



Staff Report

TO: Economic Development Committee Members
FROM: Kirk Pelsner, Economic Development Director
Laura James, Economic Development Manager
DATE May 14, 2025
SUBJECT: Request for Proposal to Update Economic Development Strategic Plan

Description Review a Draft Request for Proposal for an Update to the City's 2019 Economic Development Strategic Plan.

Background and Analysis:

Staff has prepared a Request for Proposal for an update to the City's Economic Development Strategic Plan. The draft has been attached for review.

The City's most recent Economic Development Strategic Plan (EDSP) was adopted in 2019. Since that time, significant changes have occurred both regionally and nationally, including lasting impacts from the COVID-19 pandemic, shifting market trends, demographic shifts, and emerging development opportunities.

Additionally, since the adoption of the 2019 EDSP, numerous projects have been completed which should be taken into consideration for this update, including: the 2025 City of Beaumont Strategic Plan; the 2024 Downtown Revitalization Plan; the 2024 Strategic Communications Plan; and the 2020 General Plan Update.

Considering these myriad changes, an updated EDSP is necessary to ensure the City's economic development policies, programs, and priorities remain responsive and aligned with current and future community needs.

The City is seeking a consultant with extensive experience in preparing Economic Development Strategic Plans. The selected consultant must demonstrate a proven ability to assess the City's strengths, weaknesses, opportunities and threats, gathering substantial community feedback to provide specific recommendations to guide Beaumont's growth.

Recommended Action:

Review, provide feedback on, and endorse the Request for Proposal for the Update to the City's Economic Development Strategic Plan.

Attachments:

- A. 2025 RFP EDSP Update Draft
- B. 2019 Economic Development Strategic Plan