



Staff Report

TO: City Council
FROM: Doug Story, Community Services Director
DATE: June 3, 2025
SUBJECT: Adopt the Parks and Community Services Master Plan

Description Capital Improvement Project P-17 – Parks and Community Services Master Plan.

Background and Analysis:

In 2023, the City of Beaumont initiated the development of a Parks and Community Services Master Plan in response to the City's continued growth and increasing demand for quality parks, recreational programming, and equitable public space access. The purpose of the plan is to establish a clear, community-driven roadmap to guide decision-making for park improvements, facility development, programming enhancements, and long-term investment priorities over the next decade.

The planning process included a robust series of community engagement activities, facility evaluations, and data collection efforts, culminating in a final plan that reflects the needs and aspirations of Beaumont residents.

Key Elements of the Planning Process:

- **Statistically Valid Survey:** 416 households responded to a city-wide survey, representing a 95% confidence level with a $\pm 4.7\%$ margin of error. The survey revealed:
 - 60% of residents rate Beaumont parks as “Excellent” or “Good” (compared to 79% nationally)
 - 74% of residents rate the quality of programs as “Excellent” or “Good” (national average: 80%)
 - 43% participated in a city program in the past year (above the national average of 32%)
 - Barriers to participation included lack of awareness (33%), being too busy (28%), and inconvenient times (16%)

- **Park and Facility Assessments:** Each park was evaluated on condition, accessibility, safety, maintenance, and user experience using a standardized 0-5 scale. This helped identify both deficiencies and high-performing sites.
- **Equity Mapping and Level of Service Analysis:** Advanced GIS mapping tools were used to identify underserved areas and guide recommendations for equitable park access and service distribution.
- **Public Engagement:** The planning process was guided by community feedback gathered through in-person events, stakeholder interviews, and a statistically valid survey. Outreach emphasized inclusivity and representation across all demographic groups.
- **Recommended Improvement Plan (RIP):** Based on the needs assessment and public input, the plan outlines priority projects and improvements over the next 10 years to address critical gaps and enhance community offerings.

Mission, Vision, and Values:

The Master Plan process also included an update to the department's guiding principles:

- **Mission:** To Elevate Community
- **Vision:** Parks with Purpose. Recreation with Heart. Community at the Core.
- **Core Values:** Teamwork, Innovation, Inclusion, Service Excellence

On April 28, 2025, staff presented key findings of the Parks and Community Services Master Plan to the Parks and Recreation Committee. Based on the feedback received and the comprehensive analysis conducted, it is now staff's recommendation that the City Council adopt the Parks and Community Services Master Plan as presented.

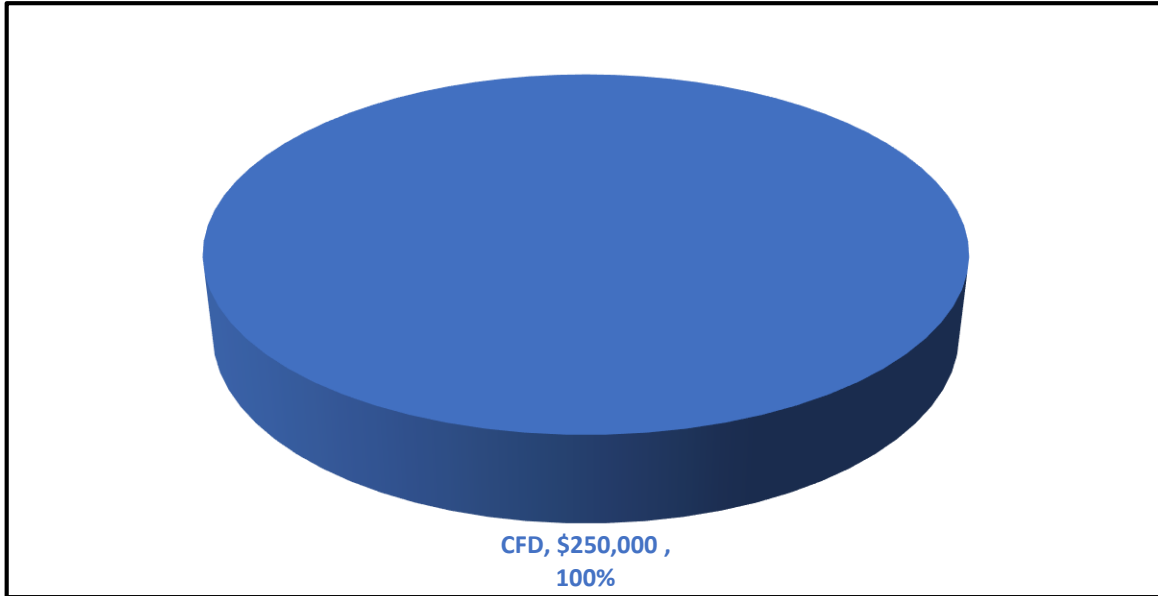
The Parks and Community Services Master Plan will provide a strategic framework to guide the Community Services Department in future planning, programming, capital improvement prioritization, and resource allocation. The plan will serve as a foundational document to support community needs, enhance recreational opportunities, and position the City to pursue and remain competitive for grant funding.

Fiscal Impact:

The cost to prepare this staff report is estimated to be \$580.

Funding for this project was provided through Capital Improvement Project No. P-17. There is no further immediate fiscal impact, however, this document outlines plans for the City's future investments and capital improvement projects for the City. The implementation of this plan will be contingent upon the City's ability to allocate and secure funding to execute the recommended improvements and projects.

CIP P-17 Parks Master Plan Funding Summary
Estimated Project Cost= \$250,000



CIP P-17 Parks Master Plan Funding Summary

Project Component	Budget	Encumbered	Paid to Date	Remaining Budget
Project Management				
Preliminary Services				
Environmental				
Design	\$250,000	\$(249,980)	\$(179,668)	\$20
Permits				
Right-of-Way				
Construction				
Construction Management				
Equipment				
Total	\$250,000	\$(249,980)	\$(179,668)	\$20

The encumbered amount is expected to be fully expended upon receipt and payment of the final invoice for this project.

Recommended Action:

Adopt the Parks and Community Services Master Plan as presented.

Attachments:

- A. Final Parks and Community Services Master Plan
- B. Master Plan PowerPoint Presentation