

Beaumont - Cherry Valley Rotary Club

P. O. Box 3006 Beaumont, Ca. 92223

January 26, 2025

Cherry Festival Association

The Rotary Club is giving notice that we cannot put on the Cherry Parade. There are a number of reasons to not continue after fifty years.

First and foremost is the violent actions from the CYSC group.

Second, the lack of cooperation between the City of Beaumont and your Board. We were literally caught between both entities. Our integrity is worth more than that.

Finally, we really don't have the volunteer numbers to carry on.

Good luck with future endeavors.

A handwritten signature in black ink, appearing to read 'D. Heiss', written in a cursive style.

David Heiss, Rotary President