



## Staff Report

**TO:** City Council  
**FROM:** Darron Usher, Principal Management Analyst  
**DATE:** February 18, 2025  
**SUBJECT:** Approval of an Event Sponsorship in the Amount of \$5,000 for the Saint Patrick's Day Casino Night Hosted by the Rotary Club of Beaumont – Cherry Valley

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**Description:** Rotary Club of Beaumont/Cherry Valley - Saint Patrick's Day Casino Night Sponsorship.

### **Background and Analysis:**

The City of Beaumont has received a request for sponsorship for a community event for the Rotary Club of Beaumont/Cherry Valley's Saint Patrick's Day Casino Night (Attachment A). This event is designed to foster community spirit while raising funds to support youth scholarships and a variety of local events that promote civic pride and community involvement. The event is organized by the Rotary Club of Beaumont - Cherry Valley, a nonprofit organization that has been providing community services for Beaumont and Cherry Valley since 1958. Proceeds from the Saint Patrick's Day Casino Night will be returned to the community in the form of youth scholarships awarded to Beaumont High School students and through a variety of local events.

Rotary is a global network of 1.4 million leaders and problem solvers dedicated to creating lasting change locally and worldwide. For over 110 years, Rotary has tackled real issues with passion, energy, and vision, supporting sustainable projects in areas like literacy, peace, water, and health. Recently completed and ongoing projects and events supported by the Rotary Club of Beaumont – Cherry Valley are outlined below:

### **Current Projects:**

- Seniors' Thanksgiving Dinner
- Cherry Festival Parade
- Chili Cook-Off
- Cherries Jubilee
- Veterans' BBQ

**Past Projects:**

Rescued Dogs Project  
First Responders' Appreciation  
Winter Wish (Support)

In Fiscal Year 23/24, the City contributed \$2,500 to the Rotary Club for the event. Due to the Club's proven track record and their willingness to support and volunteer various special events in our community, Staff recommends that the City Council approve the event sponsorship to support local youth scholarships and local events. As part of the terms of the sponsorship, the Rotary Club will provide the City of Beaumont with recognition at the event, showcasing its commitment to community development and youth empowerment.

**Fiscal Impact:**

The cost to prepare this staff report is estimated to be \$360.

The current budget for Rotary sponsorship is \$2,500 in GL 100-1050-7034-0000. Should the City Council approve the request of \$5,000, then a budget amendment will be needed.

**Recommended Action:**

Approve an Event Sponsorship in the Amount of \$5,000 for the Saint Patrick's Day Casino Night Hosted by the Rotary Club of Beaumont – Cherry Valley

**Attachments:**

- A. Sponsorship Request – Letter from Rotary
- B. Sponsorship Form
- C. Event Flyer