



ECONOMIC DEVELOPMENT COMMITTEE MEETING MINUTES

April 9, 2025
4:00 p.m.
550 E. Sixth Street, Beaumont, CA

Regular Session

A. **CALL TO ORDER at 4:09 p.m.**

Present: Council Member Julio Martinez, Council Member Jessica Voigt (at 4:45pm), City Manager Elizabeth Gibbs, Economic Development Director Kirk Pelsner, Post Secondary Education Member Lisandra Patin, Community Member Jason Doyle at 4:28pm, Community/Business Member Ron Rader, Community Member Richard Bennecke, Youth Council Member Dailin Brown, Alternate Member Edward Gallardo

Absent: B. Rader, E. Brown, Mathews, Taylor, Marrufo, Brannock, Billinger

Action of any Requests for Excused Absence: **Billinger, B. Rader, Brannock, Taylor, Marrufo**

Pledge of Allegiance

Adjustments to Agenda

Conflict of Interest Disclosure: **Present item D.2 first.**

B. **PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):**

No comments

C. **ACTION ITEMS / PUBLIC HEARINGS / REQUESTS**

C.1 **Approval of Minutes**

Deputy City Clerk noted a correction to the Minutes.

**Motion by Council Member Martinez
Second by Member Rader**

Approve Minutes dated February 12, 2025 with corrections.

Approved by a unanimous vote

D. UPDATE OF PROJECTS FROM CITY STAFF

D.2 Downtown Revitalization Plan Overview

Brief Overview of the Downtown Revitalization Plan.

Consensus to receive and file.

D.1 Painted Crosswalks in Downtown Beaumont

Follow-up on painted crosswalks in Downtown Beaumont.

Discussion of locations and the benefits. Discussion of using local talent, including the high school art department, and the digital design class to paint instead of a contractor. Suggestion of using the current crosswalk template but changing the color to red white and blue.

E. REPORTS

F. TOPICS FOR FUTURE AGENDAS

- Stats on business incentive billboards

G. ADJOURNMENT at 5:12 p.m.

The next regular meeting of the Beaumont Economic Development Committee is scheduled for Wednesday, May 14, 2025, at 4:00 p.m., unless otherwise posted Online www.BeaumontCa.gov