

SPONSORSHIP

SPECIAL EVENTS



SPECIAL EVENTS

SPONSORSHIP PACKAGES

The City of Beaumont welcomes residents and visitors to various FREE community events with family-friendly entertainment and activities. We host several signature events and invite the community, businesses, and organizations to join us as an event sponsor!

This sponsorship packet details each of our exciting annual events and the available opportunities for collaboration and promotion during each program. It will help you choose the events that best align with your organizational goals and mission and maximize your exposure to Beaumont residents and surrounding communities.

By sponsoring us, you will demonstrate your commitment to supporting the local community. Our efforts will foster resilient kids, strong families, and healthy communities.

Thank you for your interest in supporting the City of Beaumont!



EVENTS & PROGRAMS OVERVIEW

MAY - JULY

- Breezin through Beaumont - May 17
- Beaumont Nights - Thursdays

OCTOBER

- Monster Mash - Third Saturday
- Trunk-or-Treat - October 31

NOVEMBER

- Dia de Los Muertos - First Saturday
- Veterans Day Parade/Ceremony - November 11

DECEMBER

- Shop with a Cop - First Saturday
- Blizzard Bash & Holiday Light Parade - Second Saturday

OTHER

- K-9 Program: Sponsorships and Donations



BREEZIN' THROUGH BEAUMONT



ROAD RACE FOR THE ENTIRE FAMILY!



MAY 17, 2025
08:00 AM start time

About Our Event!

Join us in celebrating the return of Breezin' through Beaumont! This road race is fun for the entire family!

START: Beaumont Civic Center, 550 E. Sixth Street
END: Orange Avenue & Tenth Street (Stewart Park)

Event Highlights

- Events is open to all ages
- T-shirts for all registered runners
- Pre-registration discounts
- Chip timed event
- Age group awards

**REGISTRATION
DETAILS COMING SOON!**



**PARKS AND
RECREATION**
CITY OF BEAUMONT

ALBERT A CHATIGNY SR. COMMUNITY RECREATION CENTER

1310 Oak Valley Parkway

(951)769-8524 | Parks@BeaumontCA.gov |



@BMTparks



BREEZIN' THROUGH BEAUMONT

| | <i>Bronze</i> | <i>Silver</i> | <i>Gold</i> |
|-------------------------|---------------|---------------|--------------|
| SPONSOR BENEFITS | \$250 | \$500 | \$750 |

Logo Placement on Shirts



Recognition During Ceremony



City Website Mention



IN-KIND DONATIONS

Professional Services (e.g., Photography)

Entertainment



BEAUMONT NIGHTS

| SPONSOR BENEFITS | <i>Bronze</i> \$1,500 | <i>Silver</i> \$3,000 | <i>Gold</i> \$5,000 |
|--|---------------------------------|---------------------------------|-------------------------------|
| Recognition During Stage Announcements | ✓ | ✓ | ✓ |
| Social Media Mention | ✓ | ✓ | ✓ |
| City Website Mention | ✓ | ✓ | ✓ |
| Spotlight with Chamber of Commerce | | ✓ | ✓ |
| Custom Signs Displayed Around Main Stage | | ✓ | ✓ |
| Invitation to Speak during Official Welcome | | | ✓ |
| VIP Parking on Selected Night #(of spaces vary on Sponsorship Level) | | 1 | 2 |

CALLING ALL GHOSTS AND GHOULS....

MONSTER MASH HALLOWEEN PARTY



ALBERT A. CHATIGNY SR. COMMUNITY RECREATION CENTER
1310 OAK VALLEY PARKWAY, BEAUMONT, CA 92223

MONSTER MASH IS A FAMILY-FRIENDLY EVENT THAT INCLUDES:

- GAMES
- FOOD & BEVERAGE VENDORS
- HAUNTED MAZE
- MUSIC & DANCING
- LIVE ENTERTAINMENT
- AND OF COURSE...CANDY!



EVENT DETAILS

BEAUMONT SPORTS PARK
1692 BEAUMONT AVE
WALK OUR TREAT TRAIL
5PM TO 8PM

TRUNK OR TREAT
HALLOWEEN NIGHT

REGISTER TO
HOST A TRUNK!





MONSTER MASH

| | <i>Bronze</i> | <i>Silver</i> | <i>Gold</i> |
|--|---------------|---------------|--------------|
| SPONSOR BENEFITS | \$250 | \$500 | \$750 |
| Recognition During Announcements | ✓ | ✓ | ✓ |
| Social Media Mention | ✓ | ✓ | ✓ |
| City Website Mention | ✓ | ✓ | ✓ |
| Booth Opportunity | ✓ | ✓ | ✓ |
| Custom Signs Displayed in Event Area | | ✓ | ✓ |
| Invitation to Speak during Costume Contest | | | ✓ |





TRUNK-OR-TREAT

| | <i>Bronze</i> | <i>Silver</i> | <i>Gold</i> |
|-------------------------|---------------|---------------|--------------|
| SPONSOR BENEFITS | \$250 | \$375 | \$500 |

| | | | |
|----------------------------------|---|---|---|
| Recognition During Announcements | ✓ | ✓ | ✓ |
|----------------------------------|---|---|---|

| | | | |
|----------------------|--|---|---|
| Social Media Mention | | ✓ | ✓ |
|----------------------|--|---|---|

| | | | |
|----------------------|--|--|---|
| City Website Mention | | | ✓ |
|----------------------|--|--|---|

IN-KIND DONATIONS

Professional Services (e.g., Photography)

Entertainment

BEAUMONT PARKS AND RECREATION PRESENTS

DIA DE LOS MUERTOS

LIVE MUSIC & FOLKLÓRICO | KIDS ZONE | OFRENDA/ALTER
CATRIÑ/CATRINA CONTEST | VENDORS & FOOD TRUCKS



This free, family-friendly event will honor the rich cultural traditions of Día de los Muertos with a vibrant day of remembrance and celebration.

- Community Pet Ofrenda: Beginning October 1, bring photos of your beloved pets who have passed on to contribute to the community ofrenda/alter.
 - Photos must be framed and no larger than 8x10.
- Catriñ/Catrina Contest - Entries will be simple walk-on-and-pivot displays. The emphasis of judging is on the costumes; but makeup, presentation, and creativity will also be taken into account.
- Honor your loved ones by writing their name on a Monarch butterfly in our Memory Garden.

**MORE INFO &
ENTERTAINMENT
SCHEDULE:**



**PARKS AND
RECREATION**
CITY OF BEAUMONT

ALBERT A CHATIGNY SR. COMMUNITY RECREATION CENTER

1310 Oak Valley Parkway

(951)769-8524 | Parks@BeaumontCA.gov |



@BMTparks



DIA DE LOS MUERTOS

| | <i>Bronze</i> | <i>Silver</i> | <i>Gold</i> |
|----------------------------------|---------------|---------------|--------------|
| SPONSOR BENEFITS | \$250 | \$500 | \$750 |
| Recognition During Announcements | ✓ | ✓ | ✓ |
| Social Media Mention | | ✓ | ✓ |
| City Website Mention | | | ✓ |

IN-KIND DONATIONS

| | | | |
|---|--|--|--|
| Professional Services (e.g., Photography) | | | |
| Entertainment | | | |





CITY OF BEAUMONT

VETERANS DAY PARADE & CEREMONY

NOVEMBER 11

Downtown Beaumont



PARADE - 10:00 a.m.

Begins at Beaumont Avenue & 10th Street and ends at the Beaumont Civic Center.

CEREMONY - 11:00 a.m.

Beaumont Civic Center, 550 E. 6th Street

LUNCHEON - 12:00 p.m.

Immediately following the ceremony. Please visit the website for details.

**SCAN FOR
MORE DETAILS!**



COMMUNITY RECREATION CENTER HOURS:

Monday - Thursday: 8am - 5pm | Friday & Saturday: 8am - 12pm
(951)769-8524 | parks@beaumontca.gov



**PARKS AND
RECREATION**
CITY OF BEAUMONT



VETERANS DAY PARADE & CEREMONY

| SPONSOR BENEFITS | <i>Bronze</i> \$300 | <i>Silver</i> \$750 | <i>Gold</i> \$1,000 |
|----------------------------------|-------------------------------|-------------------------------|-------------------------------|
| Recognition During Announcements | ✓ | ✓ | ✓ |
| Social Media Mention | ✓ | ✓ | ✓ |
| Signature Sponsor Certificate | | ✓ | ✓ |
| Remarks during Luncheon | | | ✓ |



Beaumont Police Department Presents



SHOP WITH A COP



FIRST SATURDAY
OF DECEMBER



CURRENTLY
SEEKING
DONATIONS

SHOP WITH A COP INVITES SELECT STUDENTS FROM LOCAL SCHOOLS FOR BREAKFAST AND CHRISTMAS SHOPPING WITH OUR POLICE OFFICERS.

LET'S GIVE BACK TO OUR COMMUNITY, CONNECT WITH OUR YOUTH, AND ENJOY THIS SEASON OF GIVING.

Donations will be addressed to the Beaumont Police Department.



BEAUMONT PARKS AND RECREATION PRESENTS

BLIZZARD BASH

& HOLIDAY LIGHT PARADE

SECOND SATURDAY OF DECEMBER

LIVE MUSIC | ICE SKATING | KIDS ACTIVITIES
LOCAL VENDORS & FOOD TRUCKS

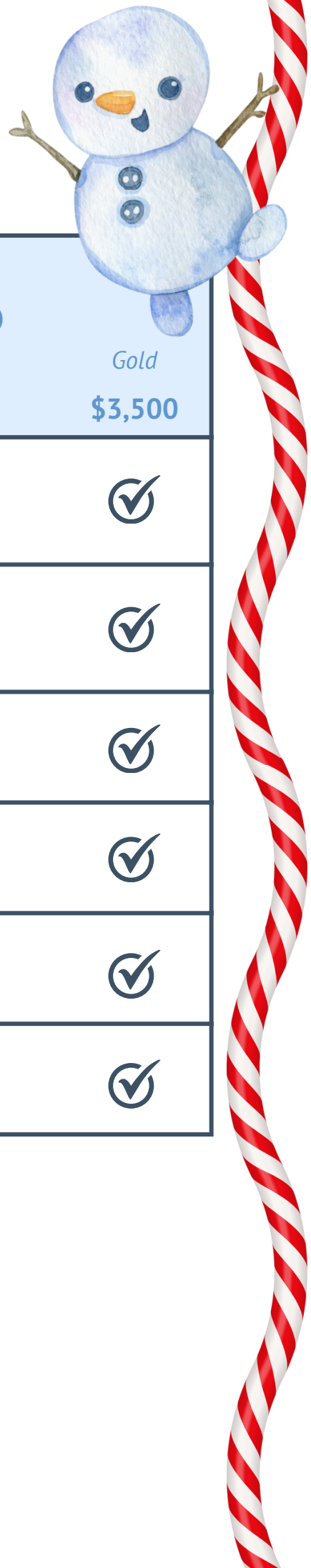


LIGHT PARADE

WE'RE LOOKING FOR MARCHING BANDS, THEMED FLOATS,
DECORATED GOLF CARTS, AND LOCAL GROUPS WHO WANT
TO SHOW OFF THEIR HOLIDAY SPIRIT!

LEARN MORE & REGISTER!

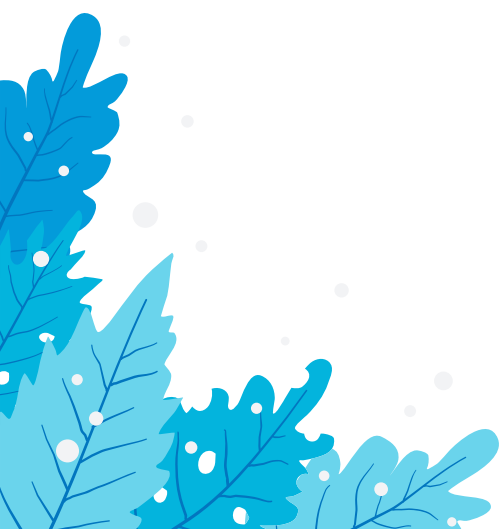




WINTER HOLIDAYS

(Blizzard Bash, Light Parade, and Operation Santa)

| | <i>Bronze</i> | <i>Silver</i> | <i>Gold</i> |
|---|----------------|----------------|----------------|
| SPONSOR BENEFITS | \$1,000 | \$2,500 | \$3,500 |
| Recognition During Announcements | ✓ | ✓ | ✓ |
| Recognition During Opening Remarks | ✓ | ✓ | ✓ |
| Social Media Mention | ✓ | ✓ | ✓ |
| City Website Mention | ✓ | ✓ | ✓ |
| Custom Signs Displayed in Event Area | | ✓ | ✓ |
| Custom Coffee / Hot Cocoa Sleeves with Sponsor Logo | | | ✓ |





BEAUMONT POLICE DEPARTMENT

K-9 PROGRAM

Sponsorships and Donations



The K-9 Sponsorship Program is a vital initiative that supports the expenses associated with police K-9 units.

These highly trained dogs assist with various tasks, including:

- detecting narcotics
- tracking suspects
- aiding in search-and-rescue operations



BECOME A K-9 SPONSOR

Each donation includes a name engraving on the Beaumont PD's K-9 Program Plaque, with placement corresponding to the donated tier amount.



Paws for a Cause..... Up to \$250

- Raffle ticket(s) for K-9 Program Merchandise:
 - Stickers, Patches, Magnets, and K-9 Stuffed Animal (while supplies last).

Heroic Hound.....\$500

- K-9 Program Window Sticker
- Company Logo or Personal Name on K-9 Police Webpage

Canine Champion.....\$750

- K-9 Program Window Sticker
- Company Logo or Personal Name on K-9 Police Webpage
- Photo Feature on City Monitors

Leader of the Pack\$1,000

- K-9 Program Window Sticker
- Company Logo or Personal Name on K-9 Police Webpage
- Photo Feature on City Monitors
- Video Feature (15s) on City Monitors and Frontier Channel 32

By supporting the K-9 Sponsorship Program, sponsors contribute directly to the support and operational readiness of the K-9 teams.

All donations are accepted via mailed-in checks and in-person.

Mail

Beaumont Police Department,
660 Orange Avenue
Beaumont, CA 92223





Company Name: _____

Contact Name/Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone/Cell: _____ Email: _____

SPONSORSHIP LEVEL: *Select desired sponsorship tier or write donation amount/items.*

| | Bronze | Silver | Gold | Donations |
|----------------------------------|--------------------------|--------------------------|--------------------------|------------------|
| Breezin' through Beaumont | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| Beaumont Nights | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| Monster Mash | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| Trunk-or-Treat | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| Día de Los Muertos | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| Veteran's Day | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| Shop with a Cop | | | | _____ |
| Blizzard Bash | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | _____ |
| K-9 Program | Heroic Hound | Canine Champion | Leader of the Pack | Paws for a Cause |

Total Commitment: \$ _____

Disclaimer: All donations are welcome at any time. If the sponsor's contribution includes the need for print or custom signage, the sponsor must provide a minimum of four (4) weeks notice prior to the event to allow adequate time for production and placement. If the required time is not met, it may result in the inability to include the sponsor's materials at the event.

Authorized Signature for Sponsor: _____

Printed Name, Title: _____

Authorized Signature for City: _____

Printed Name, Title: _____


Charitable donations may qualify for a tax-deduction. All sponsorships are classified as a business expense.

Email: finance@beaumontca.gov | Phone: 951-769-8520



MARKETING SNAPSHOT

Partner with the City of Beaumont to elevate your organization's visibility as a strong supporter of local programs and events that speak directly to your customers!




10k
FOLLOWERS

4.0k
FOLLOWERS

15k
FOLLOWERS

@BeaumontGov @BMT Parks @BeaumontCAPolice




6.9k
FOLLOWERS

875
FOLLOWERS

10.8k
FOLLOWERS


@BeaumontGov @BMT Parks @BeaumontCA PD



30+
NEIGHBORHOODS

50k+
RESIDENTS

@Beaumont-CA



<1k
FOLLOWERS

@City-of-Beaumont-CA



Sign up for our newsletter and community calendar alerts to know what is happening in the City of Beaumont!



Join us on our YouTube live to see bi-monthly City Council meetings on the 1st and 3rd Thursday of every month!

Custom Sponsorship Packages

Sponsorship packages are customizable, ranging from in-kind services to a special event sponsor. Donations are accepted.

Thank You

FOR YOUR CONSIDERATION.

SCAN ME



beaumontca.gov