



Staff Report

TO: Parks and Recreation Committee Members
FROM: Doug Story, Community Services Director
DATE: April 28, 2025
SUBJECT: Parks and Community Services Master Plan Final Presentation of Findings

Description Capital Improvement Project P-17 – Completion of Parks and Community Services Master Plan.

Background and Analysis:

In 2023, the City of Beaumont initiated the development of a Parks and Community Services Master Plan in response to the City's continued growth and increasing demand for quality parks, recreational programming, and equitable public space access. The purpose of the plan is to establish a clear, community-driven roadmap to guide decision-making for park improvements, facility development, programming enhancements, and long-term investment priorities over the next decade.

The planning process included a robust series of community engagement activities, facility evaluations, and data collection efforts, culminating in a final plan that reflects the needs and aspirations of Beaumont residents.

Key Elements of the Planning Process:

- **Statistically-Valid Survey:** 416 households responded to a city-wide survey, representing a 95% confidence level with a $\pm 4.7\%$ margin of error. The survey revealed:
 - 60% of residents rate Beaumont parks as “Excellent” or “Good” (compared to 79% nationally)
 - 74% of residents rate the quality of programs as “Excellent” or “Good” (national average: 80%)
 - 43% participated in a city program in the past year (above the national average of 32%)
 - Barriers to participation included lack of awareness (33%), being too busy (28%), and inconvenient times (16%)

- **Park and Facility Assessments:** Each park was evaluated on condition, accessibility, safety, maintenance, and user experience using a standardized 0-5 scale. This helped identify both deficiencies and high-performing sites.
- **Equity Mapping and Level of Service Analysis:** Advanced GIS mapping tools were used to identify underserved areas and guide recommendations for equitable park access and service distribution.
- **Public Engagement:** The planning process was guided by community feedback gathered through in-person events, stakeholder interviews, and the statistically-valid survey. Outreach emphasized inclusivity and representation across all demographic groups.
- **Capital Improvement Plan (CIP):** Based on the needs assessment and public input, the plan outlines priority projects and improvements over the next 10 years to address critical gaps and enhance community offerings.

Mission, Vision, and Values:

The Master Plan process also included an update to the department's guiding principles:

- **Mission:** To Elevate Community
- **Vision:** Parks with Purpose. Recreation with Heart. Community at the Core.
- **Core Values:** Teamwork, Innovation, Inclusion, Service Excellence

Remaining Parks and Community Services Master Plan Schedule:

April 28	Park & Recreation Committee - presentation of findings
May 7	Community Public Meeting and presentation of findings
April 29 – May 9	Prepare Draft Report
May 10 – May 16	Staff review of Draft Report
May 17 – 30	Prepare Final Report
June 3	Final Report presentation to Council

Recommended Action:

Receive and file the Parks and Community Services Master Plan Findings.

Attachments:

- A. Parks and Community Services Master Plan Findings Presentation