



Staff Report

TO: City Council
FROM: Elizabeth Gibbs, City Manager
Darron Usher, Principal Management Analyst
DATE April 15, 2025
SUBJECT: Adoption of the City of Beaumont 2025 Strategic Plan

Description This report presents the final draft of the City of Beaumont Strategic Plan 2025 for review and adoption. The plan outlines the City's core strategic priorities, goals, and action steps for FY 2025/2026.

Background and Analysis:

The City of Beaumont conducted a Strategic Planning Workshop on January 28, 2025, bringing together City Council members, executive staff, and key stakeholders to identify priorities and shape the City's strategic direction. The result is the City of Beaumont Strategic Plan 2025, which provides a two-year roadmap aligned with the City's long-term vision and current operational needs.

The Strategic Plan is structured around five key targets:

1. **Communications & Relationships** – Focused on improving citywide engagement and public trust.
2. **Infrastructure, Projects & Traffic** – Prioritizing capital improvements and transportation enhancements.
3. **Economic Development & Downtown Revitalization** – Advancing the local economy and improving the downtown corridor.
4. **Financial Stability & Resource Development** – Ensuring fiscal health and diversified revenue.
5. **Quality of Life & Community Well-Being** – Enhancing amenities, parks, and resident services.

Each target includes detailed goals and action plans with responsible parties and timelines. High-priority projects include the Pennsylvania Grade Separation, Police Station design, Sports Park improvements, and downtown business attraction efforts.

The Strategic Plan also incorporates a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis and establishes metrics for monitoring implementation.

The Strategic Plan is intended to guide policy decisions, support annual budget planning, and ensure transparency with the community. Staff is currently reviewing software that can be a vital tool in tracking the progress of the goals set in the Strategic Plan.

Fiscal Impact:

The cost of preparing this staff report is estimated to be \$300.

There is no immediate fiscal impact associated with adopting the Strategic Plan. Future implementation of identified projects and initiatives may have financial implications, which will be addressed during the annual budget process or as part of individual project funding considerations.

Recommended Action:

Approve and adopt the City of Beaumont 2025 Strategic Plan.

Attachments:

- A. City of Beaumont 2025 Strategic Plan