



Staff Report

TO: City Council
FROM: Jennifer Ustation, Finance Director
DATE: December 3, 2024
SUBJECT: City of Beaumont Sponsorship and Donation Policy

Description Sponsorship and Donation Policy to support the City of Beaumont's Adopted Strategic Plan Target #1 Communications/Relationships Goal #2 Develop Funding Sources for Community Events.

Background and Analysis:

The City of Beaumont's Adopted Strategic Plan Sponsorship Target #1 Communications/Relationships Goal #2 Develop Funding Sources for Community Events. City staff has drafted a Sponsorship and Donation Policy to guide the acceptance, management, and acknowledgement of donations from individuals, organizations, and businesses. This policy aligns with the City's mission to receive support in a transparent and accountable manner, benefitting community services and programs.

The Financial and Audit Committee reviewed the policy on November 18, 2024, and recommended to move it forward to the City Council for approval.

Fiscal Impact:

The estimated cost to prepare this report is \$225.

Recommended Action:

Approve City of Beaumont Sponsorship and Donation Policy.

Attachments:

- A. City of Beaumont Sponsorship and Donation Policy