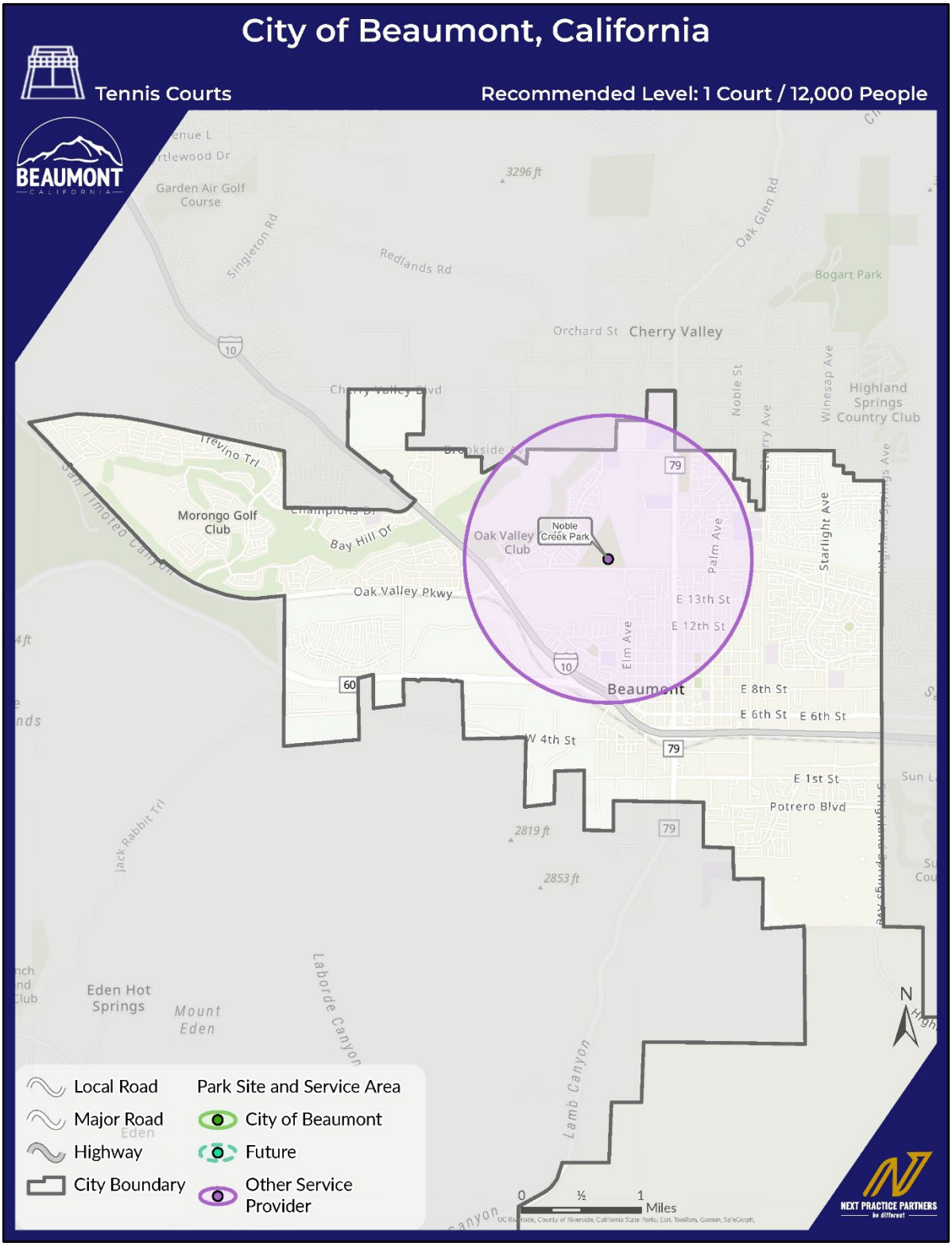
4.4.9 BASKETBALL COURTS



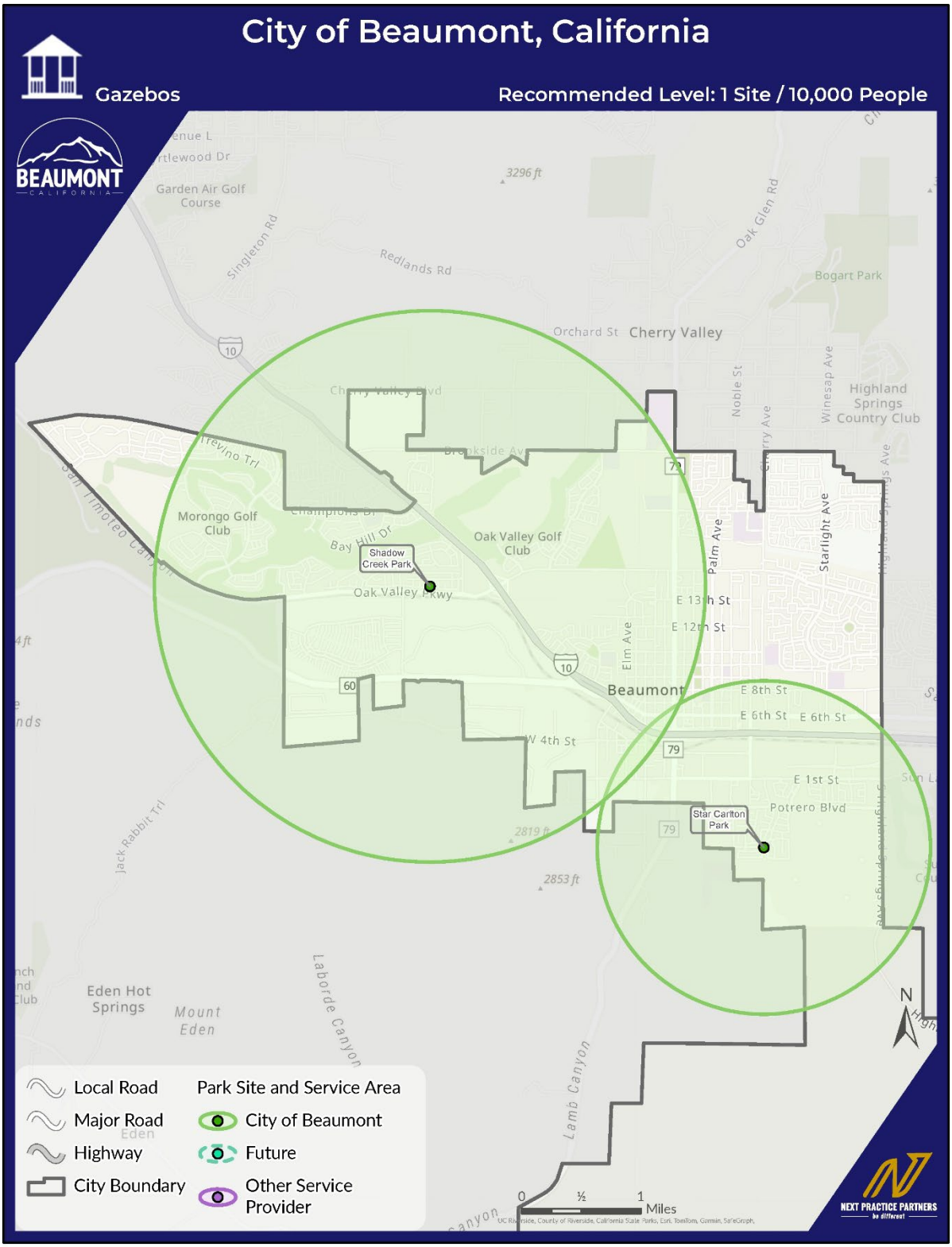
4.4.10 PICKLEBALL COURTS



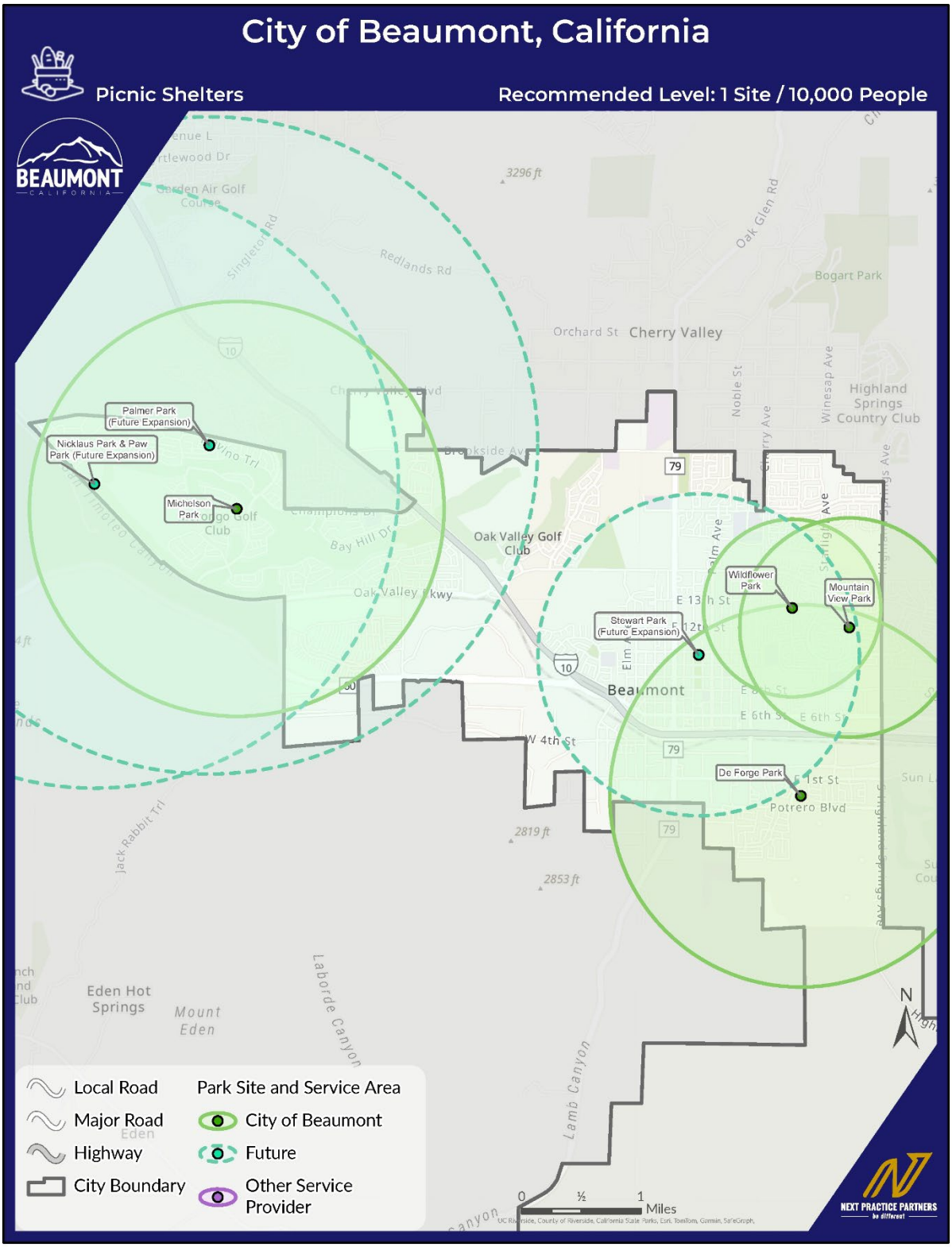
4.4.13 TENNIS COURTS



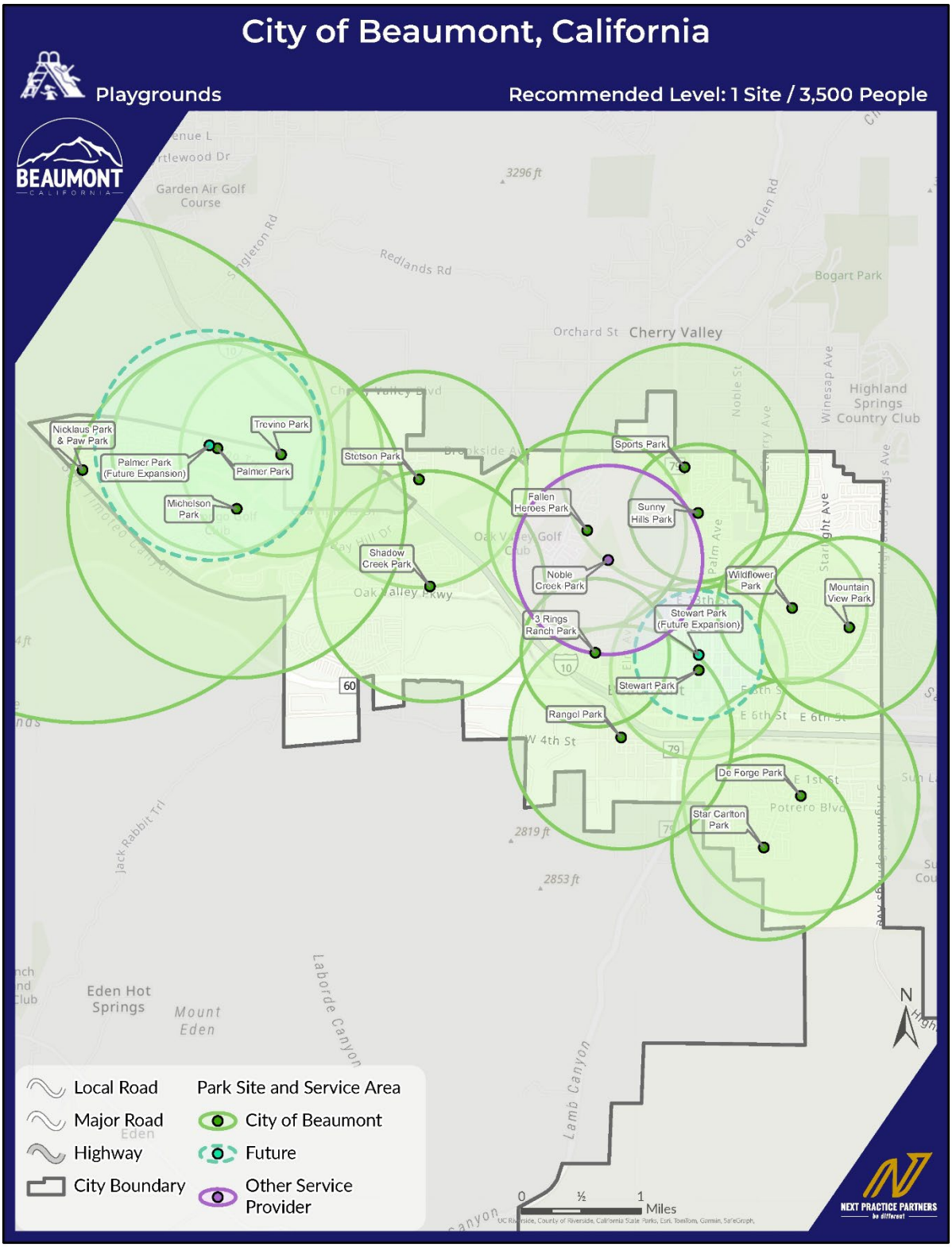
4.4.15 GAZEBOS



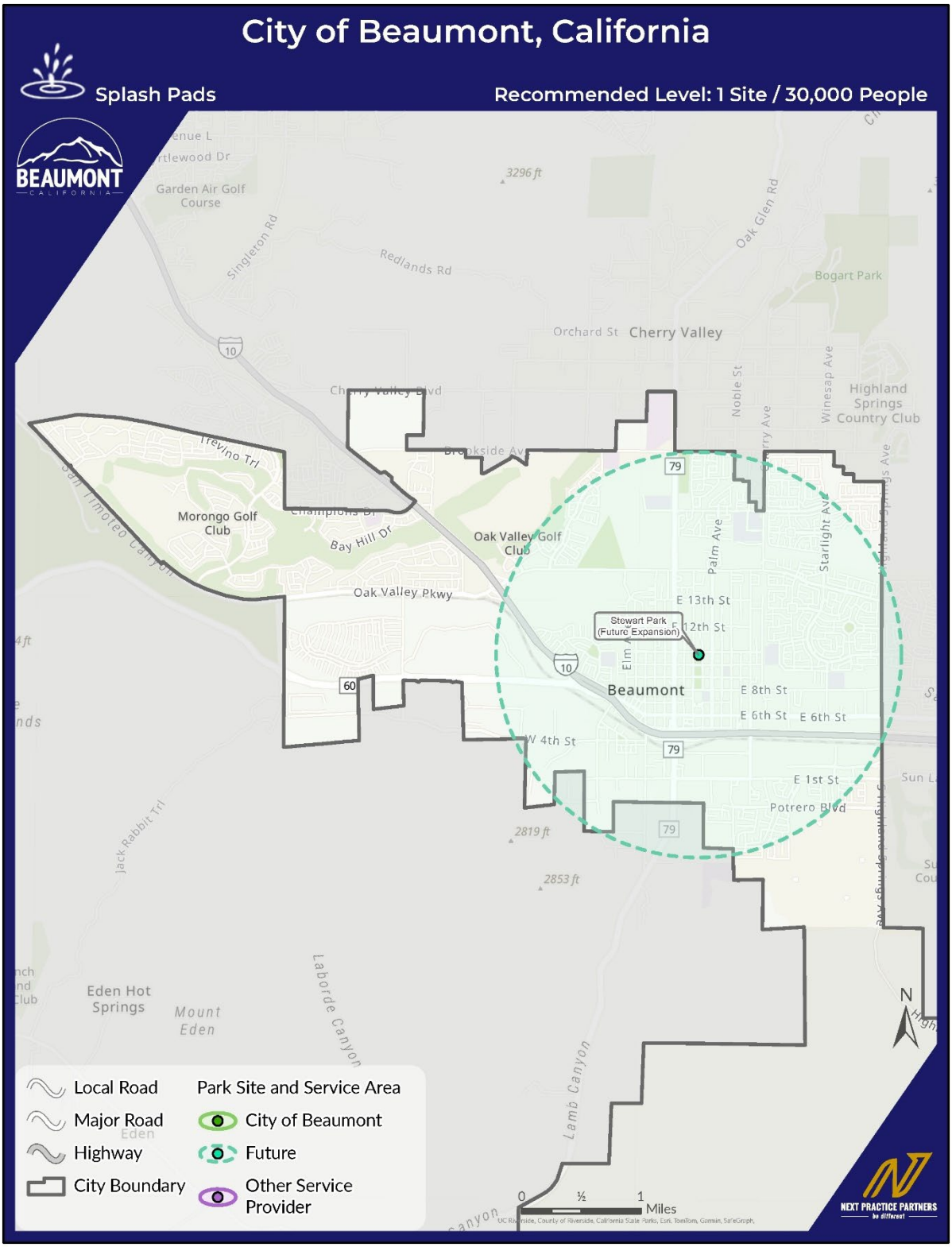
4.4.16 PICNIC SHELTERS



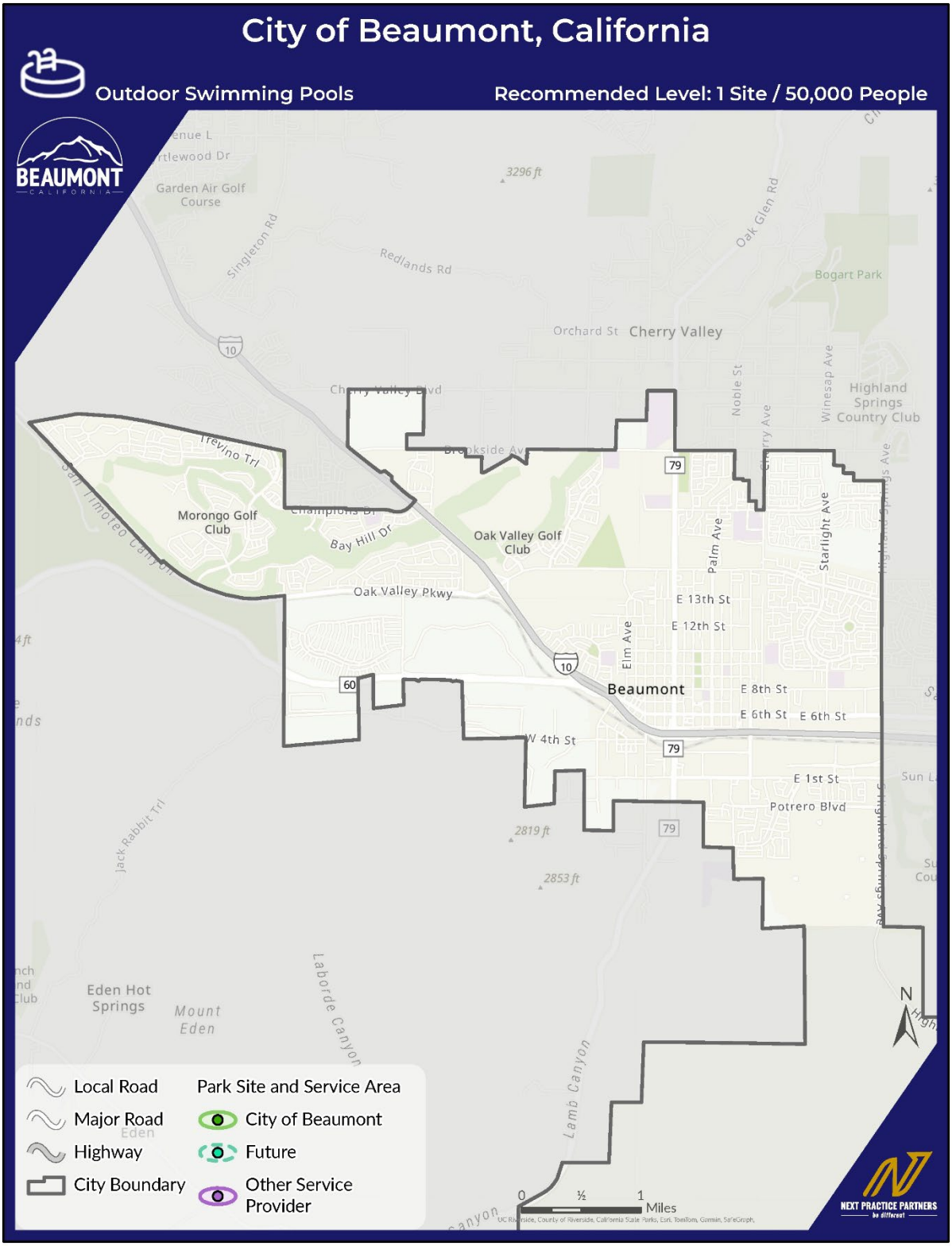
4.4.17 PLAYGROUNDS



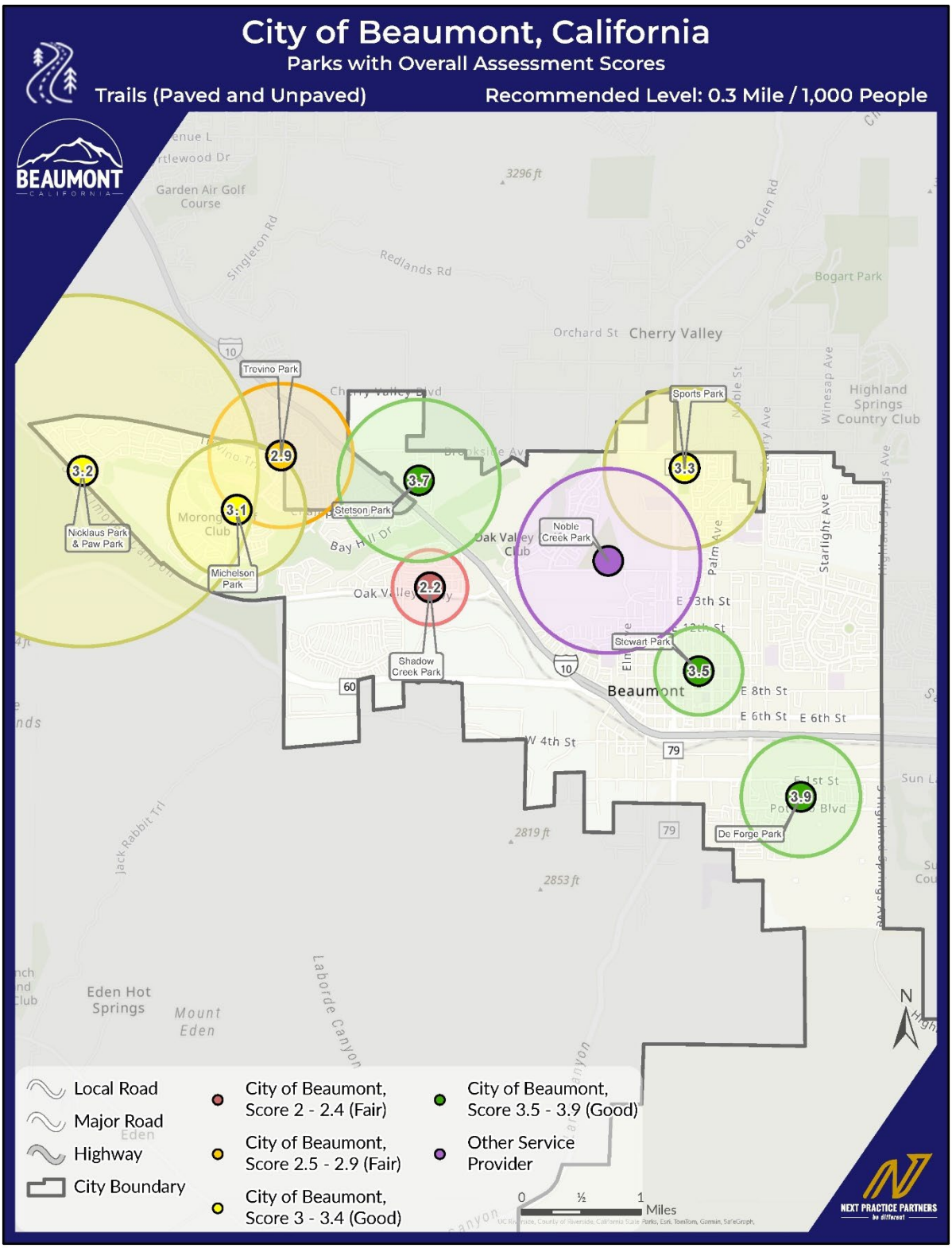
4.4.18 SPLASH PADS



4.4.20 OUTDOOR SWIMMING POOLS



4.4.21 TRAILS (PAVED AND UNPAVED)



4.5 RECOMMENDED PARK IMPROVEMENTS PLAN

BEAUMONT
RECOMMENDED PARK IMPROVEMENTS PLAN

The Parks and Community Services **Recommended Park Improvements Plan (PRIP)** for Beaumont serves as a strategic framework for prioritizing, funding, and delivering critical infrastructure and facility projects that enhance the city's livability, sustainability, and long-term growth. This plan focuses on targeted investments in parks, recreational amenities, community centers, and public spaces to meet the evolving needs of Beaumont's diverse and growing population.

A key component of the PRIP is the alignment of available financial resources to support these improvement projects. Beaumont utilizes a variety of existing funding sources to make these initiatives possible, including:

General Fund, DIF-CPARK, DIF-REC, DIF-RPARK, PROP 68, CFD (STD), CFD-255, CFD-510, and various Grant opportunities.

Through the strategic use of these resources, the City ensures responsible fiscal management while advancing projects that promote environmental stewardship, community wellness, and economic vitality. As Beaumont continues to thrive, this Recommended Improvements Plan provides a clear and actionable roadmap for creating vibrant public spaces and strengthening community infrastructure—today and for future generations.

To provide greater clarity and transparency, the PRIP is organized into three distinct categories:

4. Projects that are planned and have secured funding
5. Projects that are planned but not yet funded
6. Projects that have been completed in the last several years

This structure allows stakeholders to easily understand the current status of each initiative, track progress over time, and anticipate future development efforts as the plan evolves.

As outlined in the table below, the City has several planned and funded projects underway, reflecting its continued investment in quality of life. These include Stewart Park Phase Two, the Sports Park Improvement Project, a Citywide parks infrastructure improvement project, the CRC overflow parking lot expansion, Palmer Dog Park Renovation, and Nicklaus Park Improvements. These projects are designed to expand recreational offerings, address infrastructure needs, and accommodate Beaumont's growing population

TOTAL PROJECTS	PLANNED	FUNDED	$14,945,935
Project Costs			
$8,344,284	GF	General Fund	
$711,365	DIF-CPARK	DIF-CPARK	
$441,286	DIF-REC	DIF-REC	
$3,849,000	DIF-RPARK	DIF-RPARK	
$0	PROP 68	PROP 68	
$0	CFD (STD)	CFD (STD)	
$300,000	CFD-255	CFD-255	
$1,300,000	CFD-510	CFD-510	
$0	Grant	Grant	
$0	UND	Undetermined	
PARKS	PLANNED	FUNDED	$14,721,535
FACILITIES	PLANNED	FUNDED	$224,400
TRAILS	PLANNED	FUNDED	$0

Looking forward, the City has identified a range of future park projects aimed at long-term planning and continued community enhancement. These include restroom facilities at 3 Rings Ranch, Mountain View, and Shadow Creek Parks; a splash pad at DeForge Park; improvements to Fallen Heroes, Nicklaus (Phase Two), Palmer (Phase Two), and Rangel Parks; shade structures and new playgrounds at Stetson, Trevino, and Wildflower Parks; the CRC Feasibility Study; and the development of future walking trails. These planned initiatives will further Beaumont's goal of creating safe, inclusive, and modern recreational spaces for residents of all ages.

TOTAL PROJECTS	PLANNED	FUTURE	$20,820,062
Project Costs			
$2,650,000	GF	General Fund	
$0	DIF-CPARK	DIF-CPARK	
$0	DIF-REC	DIF-REC	
$0	DIF-RPARK	DIF-RPARK	
$0	PROP 68	PROP 68	
$0	CFD (STD)	CFD (STD)	
$0	CFD-255	CFD-255	
$0	CFD-510	CFD-510	
$3,700,000	Grant	Grant	
$14,270,062	UND	Undetermined	
PARKS	PLANNED	FUTURE	$20,220,062
FACILITIES	PLANNED	FUTURE	$0
TRAILS	PLANNED	FUTURE	$600,000

Reflecting on recent years, the City of Beaumont has successfully completed several park improvement projects that have enhanced recreational amenities and community access across the city. These completed projects include upgrades and enhancements at 3 Rings Ranch Park, DeForge Park, Mountain View Park, Shadow Creek Park, Star Carlton, and commencement of Phase One of the Stewart Park Improvement Project. Each project contributed to beautifying public spaces, improving accessibility, and supporting increased community use.

TOTAL PROJECTS	COMPLETED		$15,044,308
Project Costs			
$6,805,000	GF	General Fund	
$3,606,853	DIF-CPARK	DIF-CPARK	
$0	DIF-REC	DIF-REC	
$0	DIF-RPARK	DIF-RPARK	
$192,743	PROP 68	PROP 68	
$3,821,549	CFD (STD)	CFD (STD)	
$168,163	CFD-255	CFD-255	
$450,000	CFD-510	CFD-510	
$0	Grant	Grant	
$0	UND	Undetermined	
PARKS	COMPLETED		$14,989,308
FACILITIES	COMPLETED		$55,000
TRAILS	COMPLETED		$0

The following chart provides a comprehensive, park-by-park breakdown of estimated improvement costs along with the projected phases for implementation. This visual summary

offers a clear look at how capital improvement efforts are distributed across Beaumont's park system and when each project is anticipated to be completed.

It is important to note that this chart represents a **point-in-time snapshot** based on current priorities, available funding, and project planning as of the publication of this report. As new projects are introduced, priorities shift, and funding sources evolve, the timeline and cost estimates will be updated accordingly.

This dynamic planning tool is designed to support transparency, guide resource allocation, and ensure that Beaumont continues to respond effectively to the community's recreational needs.

Beaumont Parks & Community Services Master Plan — May 22, 2025
Site by Site Summary — 4:58 PM

Parks	Acres	Completed	Planned Funded	Planned Future	P1 1-2 yrs (24-26)	P2 3-5 yrs (27-32)	P3 6-10 yrs	TOTAL Completed + Future
	121.05	$14,989,308	$14,721,535	$20,220,062	$25,933,937	$6,507,660	$2,500,000	$49,930,905
3 Rings Ranch Park	6.50	$192,743	$0	$500,000	$0	$0	$500,000	$692,743
De Forge Park	15.00	$204,854	$0	$1,000,000	$0	$0	$1,000,000	$1,204,854
Fallen Heroes Park	11.70	$0	$0	$300,000	$0	$300,000	$0	$300,000
Mickelson Park	7.00	$0	$0	$0	$0	$0	$0	$0
Mountain View Park	5.00	$397,540	$0	$500,000	$0	$0	$500,000	$897,540
Nicklaus Park & Paw Park	15.00	$0	$2,849,000	$8,695,994	$6,487,334	$5,057,660	$0	$11,544,994
Palmer Park	3.50	$0	$1,000,000	$4,274,068	$5,074,068	$200,000	$0	$5,274,068
Rangel Park	1.50	$0	$0	$200,000	$0	$200,000	$0	$200,000
Shadow Creek Park	3.50	$450,000	$0	$500,000	$0	$0	$500,000	$950,000
Sports Park	22.50	$0	$7,472,535	$0	$7,472,535	$0	$0	$7,472,535
Star Carlton Park	2.25	$100,118	$0	$0	$0	$0	$0	$100,118
Stetson Park	10.00	$0	$0	$350,000	$0	$350,000	$0	$350,000
Stewart Park	8.00	$13,576,008	$3,100,000	$3,100,000	$6,200,000	$0	$0	$19,776,008
Sunny Hills Park	0.50	$68,045	$0	$0	$0	$0	$0	$68,045
Trevino Park	5.50	$0	$0	$400,000	$0	$400,000	$0	$400,000
Veterans Park	0.10	$0	$0	$0	$0	$0	$0	$0
Wildflower Park	3.50	$0	$0	$250,000	$250,000	$0	$0	$250,000
General Parks		$0	$300,000	$150,000	$450,000	$0	$0	$450,000
Facilities	**Square Footage**	**Completed**	**Planned Funded**	**Planned Future**	**P1 1-2 yrs (24-26)**	**P2 3-5 yrs (27-32)**	**P3 6-10 yrs**	**TOTAL**
	24,857	$55,000	$224,400	$0	$224,400	$0	$0	$879,400
Community Recreation Center	24,857	$55,000	$224,400	$0	$224,400	$0	$0	$279,400
Trails	**Miles**	**Completed**	**Planned Funded**	**Planned Future**	**P1 1-2 yrs (24-26)**	**P2 3-5 yrs (27-32)**	**P3 6-10 yrs**	**TOTAL**
	6.00	$0	$0	$600,000	$0	$600,000	$0	$600,000
Portero Walking Path	0.65	$0	$0	$0	$0	$0	$0	$0
Noble Creek Trail	0.50	$0	$0	$0	$0	$0	$0	$0
Highland Springs Channel	0.75	$0	$0	$0	$0	$0	$0	$0
Cherry Channel	1.40	$0	$0	$0	$0	$0	$0	$0
Marshal Creek Trail	0.95	$0	$0	$0	$0	$0	$0	$0
Sundance Bowl Trail	0.55	$0	$0	$0	$0	$0	$0	$0
Palm Islands Trail	1.20	$0	$0	$0	$0	$0	$0	$0
Future - Nicklaus Park		$0	$0	$200,000	$0	$200,000	$0	$200,000
Future - Palmer Park		$0	$0	$200,000	$0	$200,000	$0	$200,000
Future - Edison Easements		$0	$0	$200,000	$0	$200,000	$0	$200,000

4.6 REVENUE & FUNDING STRATEGIES

4.6.1 INTRODUCTION

The City of Beaumont's ("City") Community Services Department ("Department") plays an essential role in fostering community well-being by providing parks, recreational programs, and public spaces that support a high quality of life. As Beaumont continues to grow and evolve, it is critical that the Department maintains a strong and sustainable financial strategy to support both operations and long-term capital needs. This report outlines the revenue and funding strategies the City currently employs and offers recommendations for additional options based on feasibility, risk, and alignment with Beaumont's community priorities.

4.6.2 CURRENT REVENUE AND FUNDING STRATEGIES

CORPORATE SPONSORSHIPS

Beaumont has successfully leveraged corporate sponsorships to support its parks and recreation events. These partnerships are primarily implemented through the City's Event Sponsorship Program, which provides visibility opportunities for local businesses while helping to offset the cost of programming. With high feasibility and low risk, corporate sponsorships remain a core part of the Department's external funding strategy.

PUBLIC PARTNERSHIPS

The Department has embraced public-private partnerships as a reliable funding model, especially through contract classes. Instructors provide programming in partnership with the City and share a portion of the revenue. These partnerships reduce City staffing costs while expanding program offerings and aligning resources with community interests.

VOLUNTEERISM

Beaumont continues to benefit from strong community engagement through volunteerism. Events such as Community Days rely on volunteers to support logistics, programming, and setup, reducing operational costs while strengthening community pride and ownership. With low risk and high feasibility, volunteer support is both a financial and social asset to the Department.

DEVELOPMENT IMPACT FEES

A major source of capital revenue comes from the City's use of dedication and development-related fees. Beaumont utilizes several impact fee categories—including DIF-REC, DIF-RPARK, DIF-CPARK, and DIF-Facilities—to support park acquisition, improvements, and facility development. These fees help ensure that park infrastructure keeps pace with residential and commercial growth.

RECREATION FEES AND CHARGES

The City applies user fees for programs and services that directly benefit participants. Fees collected from recreation class registrations are a significant part of the operating budget and help maintain a market-based approach to programming. These fees are consistently applied and reviewed to ensure competitiveness with regional standards.

FACILITY RENTALS AND PERMITS

Revenue from the reservation of community parks and facilities is a steady and growing source of operational funding. In addition, the City has expanded its use of special use permits, including for-profit rentals and events like Market Night. These activities allow the City to activate public spaces while generating revenue from commercial or private use.

ADVERTISING AND CONCESSION MANAGEMENT

Advertising sales—such as those placed in seasonal activity guides or on-site signage—are used effectively to generate ongoing operational revenue. The City also manages concessions and contracts with private vendors to provide services like mobile beer gardens at key events. These initiatives have high feasibility and low risk, making them easy to sustain and scale.

GRANT FUNDING

Beaumont has demonstrated success in securing competitive grant funding for capital and environmental projects. Notable achievements include the Land & Water Conservation Fund grant for Stewart Park Phase 2, the CUF-A grant for the 2022–2023 Tree Planting project, and Community Development Block Grant (CDBG) funding for improvements at Rangel Park. Additionally, Proposition 68 funding supported the development of 3 Rings Park. These grants enhance the City's ability to invest in community amenities without drawing from general funds.

COMMUNITY FACILITIES DISTRICTS (CFDS)

Property tax revenue collected through Community Facilities Districts provides a critical base of operational funding. CFDs are used to support park maintenance and operations in newly developed areas, ensuring that service levels remain high as the City grows. This predictable revenue stream has been fundamental in maintaining Beaumont's park system.

EASEMENT AGREEMENTS

Beaumont has entered into lease agreements that allow utility companies to operate on public property for a fee. For example, the City receives revenue through an easement agreement with Verizon for a cell tower at the Community Recreation Center (CRC). These agreements offer passive revenue with little risk or ongoing maintenance requirements.

4.6.3 OPPORTUNITIES FOR EXPANSION

While Beaumont has successfully implemented a broad and diverse array of funding strategies, there are several underutilized or untapped sources worth exploring further. Crowdfunding, while a relatively new and less proven method, could be effective for small, community-driven capital projects. Although feasibility is low and risk is moderate, this strategy can build grassroots support and visibility for specific park improvements or programs. Similarly, Beaumont could explore building relationships with foundations, friends' groups, and private donors. While these options currently have low to medium feasibility, with focused staff support, they could become valuable supplemental funding sources for specific projects or initiatives.

Naming rights and leasebacks also offer significant potential, particularly for future capital projects. These strategies have medium to high feasibility depending on project scale and public interest, and while they involve some level of risk, the long-term financial return and branding opportunities are notable. For example, selling naming rights for a new facility or renovated park could provide a substantial one-time infusion of funds.

Additional grants such as those offered through the Recreational Trail Program, Partnership Enhancement Monetary Grant, and NRPA's grant programs present further opportunities for operational and capital funding. These grants often have medium feasibility and risk, but they align well with Beaumont's current environmental and programming goals and could be pursued with targeted grant-writing support.

In the area of tax support, the City may consider examining the feasibility of implementing a transient occupancy tax (TOT) or expanding the use of special improvement districts for targeted park improvements in growth areas. These strategies offer relatively low risk and have proven successful in other California communities with high development activity.

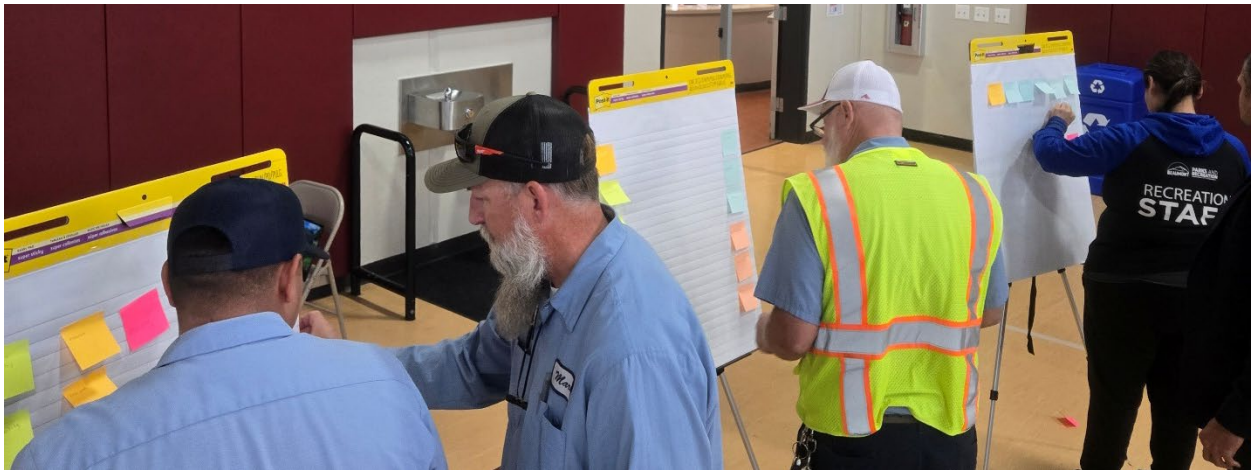
Lastly, greenway utilities—which involve leasing underground development rights within trail corridors—could be explored as part of any future greenway or trail expansion. While feasibility is selective and implementation requires legal and logistical considerations, it offers a creative approach to generating revenue from infrastructure assets.

4.6.4 CONCLUSION

The City of Beaumont's Community Services Department has demonstrated strong fiscal leadership by implementing a robust set of revenue and funding strategies to support its parks and recreation system. Through a mix of corporate partnerships, user fees, development impact fees, grants, and tax support, the Department has laid a solid foundation for sustainable operations and capital growth. Looking ahead, there is an opportunity to diversify further by incorporating emerging strategies such as naming rights, targeted fundraising, and grant expansion. By proactively aligning its funding approach with community priorities, growth trends, and innovative partnerships, Beaumont can continue delivering exceptional recreational services while ensuring financial sustainability for the future.

CHAPTER FIVE **VISIONING AND KEY RECOMMENDATIONS**

As a part of developing the Parks & Community Services Master Plan, the Department staff was engaged in an iterative visioning process to review the Values, Vision and Mission and develop key themes, priorities and implementation. This resulted in affirming the core values and updating the Mission and Vision statements along with developing key themes that will guide the prioritization and implementation of this plan.



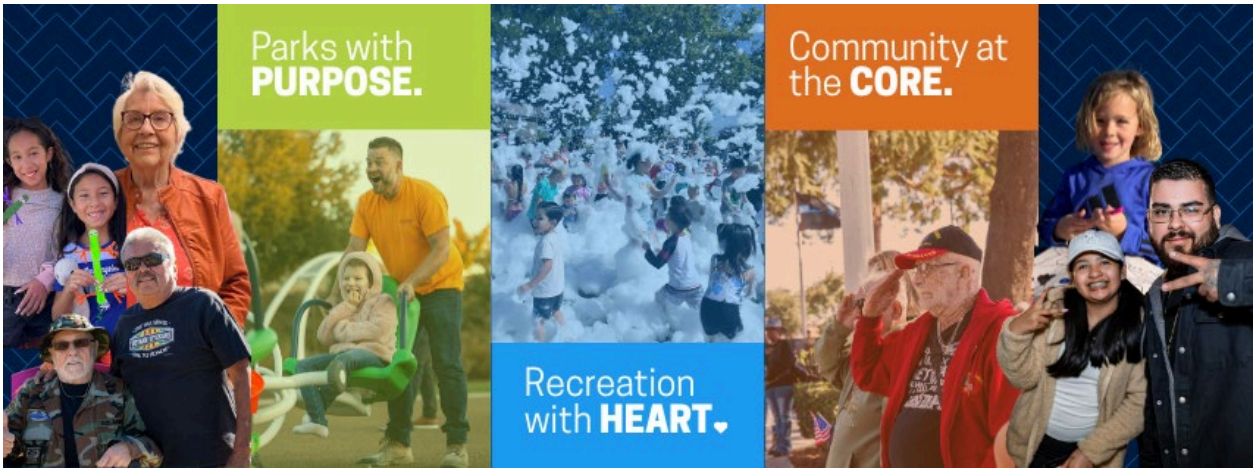
5.1 MISSION

The updated mission statement for the Department is

To Elevate Community

5.2 VISION STATEMENT

The updated vision statement for the Department is



5.3 VALUES

The Department staff affirmed their continued emphasis on embodying the values of ***Teamwork***, ***Innovation***, ***Inclusion*** and ***Service Excellence*** in their day-to-day operations and how they plan for the future.

5.4 BIG MOVES

FEASIBILITY STUDY FOR NEW COMMUNITY CENTER

- Conduct a comprehensive assessment to identify community needs and the desired amenities, programs, and services for the new center.
- Evaluate potential locations based on accessibility, surrounding demographics, and land availability.
- Develop cost estimates and explore funding strategies to support construction and long-term operations.
- Incorporate sustainable design considerations to create an energy-efficient and environmentally responsible facility.

DEVELOP PLAN FOR ACQUIRING NEW PARK LAND

- Review park access gap analysis to determine priority areas for new park space.
- Identify and pursue partnerships with public agencies and private landowners for strategic land acquisitions.
- Prioritize properties that support community wellness, improve park access, and preserve valuable open space.
- Establish a clear funding strategy using grants, developer fees, and public financing options.

DEVELOP 5 MILES OF SCE EASEMENT TRAILS

- Coordinate with Southern California Edison to secure approvals and agreements for trail development.
- Design trails that support walking, biking, and other non-motorized uses while enhancing community connectivity.
- Incorporate user-friendly amenities such as lighting, seating, wayfinding signage, and landscaping.
- Ensure the trails provide safe and enjoyable recreational opportunities for residents of all ages.

SUSTAINABILITY AND MODERNIZATION OF PARKS AND FACILITIES

- Upgrade parks and facilities with new amenities, energy-efficient lighting, modern irrigation systems, and renewable energy sources.
- Use durable, low-maintenance materials to extend the lifespan of park amenities and reduce upkeep costs.
- Improve accessibility throughout all facilities to ensure compliance with ADA standards and promote inclusivity.
- Incorporate native landscaping and water-conserving design practices to support environmental sustainability.

ENHANCED PROGRAM INCLUSIVITY AND COMMUNITY ENGAGEMENT

- Design culturally relevant programs that celebrate Eastvale's diversity and meet the needs of all residents.
- Expand outreach efforts through multilingual communication channels and targeted community engagement.
- Facilitate advisory committees and host public forums to ensure resident voices shape future programs and services.
- Provide accessible and inclusive programs and events that welcome participants of all ages, backgrounds, and abilities.

CHAPTER SIX **CONCLUSION**

The Beaumont Parks & Community Services Master Plan is a bold, community-rooted roadmap for the future of parks, recreation, and community services in one of California's fastest-growing cities. Built on a foundation of inclusive engagement, data-informed planning, and forward-thinking strategy, this Plan reflects the collective aspirations of residents, staff, and stakeholders who care deeply about Beaumont's quality of life.

Central to this planning process was a collaborative visioning effort—an opportunity for City staff to realign around shared values, reaffirm their purpose, and chart a new course for the future. The result was a revitalized mission: To Elevate Community, and a vision that puts people at the center: Parks with Purpose. Recreation with Heart. Community at the Core. These statements are more than words—they represent a promise to build a system that is welcoming, inclusive, and responsive to the needs of every resident.

The visioning process also led to the creation of the Plan's five Big Moves, which collectively address the most pressing needs and greatest opportunities for growth:

- Expand and improve recreation facilities
- Increase staffing and workforce development
- Enhance community engagement and events
- Improve infrastructure and maintenance
- Secure sustainable funding and investment

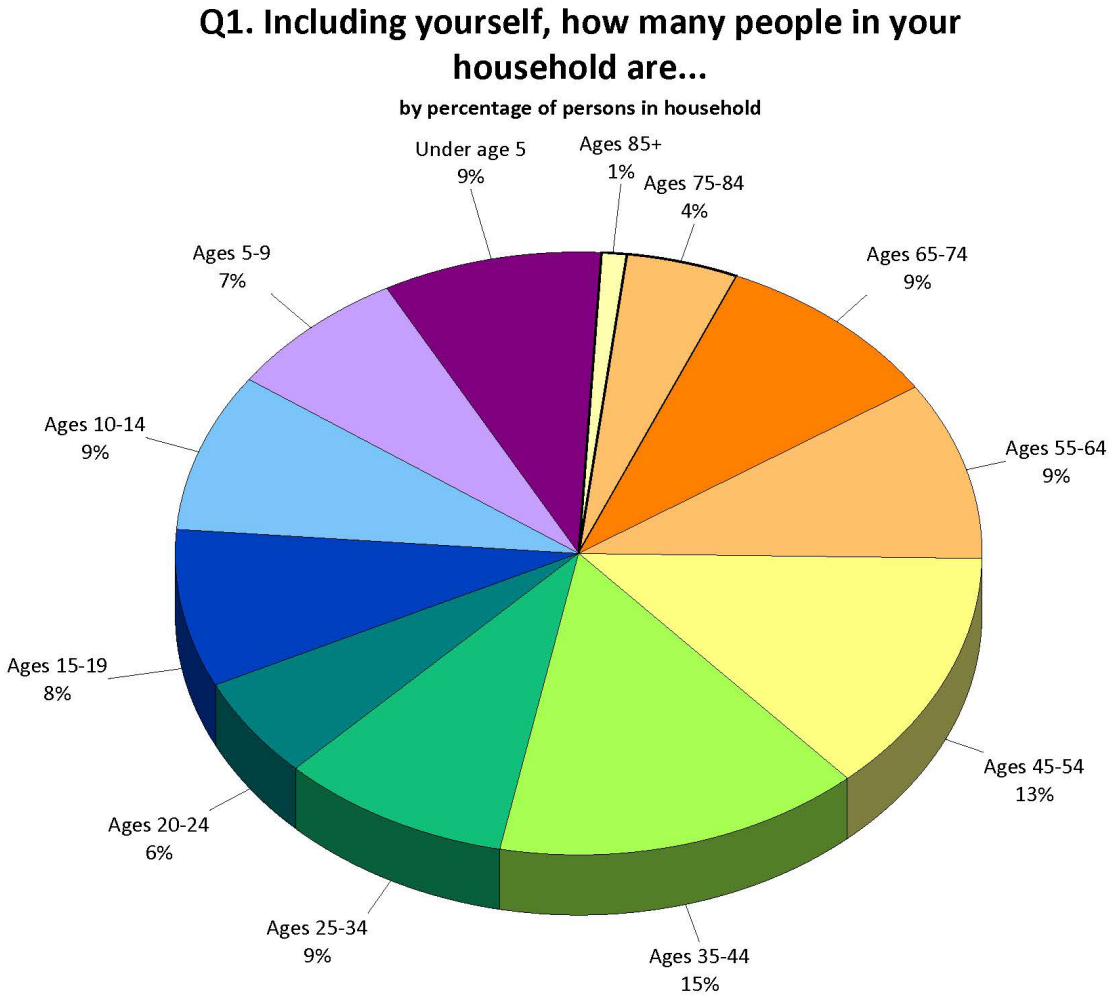
These priorities are not hypothetical—they are grounded in the voices of more than 600 residents who participated in interviews, forums, and surveys throughout the planning process. Across all methods of engagement, the message was clear: Beaumont is ready for its next chapter. Residents want more access to high-quality parks and facilities, more diverse programs for all ages, and a system that reflects their values of equity, connection, and inclusion.

As the City prepares for continued growth, this Plan provides a clear and actionable path forward—one that balances bold aspirations with practical solutions. With sustained leadership, community partnership, and intentional investment, Beaumont's parks and community services can continue to elevate the everyday lives of its people—today, tomorrow, and for generations to come.

CHAPTER SEVEN **APPENDICES**

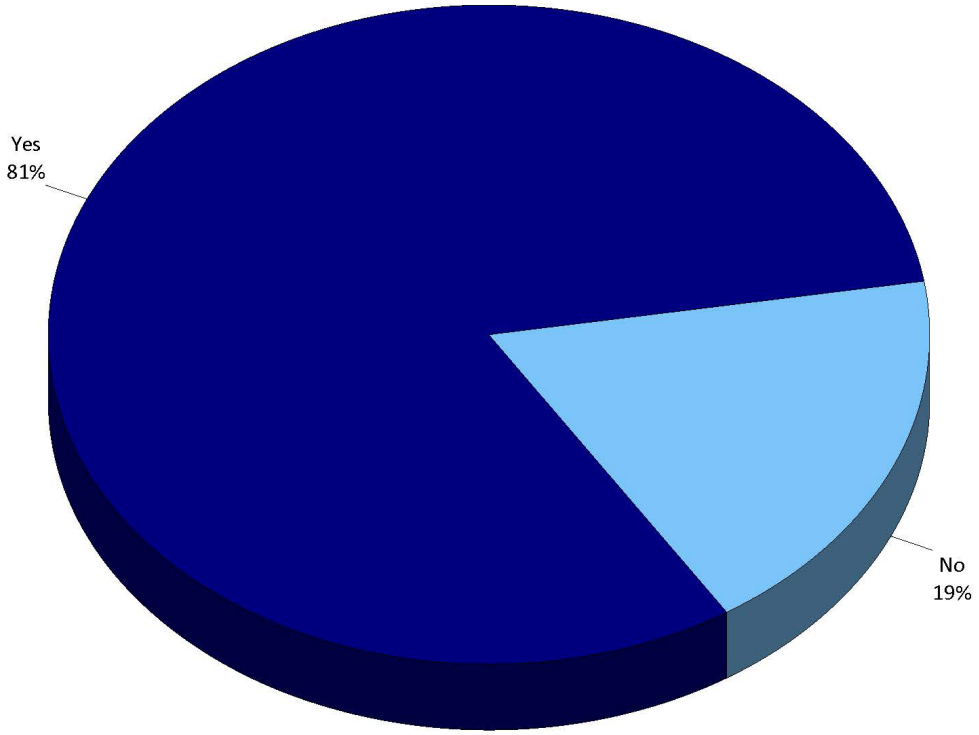
THIS PAGE INTENTIONALLY LEFT BLANK

APPENDIX A - STATISTICALLY VALID SURVEY CHARTS & GRAPHS



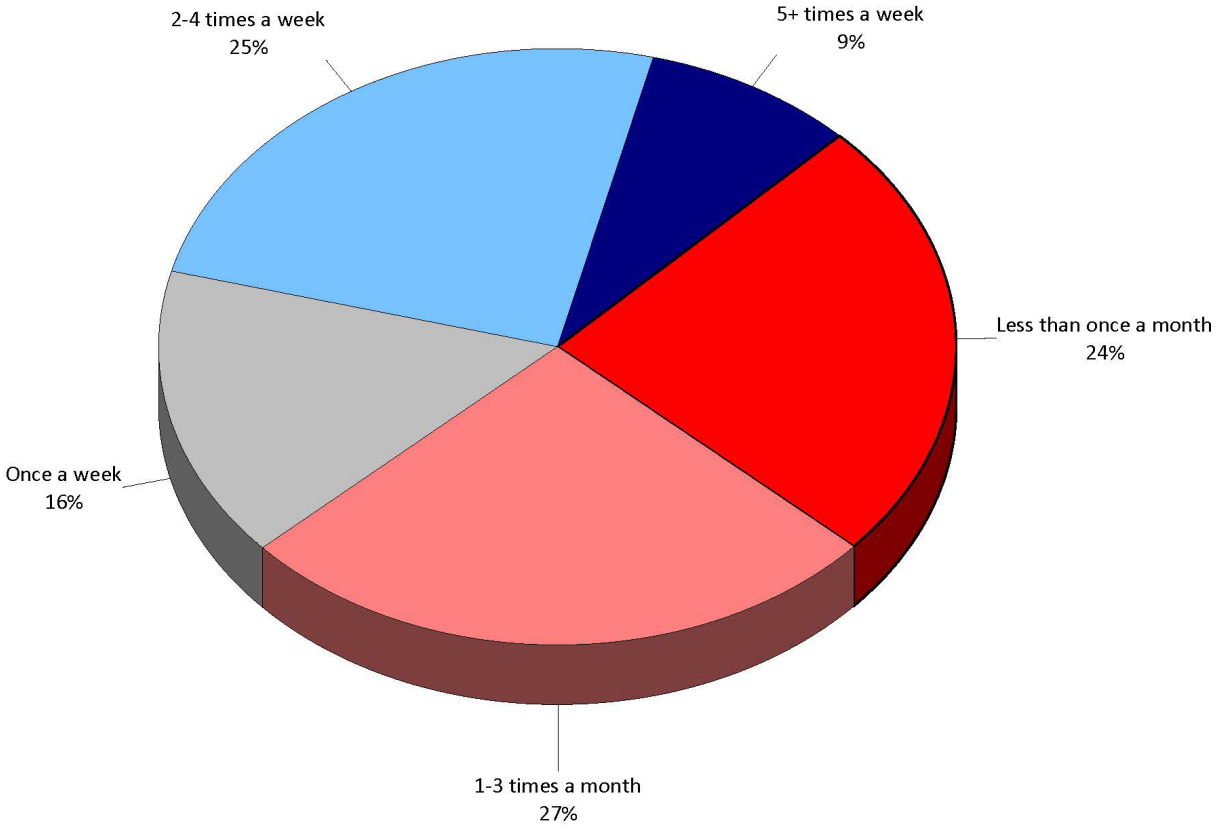
Q2. Have you/your household visited any City of Beaumont's parks/facilities during the past year?

by percentage of respondents



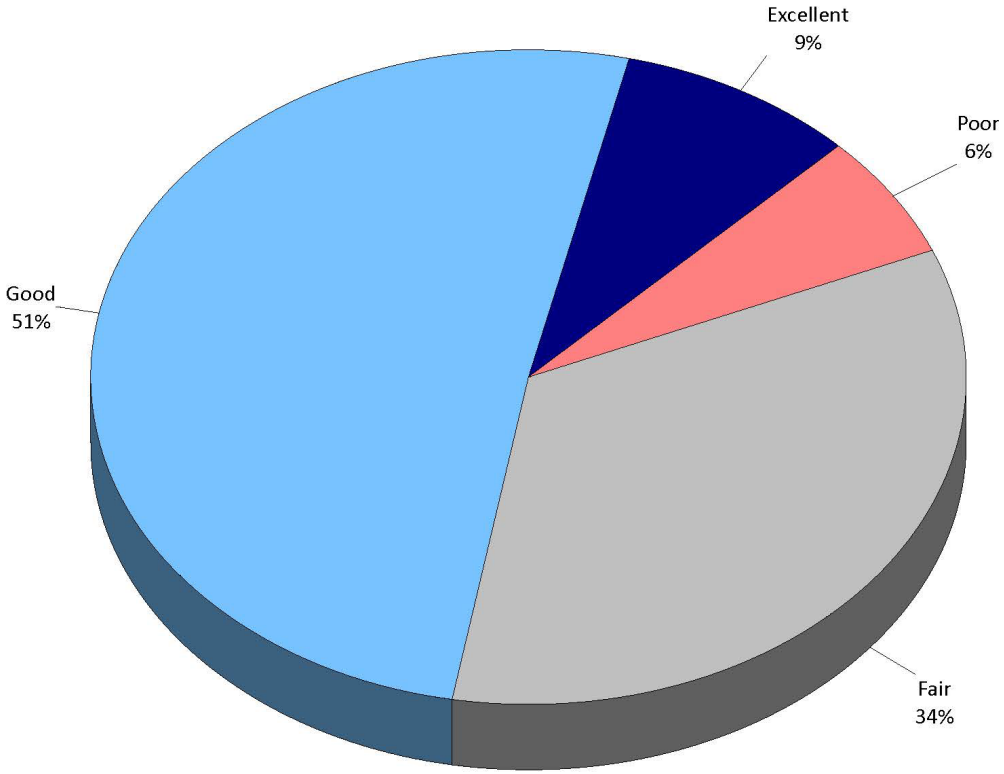
Q2a. How often have you visited the City's parks/facilities during the past year?

by percentage of respondents who responded "yes" to Q2 (excluding "don't know")



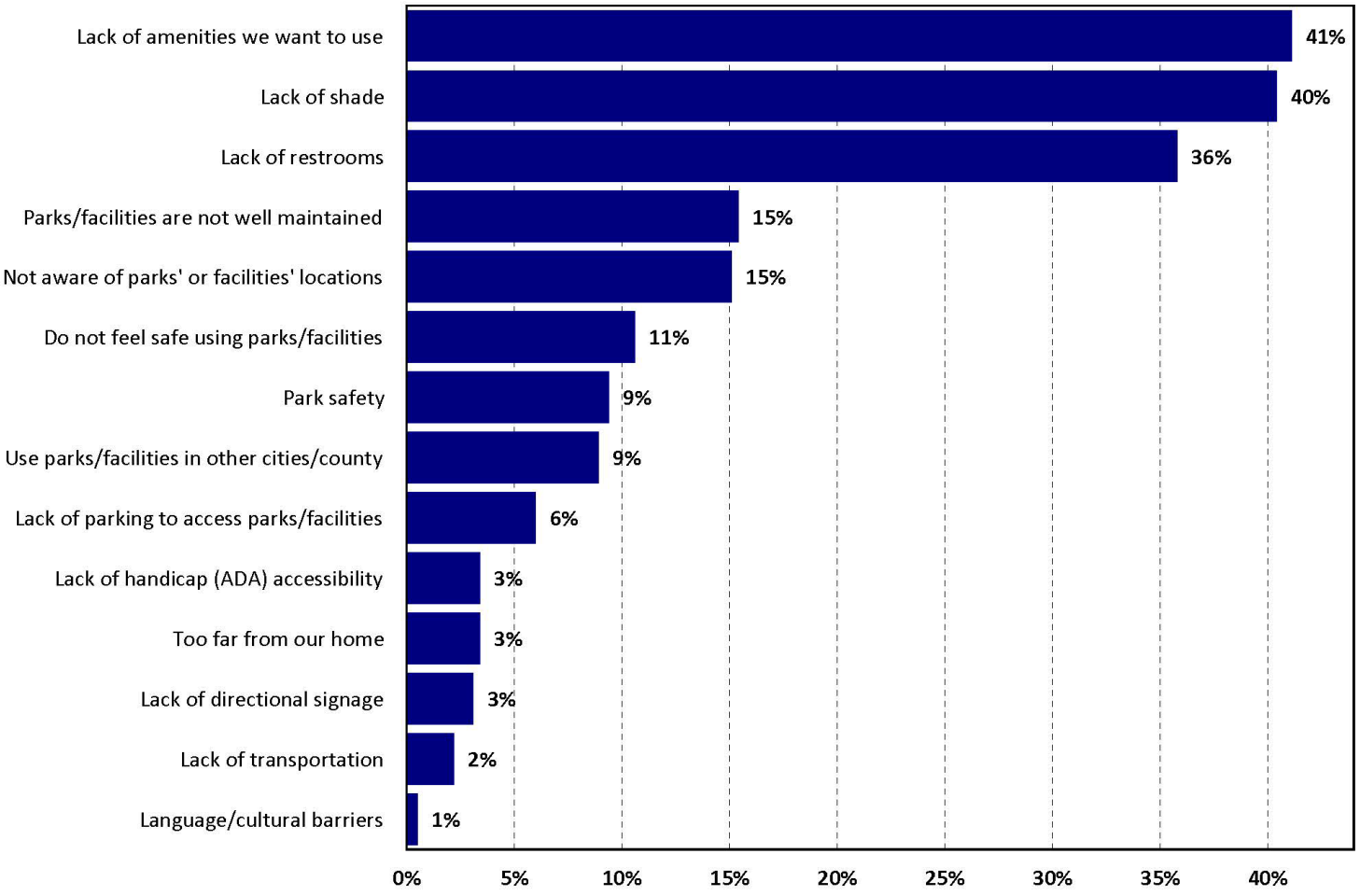
Q2b. Overall, how would you rate the physical condition of all the City's facilities you have visited?

by percentage of respondents who responded "yes" to Q2 (excluding "not provided")



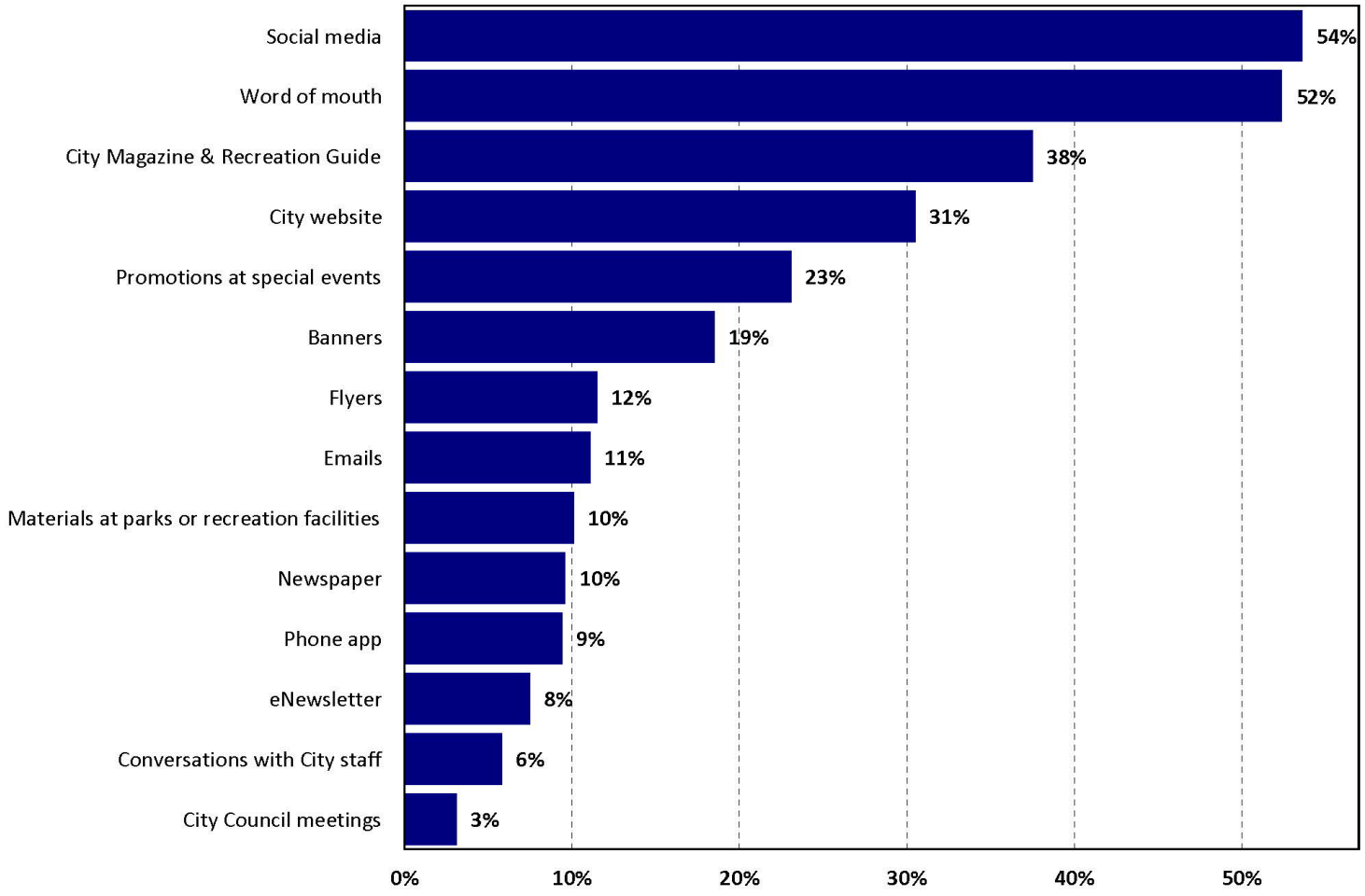
Q3. Please check all of the reasons why you or/your household do not visit facilities more often.

by percentage of respondents who responded "no" to Q2 (multiple selections could be made)



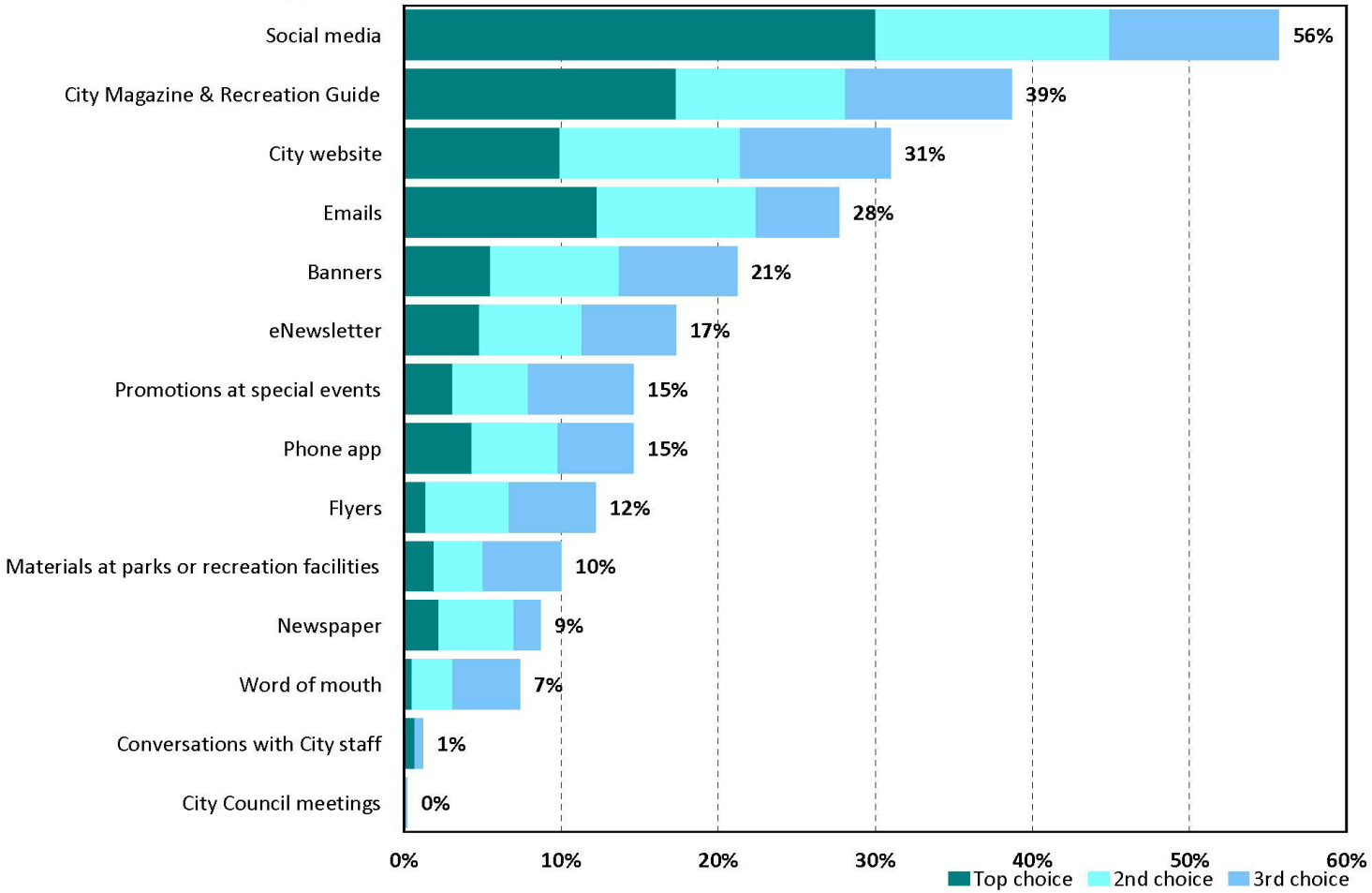
Q4. Please check the ways you learn about the City's parks, recreation facilities, programs, and events.

by percentage of respondents (multiple selections could be made)



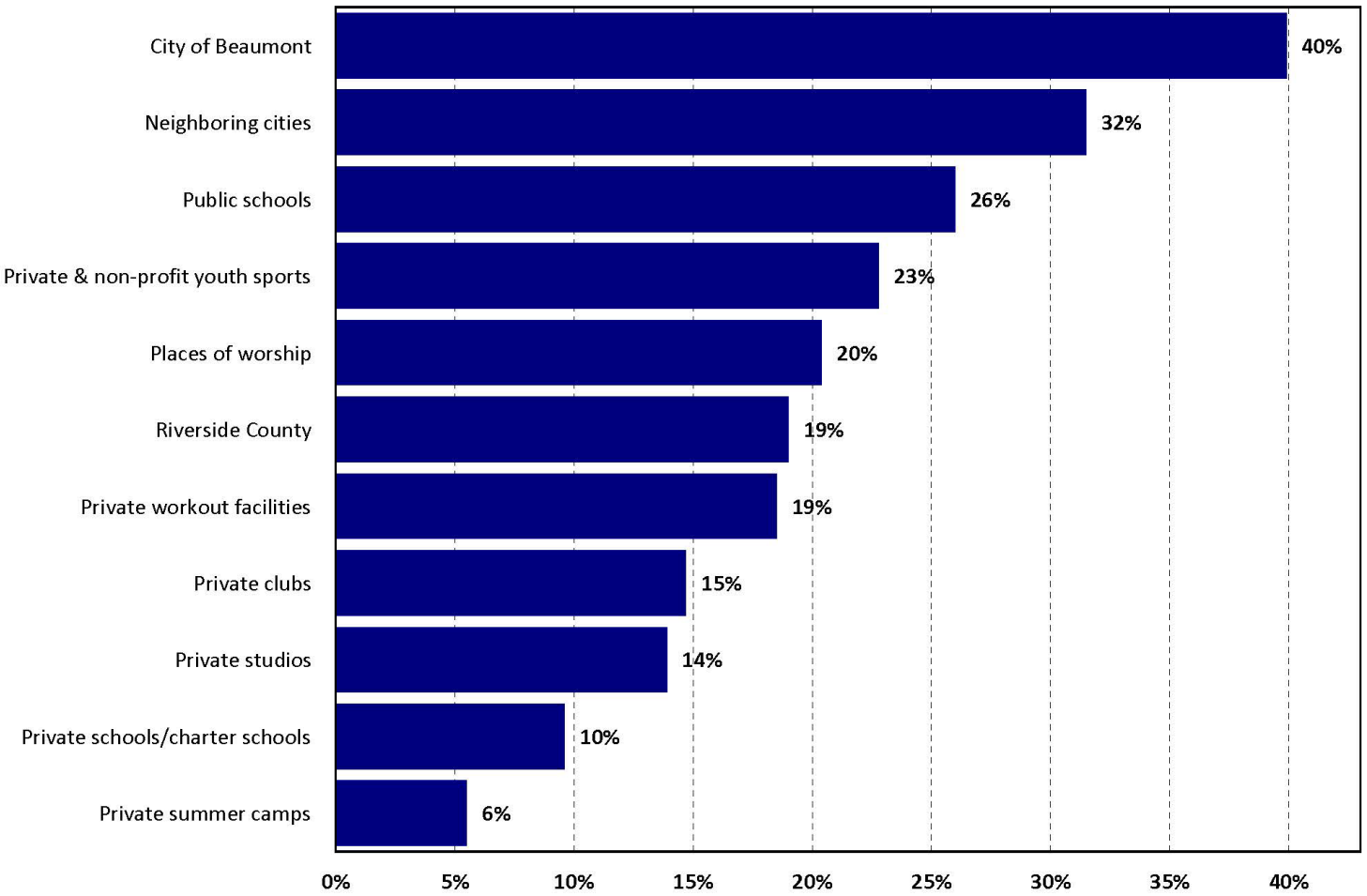
Q5. Which three methods of communication would you most prefer the City use to communicate with you about parks, facilities, programs, and events?

by percentage of respondents who selected the items as one of their top three choices



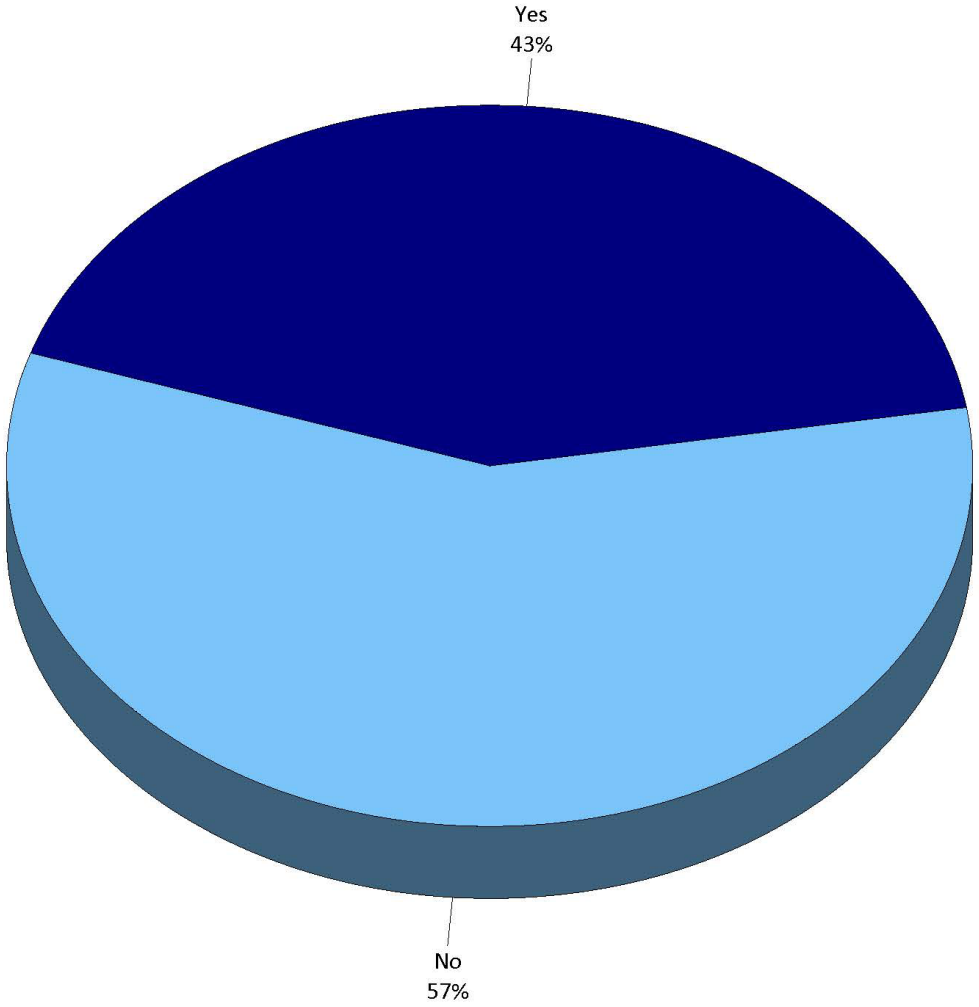
Q6. Please check all the organizations that you/your household have used for recreation/sports activities in the past year.

by percentage of respondents (multiple selections could be made)



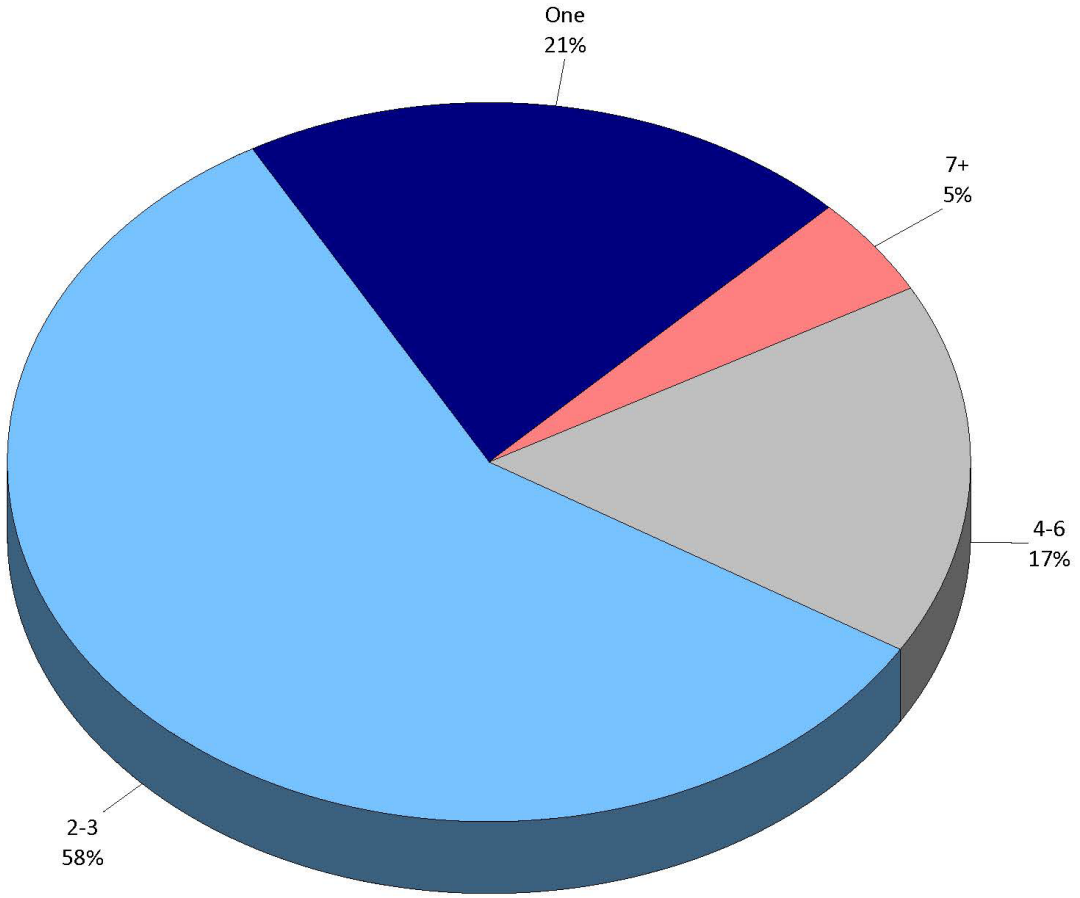
Q7. Has your household participated in any programs/events in the past year?

by percentage of respondents



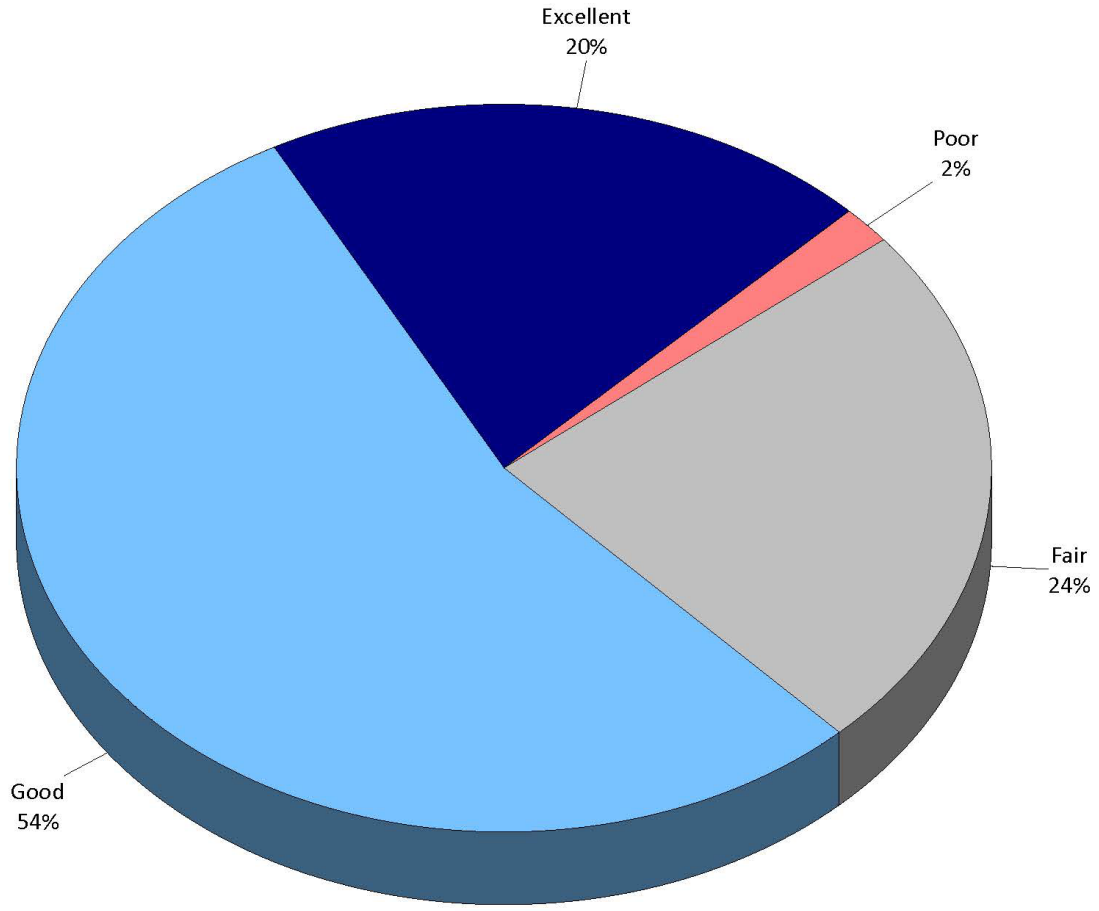
Q7a. How many programs/events have you/your household participated in?

by percentage of respondents who responded "yes" to Q7 (excluding "not provided")



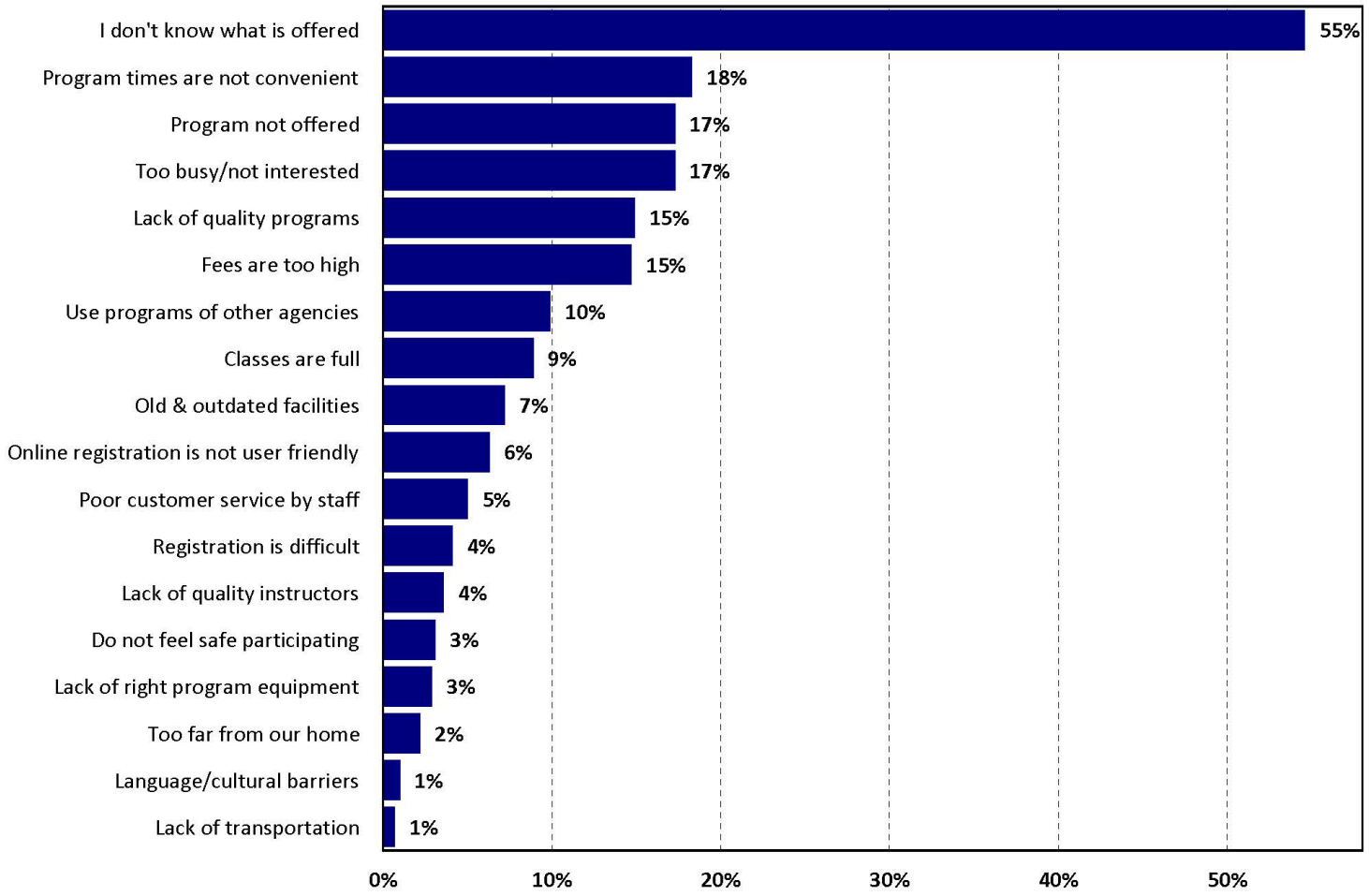
Q7b. How would you rate the overall quality of these programs/events?

by percentage of respondents who responded "yes" to Q7 (excluding "not provided")



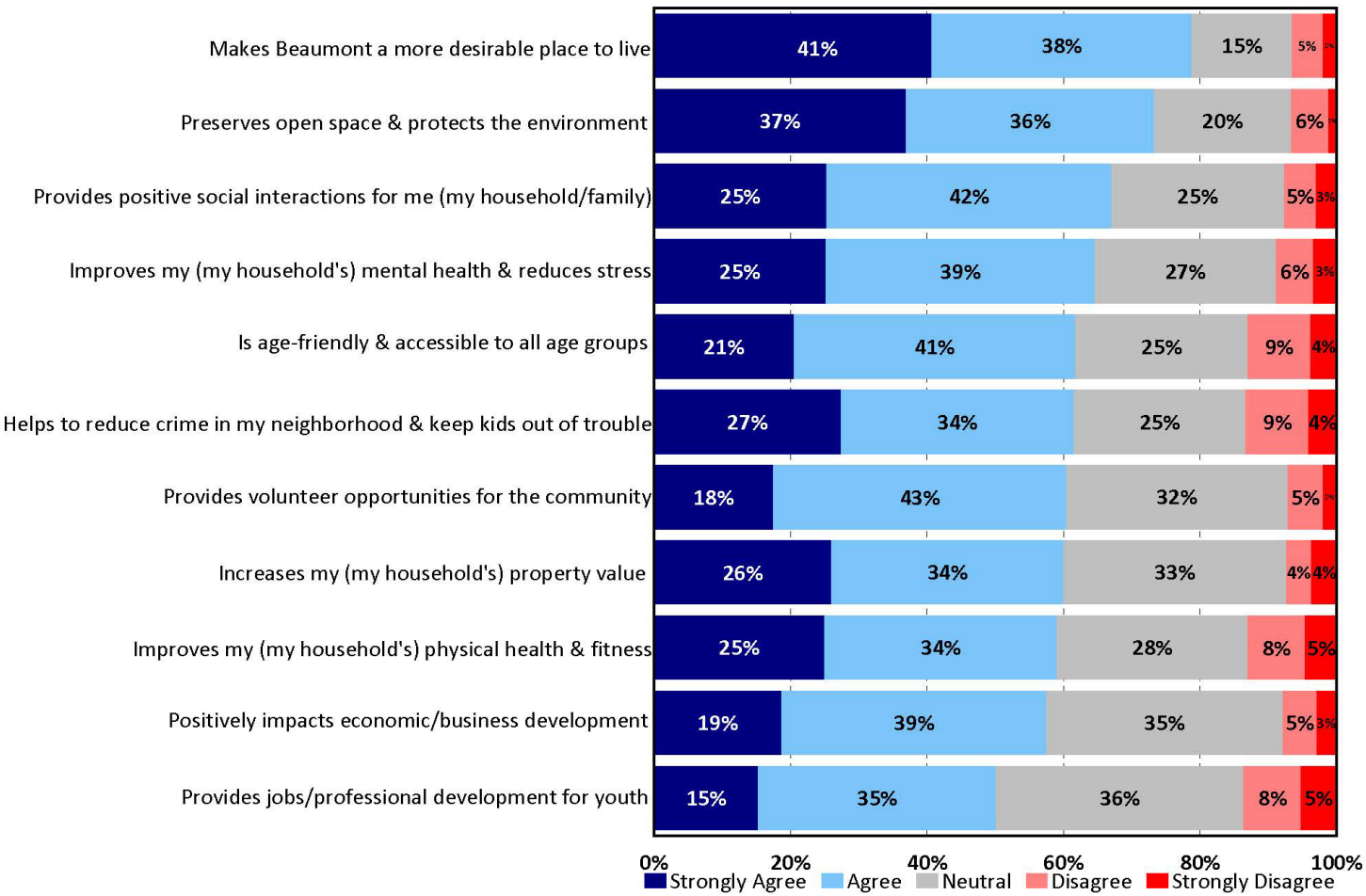
Q8. Please check all the reasons why you/your household do not participate in programs more often.

by percentage of respondents who responded "no" to Q7 (multiple selections could be made)



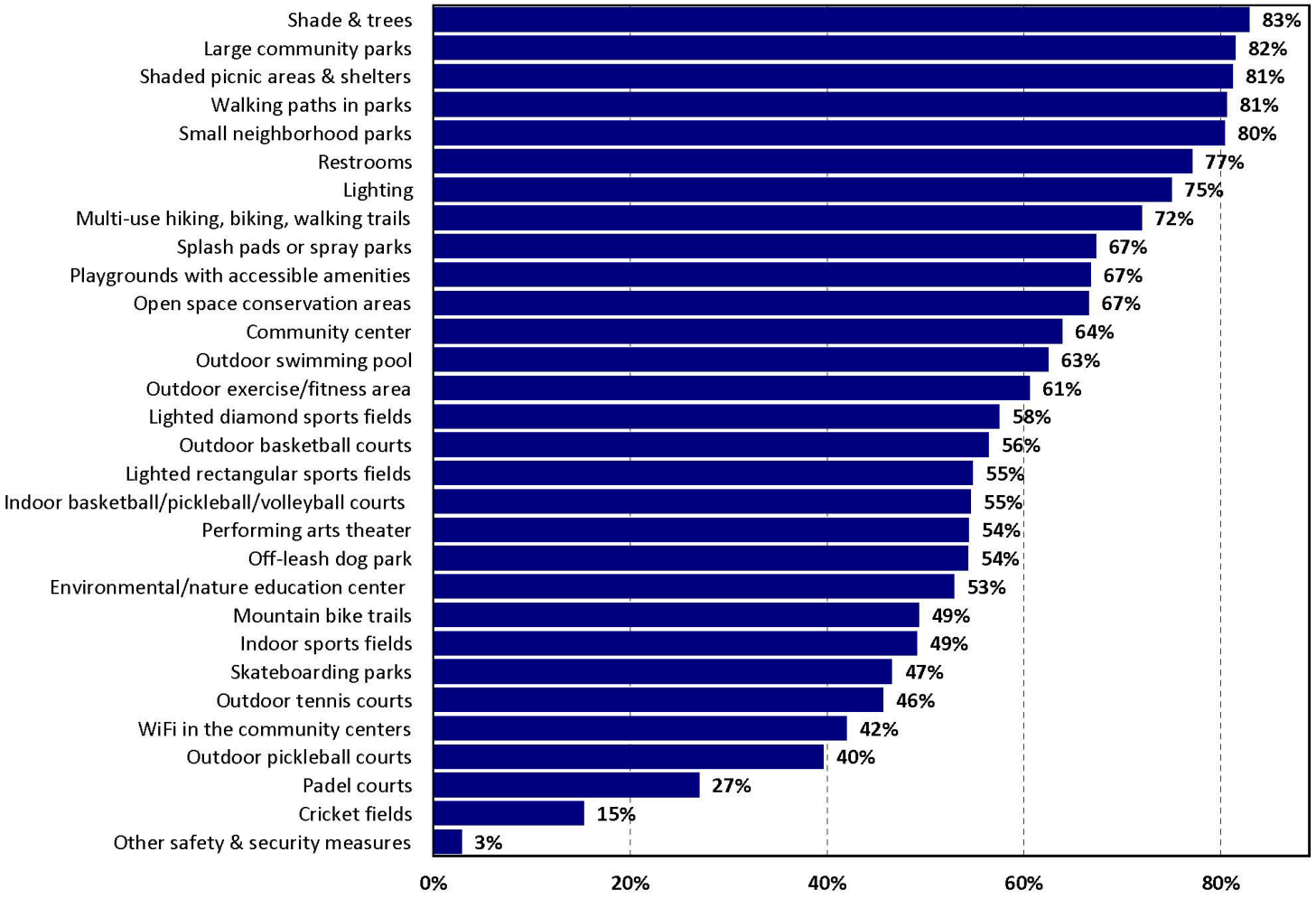
Q9. Please indicate your level of agreement with these potential benefits of the City's parks, facilities, programs, and events.

by percentage of respondents (excluding "don't know")



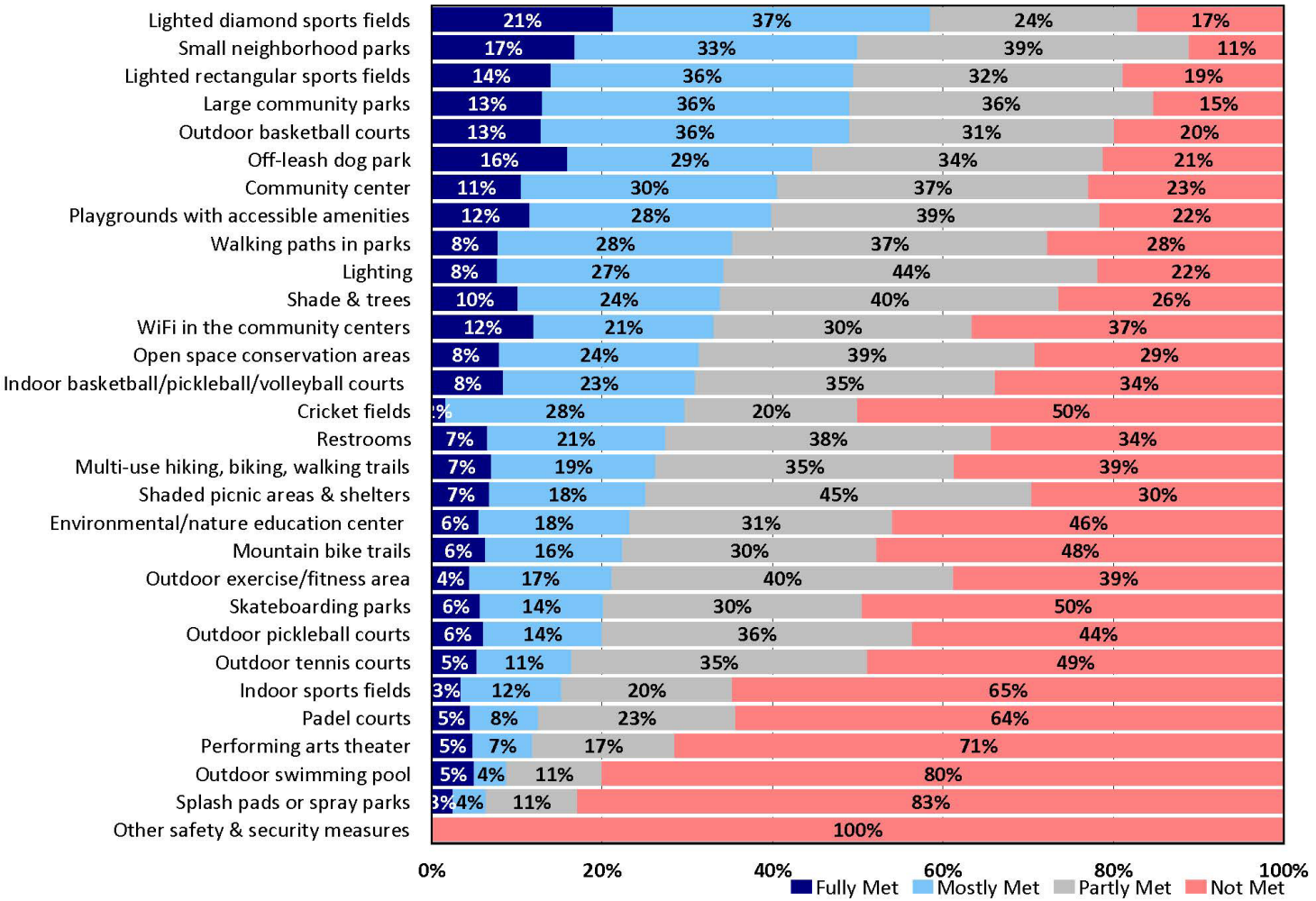
Q10. Need for facilities/amenities.

by percentage of respondents who indicated need



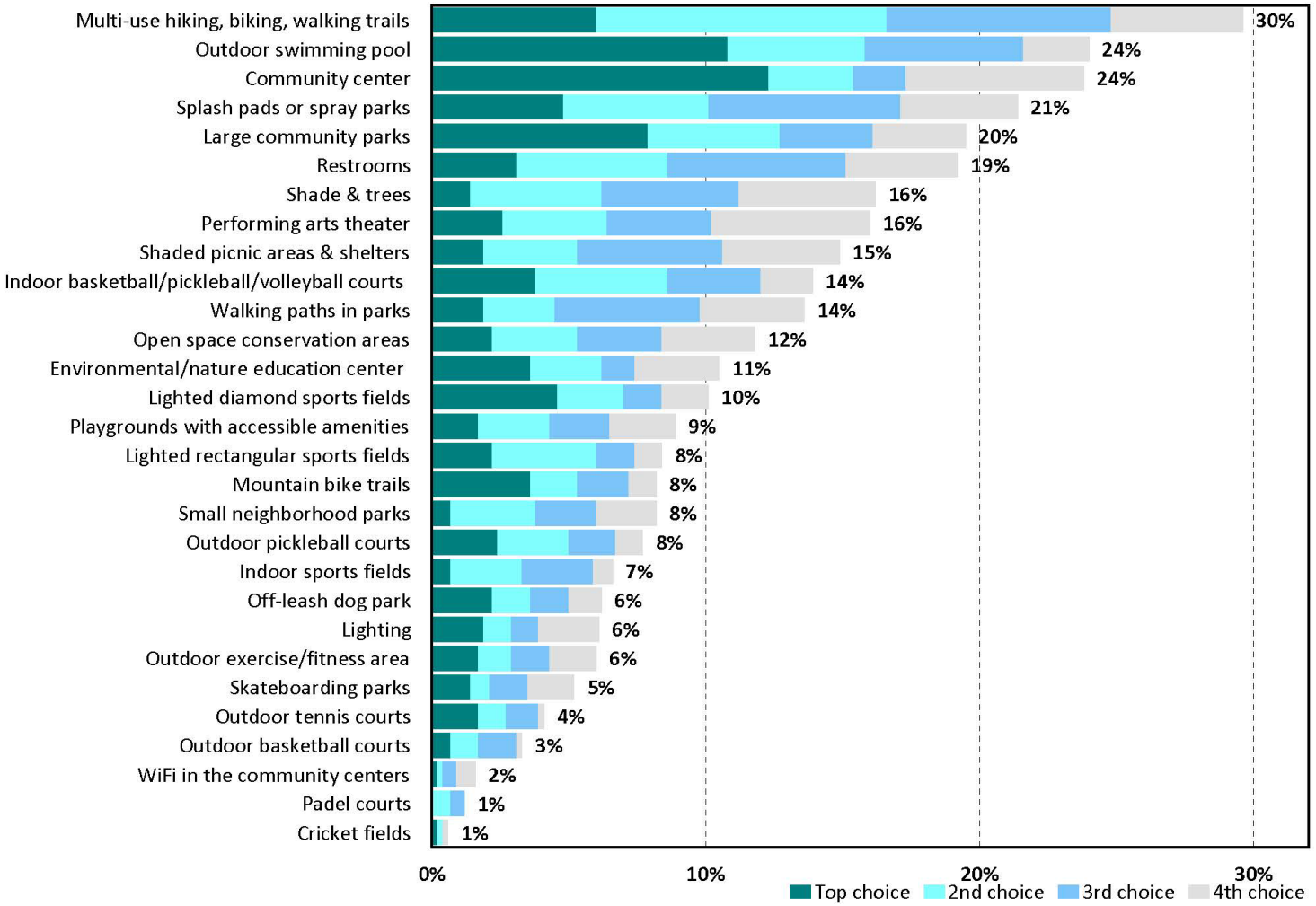
Q10. Please indicate how well your needs are met for these facilites/amenities.

by percentage of respondents (excluding "no need")



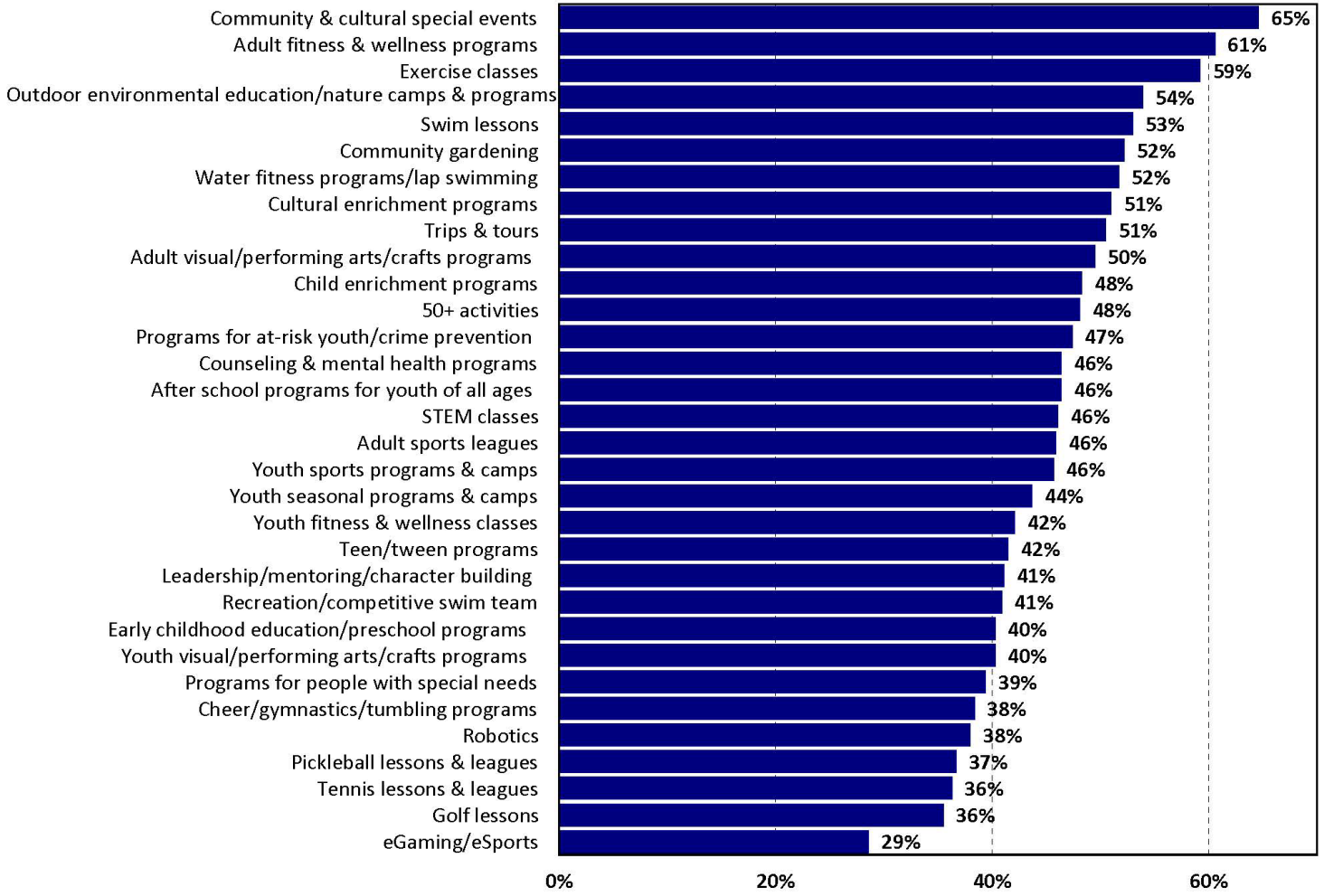
Q11. Which four facilities/amenities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



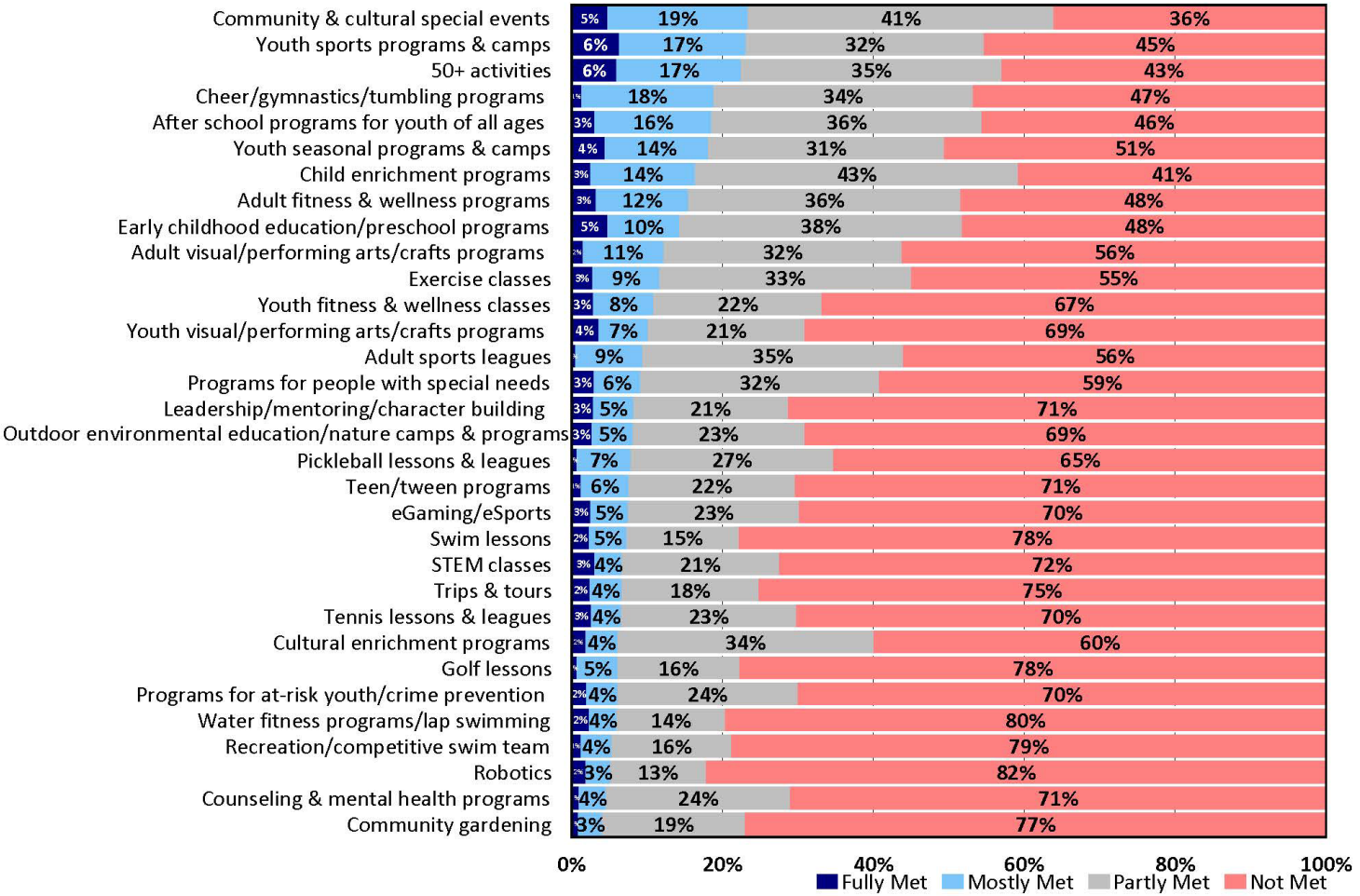
Q12. Need for programs/activities.

by percentage of respondents who indicated need



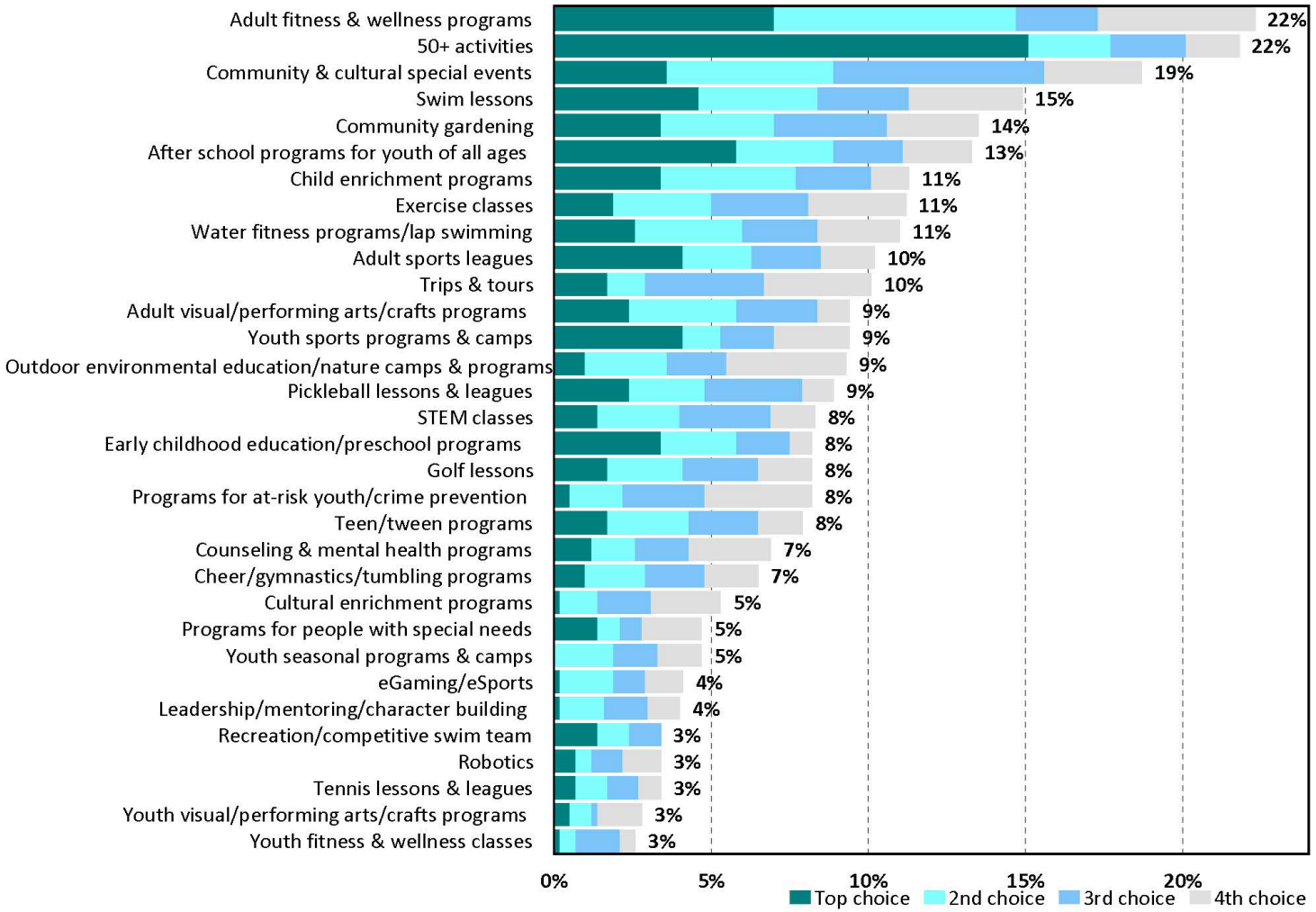
Q12. Please indicate how well your needs are being met for these programs/activities.

by percentage of respondents (excluding "no need")



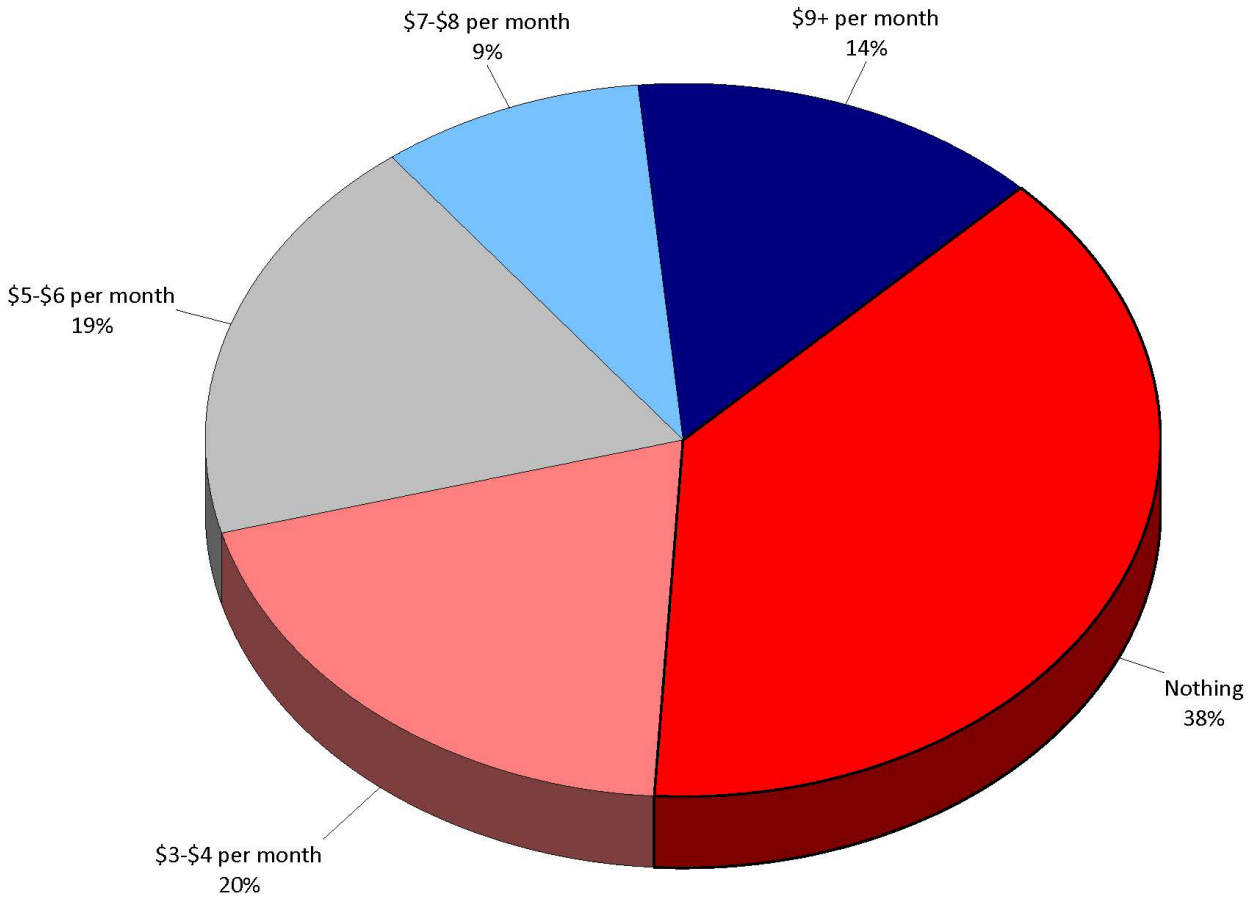
Q13. Which four programs/activities are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



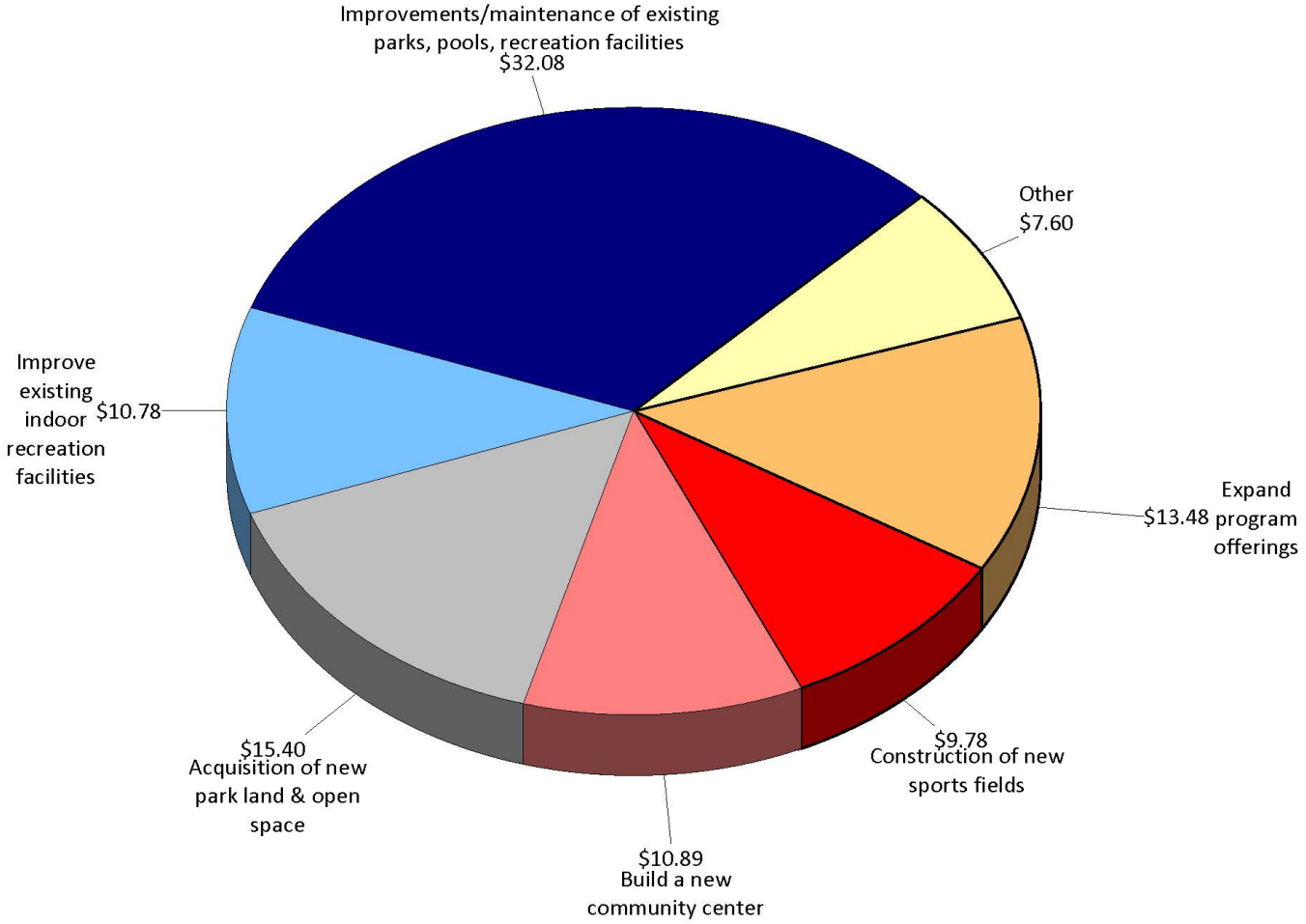
Q14. What is the maximum amount of additional tax revenue you would be willing to pay to improve the City's parks and recreation system?

by percentage of respondents (excluding "not provided")



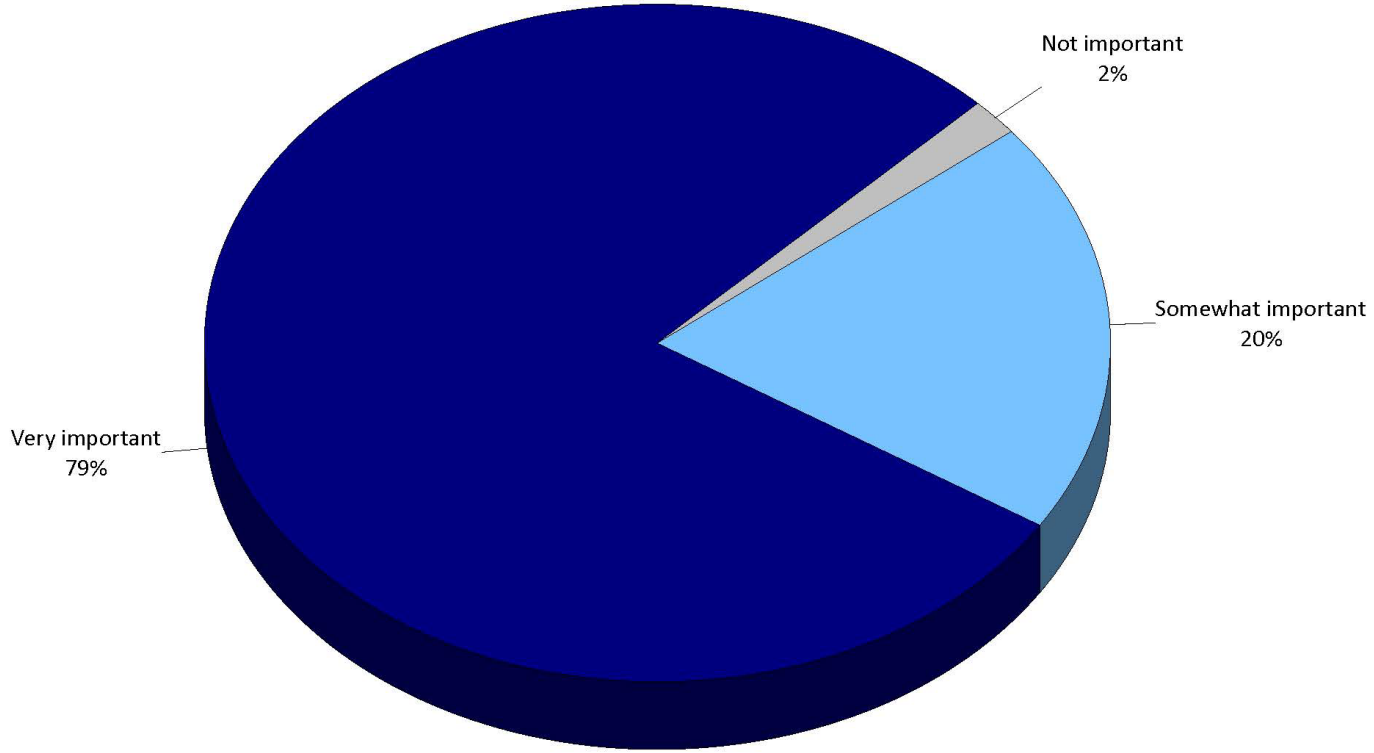
Q15. If you had $100, how would you allocate the funds among the parks and recreation categories?

by percentage of respondents



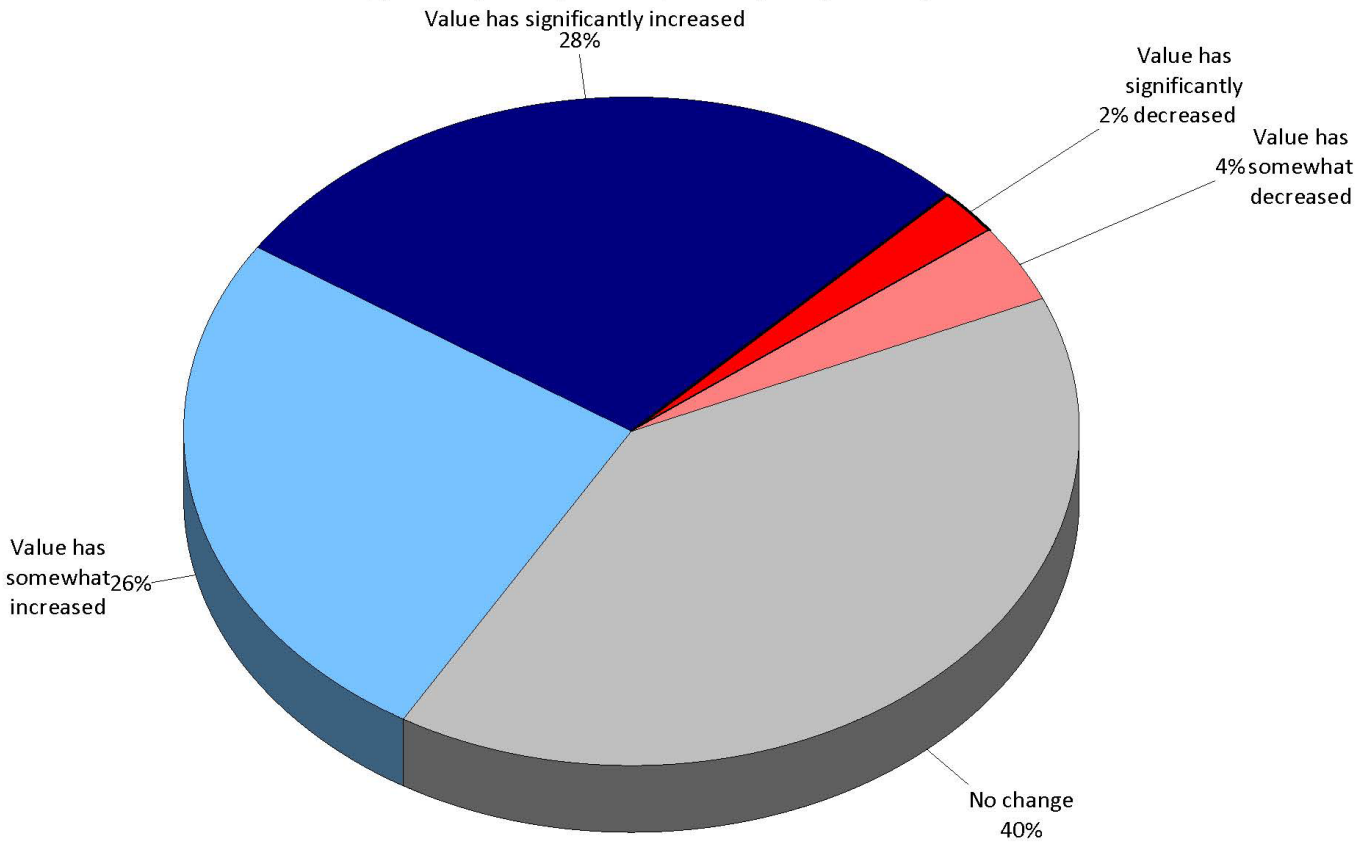
Q16. How important do you feel it is for the City to provide high quality parks, facilities, and programs?

by percentage of respondents (excluding "not sure")



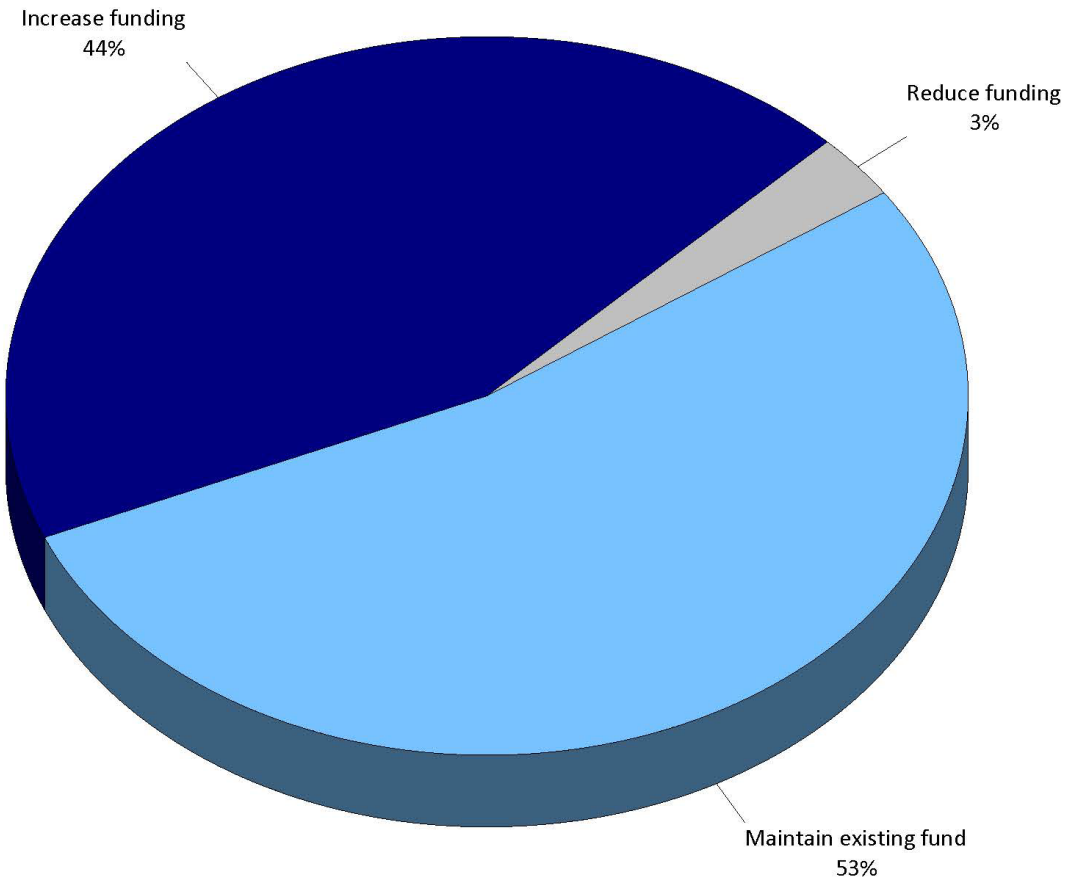
Q17. Given the recent COVID-19/Coronovirus pandemic, how has your/your household's perception of the value of parks, trails, open spaces, and recreation changed?

by percentage of respondents (excluding "not provided")



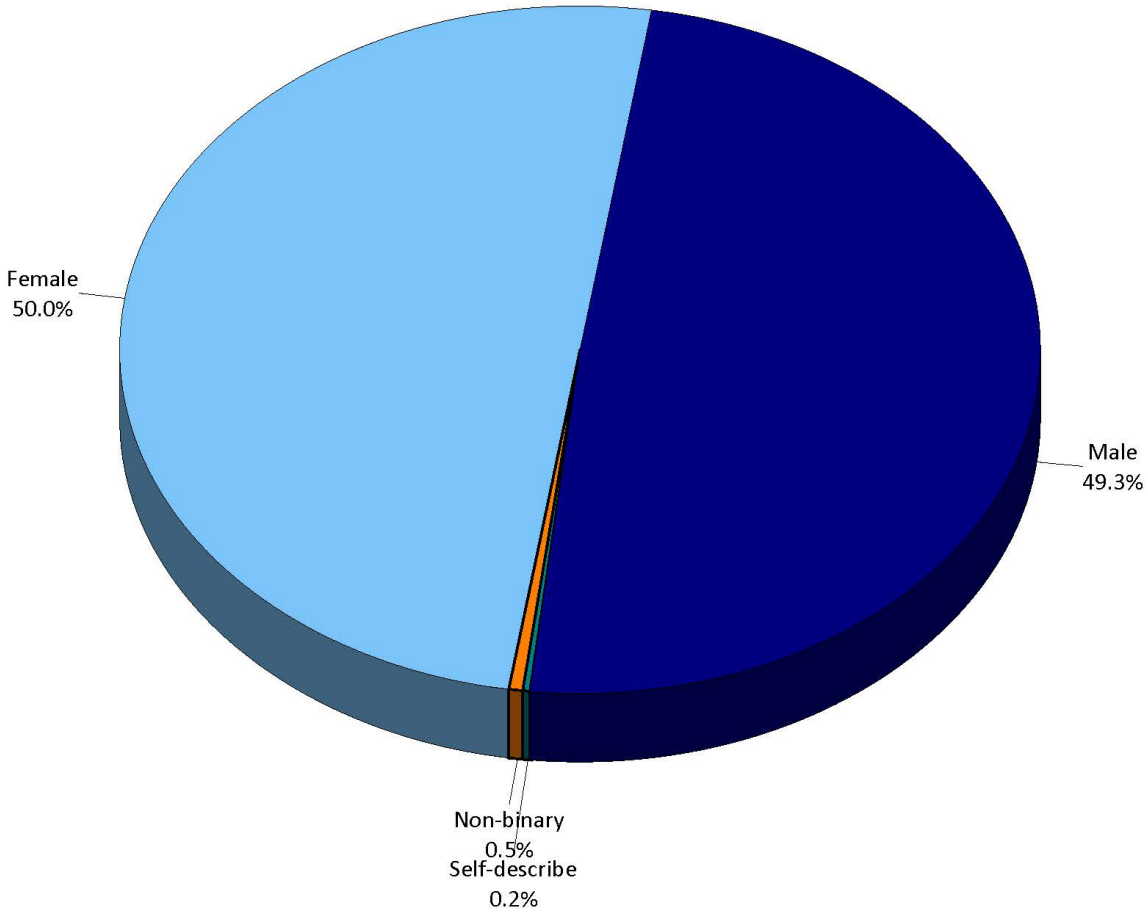
Q18. How would you want the City to fund future parks, recreation, trails, and open space needs?

by percentage of respondents (excluding "not sure")



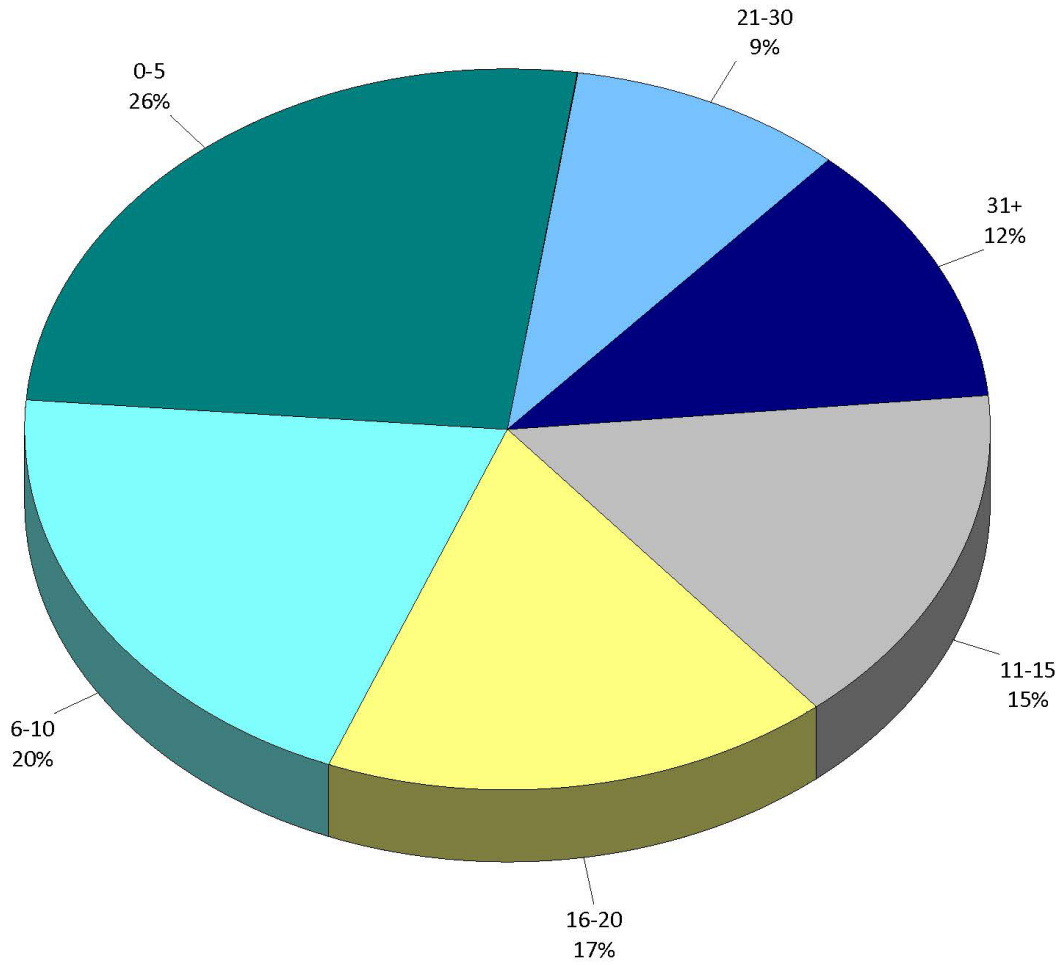
Q19. Your gender identity:

by percentage of respondents



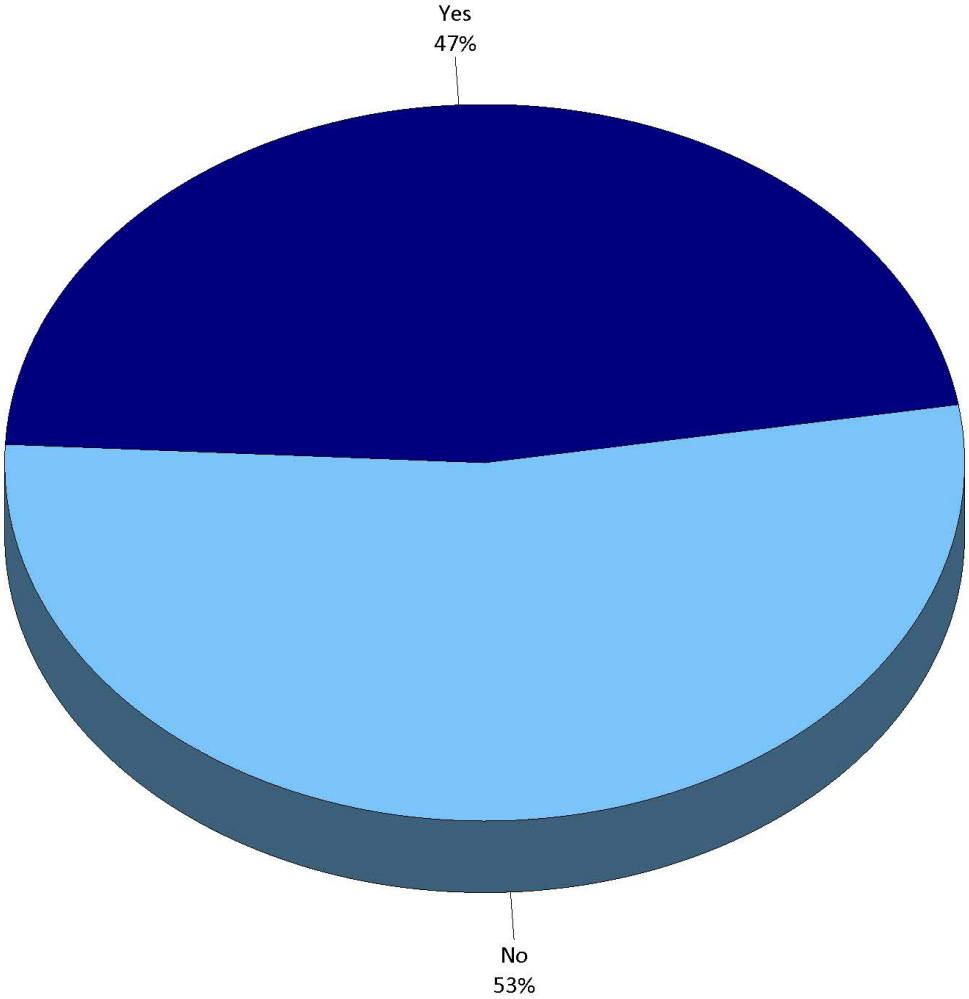
Q20. How many years have you lived in Beaumont?

by percentage of respondents (excluding "not provided")



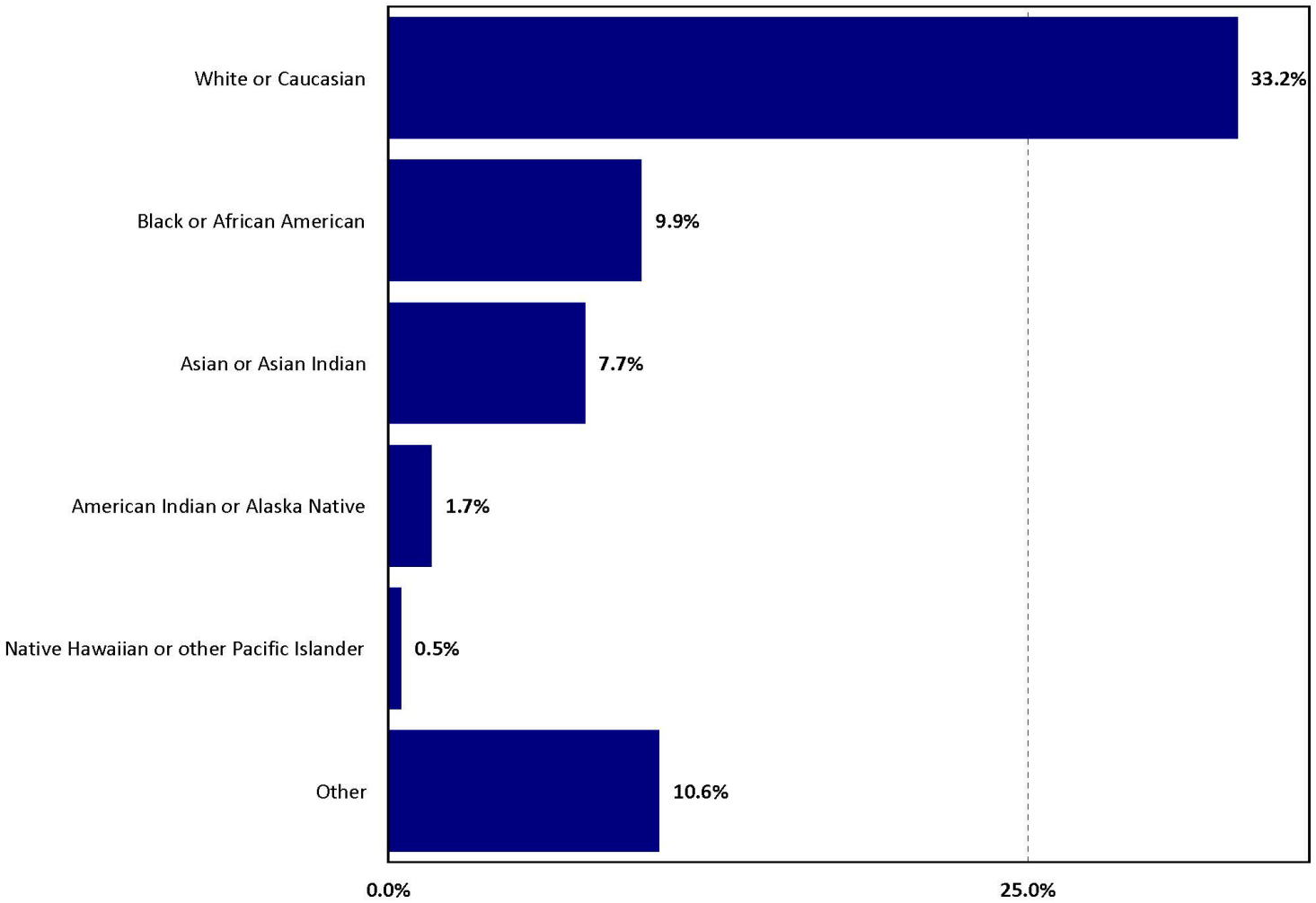
Q21. Are you/your household of Hispanic, Spanish, or Latino/a/x/ancestry?

by percentage of respondents (excluding "not provided")



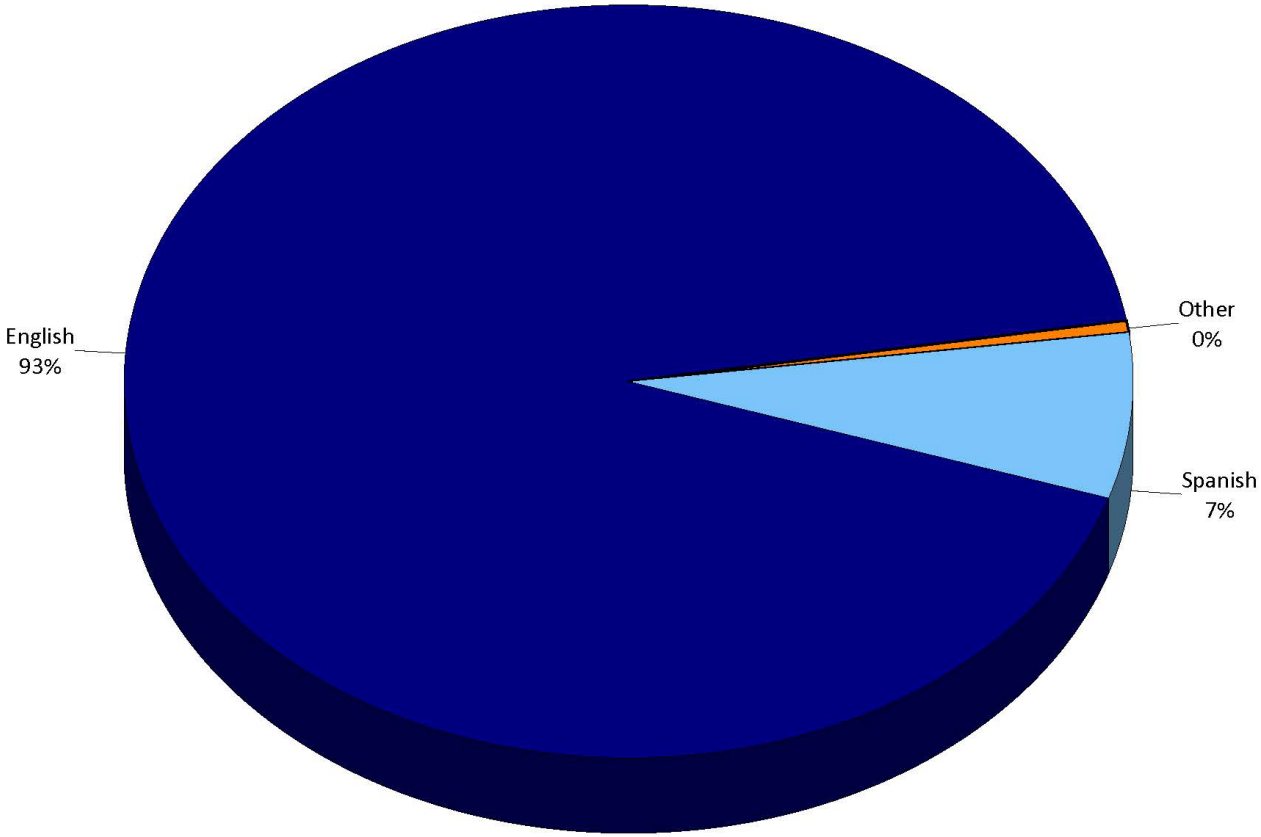
Q22. Which of the following best describes your race/ethnicity?

by percentage of respondents

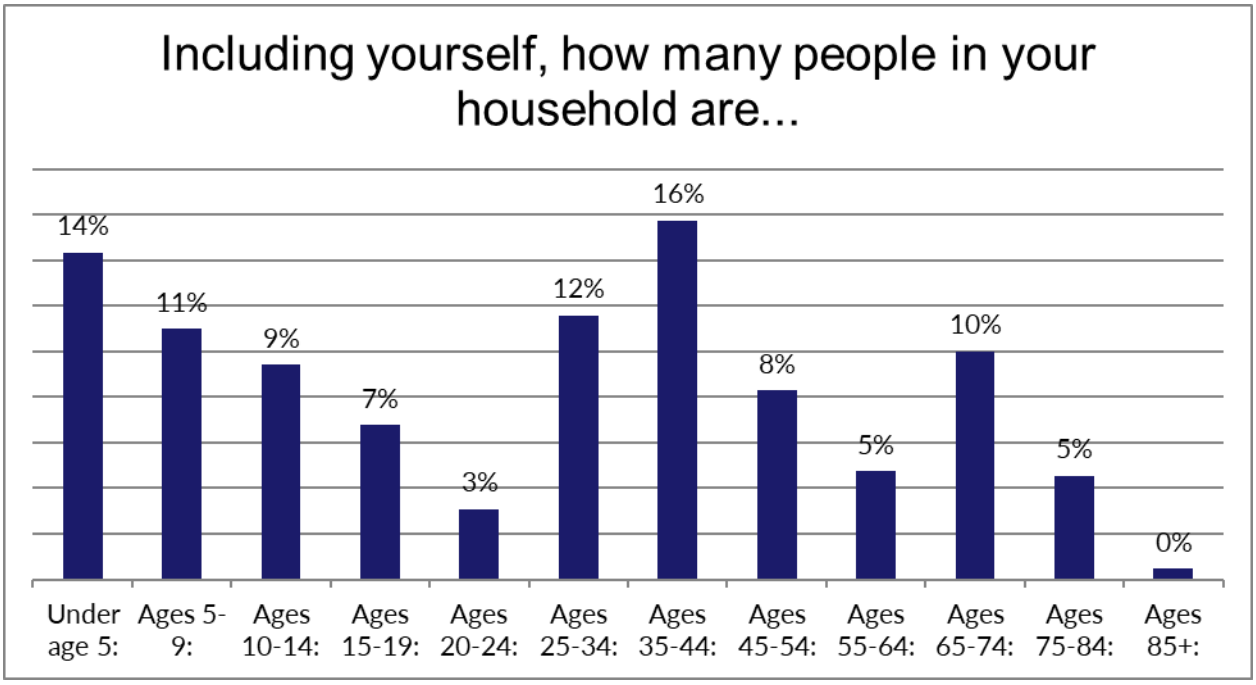


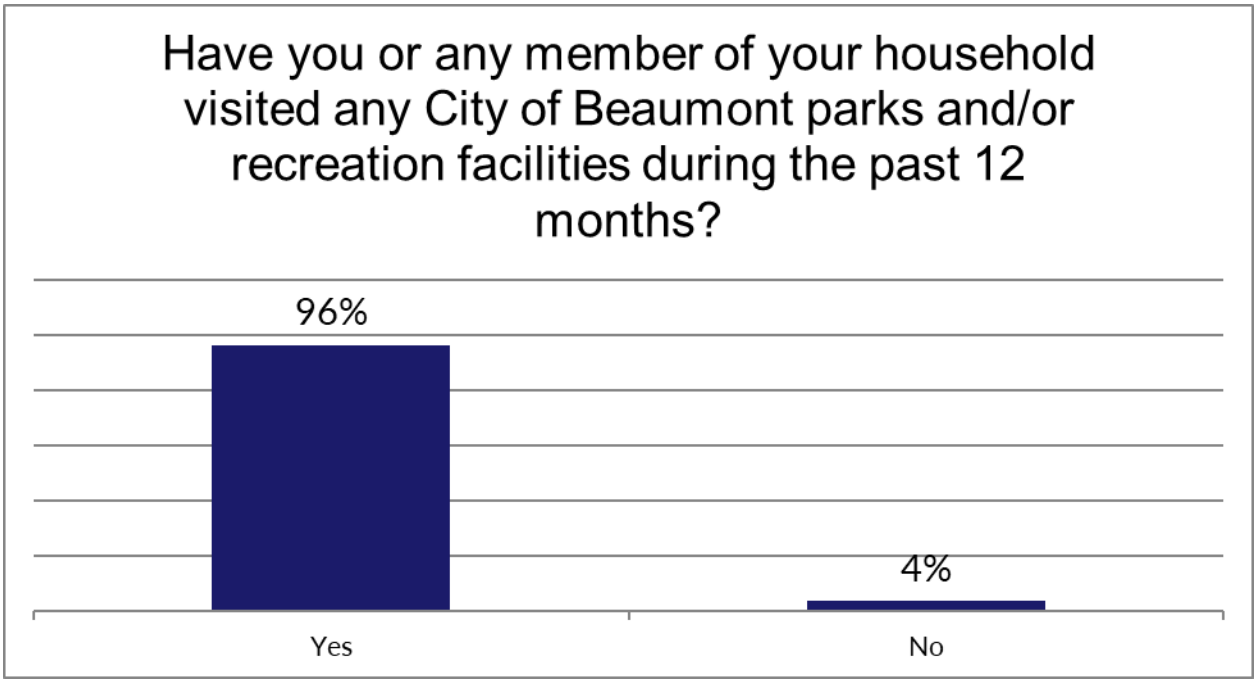
Q23. What is the primary language spoken in your home?

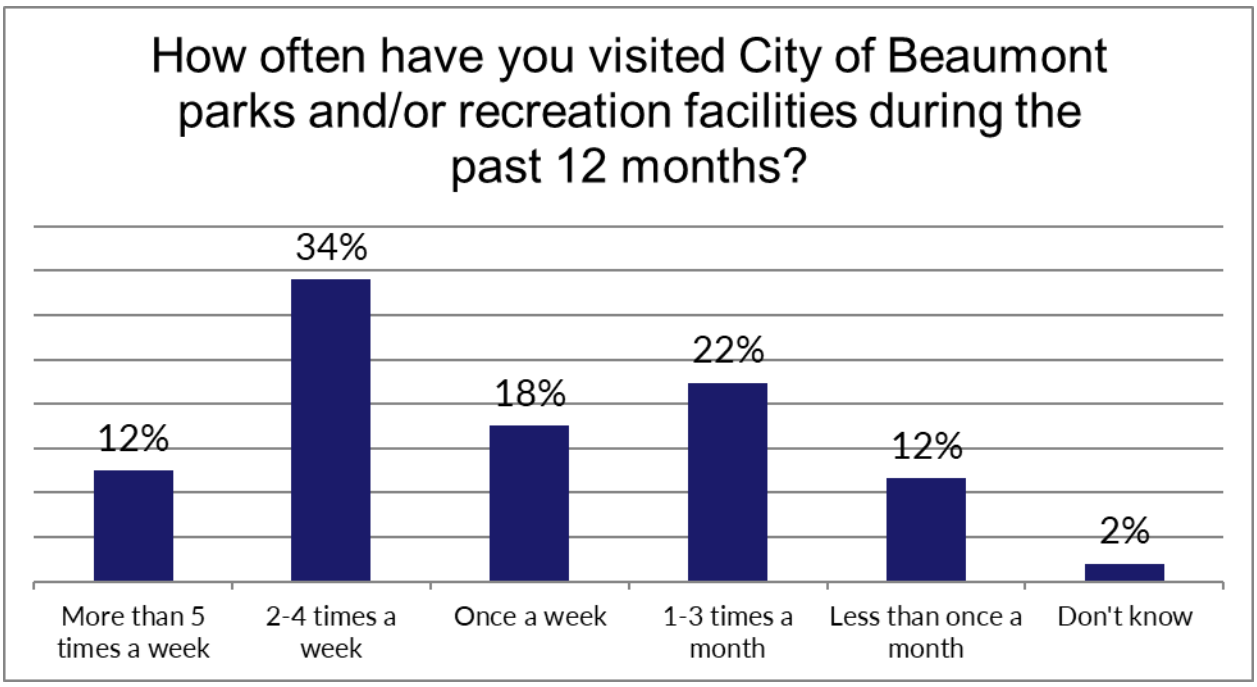
by percentage of respondents (excluding "not provided")

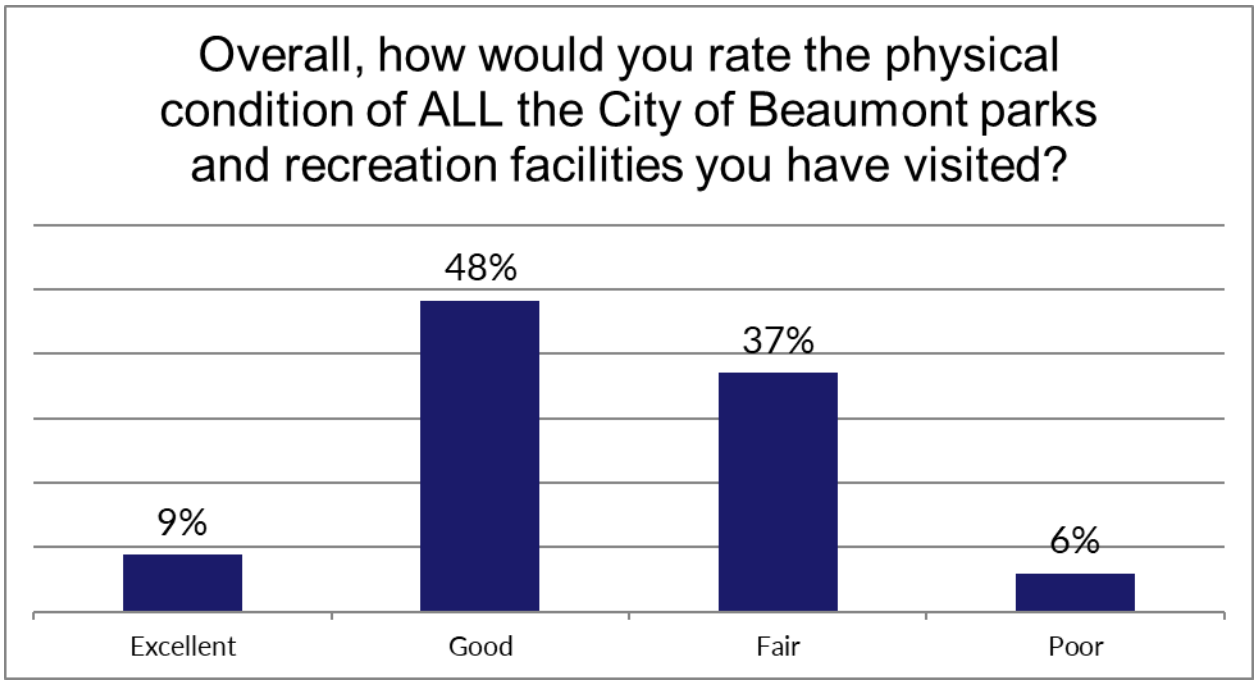


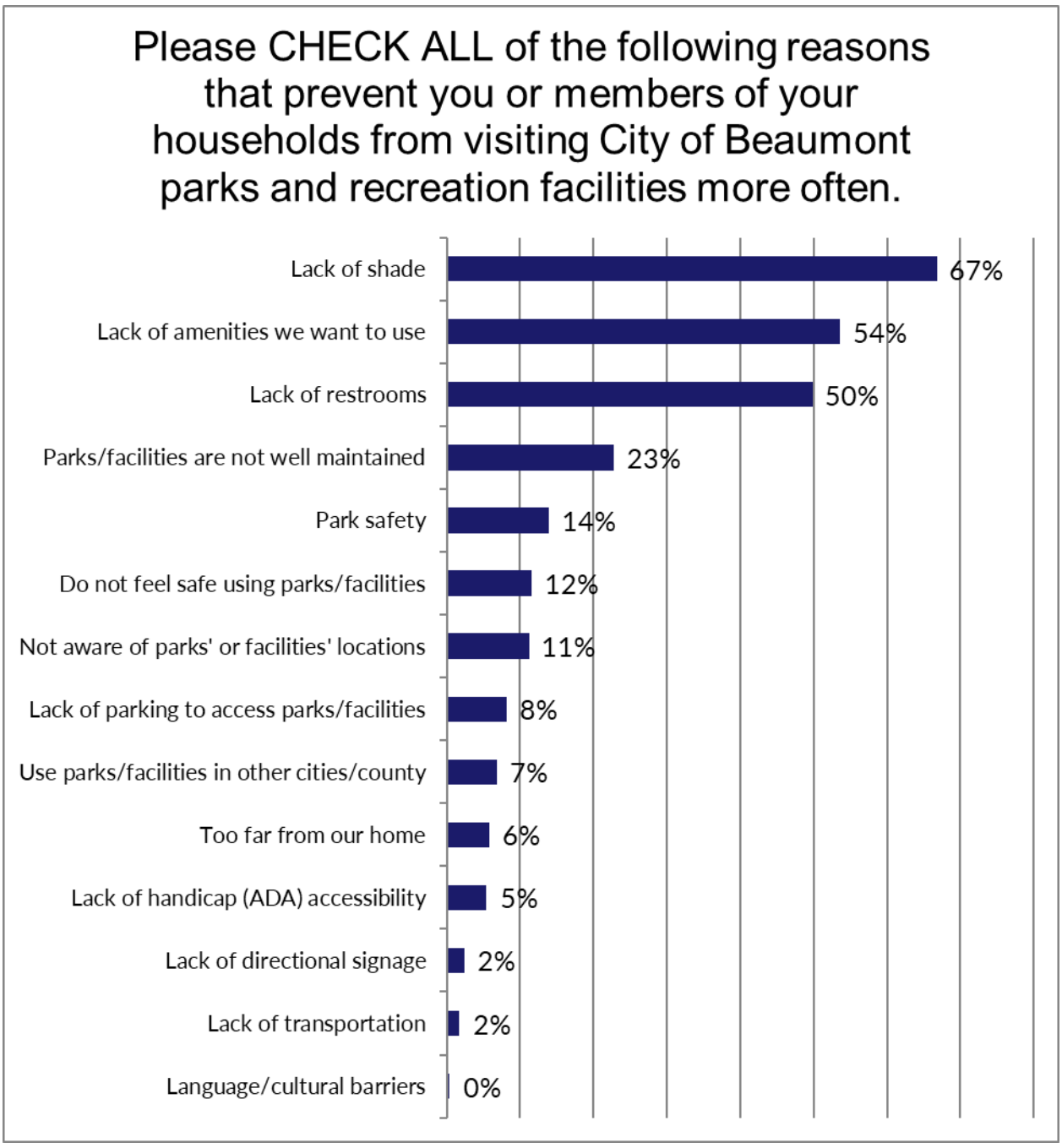
APPENDIX B - ONLINE COMMUNITY SURVEY CHARTS & GRAPHS

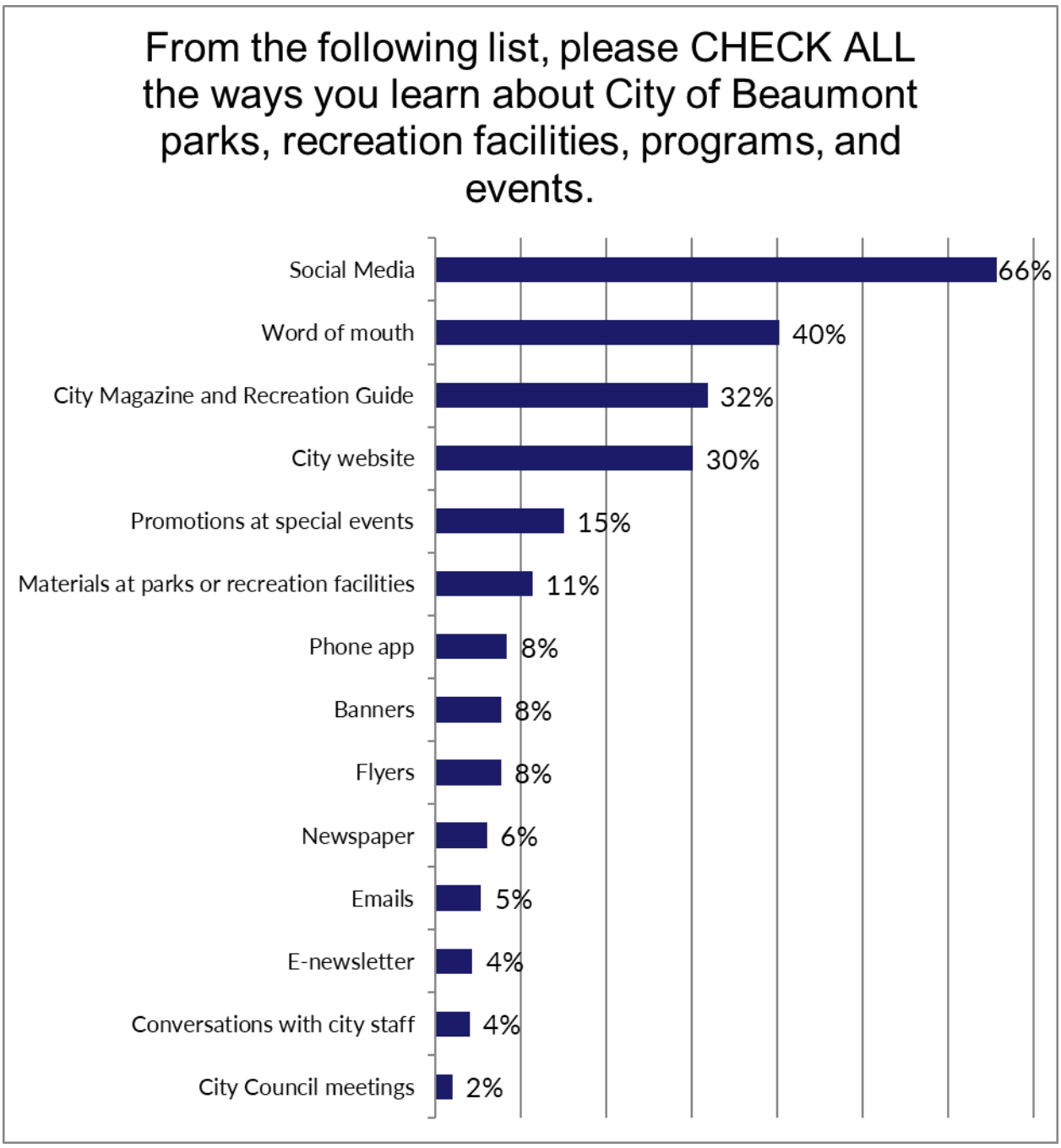


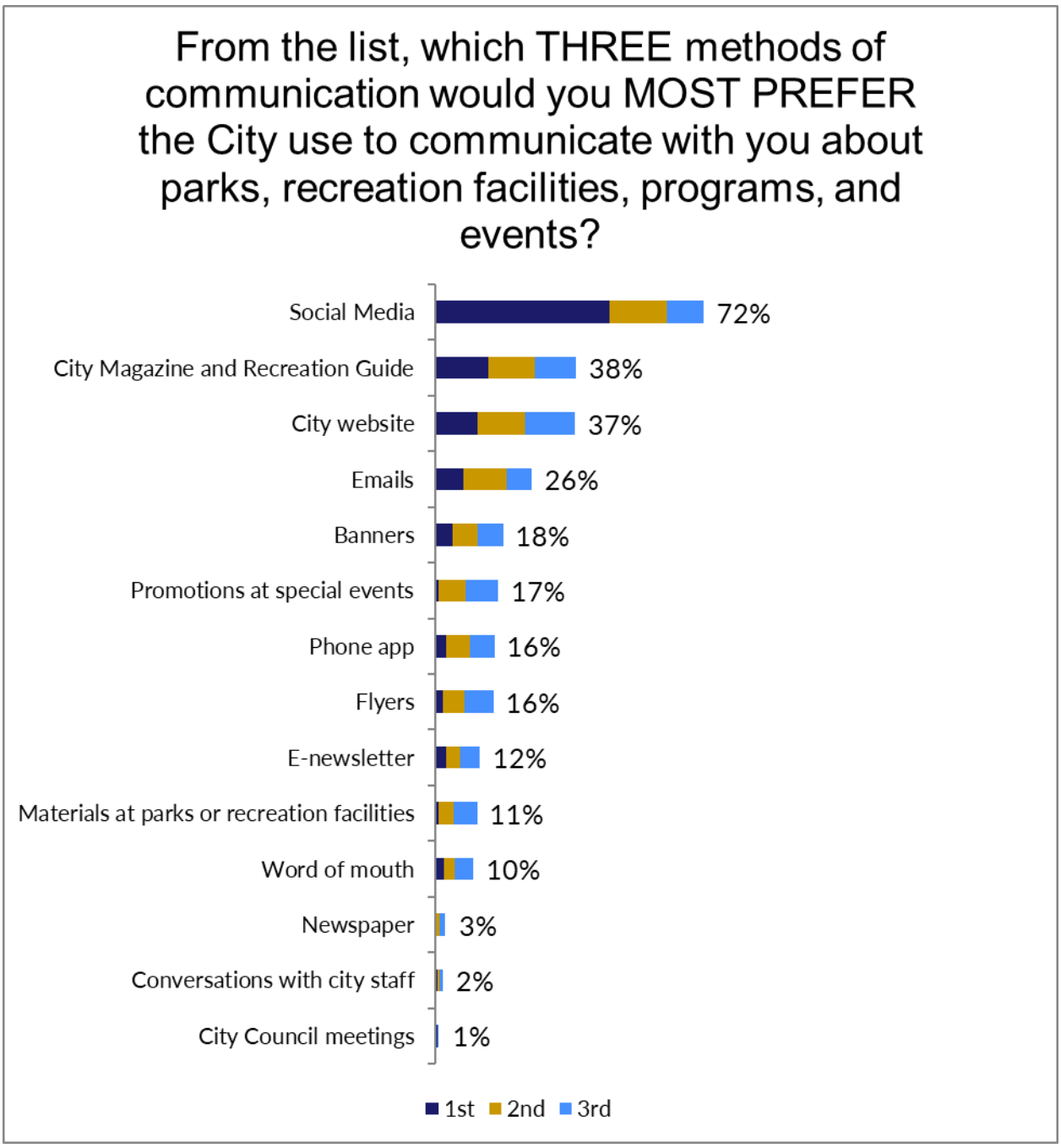


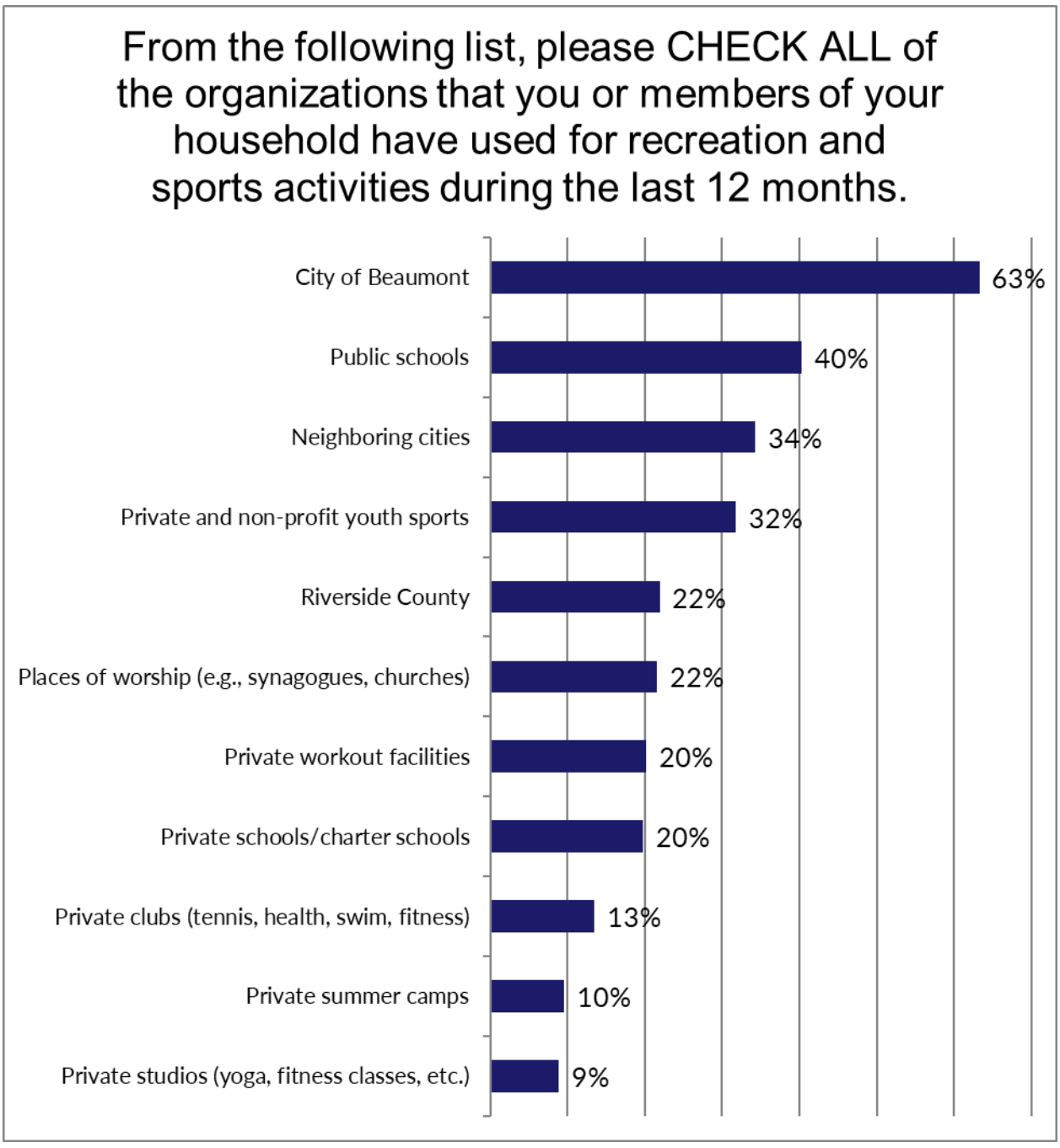

How often have you visited City of Beaumont parks and/or recreation facilities during the past 12 months?
12%
34%
18%
22%
12%
2%
More than 5 times a week
2-4 times a week
Once a week
1-3 times a month
Less than once a month
Don't know

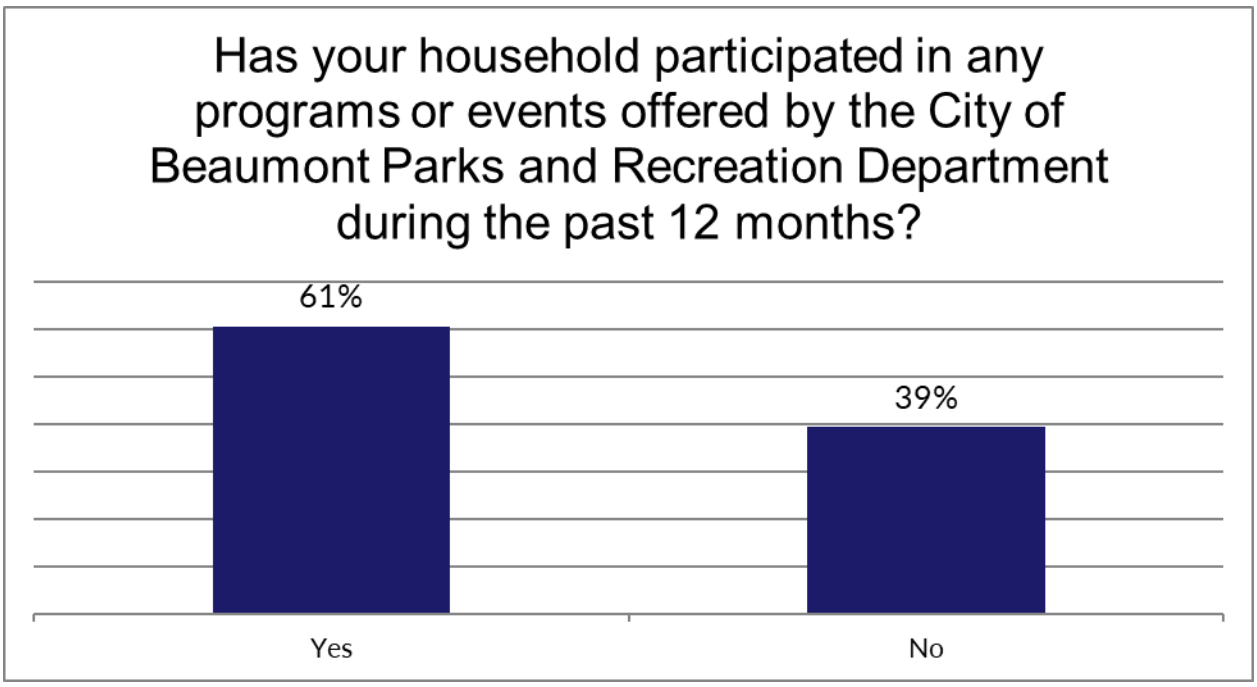

Overall, how would you rate the physical condition of ALL the City of Beaumont parks and recreation facilities you have visited?
9%
48%
37%
6%
Excellent
Good
Fair
Poor

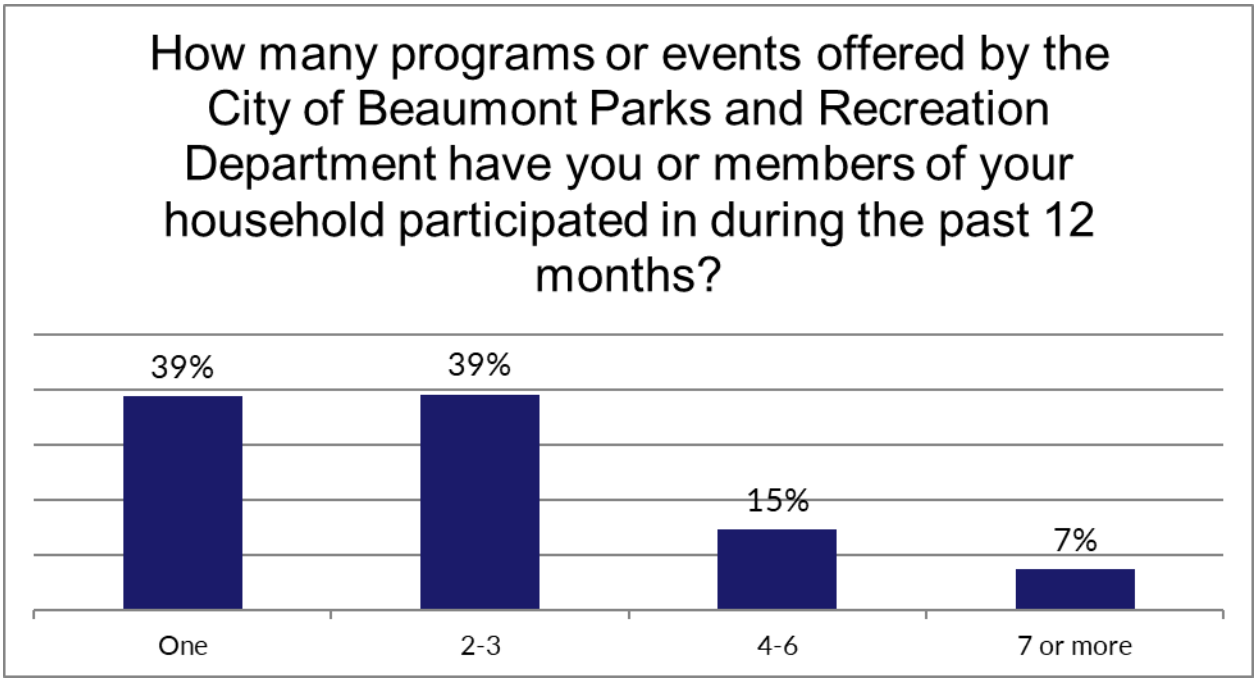

Please CHECK ALL of the following reasons that prevent you or members of your households from visiting City of Beaumont parks and recreation facilities more often.
Lack of shade
67%
Lack of amenities we want to use
54%
Lack of restrooms
50%
Parks/facilities are not well maintained
23%
Park safety
14%
Do not feel safe using parks/facilities
12%
Not aware of parks' or facilities' locations
11%
Lack of parking to access parks/facilities
8%
Use parks/facilities in other cities/county
7%
Too far from our home
6%
Lack of handicap (ADA) accessibility
5%
Lack of directional signage
2%
Lack of transportation
2%
Language/cultural barriers
0%

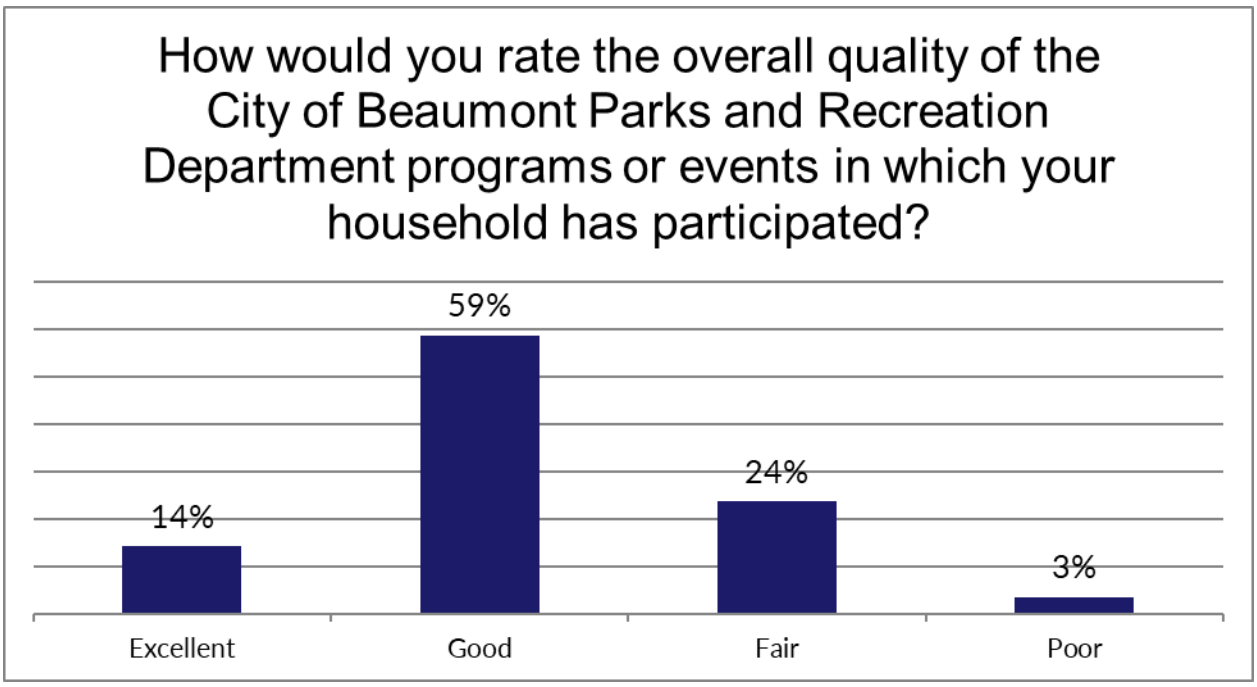

From the following list, please CHECK ALL the ways you learn about City of Beaumont parks, recreation facilities, programs, and events.
Social Media 66%
Word of mouth 40%
City Magazine and Recreation Guide 32%
City website 30%
Promotions at special events 15%
Materials at parks or recreation facilities 11%
Phone app 8%
Banners 8%
Flyers 8%
Newspaper 6%
Emails 5%
E-newsletter 4%
Conversations with city staff 4%
City Council meetings 2%

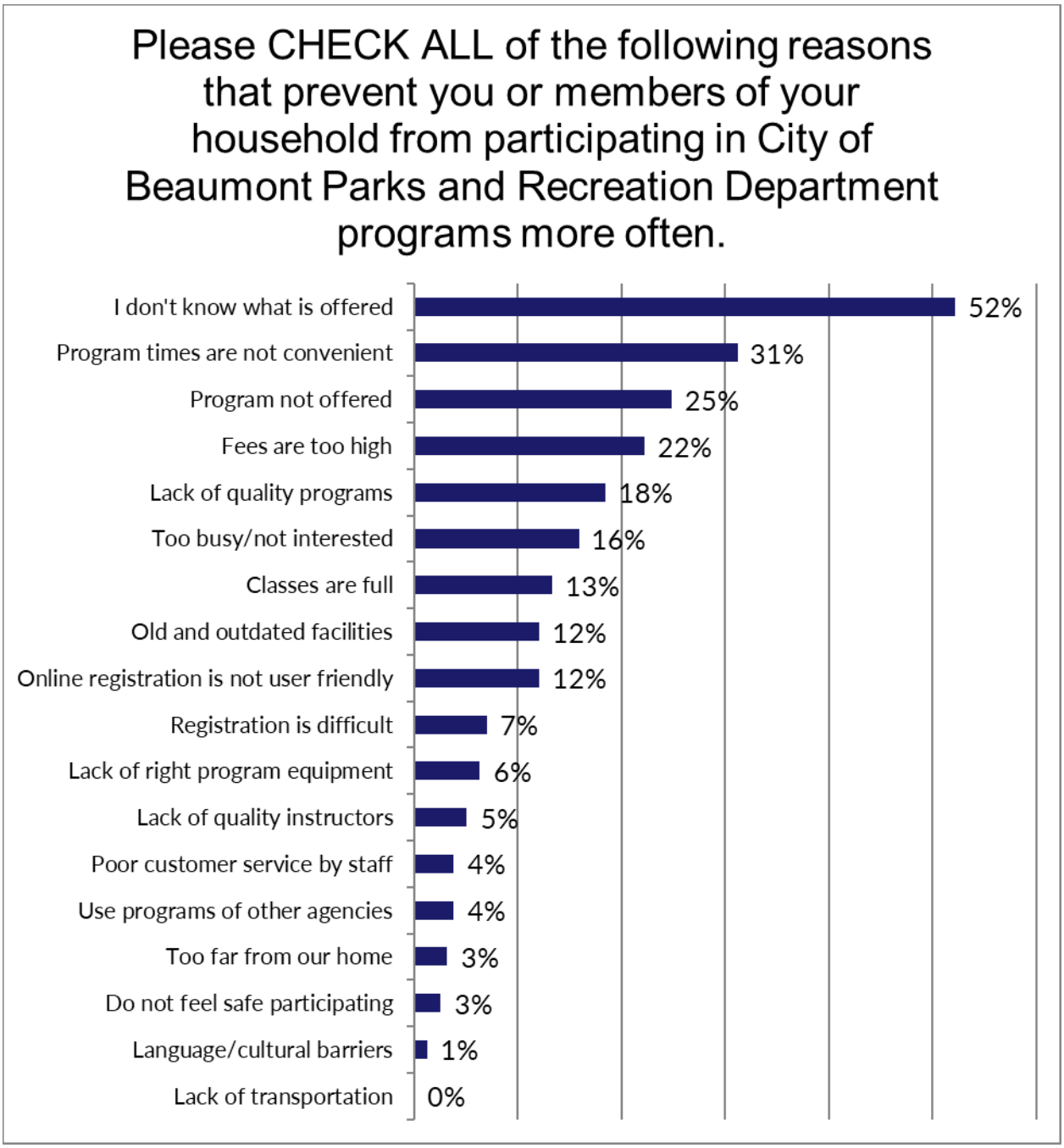

From the list, which THREE methods of communication would you MOST PREFER the City use to communicate with you about parks, recreation facilities, programs, and events?
Social Media
72%
City Magazine and Recreation Guide
38%
City website
37%
Emails
26%
Banners
18%
Promotions at special events
17%
Phone app
16%
Flyers
16%
E-newsletter
12%
Materials at parks or recreation facilities
11%
Word of mouth
10%
Newspaper
3%
Conversations with city staff
2%
City Council meetings
1%
1st
2nd
3rd

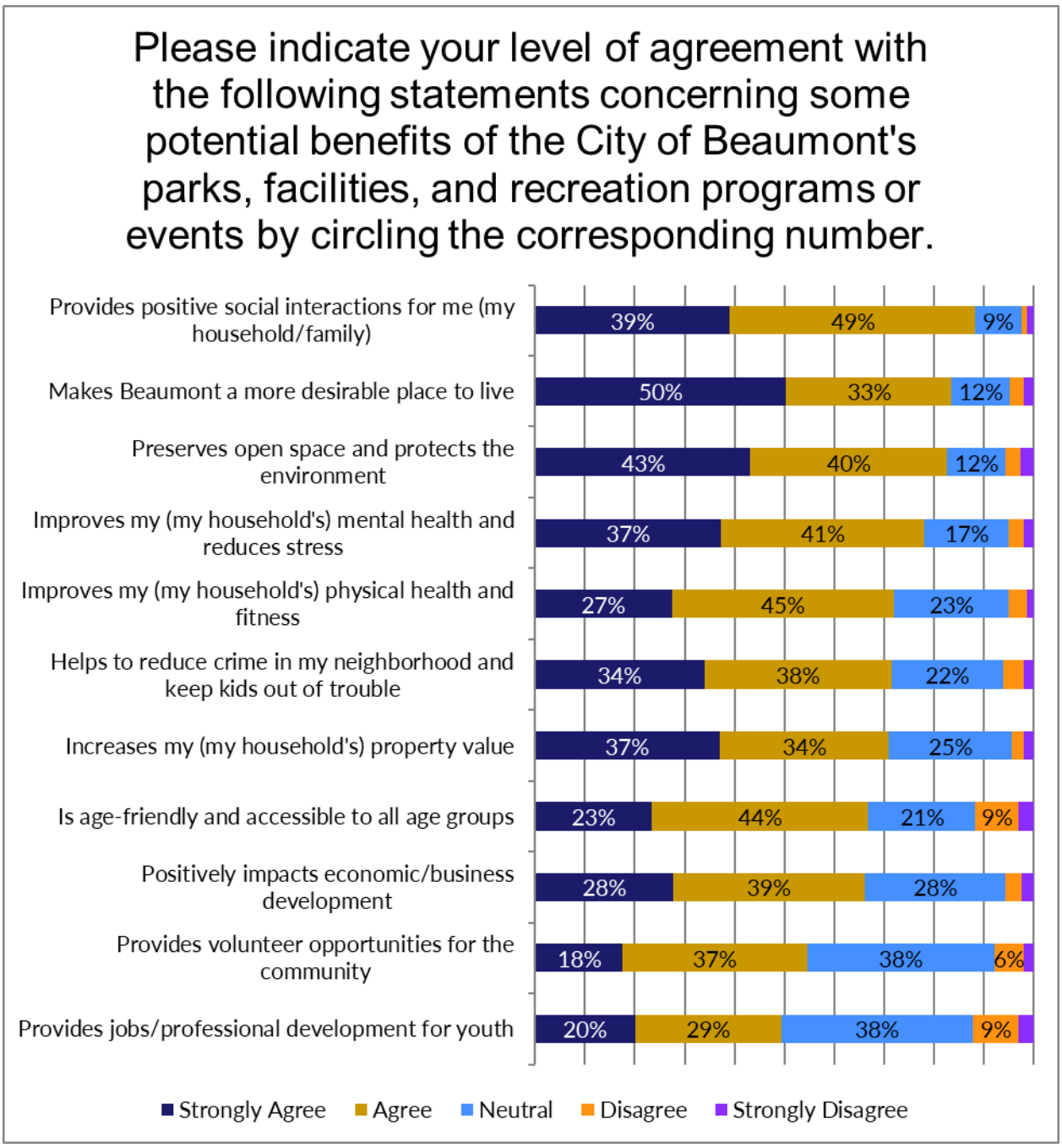

From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation and sports activities during the last 12 months.
City of Beaumont
63%
Public schools
40%
Neighboring cities
34%
Private and non-profit youth sports
32%
Riverside County
22%
Places of worship (e.g., synagogues, churches)
22%
Private workout facilities
20%
Private schools/charter schools
20%
Private clubs (tennis, health, swim, fitness)
13%
Private summer camps
10%
Private studios (yoga, fitness classes, etc.)
9%

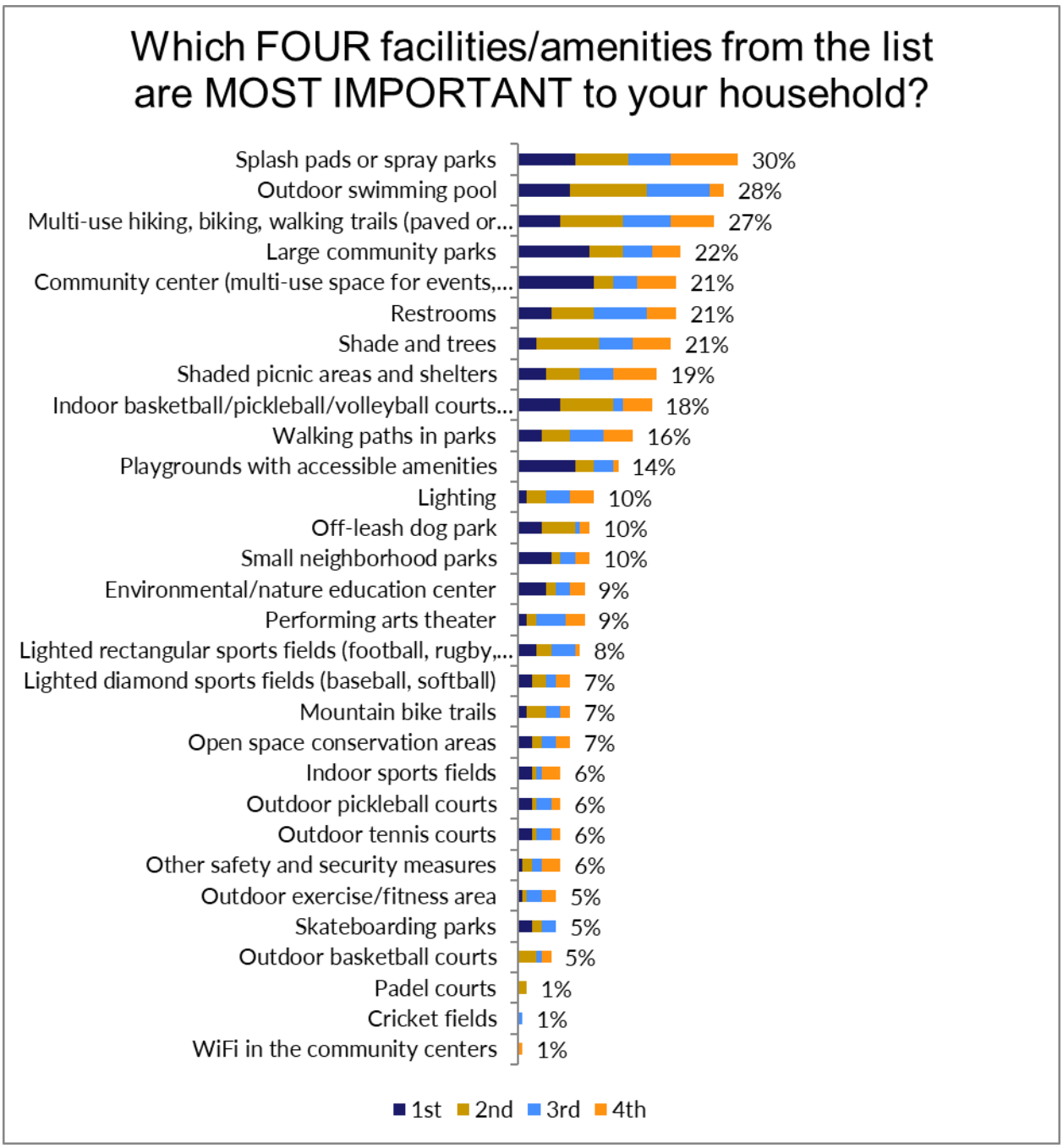

Has your household participated in any programs or events offered by the City of Beaumont Parks and Recreation Department during the past 12 months?
61%
39%
Yes
No

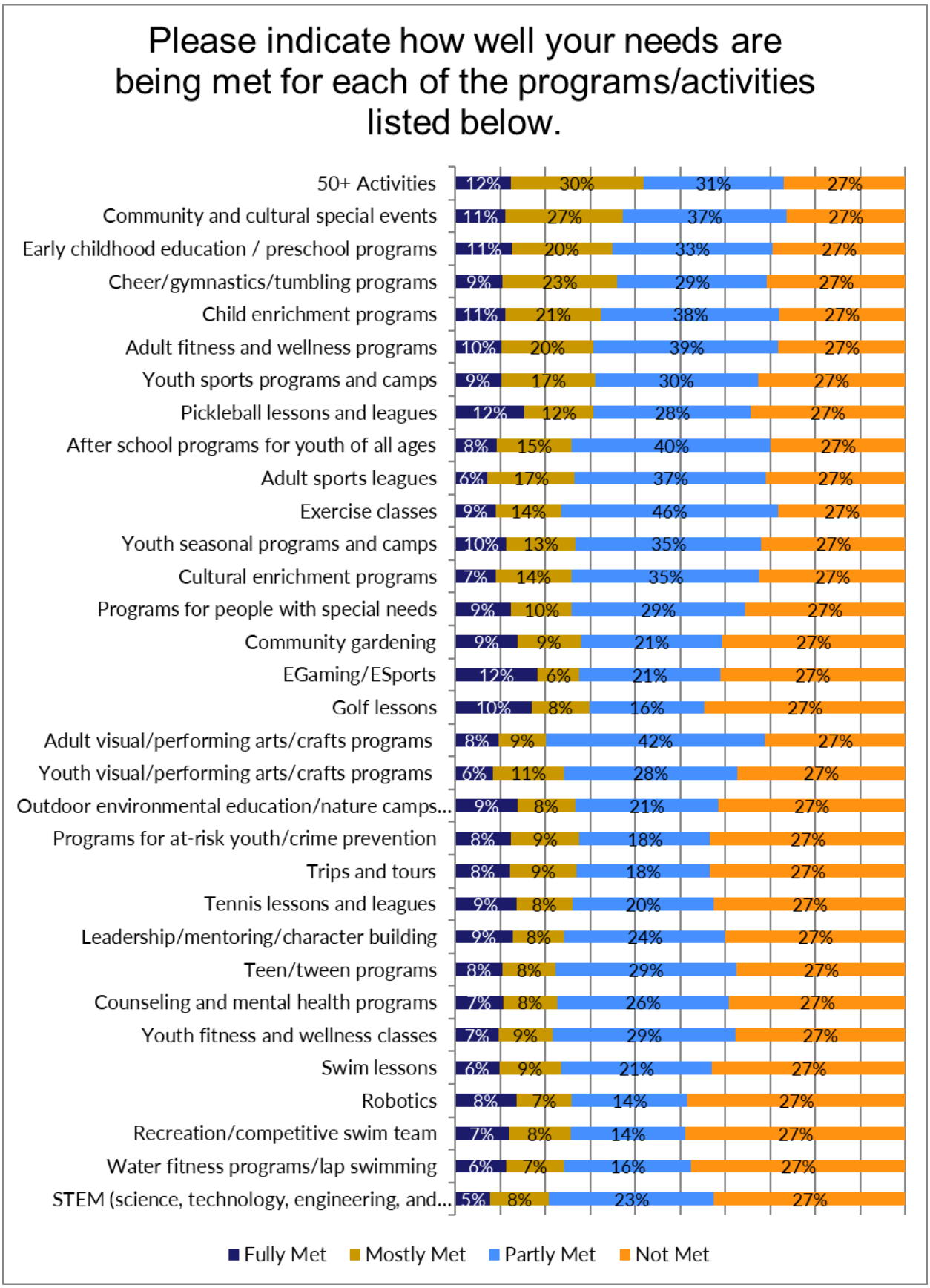

How many programs or events offered by the City of Beaumont Parks and Recreation Department have you or members of your household participated in during the past 12 months?
39%
39%
15%
7%
One
2-3
4-6
7 or more


How would you rate the overall quality of the City of Beaumont Parks and Recreation Department programs or events in which your household has participated?
14%
59%
24%
3%
Excellent
Good
Fair
Poor

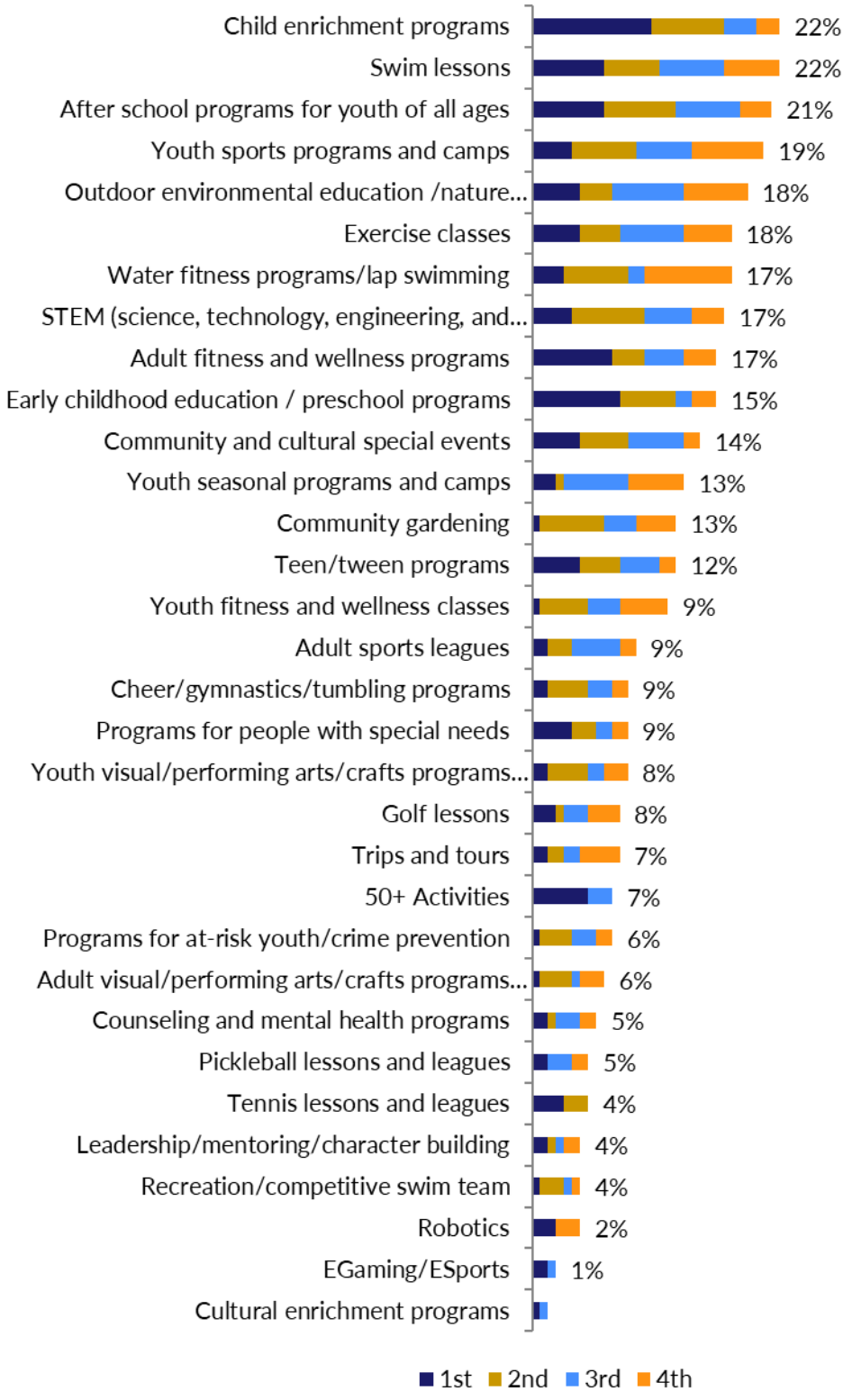

Please CHECK ALL of the following reasons that prevent you or members of your household from participating in City of Beaumont Parks and Recreation Department programs more often.
I don't know what is offered 52%
Program times are not convenient 31%
Program not offered 25%
Fees are too high 22%
Lack of quality programs 18%
Too busy/not interested 16%
Classes are full 13%
Old and outdated facilities 12%
Online registration is not user friendly 12%
Registration is difficult 7%
Lack of right program equipment 6%
Lack of quality instructors 5%
Poor customer service by staff 4%
Use programs of other agencies 4%
Too far from our home 3%
Do not feel safe participating 3%
Language/cultural barriers 1%
Lack of transportation 0%


Please indicate your level of agreement with the following statements concerning some potential benefits of the City of Beaumont's parks, facilities, and recreation programs or events by circling the corresponding number.
Provides positive social interactions for me (my household/family)
39%
49%
9%
Makes Beaumont a more desirable place to live
50%
33%
12%
Preserves open space and protects the environment
43%
40%
12%
Improves my (my household's) mental health and reduces stress
37%
41%
17%
Improves my (my household's) physical health and fitness
27%
45%
23%
Helps to reduce crime in my neighborhood and keep kids out of trouble
34%
38%
22%
Increases my (my household's) property value
37%
34%
25%
Is age-friendly and accessible to all age groups
23%
44%
21%
9%
Positively impacts economic/business development
28%
39%
28%
Provides volunteer opportunities for the community
18%
37%
38%
6%
Provides jobs/professional development for youth
20%
29%
38%
9%
Strongly Agree
Agree
Neutral
Disagree
Strongly Disagree

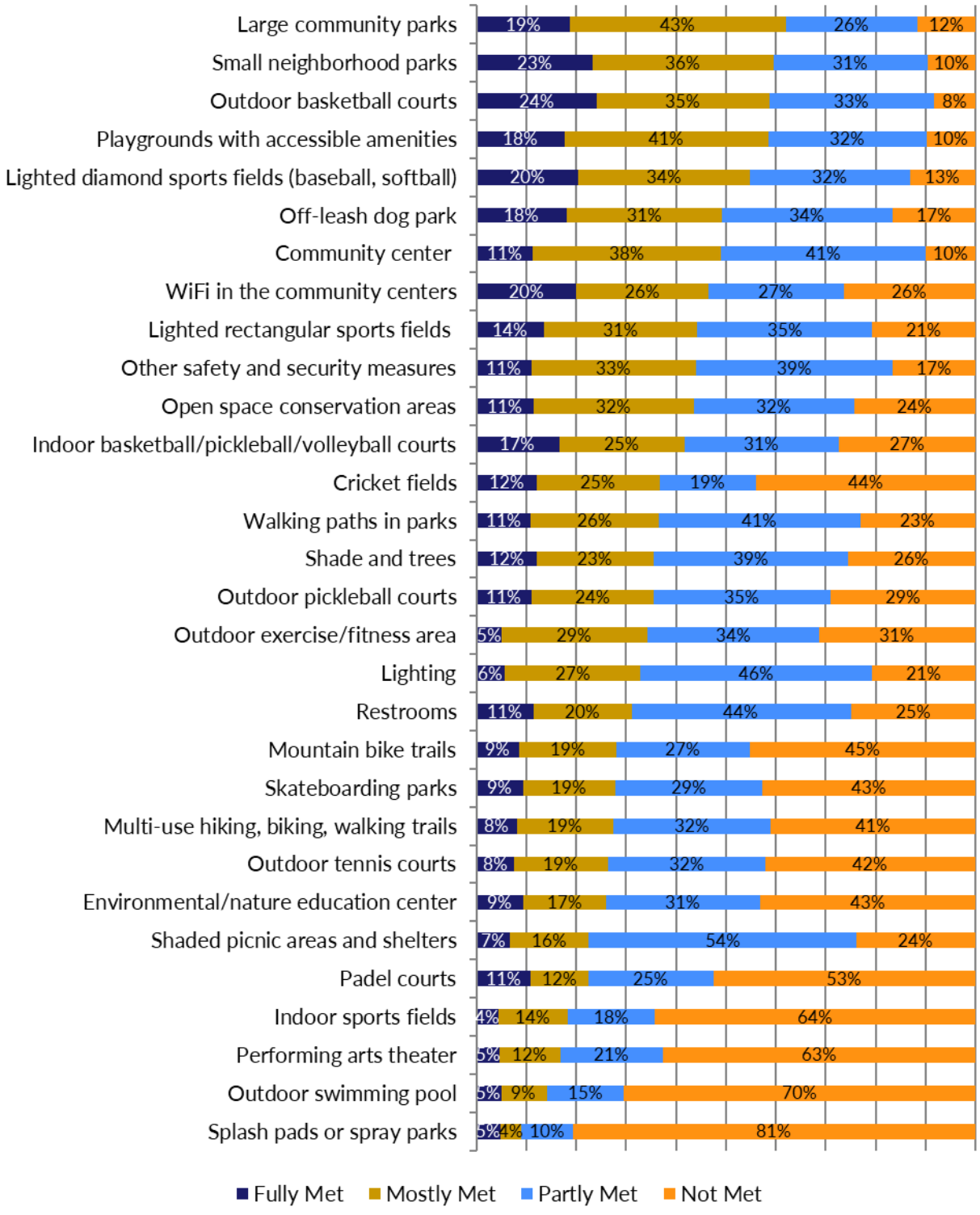

Which FOUR facilities/amenities from the list are MOST IMPORTANT to your household?
Splash pads or spray parks 30%
Outdoor swimming pool 28%
Multi-use hiking, biking, walking trails (paved or... 27%
Large community parks 22%
Community center (multi-use space for events,... 21%
Restrooms 21%
Shade and trees 21%
Shaded picnic areas and shelters 19%
Indoor basketball/pickleball/volleyball courts... 18%
Walking paths in parks 16%
Playgrounds with accessible amenities 14%
Lighting 10%
Off-leash dog park 10%
Small neighborhood parks 10%
Environmental/nature education center 9%
Performing arts theater 9%
Lighted rectangular sports fields (football, rugby,... 8%
Lighted diamond sports fields (baseball, softball) 7%
Mountain bike trails 7%
Open space conservation areas 7%
Indoor sports fields 6%
Outdoor pickleball courts 6%
Outdoor tennis courts 6%
Other safety and security measures 6%
Outdoor exercise/fitness area 5%
Skateboarding parks 5%
Outdoor basketball courts 5%
Padel courts 1%
Cricket fields 1%
WiFi in the community centers 1%
1st 2nd 3rd 4th

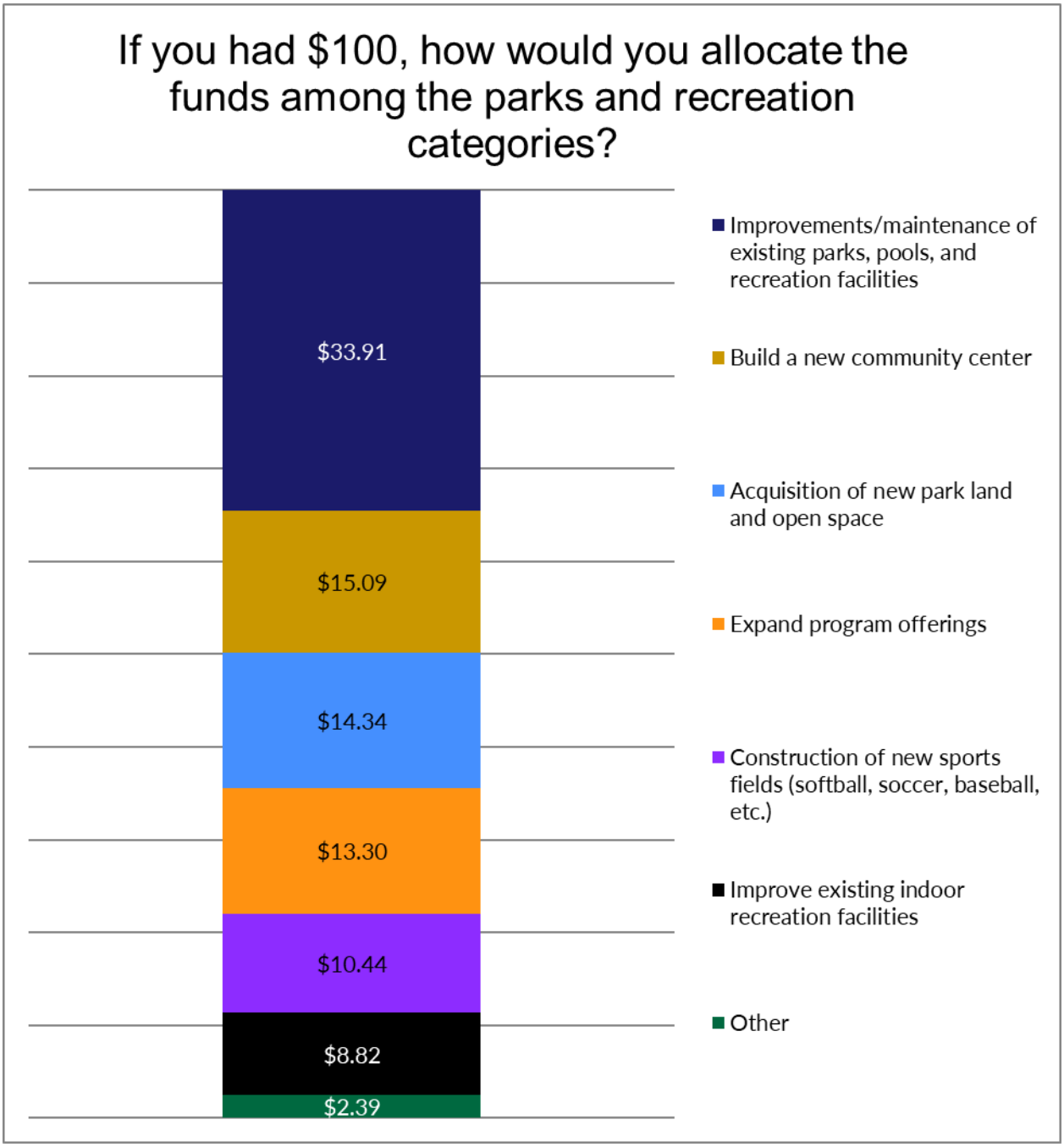

Please indicate how well your needs are being met for each of the programs/activities listed below.
50+ Activities 12% 30% 31% 27%
Community and cultural special events 11% 27% 37% 27%
Early childhood education / preschool programs 11% 20% 33% 27%
Cheer/gymnastics/tumbling programs 9% 23% 29% 27%
Child enrichment programs 11% 21% 38% 27%
Adult fitness and wellness programs 10% 20% 39% 27%
Youth sports programs and camps 9% 17% 30% 27%
Pickleball lessons and leagues 12% 12% 28% 27%
After school programs for youth of all ages 8% 15% 40% 27%
Adult sports leagues 6% 17% 37% 27%
Exercise classes 9% 14% 46% 27%
Youth seasonal programs and camps 10% 13% 35% 27%
Cultural enrichment programs 7% 14% 35% 27%
Programs for people with special needs 9% 10% 29% 27%
Community gardening 9% 9% 21% 27%
EGaming/ESports 12% 6% 21% 27%
Golf lessons 10% 8% 16% 27%
Adult visual/performing arts/crafts programs 8% 9% 42% 27%
Youth visual/performing arts/crafts programs 6% 11% 28% 27%
Outdoor environmental education/nature camps... 9% 8% 21% 27%
Programs for at-risk youth/crime prevention 8% 9% 18% 27%
Trips and tours 8% 9% 18% 27%
Tennis lessons and leagues 9% 8% 20% 27%
Leadership/mentoring/character building 9% 8% 24% 27%
Teen/tween programs 8% 8% 29% 27%
Counseling and mental health programs 7% 8% 26% 27%
Youth fitness and wellness classes 7% 9% 29% 27%
Swim lessons 6% 9% 21% 27%
Robotics 8% 7% 14% 27%
Recreation/competitive swim team 7% 8% 14% 27%
Water fitness programs/lap swimming 6% 7% 16% 27%
STEM (science, technology, engineering, and... 5% 8% 23% 27%
Fully Met
Mostly Met
Partly Met
Not Met

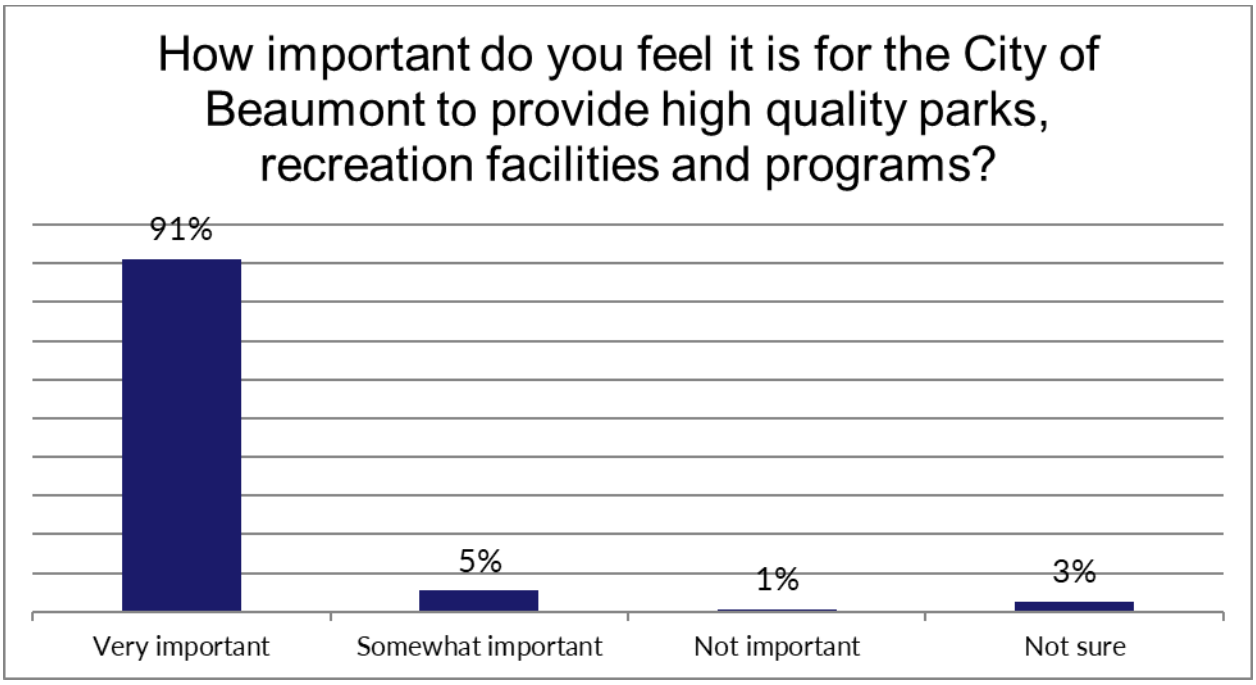
Which FOUR programs/activities from the list are MOST IMPORTANT to your household?

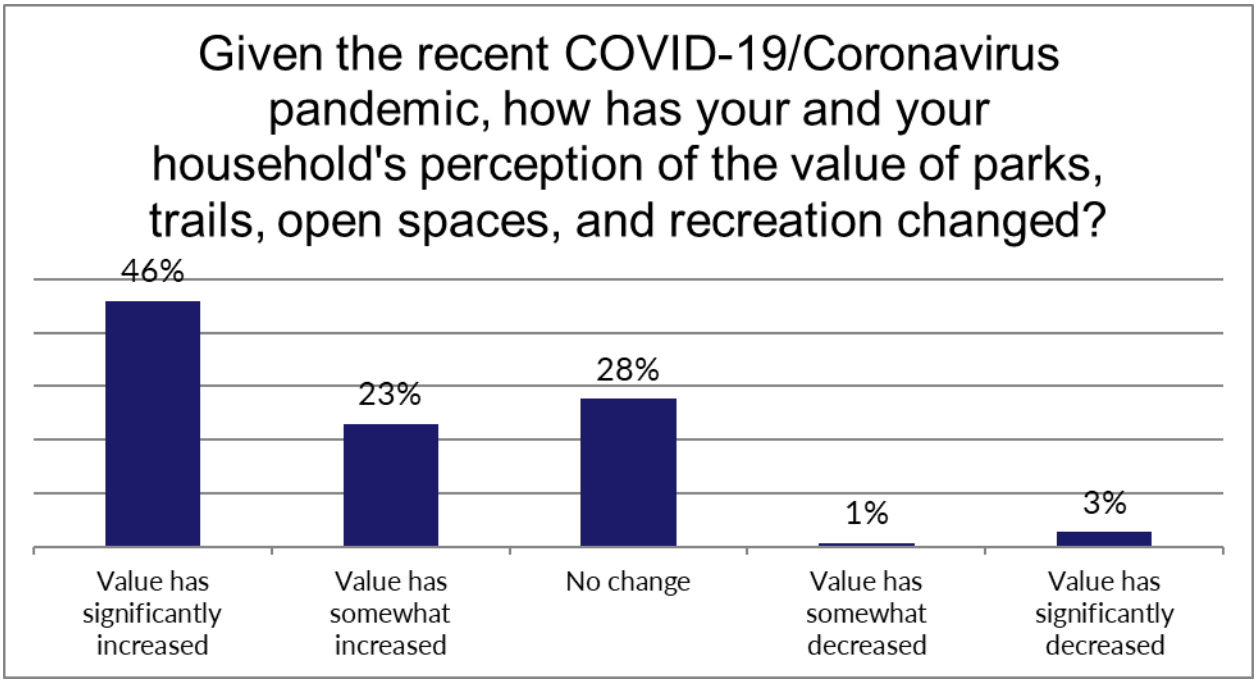


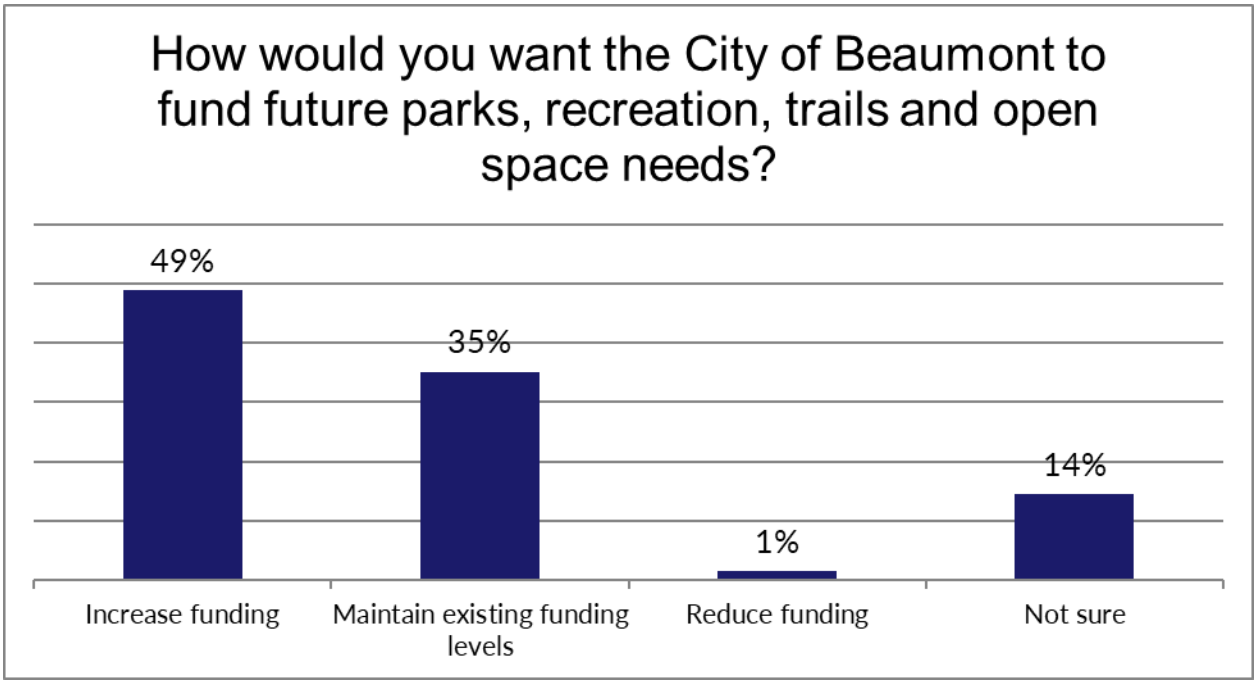
Please indicate how well your needs are being met for each of the facilities/amenities listed below.

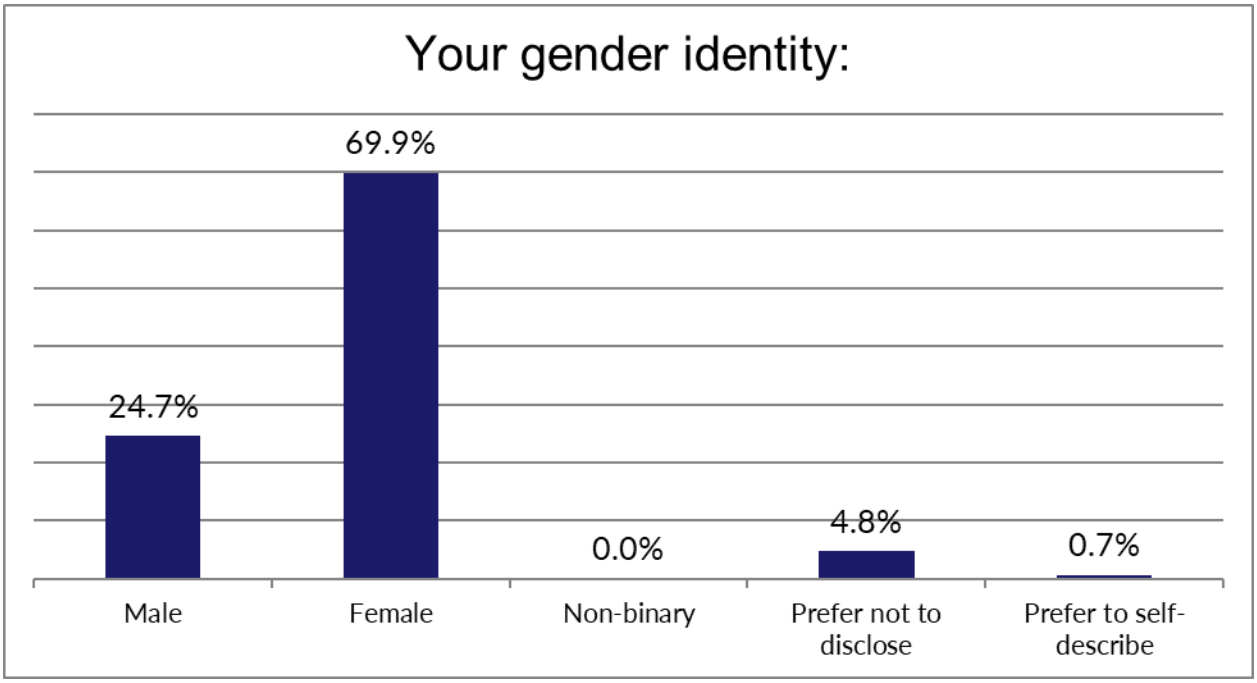


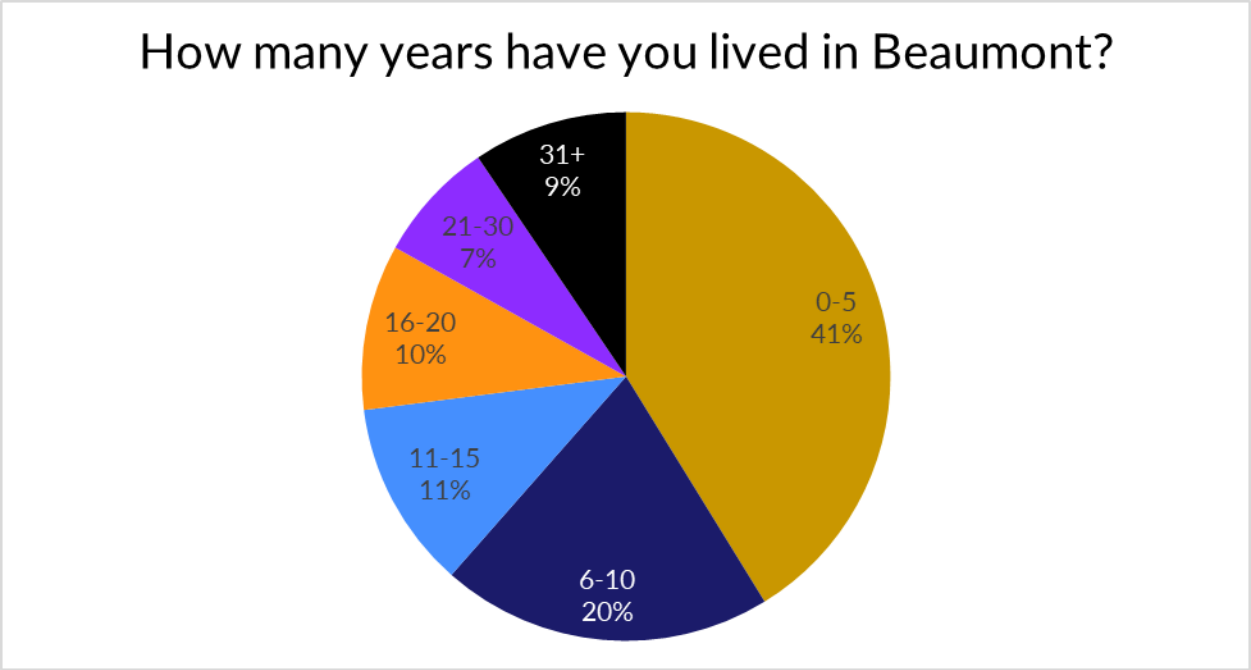

If you had $100, how would you allocate the funds among the parks and recreation categories?
$33.91
$15.09
$14.34
$13.30
$10.44
$8.82
$2.39
Improvements/maintenance of existing parks, pools, and recreation facilities
Build a new community center
Acquisition of new park land and open space
Expand program offerings
Construction of new sports fields (softball, soccer, baseball, etc.)
Improve existing indoor recreation facilities
Other

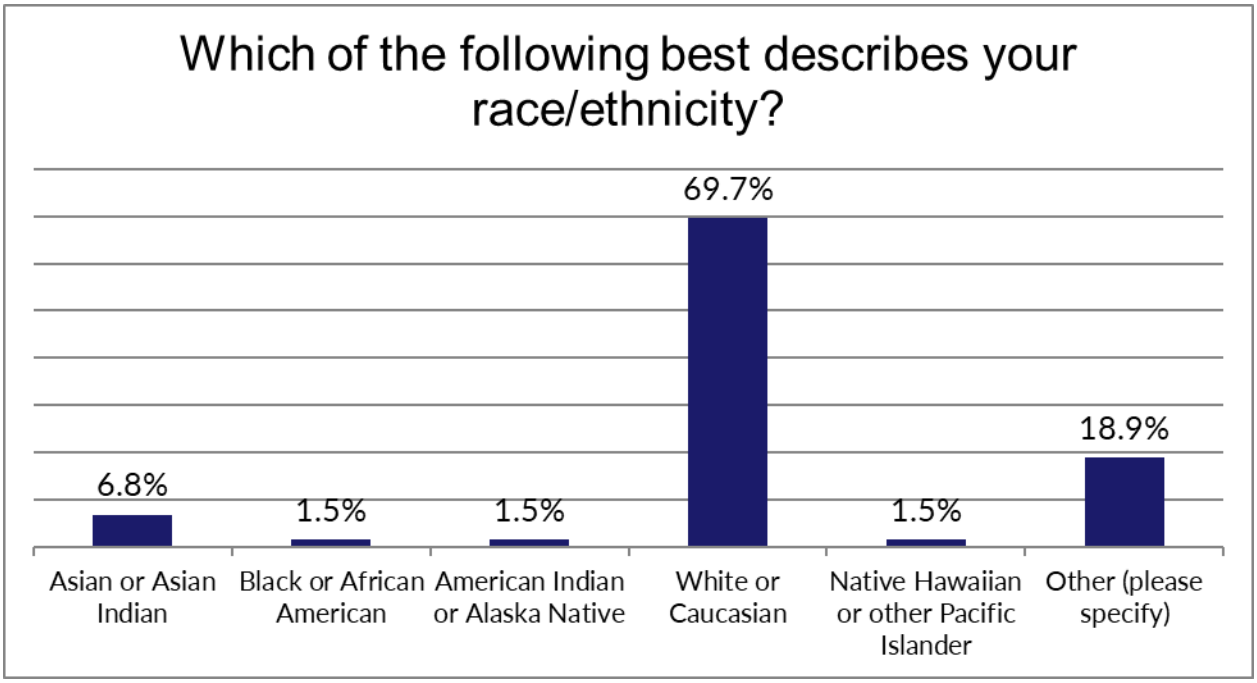

How important do you feel it is for the City of Beaumont to provide high quality parks, recreation facilities and programs?
91%
5%
1%
3%
Very important
Somewhat important
Not important
Not sure

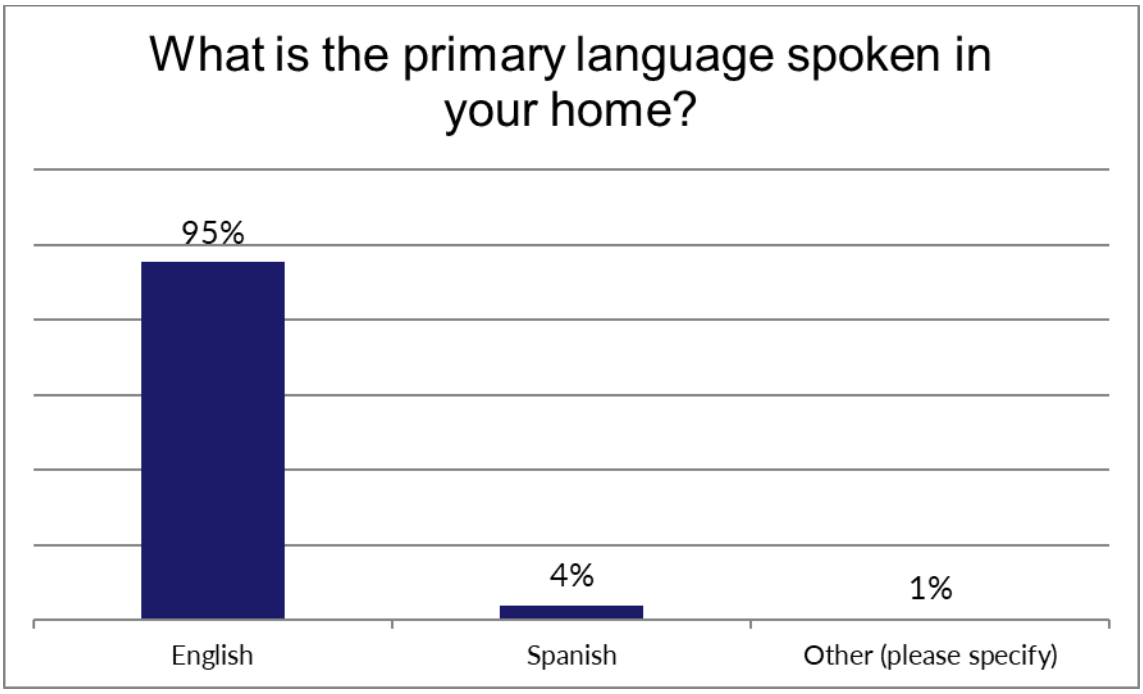

Given the recent COVID-19/Coronavirus pandemic, how has your and your household's perception of the value of parks, trails, open spaces, and recreation changed?
46%
23%
28%
1%
3%
Value has significantly increased
Value has somewhat increased
No change
Value has somewhat decreased
Value has significantly decreased


How would you want the City of Beaumont to fund future parks, recreation, trails and open space needs?
49%
35%
1%
14%
Increase funding
Maintain existing funding levels
Reduce funding
Not sure


Your gender identity:
24.7%
69.9%
0.0%
4.8%
0.7%
Male
Female
Non-binary
Prefer not to disclose
Prefer to self-describe


How many years have you lived in Beaumont?
31+
9%
21-30
7%
16-20
10%
11-15
11%
6-10
20%
0-5
41%


Which of the following best describes your race/ethnicity?
6.8%
1.5%
1.5%
69.7%
1.5%
18.9%
Asian or Asian Indian
Black or African American
American Indian or Alaska Native
White or Caucasian
Native Hawaiian or other Pacific Islander
Other (please specify)


What is the primary language spoken in your home?
95%
4%
1%
English
Spanish
Other (please specify)

APPENDIX C - PROGRAM INVENTORY

CLASSES	
Artistic Adventures	Ballet
Belly Dance	B.E.S.T
Burlesque Dance	Chair Yoga
Circletime	Cool Center
Craft Classes	CYSC Cheer
DeAnns PAASS Kids	Human Dharma
Karate	Lego Camp
Letters to Santa	Literact with the Library
Ping Pong	Pound Fitness
Resistance Band Training	Spanish
Storytime	Swim Lessons
Tech Time	Theatre Camp
Tot Time	Universal Dancing
Warm Center	Writers Critique
Xcelerators Running Club	Zumba

SENIOR SERVICES	
Aerobics	BINGO
Craft Class	Dances
Dialy Reassurance Calls	Fit After 50
FSA Food Program	Health & Fitness Day
Health Fair	HICAP
Knit and Crochet	Legal Aide
Line Dancing	Outdoor Walking Group
Seminars	Senior Room
Speed Dating	Taxes
Thanksgiving Outreach	Walking

SPECIAL EVENTS	
Bunny Visits	Concerts
Dia de los Muertos	Drone show
Fireworks	Light Parade
Lucha Libre	Market night
Memorial Day Ceremony	Monster Mash
Movies in the Park	Pop-ups
Public Safety Memorial Ceremony	Shamrock Jam
Teen Egg Hunt	Touch-a-Truck
Trunk or Treat	Veterans Parade & Ceremony
Volunteer Days	

SPORTS & LEAGUES	
Lace Up Academy	Open Basketball
Open Pickleball	Open Volleyball
Volleyball Clinics	Volleyball League

APPENDIX D - SIMILAR PROVIDERS

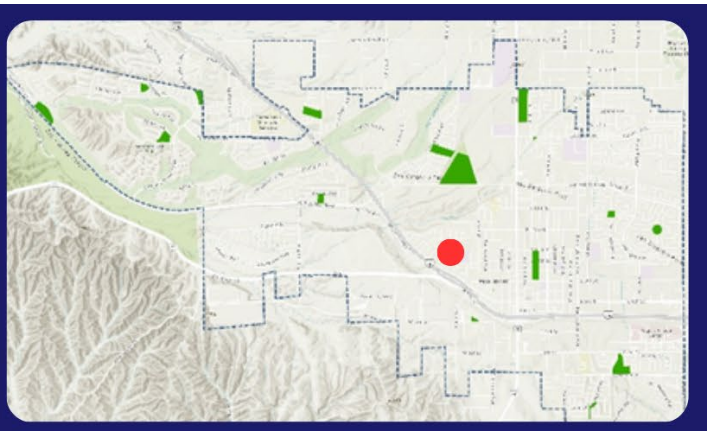
SIMILAR SERVICE PROVIDERS					
Name of Agency	***Location in the City***	***Operator (Public / Private / Not-for-Profit***	***General Description***	***Price Comparison with your Services (Same / Lower / Higher)***	***Distance in minutes from your Prime Facility***
Beaumont Cherry Valley Recreation & Parks	390 Oak Valley Parkway	Public	neighboring recreation district	same	3 minutes
City of Banning Community Services	789 N San Gorgonio Ave, Banning, CA 92220	Public	neighboring city recreation department	lower	10 minutes
City of Calimesa	908 Park Ave, Calimesa, CA 92320	Public	neighboring city recreation department	same	15 minutes
City of Yucaipa Community Services	34900 Oak Glen Rd, Yucaipa, CA 92399	Public	neighboring city recreation department	higher	25 minutes

APPENDIX E - PARK & FACILITY EVALUTATIONS

The following pages provide a point-in-time summary for each park within the Beaumont park system, reflecting conditions as of summer 2023. Each summary includes key information on existing amenities and features available at each site. To visually support this information, an aerial site plan is included for each park, clearly identifying the location of all existing amenities. It is important to note that this information does not reflect any changes made to the park sites since summer 2023. Additionally, all data has been compiled and stored in a comprehensive Geographic Information System (GIS) database, which has been provided to the City. This valuable resource supports ongoing planning, project management, and informed decision-making as the City continues to develop and enhance its parks and recreational facilities.

3 Rings Ranch Park

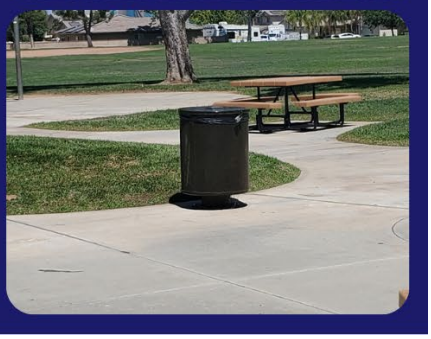
Claiborne Ave. & Brookside Ln.

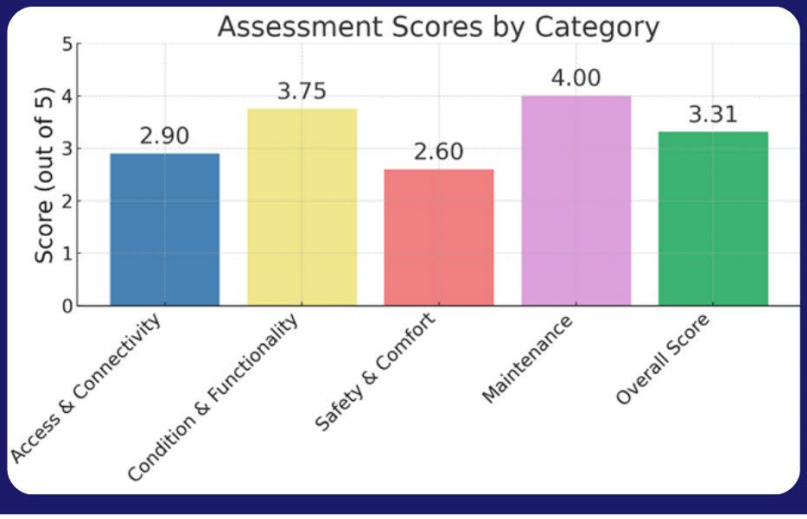


Neighborhood Park
Suburban
6.5 acres

SITE AMENITIES

7	Bench
1	Court - Basketball Half
2	Dog Waste Station
1	Drinking Fountain
1	Playground (2-5)
2	Trash Receptacle
4	Shade Sail
1	Monument Sign
1	Splash Pad
1	Ballfield Lighted
6	Table



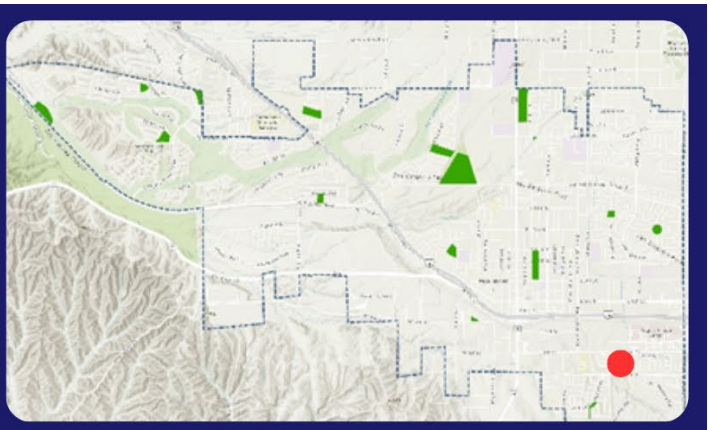


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Three Kings Community Park
Claiborne Ave. & Brookside Ln.
6.5 Acres
Walkway Mileage ~ .10 mi.
Bench (7)
Basketball Half (1)
DogWasteStation (2)
DrinkingFountain (1)
Playground(2-5) (1)
Trash (2)
Sign (1)
Ballfield (1)
Table (6)
RHA
0 20 40 80 120 160
Feet
N
CALUMET AVE.
BROOKSIDE LN.

De Forge Park

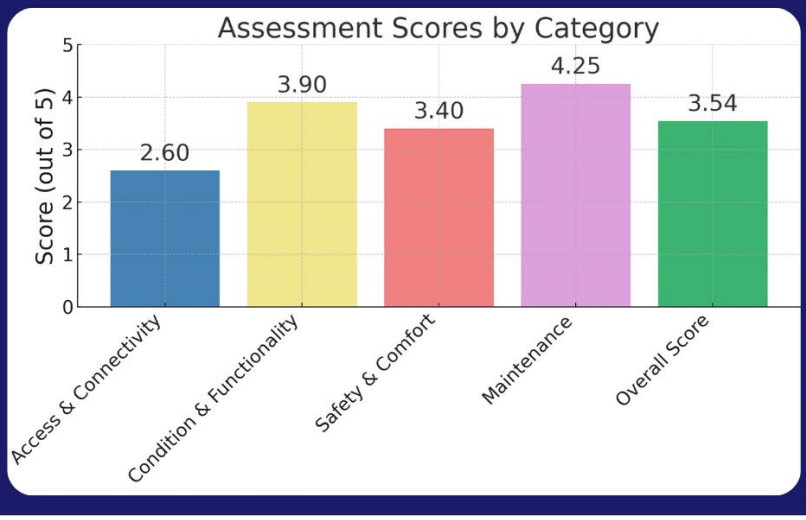
Seneca Springs Parkway

Community Park
Suburban
15 acres



SITE AMENITIES

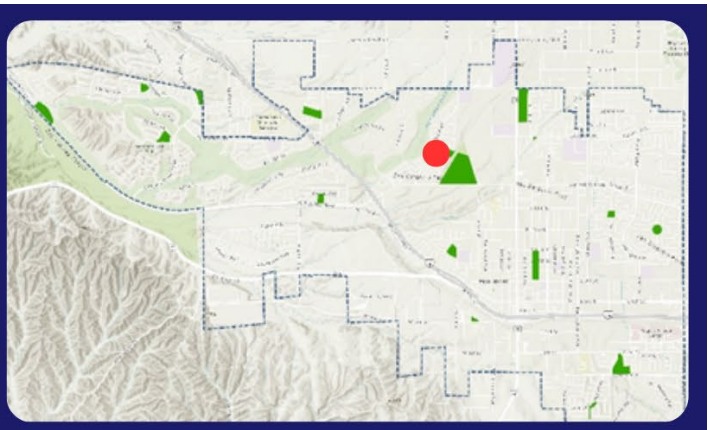
6 Bench
2 Bike Rack
2 Bleachers
2 Basketball Full Court
2 Dugout
1 Dog Waste Station
1 Drinking Fountain
1 Playground (2-5)
1 Restrooms
1 Monument Sign
1 Ballfield Lighted
9 Trash Receptacle
10 Table
2 Picnic Shelter



BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
De Forge Park
Seneca Springs Pkwy
15 Acres
Walkway Mileage ~ .49 mi.
Bench (6)
BikeRack (2)
Bleachers (2)
Building (1)
Basketball Full (2)
DogWasteStation (1)
DrinkingFountain (1)
Dugout (2)
GardenPlots (1)
Gazebo (2)
Playground(2-5) (2)
Trash (9)
Sign (1)
Ballfield (1)
Soccer/Multi-use (1)
Table (10)
N
0 30 60 120 180 240
Feet
RHA
SIERRA AVE.
SENECA SPRINGS PKWY

Fallen Heroes Park

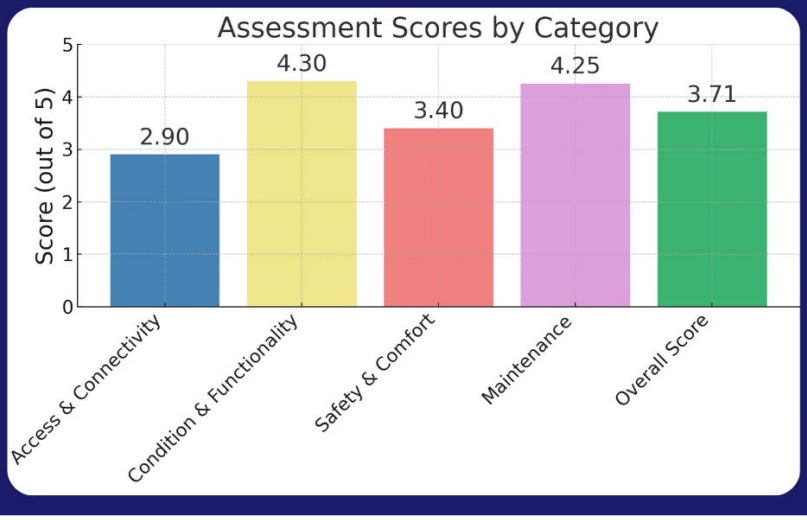
Oak View Dr. & Iris Street



Community Park
Suburban
11.7 acres

SITE AMENITIES

4 Bench
1 Bike Rack
1 Basketball Half Court
8 Disc Golf
1 Playground (2-5)
2 Restrooms
4 Trash Receptacle
7 Table



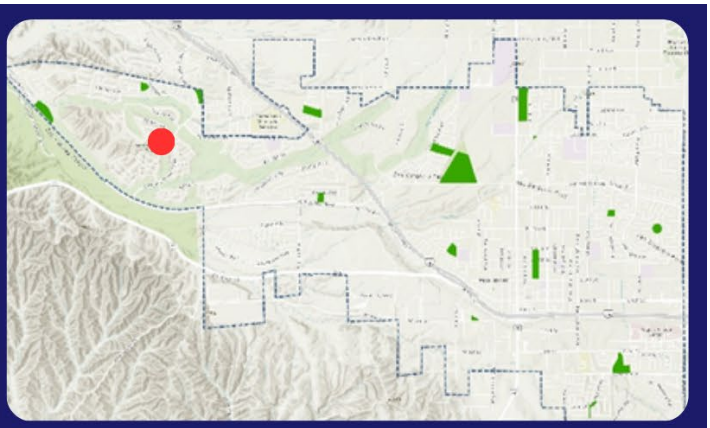
BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Fallen Heroes Park (1 of 2)
Oak View Dr. and Iris St.
11.70 Acres
Walkway Mileage ~ .42 mi.
Bench (4)
BikeRack (1)
Building (2)
Basketball Half (1)
Playground(2-5) (1)
Trash (3)
Sign (2)
Lighted Sports Field (6)
Table (6)
N
0 15 30 60 90 120
Feet
IRIS ST.
OAK VIEW DR.

BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Fallen Heroes Park (2 of 2)
Oak View Dr. and Iris St.
11.70 Acres
Walkway Mileage ~ .42 mi.
Bench (4)
BikeRack (1)
Building (2)
Playground(2-5) (1)
Trash (3)
Lighted Sports Field (7)
Table (2)
N
Feet
0 25 50 100 150 200
STARGAZER ST.

Mickelson Park

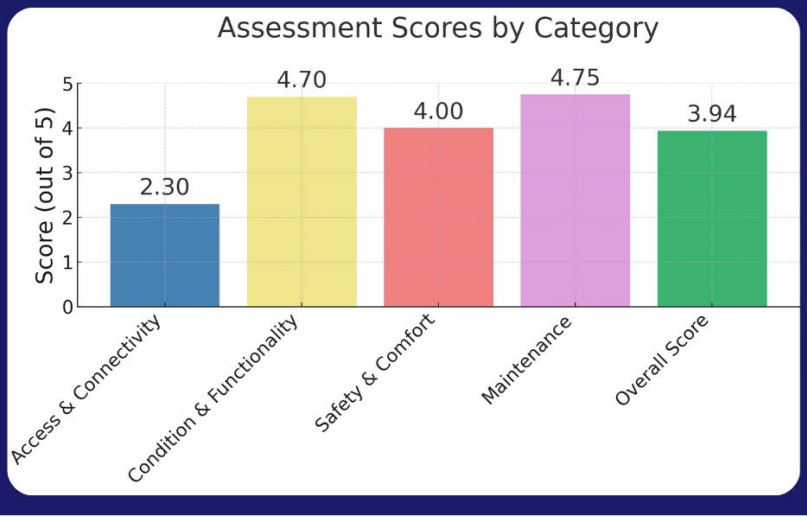
35354 Mickelson Dr.

Neighborhood Park
Suburban
7 acres



SITE AMENITIES

3 BBQ
13 Bench
1 Bike Rack
1 Basketball Full
2 Dog Waste Station
2 Drinking Fountain
1 Picnic Shelter
3 Playground (2-5)
7 Trash Receptacle
12 Table
1 Trash Enclosure

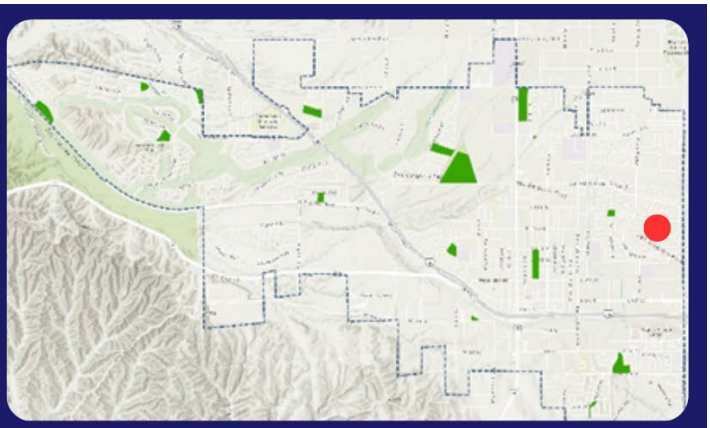


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Mickelson Park
35354 Mickelson Dr.
7 Acres
Walkway Mileage ~ .48 mi.
Barbecue (3)
Bench (13)
BikeRack (1)
Building (1)
Basketball Full (1)
DogWasteStation (2)
DrinkingFountain (2)
Gazebo (1)
Playground(2-5) (3)
Trash (7)
Table (12)
TrashEnclosure (1)
RHA
0 20 40 80 120 160
Feet
N
SMITH AVE.
FORD ST.
MICKELSON DR.

Mountain View Park

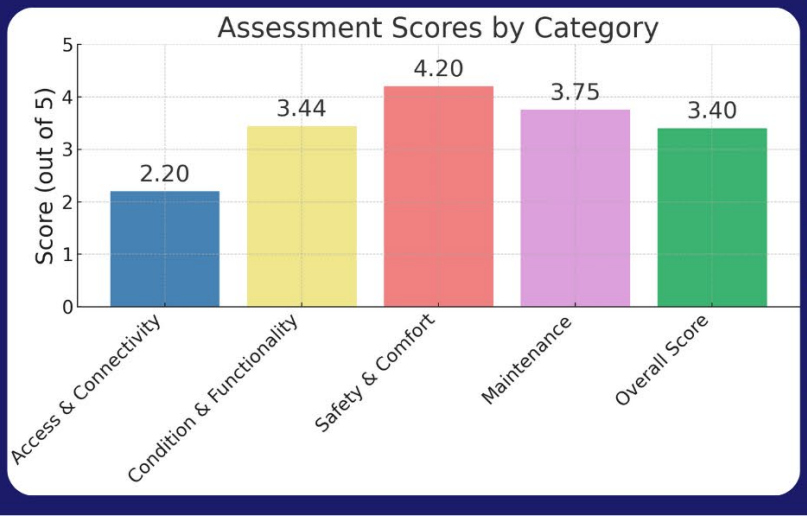
Sundance Circle

Neighborhood Park
Suburban
5 acres



SITE AMENITIES

2 Amphitheater
11 Barbeque
9 Bench
2 Bike Rack
1 Basketball Half Court
3 Dog Waste Station
1 Picnic Shelter
1 Playground (2-5)
1 Playground (5+)
1 Monument Sign
7 Trash Receptacle
10 Table

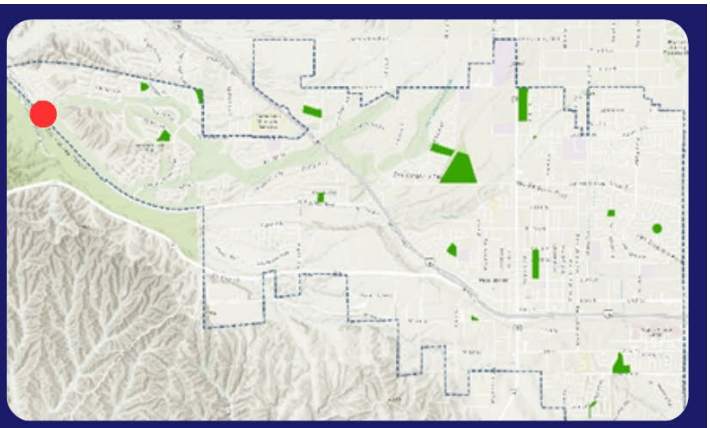


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Mountain View Park
Sundance Circle
5 Acres
Walkway Mileage ~ .81 mi.
Amphitheatre (2)
Barbecue (11)
Bench (9)
BikeRack (2)
Basketball Full (1)
DogWasteStation (3)
Gazebo (1)
Playground(2-5) (2)
Trash (7)
Sign (1)
Table (10)
RHA
0 15 30 60 90 120
Feet
N
SUNDANCE CIR.
SUNDANCE CIR.

Nicklaus Park

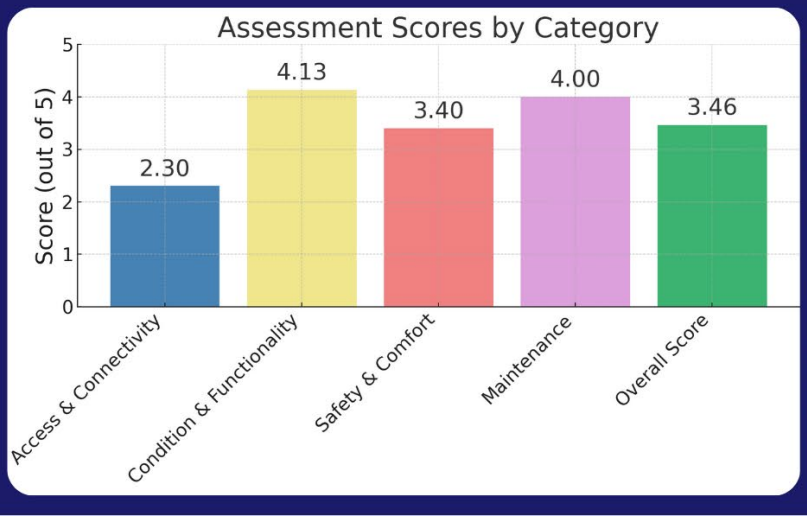
Palmer Ave.

Community Park
Suburban
15 acres



SITE AMENITIES

6 Barbeque
16 Bench
2 Basketball Half Court
1 Court - Pickleball
17 Disc Golf
2 Dog Park
2 Dog Waste Station
3 Drinking Fountain
1 Restrooms
3 Shade Sail
1 Monument Sign
14 Table
20 Trash Receptacle



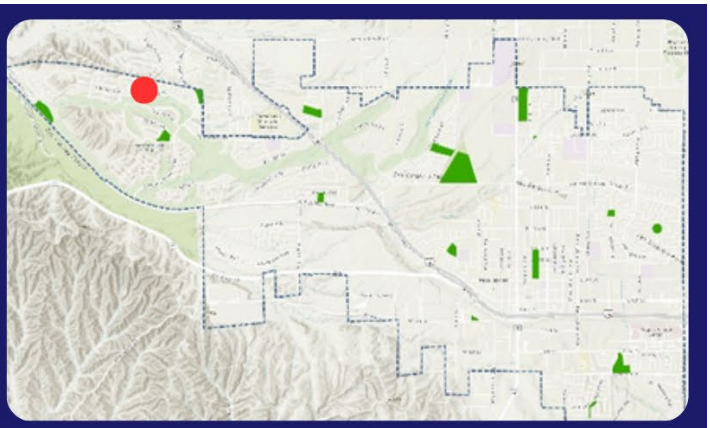
BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Nicklaus Park & Paw Park (1 of 3)
Palmer Ave.
15 Acres
Walkway Mileage ~ 1.33 mi.
Barbecue (5)
Bench (13)
Handball (1)
Tennis (1)
DogPark (1)
DogWasteStation (2)
DrinkingFountain (2)
OpenPlayArea (9)
Trash (16)
ShadeSail (3)
Table (13)
RHA
0 15 30 60 90 120 Feet
N
PALMER AVE.
SAN TIMOTEO CANYON RD.

BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Nicklaus Park & Paw Park (2 of 3)
Palmer Ave.
15 Acres
Walkway Mileage ~ 1.33 mi.
Barbecue (1)
Bench (3)
Basketball Half (2)
DrinkingFountain (1)
OpenPlayArea (10)
Trash (4)
Table (1)
TrashEnclosure (1)
N
Feet
0 20 40 80 120 160
SAN TIMOTEO CANYON RD.

BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Nicklaus Park & Paw Park (3 of 3)
Palmer Ave.
15 Acres
Walkway Mileage ~ 1.33 mi.
Barbecue (2)
Bench (4)
ExerciseStation (5)
PlayGround(5+) (1)
Playground(2-5) (1)
Trash (4)
ShadeSail (2)
Table (2)
TrashEnclosure (1)
0 15 30 60 90 120
Feet
N
PALMER AVE.

Palmer Park

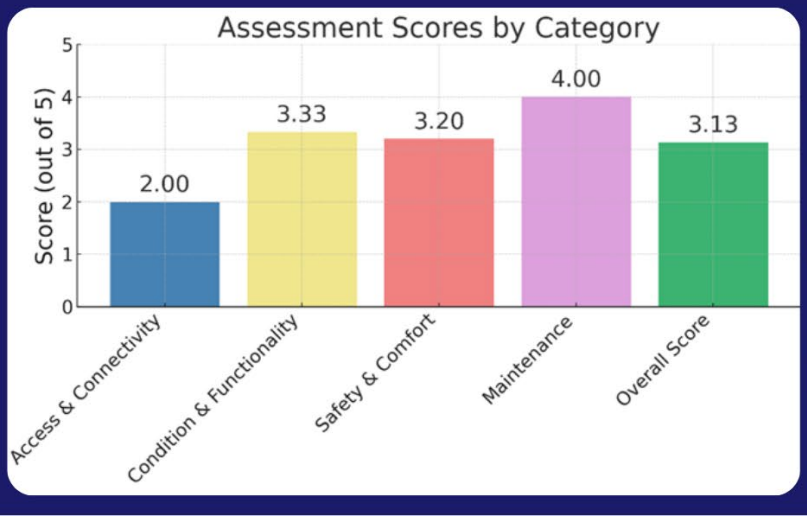
Palmer Ave. & Trevino Trail



Neighborhood Park
Suburban
3.5 acres

SITE AMENITIES

4	Barbecue
5	Bench
1	Bleachers
1	Basketball Half-Court
1	Dog Waste Station
1	Drinking Fountain
2	Dugout
1	Playground (5+)
5	Trash Receptacle
3	Restrooms
1	Monument Sign
1	Ballfield Lighted
1	Table

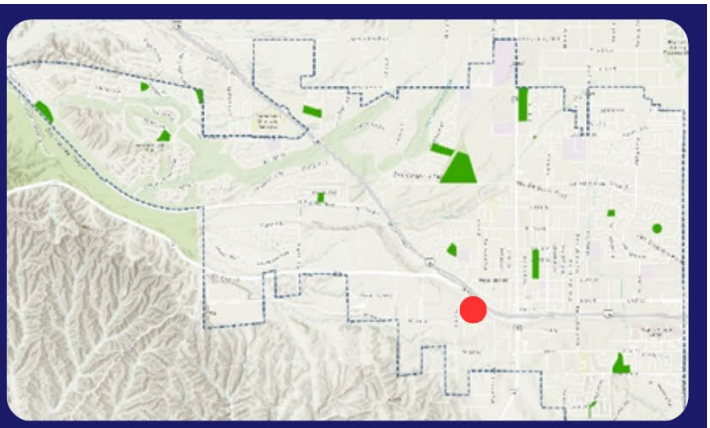


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Palmer Park
Palmer Ave. & Trevino Trail
3.5 Acres
Walkway Mileage ~ .26 mi.
Barbecue (4)
Bench (5)
Bleachers (1)
Basketball Half (1)
DogWasteStation (1)
DrinkingFountain (1)
Dugout (2)
Playground(2-5) (1)
Trash (5)
Sign (1)
Ballfield (1)
Table (4)
RHA
0 12.525 50 75 100
Feet
N
PALMER AVE.

Rangel Park

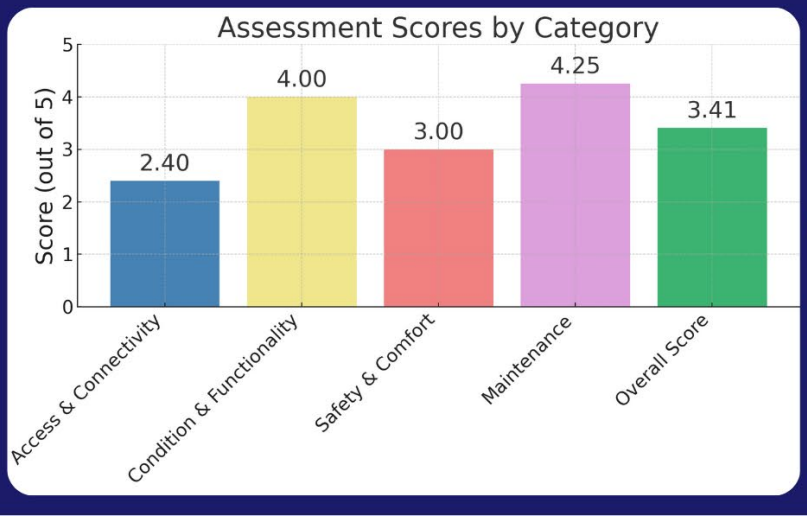
4th St. & B St.

Neighborhood Park
Suburban
1.5 acres



SITE AMENITIES

6 Bench
2 Bleachers
1 Basketball Full Court
1 Dog Waste Station
3 Drinking Fountain
2 Dugout
1 Playground (2-5)
1 Restrooms
1 Score Board
2 Monument Sign
1 Ballfield Lighted
2 Table
4 Trash Receptacle

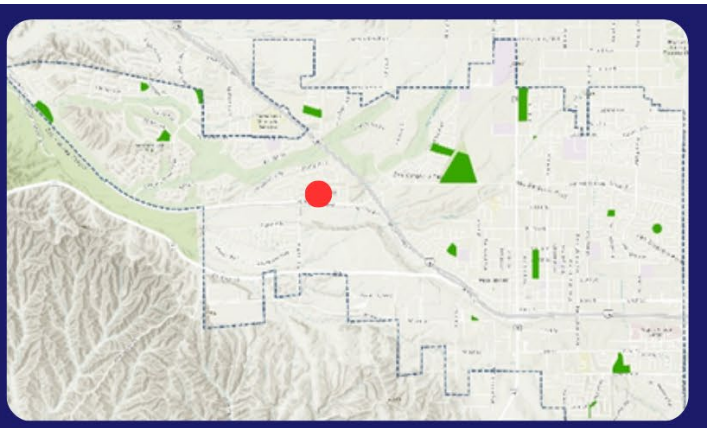


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Rangel Park
4th & B St.
1.5 Acres
Walkway Mileage ~ .14 mi.
Bench (6)
Bleachers (2)
Building (1)
Basketball Full (1)
DogWasteStation (1)
DrinkingFountain (3)
Dugout (2)
Playground(2-5) (1)
Trash (4)
Sign (3)
Ballfield (1)
Table (2)
N
0 12.525 50 75 100 Feet
RHA
B ST.
GRACE AVE.
W. 4TH ST.
OLIVE AVE.

Shadow Creek Park

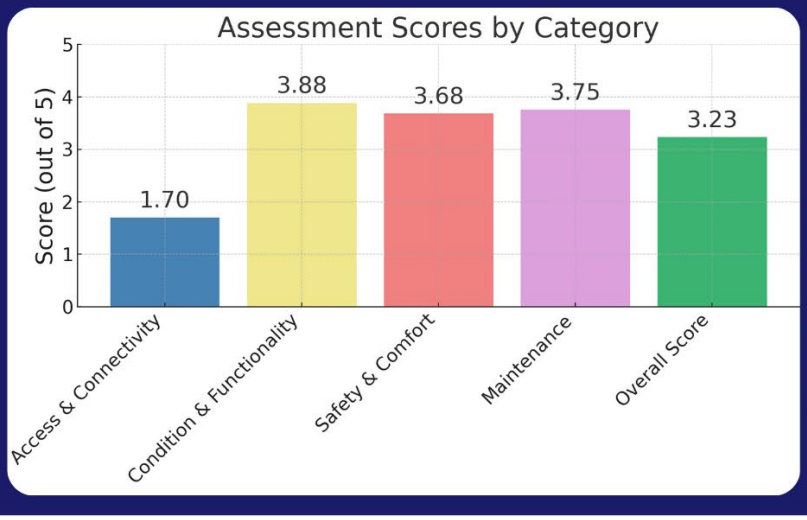
Parkway Dr.

Neighborhood Park
Suburban
8.5 acres



SITE AMENITIES

2 Barbeque
4 Bench
1 Basketball Full Court
1 Dog Waste Station
1 Playground (2-5)
2 Picnic Shelter
2 Table
3 Trash Receptacle

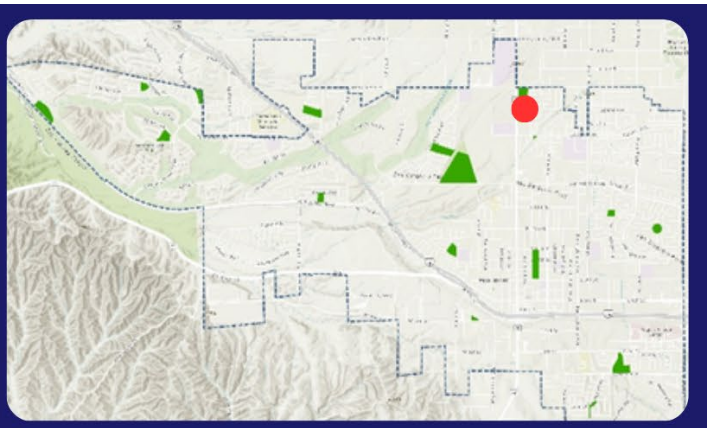


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Shadow Creek Park
Parkway Dr.
3.5 Acres
Walkway Mileage ~ .26 mi.
Barbecue (2)
Bench (4)
Basketball Full (1)
DogWasteStation (1)
Gazebo (2)
Playground(2-5) (1)
Trash (3)
Table (2)
RHA
0 15 30 60 90 120
Feet
N
BRUTUS WAY
GATEWAY DR.
PARKWAY DR.
OAK VALLEY PKWY.

Sports Park

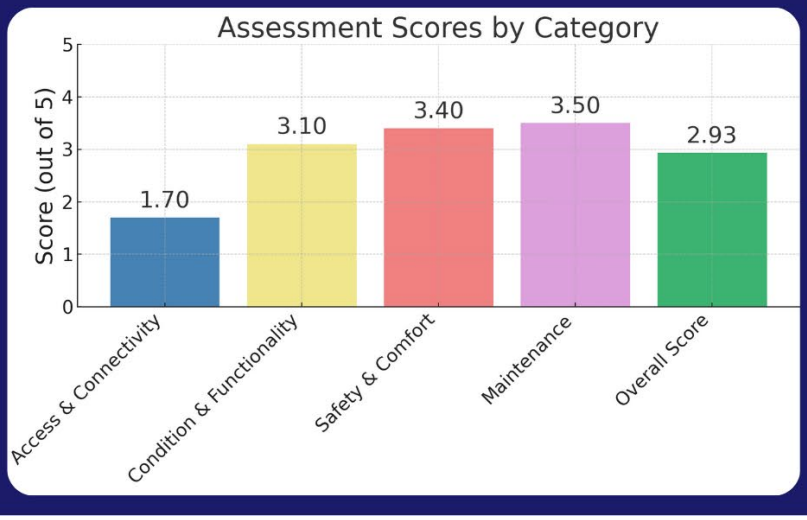
39200 Brookside Ave.

Community Park
Suburban
22.5 acres



SITE AMENITIES

7	Bleachers	2	Table
1	Building	2	Trash Enclosure
1	Commemorative Plaque		
1	Basketball Full Court		
6	Dugout		
1	Drinking Fountain		
1	Playground (2-5)		
1	Restrooms		
1	Score Board		
1	Monument		
3	Ballfield Lighted		
1	Ballfield		
3	Storage		



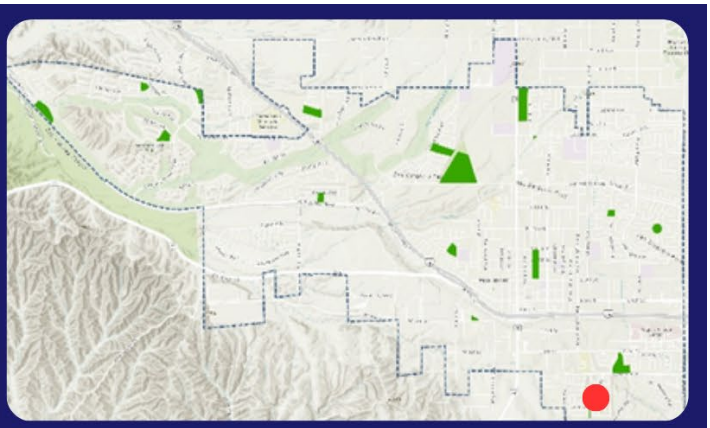
BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Beaumont Sports Park (1 of 2)
39200 Brookside Ave.
22.50 Acres
Walkway Mileage ~ .93 mi.
Bleachers (5)
Building (2)
Basketball Full (1)
DrinkingFountain (1)
Dugout (6)
Playground(2-5) (2)
Sign (3)
Ballfield (3)
Football (1)
Lighted Sports Field (1)
Storage (3)
Table (2)
TrashEnclosure (2)
N
0 30 60 120 180 240
Feet
BROOKSIDE AVE.
BEAUMONT AVE.

BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Beaumont Sports Park (2 of 2)
39200 Brookside Ave.
22.50 Acres
Walkway Mileage ~ .93 mi.
Bleachers (4)
Building (2)
DrinkingFountain (1)
Sign (1)
Soccer/Multi-use (2)
Lighted Sports Field (2)
TrashEnclosure (2)
RHA
0 30 60 120 180 240
Feet
N
BEAUMONT AVE.

Star Carlton Park

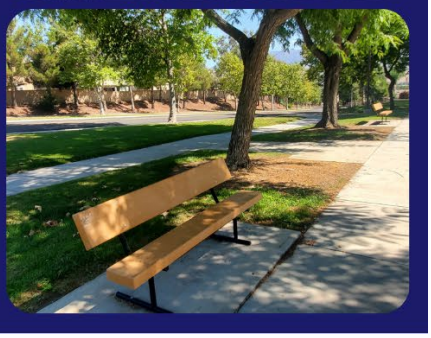
Seneca Springs Blvd.

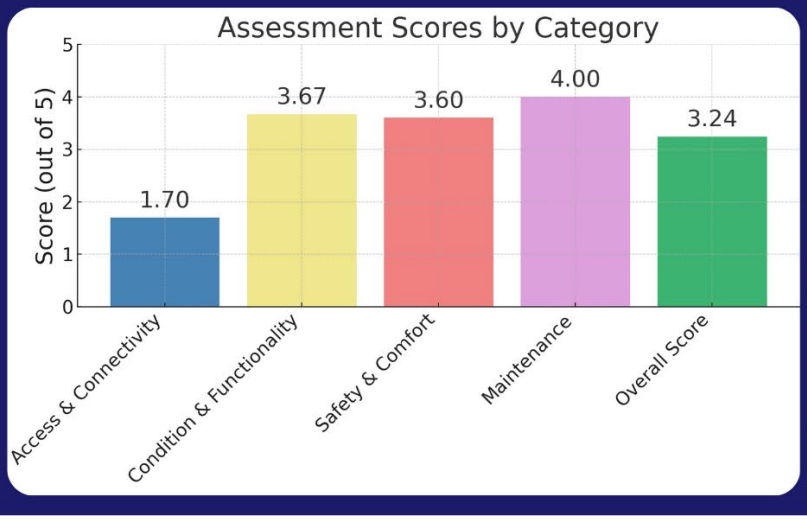
Neighborhood Park
Suburban
2.25 acres



SITE AMENITIES

2 Bench
1 Basketball Full Court
1 Picnic Shelter
1 Playground (5+)
2 Trash Receptacle
2 Exercise Station
1 Table



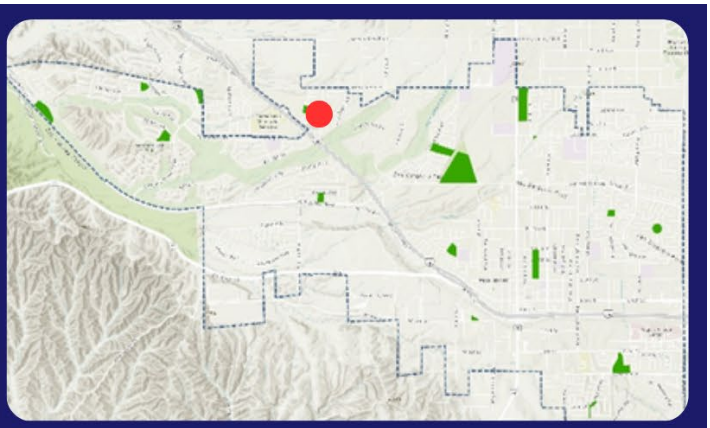


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Star Carlton Park
Seneca Springs Blvd.
2.25 Acres
Walkway Mileage ~ .28 mi.
Bench (2)
Basketball Full (1)
ExerciseStation (2)
Gazebo (1)
Playground(2-5) (1)
Trash (2)
Table (1)
RHA
0 30 60 120 180 240
Feet
N
SENECA SPRINGS PKWY.
MALAGA AVE.

Stetson Park

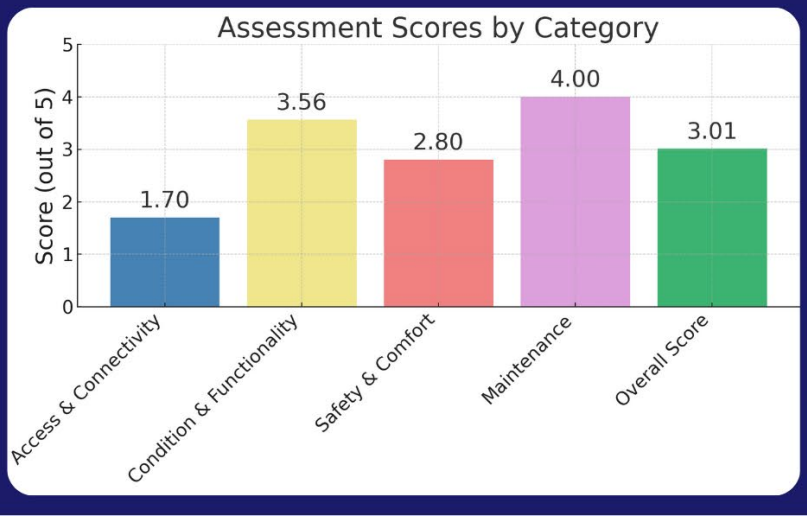
Monte Verde Drive

Community Park
Suburban
10 acres



SITE AMENITIES

2 Barbeque
12 Bench
1 Drinking Fountain
2 Dog Waste Station
1 Playground (2-5)
13 Trash Receptacle
2 Table

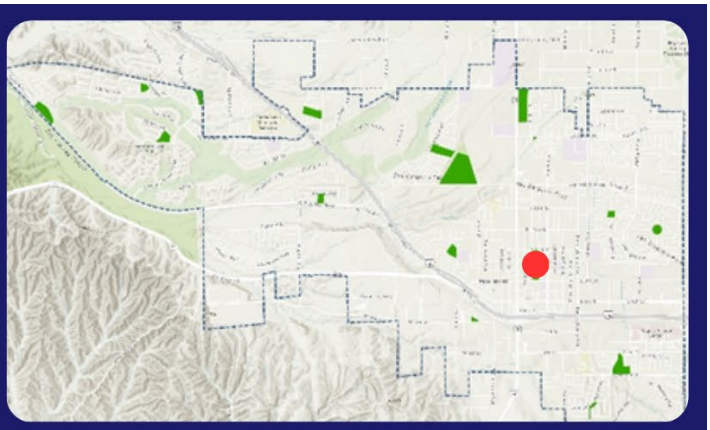


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Stetson Park
Monte Verde Dr.
10 Acres
Walkway Mileage ~ .51 mi.
Barbecue (2)
Bench (12)
DogWasteStation (2)
DrinkingFountain (1)
Playground(2-5) (1)
Trash (13)
Table (2)
RHA
0 30 60 120 180 240
Feet
N
S. MONTE VERDE DR.
N. DEODAR DR.

Stewart Park

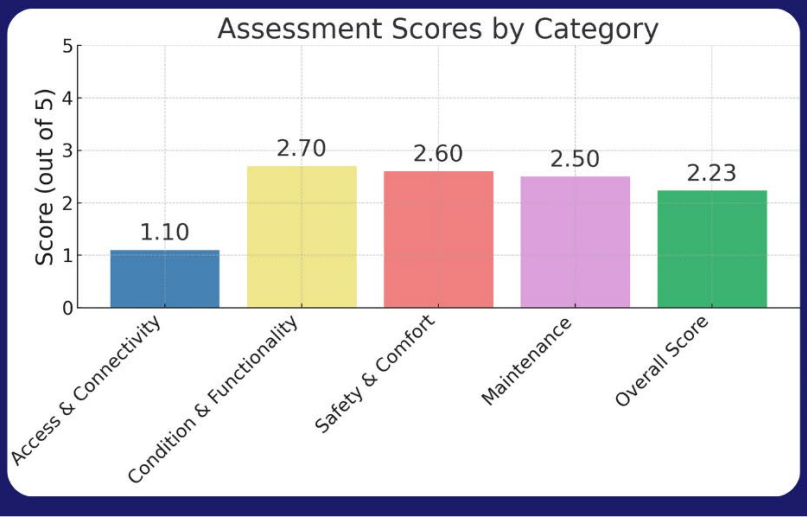
985 Maple Ave.

Community Park
Downtown
8 acres



SITE AMENITIES

5 Bench
1 Building
2 Basketball Full Court
4 Drinking Fountain
1 Picnic Shelter
2 Playground (2-5)
1 Restrooms
1 Skatepark
1 Ballfield Lighted
12 Table



RHA LANDSCAPE ARCHITECTS PLANNERS, INC.

NEXT PRACTICE PARTNERS

BEAUMONT PARKS AND RECREATION CITY OF BEAUMONT

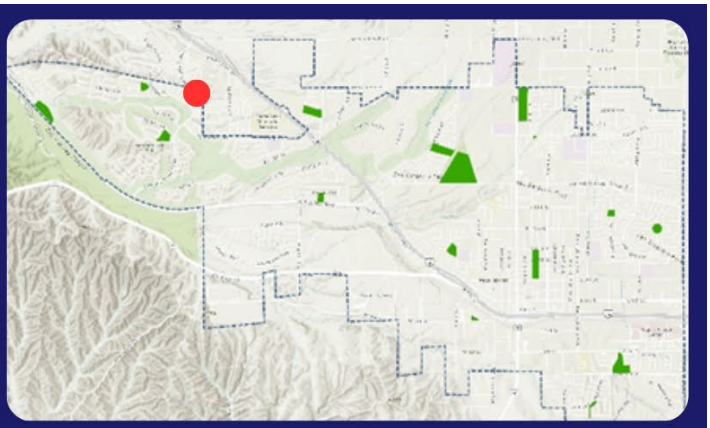
BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Stewart Park (1 of 3)
985 Maple Ave.
8 Acres
Walkway Mileage ~ .44 mi.
Gazebo (1)
Ballfield (1)
Table (4)
N
0 15 30 60 90 120
Feet
RHA
MAPLE AVE.
E. 9TH ST.
ORANGE AVE.

BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Stewart Park (2 of 3)
985 Maple Ave.
8 Acres
Walkway Mileage ~ .44 mi.
Bench (5)
Building (2)
DrinkingFountain (3)
Playground(2-5) (2)
SkatePark (1)
Table (4)
RHA
0 15 30 60 90 120
Feet
N
ORANGE AVE.

BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Stewart Park (3 of 3)
985 Maple Ave.
8 Acres
Walkway Mileage ~ .44 mi.
Basketball Full (2)
DrinkingFountain (1)
Table (4)
RHA
0 15 30 60 90 120
Feet
N
E 11TH ST.
MAPLE AVE.
ORANGE AVE.
E 10TH ST.

Trevino Park

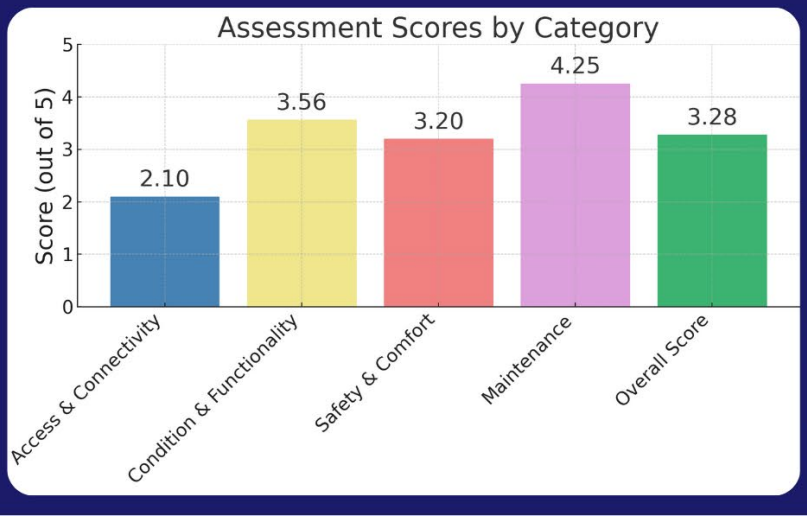
11286 Tukwet Canyon Parkway



Neighborhood Park
Suburban
5.5 acres

SITE AMENITIES

9 Barbeque
7 Bench
1 Bleachers
2 Basketball Full Court
2 Dugout
1 Dog Waste Station
1 Drinking Fountain
1 Playground (2-5)
9 Trash Receptacle
1 Monument Sign
1 Ballfield Lighted
8 Table

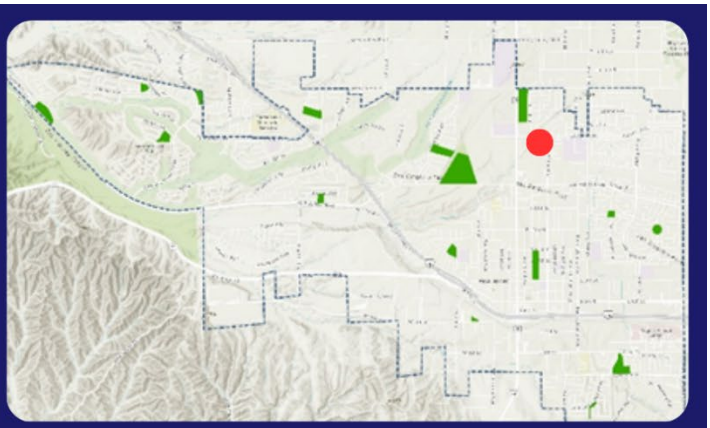


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Trevino Park
11286 Tukwet Canyon Pkwy.
5.5 Acres
Walkway Mileage – .53 mi.
Barbecue (9)
Bench (7)
Bleachers (1)
Basketball Full (2)
DogWasteStation (1)
DrinkingFountain (1)
Dugout (2)
Playground(2-5) (1)
Trash (9)
Sign (1)
Ballfield (1)
Table (8)
N
0 25 50 100 150 200
Feet
TUKWET CANYON PKWY.

Veteran's Park

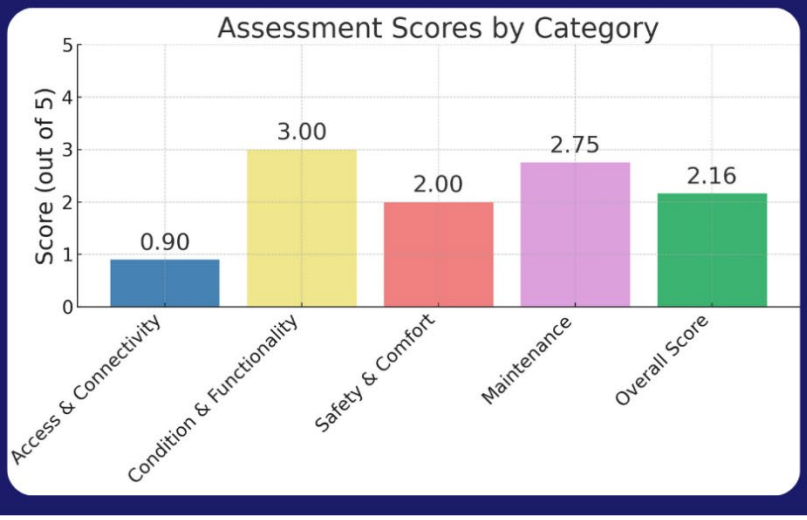
California & 7th St.

Mini Park
Suburban
0.10 acres



SITE AMENITIES

1 Table

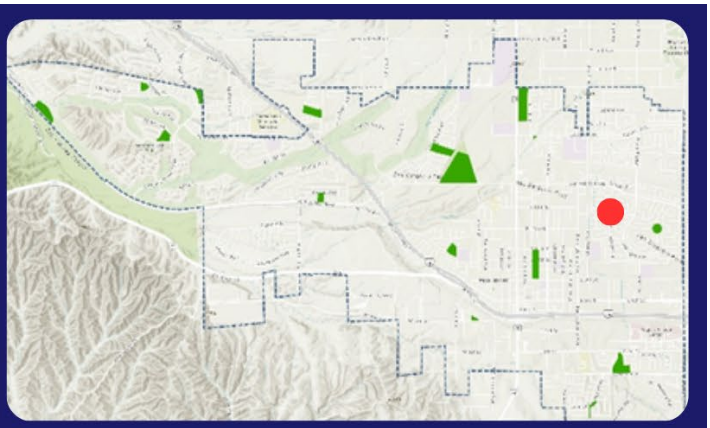


BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Veteran's Park
California & 7th St.
.10 Acres
Walkway Mileage – .06 mi.
Sign (1)
Table (1)
N
0 4 8 16 24 32 Feet
N. CALIFORNIA AVE.
EGAN AVE.
W. 7TH ST.

Wildflower Park

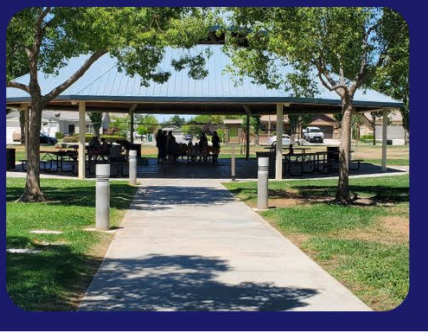
Tulip Circle

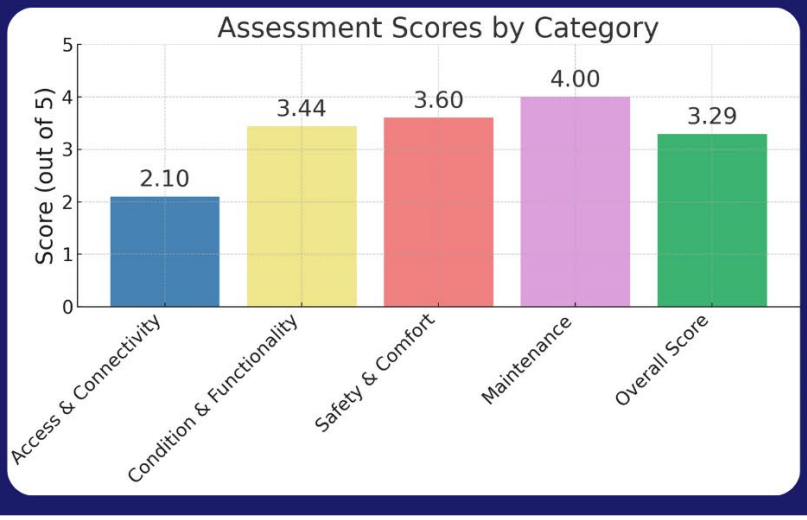
Neighborhood Park
Suburban
3.5 acres



SITE AMENITIES

4 Barbeque
7 Bench
1 Bike Rack
1 Basketball Full Court
1 Drinking Fountain
1 Picnic Shelter
2 Playground (2-5)
14 Restrooms
1 Monument Sign
11 Table





BEAUMONT
CALIFORNIA
Beaumont Parks
Master Plan
Existing Park Amenities
Wildflower Park
Tulip Circle
3.5 Acres
Walkway Mileage ~ .60 mi.
Barbecue (4)
Bench (7)
BikeRack (1)
Basketball Full (1)
DrinkingFountain (1)
Gazebo (1)
Playground(2-5) (2)
Trash (14)
Sign (1)
Table (11)
RHA
0 15 30 60 90 120
Feet
N
TULIP CIRCLE E.
TULIP CIRCLE N.
TULIP CIRCLE S.
TULIP CIRCLE W.

Albert A. Chatigny Sr. Community Recreation Center (CRC) Evaluation

This is a brief report for the assessment and documentation of building conditions. We did not do any destructive testing or uncovered walls and ceilings, nor investigate building structure, underground infrastructure, hazardous materials, or any plumbing, electrical, or HVAC Systems.

This report serves to identify existing building conditions at the facilities mentioned below in reference to the recent 05/14/2024 site visit and meeting with City Building Maintenance and the users. See plan drawings and spreadsheet analysis that provide additional information and preliminary rough order of magnitude cost.

- The Community Recreation Center (CRC) is a two story, exterior stucco walls & wood roof frame building. Overall, the building structural system and infrastructure seem to be good and well maintained.
- The vinyl and carpet flooring are original and show typical wear on them, but do not need to be replaced yet.
- The ceiling acoustic tiles show minor water damage in several spots, possibly condensation from the HVAC ducts, but overall, the tiles are in good condition.
- The HVAC system on the second floor has control issues that result in a warmer hallway than the adjoining office spaces. The maintenance department is aware of this issue and is in the process of repair.
- The existing drinking fountains are ADA compliant, but we recommend upgrades to have at least one water bottle filling station on each floor.
- The roof is clean and appears to drain properly. The roof was replaced approximately 2 years ago with a PVC membrane system. There are signs of minor roof blistering in various locations.
- The overflow parking lot on the north end of the site needs additional lighting for safety and visibility.
- The gymnasium ceiling needs acoustic treatments to reduce noise reflection and to better allow simultaneous programs in the gymnasium.
- The gymnasium has water leakage from the roof through the wall, which has damaged some of the wall mounted acoustic tiles. The caulking from the roof drain and expansion joints in the wall are failing, resulting in water infiltration to the interior.
- According to the users, the building lacks midsize program spaces (50-100 occupants) and office space, as the building's programming and needs have changed since the building was built.
- The building lacks adequate storage space for the needs of the users, resulting in several bathrooms being converted into storage rooms since the building was built. We recommend that the City retains a licensed architect to design a renovation plan.
- The second-floor restroom's floor drains have an odor which requires a trap primer.
- Building casework is overall in good shape, however, some locations have peeling or missing plastic laminate finish.

NOTE:
SEE FACILITIES ASSESSMENT SPREADSHEET FOR ADDITIONAL INFORMATION, KEYNOTES, AND LEGEND FOR CONDITION OF ELEMENT

1 ROOF PLAN
SCALE: 1" = 50'-0"

BOA Architecture
Government Services
1511 Cota Ave. Long Beach, CA 90813 Tel: 562-912-7900

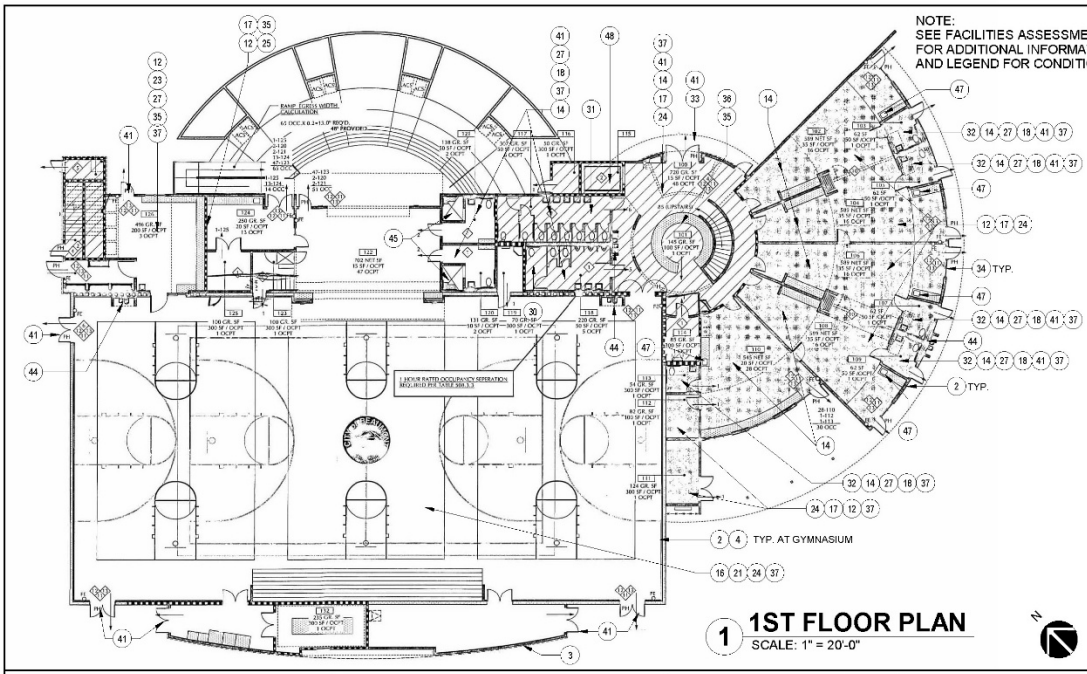
BEAUMONT BUILDING ASSESSMENT PLAN
SENIOR CENTER BUILDING
1310 OAK VALLEY PKWY, BEAUMONT, CA 92223

No.	Description	Date

ROOF PLAN

Project number	3094	A1.0
Date	5-29-2024	
Drawn by	LA	
Checked by	Checker	Scale 1" = 50'-0"

5/29/2024 5:10:30 PM



NOTE:
SEE FACILITIES ASSESSMENT SPREADSHEET FOR ADDITIONAL INFORMATION, KEYNOTES, AND LEGEND FOR CONDITION OF ELEMENT

1 1ST FLOOR PLAN
SCALE: 1" = 20'-0"

BOA Architecture
Government Services
1511 Cota Ave. Long Beach, CA 90813 Tel: 562-912-7900

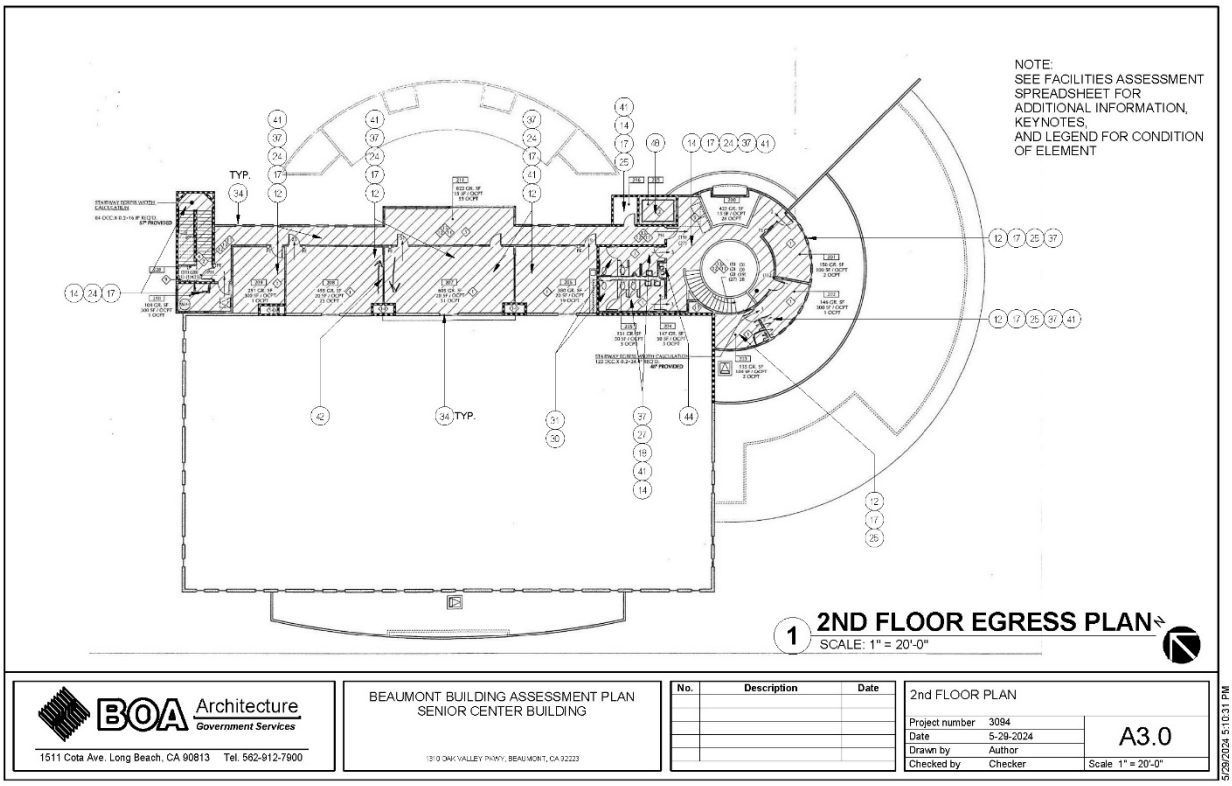
BEAUMONT BUILDING ASSESSMENT PLAN
SENIOR CENTER BUILDING
1310 OAK VALLEY PKWY, BEAUMONT, CA 92223

No.	Description	Date

1st FLOOR PLAN

Project number	3094	A2.0
Date	5-29-2024	
Drawn by	LN	
Checked by	LA	Scale 1" = 20'-0"

5/29/2024 5:10:30 PM



Overview

Address:	1310 Oak Valley Parkway, Beaumont, CA 92223
Year Constructed:	2008
Facility Setting:	Suburban
Building Size:	24,857 square feet
Ownership & Maintenance:	City-owned and city-maintained
Building Height:	2 stories

Building Composition & Condition Assessment

Structure & Materials

Exterior Materials:	Block, concrete, brick, plaster, metal
Roof Types:	Standing seam, asphalt shingle, PVC, built-up roofing
Ceiling Types:	2x2 and 2x4 suspended ceiling, glue-up ACT, gypsum board, plaster
Wall Finishes:	Painted gypsum board, tile, wood siding (or similar), CMU/brick/concrete, painted concrete, FRP, wallpaper
Floor Finishes:	Resilient flooring, carpet, tile, concrete/stamped concrete

Room Features

Restrooms:

- Men's and Women's with ADA-compliant stalls (rated FAIR)
- Single-occupancy ADA stall (rated GOOD)

Other Features:

- Storage, service counter, HVAC, lighting, drinking fountain, shower, dressing area, and elevator present
- Various elements such as some casework, service windows, and acoustical features rated from GOOD to FAIR

Element Conditions

- Most components are rated B (Good) or C (Fair)
- Some items are Not Available (N/A) or Missing (IM) such as operable walls and fireplaces

Cost Estimates

Base ROM (Rough Order of Magnitude)

Total: $980,000

- This covers basic assessments including walls, roof/ceiling/floor finishes, restroom compliance, and various systems (e.g., HVAC, lighting).

Optional Tenant Improvements (T.I.)

- Intended to reconfigure the building to support storage and midsize program spaces
- Scope: 3,000 SF x $500/SF = $1,500,000

Breakdown:

- Pole Storage: $200,000
- Lighting Upgrades: $400,000
- Acoustical Improvements: $350,000
- Water Coolers w/ Bottle Fillers: $30,000

Total Optional Cost: $1,500,000

Key Takeaways

- The building is structurally in fair to good condition with major systems in serviceable state
- It is suitable for city programming but requires upgrades for enhanced functionality, especially for storage and adaptable space use
- The combined upgrade and improvement cost could total $2.48 million, including optional T.I. upgrades

APPENDIX F - RECOMMENDED PARK IMPROVEMENTS PLAN – ACTION PLAN

Beaumont Parks & Community Services Master Plan May 22, 2025
Action Plan 4:58 PM

PHASE		FUNDING SOURCE		CATEGORY	RATIONAL		STATUS	STATUS
P1	1-2 yrs (24-26)	$17,799,284 GF	General Fund	New	P	Priority Investment Rating	Planned	Funded
P2	3-5 yrs (27-32)	$4,318,218 DIF-CPARK	DIF-CPARK	Renovation	M	Maintenance Repair	Completed	Future
P3	6-10 yrs	$441,286 DIF-REC	DIF-REC	Expansion	W	Water Savings		
PY	Prior Years	$3,849,000 DIF-RPARK	DIF-RPARK		U	Upgrade		
		$192,743 PROP 68	PROP 68					
		$3,821,549 CFD (STD)	CFD (STD)					
		$468,163 CFD-255	CFD-255					
		$1,750,000 CFD-510	CFD-510					
		$3,700,000 Grant	Grant					
		$14,270,062 UND	Undetermined					

Phase	Project Description	Quantity	Site	Category	Est / Cost	Funding	Rational	Status	Status	Comments
3 Rings Ranch Park										
PY	Park Improvements	1 ls	3 Rings Ranch Park	Renovation	$ 192,743	PROP 68	M	Completed		
P3	Restroom	1 ls	3 Rings Ranch Park	Expansion	$ 500,000	GF	U	Planned	Future	
			3 Rings Ranch Park							
			3 Rings Ranch Park							
			3 Rings Ranch Park							
			3 Rings Ranch Park							
De Forge Park										
PY	Playgrounds & Shade Covers	1 ls	De Forge Park	Renovation	$ 204,854	CFD (STD)	U	Completed		
P3	Splash Pad	1 ls	De Forge Park	Expansion	$ 1,000,000	GF	U	Planned	Future	
			De Forge Park							
			De Forge Park							
			De Forge Park							
Fallen Heroes Park										
P2	Playground	1 ls	Fallen Heroes Park	Renovation	$ 300,000	UND	U	Planned	Future	
			Fallen Heroes Park							
			Fallen Heroes Park							
			Fallen Heroes Park							
			Fallen Heroes Park							
Mickelson Park										
			Mickelson Park							
			Mickelson Park							
			Mickelson Park							
			Mickelson Park							
			Mickelson Park							
Mountain View Park										
PY	Playgrounds & Shade Covers	1 ls	Mountain View Park	Renovation	$ 397,540	CFD (STD)	U	Completed		
P3	Restroom	1 ls	Mountain View Park	Expansion	$ 500,000	GF	U	Planned	Future	
			Mountain View Park							
			Mountain View Park							
			Mountain View Park							
Nicklaus Park & Paw Park										
P1	Field lighting and Field Expansion	1 ls	Nicklaus Park & Paw Park	Renovation	$ 2,849,000	DIF-RPARK	U	Planned	Funded	
P1	Park Improvements - Phase 1	1 ls	Nicklaus Park & Paw Park	Renovation	$ 3,638,334	UND	P	Planned	Future	
P2	Park Improvements - Phase 2	1 ls	Nicklaus Park & Paw Park	Renovation	$ 5,057,660	UND	P	Planned	Future	
			Nicklaus Park & Paw Park							
			Nicklaus Park & Paw Park							
Palmer Park										
P1	Dog Park	1 ls	Palmer Park	Renovation	$ 1,000,000	CFD-510	P	Planned	Funded	
P1	Park Improvements	1 ls	Palmer Park	Renovation	$ 4,074,068	UND	P	Planned	Future	
			Palmer Park							
			Palmer Park							
			Palmer Park							
Rangel Park										
P2	Shade Sails	1 ls	Rangel Park	New	$ 200,000	UND	P	Planned	Future	
			Rangel Park							
			Rangel Park							
			Rangel Park							
			Rangel Park							
Shadow Creek Park										
PY	Playground Rehab	1 ls	Shadow Creek Park	Renovation	$ 450,000	CFD-510	U	Completed		
P3	Restroom	1 ls	Shadow Creek Park	Expansion	$ 500,000	GF	U	Planned	Future	
			Shadow Creek Park							
			Shadow Creek Park							
			Shadow Creek Park							
Sports Park										
P1	Facility Improvements/Restroom	1 ls	Sports Park	Renovation	$ 300,000	CFD-510	M	Planned	Funded	
P1	Field Lighting and Field Expansion	1 ls	Sports Park	Renovation	$ 300,000	DIF-REC	U	Planned	Funded	
P1	Field Lighting and Field Expansion	1 ls	Sports Park	Renovation	$ 1,000,000	DIF-RPARK	U	Planned	Funded	
P1	Field Lighting and Field Expansion	1 ls	Sports Park	Renovation	$ 5,019,884	GF	U	Planned	Funded	
P1	Playground Replacement	1 ls	Sports Park	Renovation	$ 711,365	DIF-CPARK	U	Planned	Funded	
P1	Playground Replacement	1 ls	Sports Park	Renovation	$ 141,286	DIF-REC	U	Planned	Funded	
			Sports Park							
Star Carlton Park										
PY	Playgrounds & Shade Covers	1 ls	Star Carlton Park	Renovation	$ 100,118	CFD-255	U	Completed		
			Star Carlton Park							
			Star Carlton Park							
			Star Carlton Park							
			Star Carlton Park							

Stetson Park										
P2	Small New Playground	1 ls	Stetson Park	New	$ 350,000	UND	P	Planned	Future	
			Stetson Park							
			Stetson Park							
			Stetson Park							
			Stetson Park							
Stewart Park										
P1	Redevelopment and Skate Park	1 ls	Stewart Park	Renovation	$ 3,100,000	GF	U	Planned	Funded	Includes amphitheater
P1	Redevelopment and Skate Park	1 ls	Stewart Park	Renovation	$ 3,100,000	Grant	U	Planned	Future	Includes amphitheater
PY	Redevelopment and Skate Park	1 ls	Stewart Park	Renovation	$ 3,219,155	CFD (STD)	U	Completed		Includes amphitheater
PY	Redevelopment and Skate Park	1 ls	Stewart Park	Renovation	$ 3,606,853	DIF-CPARK	U	Completed		Includes amphitheater
PY	Redevelopment and Skate Park	1 ls	Stewart Park	Renovation	$ 6,750,000	GF	U	Completed		Includes amphitheater
			Stewart Park							
			Stewart Park							
Sunny Hills Park										
PY	Playgrounds & Shade Covers	1 ls	Sunny Hills Park	Renovation	$ 68,045	CFD-255	U	Completed		
			Sunny Hills Park							
			Sunny Hills Park							
			Sunny Hills Park							
			Sunny Hills Park							
Trevino Park										
P2	New Playground	1 ls	Trevino Park	New	$ 400,000	UND	P	Planned	Future	
			Trevino Park							
			Trevino Park							
			Trevino Park							
			Trevino Park							
Veterans Park										
			Veterans Park							
			Veterans Park							
			Veterans Park							
			Veterans Park							
			Veterans Park							
Wildflower Park										
P1	New Playground	1 ls	Wildflower Park	New	$ 250,000	UND	P	Planned	Future	
			Wildflower Park							
			Wildflower Park							
			Wildflower Park							
			Wildflower Park							
General Parks										
P1	Citywide Parks Infrastructure Improvements	1 ls	General Parks	Renovation	$300,000	CFD-255	M	Planned	Funded	
P1	Sorenstam Park (6.7 acres) future by builder (no city cost)		General Parks							
			General Parks							
			General Parks							
			General Parks							
			General Parks							
Community Recreation Center										
P1	Community Center and Aquatics Facility Feasibility Study	1 ls	General Parks	New	$150,000	GF	P	Planned	Future	
PY	Modular Pump Track	1 ls	Community Recreation Center	New	$ 55,000	GF	P	Completed		
P1	Overflow Parking Lot	1 ls	Community Recreation Center	New	$ 224,400	GF	P	Planned	Funded	
Trails										
			Portero Walking Path							
			Noble Creek Trail							
			Highland Springs Channel							
			Cherry Channel							
			Marshal Creek Trail							
			Sundance Bowl Trail							
			Palm Islands Trail							
P2	Future Trails	1 mile	Future - Nicklaus Park	New	$ 200,000	Grant	P	Planned	Future	
P2	Future Trails	1 mile	Future - Palmer Park	New	$ 200,000	Grant	P	Planned	Future	
P2	Future Trails	1 mile	Future - Edison Easements	New	$ 200,000	Grant	P	Planned	Future	

APPENDIX G - NATIONAL TRENDS IN RECREATION

METHODOLOGY

The Sports & Fitness Industry Association's (SFIA) *Sports, Fitness & Leisure Activities Topline Participation Report 2023* was utilized to evaluate National Recreation Participatory Trends.

The methodology of this study is rooted in a nationwide survey conducted in the 2022 calendar year by Sports Marketing Surveys USA (SMS), under the supervision of the Sports & Fitness Industry Association (SFIA) and in collaboration with seven other sports industry associations comprising the Physical Activity Council (PAC). The study was conceptualized and deployed by Digital Research Inc. (DRI), with all supplementary data being credited to the joint research efforts of SFIA and SMS.

Throughout 2022, the study completed 18,000 online interviews involving a nationwide sample of individuals aged six and older. These participants were selected from proprietary online panels designed to be representative of the broader U.S. population. Strict quotas related to gender, age, income, region, and ethnicity were implemented to assure a balanced and representative sample.

The survey's robust sample size of 18,000 completed interviews facilitates a high degree of statistical accuracy. However, it's acknowledged that all surveys are subject to a standard error, which indicates the extent to which the results may differ from those acquired through a comprehensive census of the entire U.S. population. For instance, a sport with a participation rate of five percent exhibits a confidence interval of plus or minus 0.32 percentage points at the 95 percent confidence level.

To further ensure the representation of the data, a weighting technique was employed. This adjusted the data to mirror the entire U.S. population aged six and above, utilizing variables such as gender, age, income, ethnicity, household size, region, and population density. The total population figure applied was 305,439,858 individuals aged six and older.

The study reports activity based on a rolling 12-month participation rate. Unless explicitly specified, all charts present data corresponding to U.S. populations aged six and over.

All category and activity names are those used by SFIA.

OVERALL PARTICIPATION IN THE U.S.

For the fifth year running, physical activity rates among Americans continued to rise. Specifically, 77.6% of all Americans, representing approximately 236.9 million individuals, took part in at least one activity during the year. This figure denotes a 9.2% increase compared to 2017, and a 1.9% rise compared to 2021. In essence, this means that 20 million more individuals participated in at least one physical activity annually compared to 2017, suggesting a growing prioritization of physical activity in American lifestyles.

Racquet sports experienced the most significant rise in participation in 2022, with a surge of 17.6% or about 8 million participants from the previous year. All racquet sports monitored by SFIA saw increased participation in 2022, with pickleball outpacing others with an 85.7% annual growth rate. Conversely, individual and winter sports were the only categories that didn't register increased participation in 2022.

Team sports rebounded from the sharp downturn they faced in 2020 due to the pandemic, with their participation rate climbing to 23.2% in 2022, almost reaching the 2019 level of 23.4%. In 2022, participation rates in water sports and outdoor sports similarly rose, comparable to the increases seen in team sports, while the fitness participation rate remained steady.

When comparing participation rates from 2013 to 2022, it's evident that physical activity has become a higher priority for Americans over the past decade. Every sports category saw an increase in participation rates, except for individual sports, which experienced a slight decrease from 43.3% to 41.3%. Fitness sports reported the largest growth in participation rate, rising from 60.1% in 2013 to 67.4% in 2022.

INACTIVITY IN THE U.S.

In a first since 2010, the number of totally inactive individuals in the U.S.—those not participating in any of the sports or activities monitored by SFIA—fell below 70 million. In 2022, the count of inactive individuals stood at 68.6 million or 22.4% of Americans, marking the fourth consecutive annual decrease.

A decline in inactivity was observed across all age groups, except for those aged 18-24 and 25-34. SFIA believes that the increase in inactivity within these groups might be due to significant life transitions such as attending college or starting a family, which were temporarily paused during the onset of the pandemic. Even though inactivity rates for these age groups have risen in 2022, they remain lower than their 2017 rates. Thus, every age group reported lower inactivity rates in 2022 compared to 2017.

Further positive news emerged when examining inactivity rates across income levels. Every income level saw a reduction in inactivity rates of more than 3% in 2022, with the most substantial decrease of 5.2% occurring within the $25k-$49,999 income bracket. Similar to the age group analysis, every income category in 2022 registered lower inactivity rates than in 2017. This trend indicates a growing number of Americans are prioritizing and investing in physical activity (and have better access to opportunities for participation) compared to previous years.

7.1.1 NATIONAL PARTICIPITATION

FITNESS TRENDS

Figure 14: Top national fitness activities by participation

The most popular fitness activity was Walking for Fitness, with 114.8 million participants, though it experienced a small decrease of 0.9% from the previous year. Despite this, it showed a 3% increase in participation over the last three years. The second most popular activity, Treadmill exercising, had around 53.6 million participants, which was largely stable from 2021, but showed a decrease of 5.7% since 2019.

Free Weights (Dumbbells/Hand Weights) also experienced growth in 2022, with approximately 53.1 million participants. This represents a 1% increase from 2021 and a 3.3% increase over three years. Meanwhile, Yoga and Pilates Training showed significant growth over the three years with an increase of 10.4% and 11.6% respectively.

The most significant three-year decreases were observed in Cross-Training Style Workouts and Group Stationary Cycling, with a decrease of 31.7% and 36.9% respectively. Despite some decreases, many fitness activities maintained or increased their number of participants, indicating an ongoing interest in physical fitness among Americans.

FITNESS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Walking for Fitness	111,439	114,044	115,814	114,759	-0.9%	3.0%
Treadmill	56,823	49,832	53,627	53,589	-0.1%	-5.7%
Free Weights (Dumbbells/Hand Weights)	51,450	53,256	52,636	53,140	1.0%	3.3%
Running/Jogging	50,052	50,652	48,977	47,816	-2.4%	-4.5%
Yoga	30,456	32,808	34,347	33,636	-2.1%	10.4%
Stationary Cycling (Recumbent/Upright)	37,085	31,287	32,453	32,102	-1.1%	-13.4%
Weight/Resistance Machines	36,181	30,651	30,577	30,010	-1.9%	-17.1%
Free Weights (Barbell)	28,379	28,790	28,243	28,678	1.5%	1.1%
Elliptical Motion/Cross-Trainer	33,056	27,920	27,618	27,051	-2.1%	-18.2%
Swimming for Fitness	28,219	25,666	25,620	26,272	2.5%	-6.9%
Dance, Step & Other Choreographed Exercise to Music	23,957	25,160	24,752	25,163	1.7%	5.0%
Bodyweight Exercise & Accessory-Assisted Training	23,504	22,845	22,629	22,034	-2.6%	-6.3%
High Impact/Intensity Training	22,044	22,487	21,973	21,821	-0.7%	-1.0%
Kettlebells	12,857	13,576	13,557	13,694	1.0%	6.5%
Rowing Machine	12,809	11,694	11,586	11,893	2.6%	-7.2%
Stair-Climbing Machine	15,359	11,261	11,786	11,677	-0.9%	-24.0%
Aquatic Exercise	11,189	10,954	10,400	10,676	2.6%	-4.6%
Pilates Training	9,243	9,905	9,745	10,311	5.8%	11.6%
Cross-Training Style Workouts	13,542	9,179	9,764	9,248	-5.3%	-31.7%
Stationary Cycling (Group)	9,930	6,054	5,939	6,268	5.5%	-36.9%
Cardio Kickboxing	7,026	5,295	5,099	5,531	8.5%	-21.3%
Boot Camp Style Training	6,830	4,969	5,169	5,192	0.4%	-24.0%
Barre	3,665	3,579	3,659	3,803	3.9%	3.8%
Tai Chi	3,793	3,300	3,393	3,394	0.0%	-10.5%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 15: National fitness participation

TEAM SPORTS TRENDS

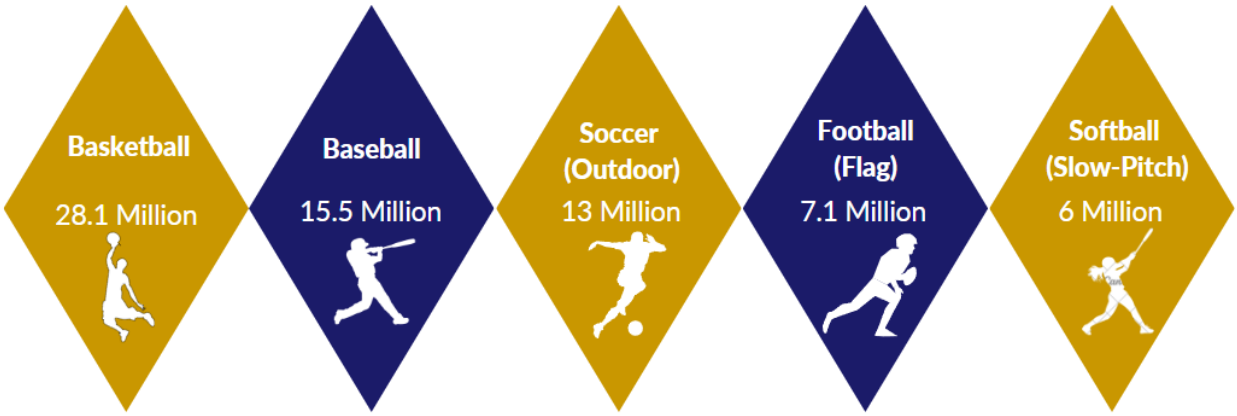


Figure 16: Top national team sport activities by participation

Basketball continued to lead in team sports participation with over 28.1 million participants, marking a 3.7% increase from 2021 and an impressive 13% increase over the past three years. Baseball and outdoor soccer followed, with approximately 15.5 million and 13 million participants respectively. While baseball saw a slight decrease of 0.7% in the past year, and a 2.1% decrease over the past three years, outdoor soccer saw a healthy 3.7% increase from the previous year and 9.3% over three years.

Among other notable sports, gymnastics exhibited the most substantial growth from 2021 to 2022, with a 7% increase in participants, bringing the total to approximately 4.6 million. Conversely, rugby had the most significant drop with a 5.8% decrease from the previous year and a steep 16.2% decrease over the last three years.

Overall, despite some declines, many team sports either sustained or increased their participation numbers in 2022, underlining the continued popularity of these activities.

TEAM SPORTS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Basketball	24,917	27,753	27,135	28,149	3.7%	13.0%
Baseball	15,804	15,731	15,587	15,478	-0.7%	-2.1%
Soccer (Outdoor)	11,913	12,444	12,556	13,018	3.7%	9.3%
Football (Flag)	6,783	7,001	6,889	7,104	3.1%	4.7%
Volleyball (Court)	6,487	5,410	5,849	6,092	4.2%	-6.1%
Softball (Slow-Pitch)	7,071	6,349	6,008	6,036	0.5%	-14.6%
Soccer (Indoor)	5,336	5,440	5,408	5,495	1.6%	3.0%
Football (Touch)	5,171	4,846	4,884	4,843	-0.8%	-6.3%
Gymnastics	4,699	3,848	4,268	4,569	7.0%	-2.8%
Volleyball (Beach/Sand)	4,400	4,320	4,184	4,128	-1.3%	-6.2%
Track and Field	4,139	3,636	3,587	3,690	2.9%	-10.8%
Cheerleading	3,752	3,308	3,465	3,507	1.2%	-6.5%
Swimming on a Team	2,822	2,615	2,824	2,904	2.9%	2.9%
Volleyball (Grass)	3,136	2,738	2,807	2,829	0.8%	-9.8%
Paintball	2,881	2,781	2,562	2,592	1.2%	-10.0%
Ice Hockey	2,357	2,270	2,306	2,278	-1.3%	-3.4%
Softball (Fast-Pitch)	2,242	1,811	2,088	2,146	2.8%	-4.3%
Ultimate Frisbee	2,290	2,325	2,190	2,142	-2.2%	-6.5%
Wrestling	1,944	1,931	1,937	2,036	5.1%	4.7%
Lacrosse	2,115	1,884	1,892	1,875	-0.9%	-11.4%
Roller Hockey	1,616	1,500	1,425	1,368	-4.0%	-15.3%
Rugby	1,392	1,242	1,238	1,166	-5.8%	-16.2%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 17: National team sports participation

INDIVIDUAL ACTIVITY TRENDS

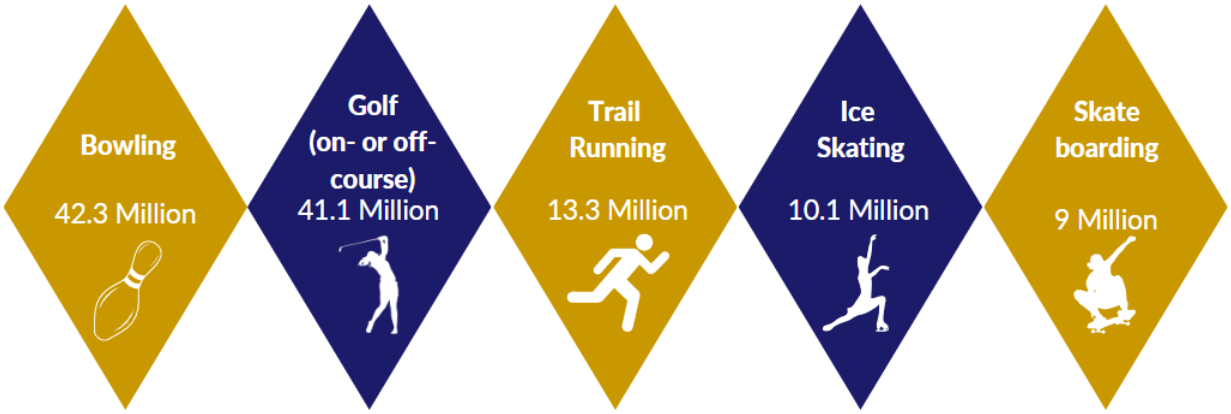


Figure 18: Top national individual activities by participation

Individual sports activities demonstrated diverse trends in participation rates. Bowling remained popular, with over 42.2 million participants, marking a 1.5% increase from the previous year. However, golf, both on and off-course, stole the limelight with significant growth rates. On or off-course golf combined experienced a substantial 9.7% increase from 2021, with over 41 million participants, underpinned by a massive 25.7% increase in off-course golf participation (driving range, golf entertainment venue, indoor simulator) that skyrocketed to about 15.5 million participants.

Skateboarding also showed strong growth, with a 3.1% increase from 2021 and a substantial 36.4% growth over three years, bringing its total to just over 9 million participants. Meanwhile, trail running and ice skating saw considerable growth of 5.9% and 6.4% from 2021, respectively.

On the contrary, adventure racing experienced a decrease in participation, dropping by 6.1% from 2021 and 20% over three years. Traditional road triathlons also suffered a decline, with an 11% decrease in participants over the past three years.

INDIVIDUAL ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Bowling	45,372	40,143	41,666	42,292	1.5%	-6.8%
Golf (on- or off-course)	34,176	36,861	37,473	41,096	9.7%	20.2%
Trail Running	10,997	11,854	12,520	13,253	5.9%	20.5%
Ice Skating	9,460	9,857	9,481	10,086	6.4%	6.6%
Skateboarding	6,610	8,872	8,747	9,019	3.1%	36.4%
Archery	7,449	7,249	7,342	7,428	1.2%	-0.3%
Horseback Riding	6,990	6,748	6,919	7,309	5.6%	4.6%
Roller Skating (2x2 Wheels)	6,612	6,160	6,373	6,810	6.9%	3.0%
Martial Arts	6,068	6,064	6,186	6,355	2.7%	4.7%
Boxing for Fitness	5,198	5,230	5,237	5,472	4.5%	5.3%
Roller Skating (Inline Wheels)	4,816	4,892	4,940	5,173	4.7%	7.4%
MMA for Fitness	2,405	2,445	2,339	2,524	7.9%	5.0%
Triathlon (Traditional/Road)	2,001	1,846	1,748	1,780	1.8%	-11.0%
Adventure Racing	2,143	1,966	1,826	1,714	-6.1%	-20.0%
Triathlon (Non-Traditional/Off Road)	1,472	1,363	1,304	1,350	3.5%	-8.2%
MMA for Competition	978	979	1,026	1,076	4.9%	10.1%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 19: National individual activity participation

OUTDOOR ACTIVITY TRENDS

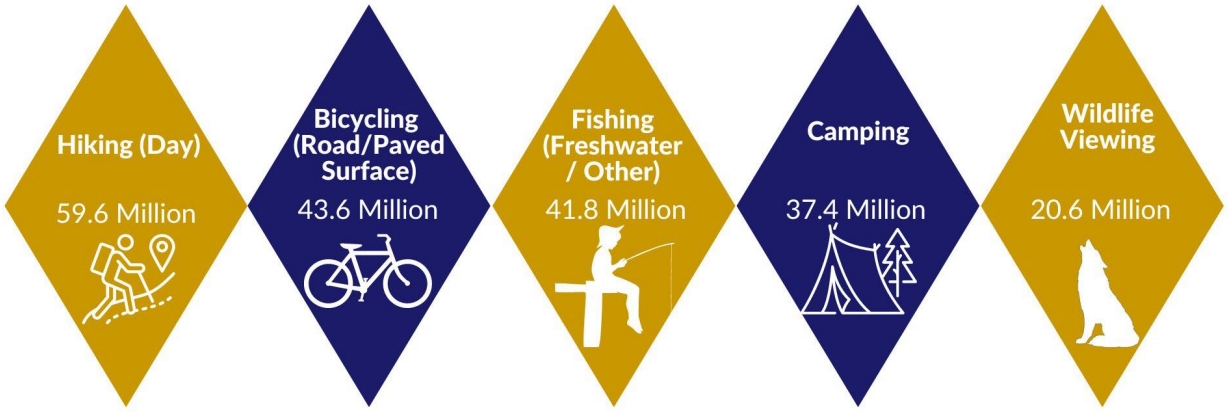


Figure 20: Top national outdoor activities by participation

Outdoor activities experienced a surge in participation. Hiking continued to lead with a 1.5% yearly and a 19.9% three-year increase, with nearly 59.6 million participants. Bicycling on paved surfaces and freshwater fishing also grew by 1.8% and 2.4% respectively. Camping saw a considerable 4.0% annual growth, and birdwatching and saltwater fishing increased by 6.8% and 4.0% respectively.

However, target shooting with handguns and rifles experienced a decrease, as did overnight backpacking. BMX bicycling and sport/boulder climbing reported significant growth rates of 8.3% and 6.6% respectively, underscoring a strong interest in outdoor activities despite some downturns.

OUTDOOR ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Hiking (Day)	49,697	57,808	58,697	59,578	1.5%	19.9%
Bicycling (Road/Paved Surface)	39,388	44,471	42,775	43,554	1.8%	10.6%
Fishing (Freshwater/Other)	39,185	42,556	40,853	41,821	2.4%	6.7%
Camping	28,183	36,082	35,985	37,431	4.0%	32.8%
Wildlife Viewing	20,040	21,038	20,452	20,615	0.8%	2.9%
Camping (RV)	15,426	17,825	16,371	16,840	2.9%	9.2%
Birdwatching	12,817	15,228	14,815	15,818	6.8%	23.4%
Fishing (Saltwater)	13,193	14,527	13,790	14,344	4.0%	8.7%
Target Shooting (Handgun)	14,579	14,253	13,952	13,303	-4.6%	-8.8%
Target Shooting (Rifle)	13,197	12,728	12,388	12,044	-2.8%	-8.7%
Hunting (Rifle)	11,084	11,098	10,762	10,811	0.5%	-2.5%
Backpacking Overnight	10,660	10,746	10,306	10,217	-0.9%	-4.2%
Bicycling (Mountain/Non-Paved Surface)	8,622	8,998	8,693	8,916	2.6%	3.4%
Fishing (Fly)	7,014	7,753	7,458	7,631	2.3%	8.8%
Hunting (Shotgun)	8,083	7,874	7,627	7,628	0.0%	-5.6%
Climbing (Indoor)	5,309	5,535	5,684	5,778	1.7%	8.8%
Hunting (Bow)	4,628	4,656	4,577	4,739	3.5%	2.4%
Shooting (Sport Clays)	4,852	4,699	4,618	4,718	2.2%	-2.8%
Bicycling (BMX)	3,648	3,880	3,861	4,181	8.3%	14.6%
Shooting (Trap/Skeet)	4,057	3,837	3,750	3,739	-0.3%	-7.8%
Hunting (Handgun)	3,015	2,998	2,900	2,993	3.2%	-0.8%
Climbing (Sport/Boulder)	2,183	2,290	2,301	2,452	6.6%	12.3%
Climbing (Traditional/Ice/Mountaineering)	2,400	2,456	2,374	2,452	3.3%	2.1%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 21: National outdoor activity participation

RACQUET SPORT TRENDS

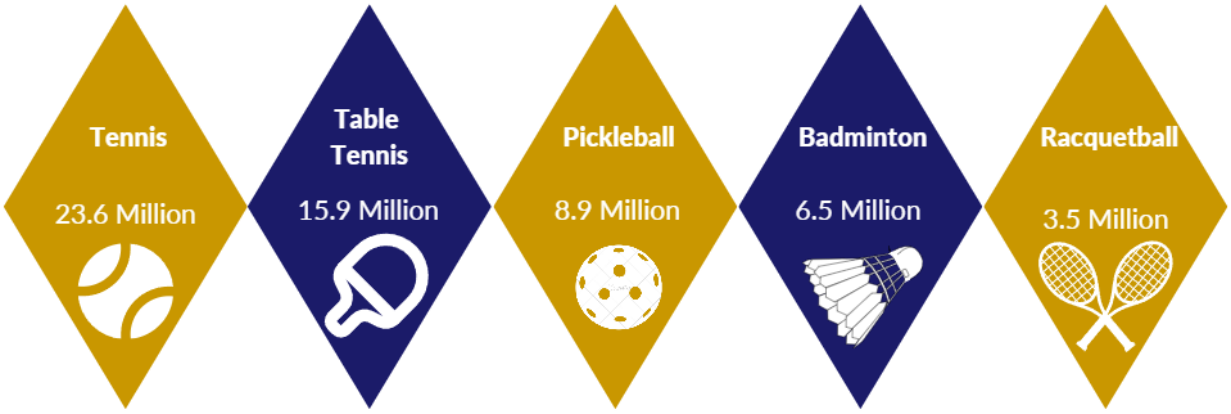


Figure 22: Top national racquet sports by participation

Racquet sports saw a continued upward trend in participation in 2022, with tennis at the forefront, with around 23.6 million participants and marking a 4.3% increase from 2021. This sport also witnessed a significant three-year growth rate of 33.4%.

An even more impressive growth rate was found in pickleball, which experienced an incredible 85.7% increase from 2021, and a stunning 158.6% increase over three years, reflecting its rapidly growing popularity. Meanwhile, other sports like table tennis and badminton also experienced growth in 2022, with 2.8% and 7.1% increases from the previous year respectively.

Racquetball and cardio tennis showed a similar positive trend with 8.0% and 7.8% growth rates from 2021, respectively. Despite its lower participation numbers compared to other racquet sports, squash saw a modest increase of 3.6% from 2021, showing signs of sustained interest. Overall, the data suggests a robust growth in the popularity of racquet sports in 2022.

RACQUET SPORTS PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Tennis	17,684	21,642	22,617	23,595	4.3%	33.4%
Table Tennis	14,908	16,854	15,390	15,824	2.8%	6.1%
Pickleball	3,460	4,199	4,819	8,949	85.7%	158.6%
Badminton	6,095	5,862	6,061	6,490	7.1%	6.5%
Racquetball	3,453	3,426	3,260	3,521	8.0%	2.0%
Cardio Tennis	2,501	2,503	2,608	2,812	7.8%	12.4%
Squash	1,222	1,163	1,185	1,228	3.6%	0.5%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 23: National racquet sport participation

WATER ACTIVITY TRENDS

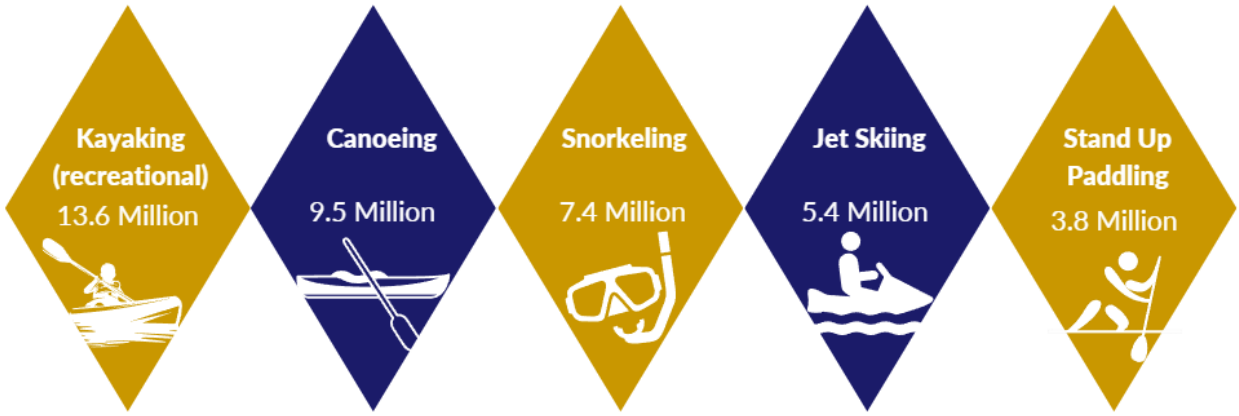


Figure 24: Top national water activities by participation

In 2022, participation in water sports grew. Recreational kayaking was the favorite, drawing 13.56 million participants, up by 1.6% from 2021, and showing a significant three-year growth of 19.1%.

Popularity of canoeing and jet skiing also rose in 2022, attracting about 9.52 million and 5.44 million people respectively, increasing by 3.5% and 7.6% from 2021.

Surfing remained popular, showing a 6.6% increase from 2021 and a sizable 24.6% growth over three years. Stand-up paddling and white-water kayaking saw smaller growth, with increases of 1.0% and 3.9% respectively from 2021.

The number of people sailing, rafting, and wakeboarding also rose in 2022, with rafting showing a significant 6.3% growth. However, water skiing saw a slight dip of 0.6%. Scuba diving bounced back from a decline with a 7.3% rise in 2022, despite a small overall three-year decrease of 2.1%.

WATER ACTIVITY PARTICIPANTS						
	2019	2020	2021	2022	1-year change	3-year change
Kayaking (Recreational)	11,382	13,002	13,351	13,561	1.6%	19.1%
Canoeing	8,995	9,595	9,199	9,521	3.5%	5.9%
Snorkeling	7,659	7,729	7,316	7,376	0.8%	-3.7%
Jet Skiing	5,108	4,900	5,062	5,445	7.6%	6.6%
Stand Up Paddling	3,562	3,675	3,739	3,777	1.0%	6.0%
Surfing	2,964	3,800	3,463	3,692	6.6%	24.6%
Sailing	3,618	3,486	3,463	3,632	4.9%	0.4%
Rafting	3,438	3,474	3,383	3,595	6.3%	4.5%
Water Skiing	3,203	3,050	3,058	3,040	-0.6%	-5.1%
Wakeboarding	2,729	2,754	2,674	2,754	3.0%	0.9%
Kayaking (White Water)	2,583	2,605	2,623	2,726	3.9%	5.5%
Scuba Diving	2,715	2,588	2,476	2,658	7.3%	-2.1%
Kayaking (Sea/Touring)	2,652	2,508	2,587	2,642	2.1%	-0.4%
Boardsailing/Windsurfing	1,405	1,268	1,297	1,391	7.3%	-0.9%
NOTE: Participation numbers are in 000's for the US population ages 6 and over						
Legend:	Large Increase (greater than 10%)	Moderate Increase (0% to 10%)	Moderate Decrease (0% to -10%)	Large Decrease (less than -10%)		

Figure 25: National water activity participation

7.1.2 SUMMARY

- **Group Fitness:** Participation in group fitness-based activities continued to struggle but showed some signs of recovery. Boot camp style training, cardio kickboxing, and stationary cycling (group) all increased participation in 2022 but are still significantly down from their 2019 numbers.
- **Health Clubs:** Health club-based activities continued to struggle. Elliptical motion/cross-trainer, stair-climbing machine, stationary cycling (recumbent/upright), and weight resistance machines all had participation decreases last year and are down over 10% compared to 2019 numbers.
- **Golf (on or off-course)**: Golf continues to maintain its momentum. Golf (on or off-course) increased by 9.7 % last year and all forms of golf overall have grown over 20% since 2019.
- **Outdoor Recreation:** Camping, fishing, and bicycling activities recovered to 2020 participation levels after showing slight decreases in 2021.
- **Personal Combat Sports:** Personal combat sports had a good year. Martial Arts, boxing for fitness, MMA for competition, MMA for fitness, and wrestling all posted participation increases in 2022.
- **Racquet Sports:** For the first time since 2015, every racquet sport increased its total participation number compared to the previous year.
    - Pickleball continued to be the fastest-growing sport in America. Participation almost doubled in 2022, increasing by 85.7% year-over-year and by an astonishing 158.6% over three years.
    - Tennis increased by 4.3% last year and has grown over 20% since 2019.
- **Running and Hiking:** For the fifth straight year, trail running and hiking (day) total participation increased.
- **Team Sports:** Basketball, soccer (outdoor), football (flag), and football (tackle) all posted positive three-year total participation increases of over 4.5%. Basketball had the highest three-year increase of 13.0%.
- **Yoga, Barre and Pilates:** Barre and Pilates showed solid participation increases in 2022, while yoga decreased for the first time in the last decade. All have three-year participation increases with yoga and Pilates increasing over 10% in the last three years.