



Staff Report

TO: City Council
FROM: Doug Story, Community Services Director
DATE: September 17, 2024
SUBJECT: Receive and File the Parks Master Plan Findings – Capital Improvement Project P-17

Description Strategic Plan – Target 5, Goal 3.

Background and Analysis:

On March 21, 2023, the City Council awarded a professional services agreement to RHA Landscape Architects (RHA) to develop a Parks and Community Services Master Plan.

The objectives of the plan include identifying the needs of the community, providing a citywide vision for parks and recreation facilities, establishing priorities for implementation, and developing a strategic direction for future improvements including a funding strategy.

As part of the process, the City has been meeting with RHA bi-weekly to create the Parks Master Plan. To date some of the completed tasks are as follows:

- Project Branding and Website: www.bmtparks.com
- Community Profile Report
- Site Tour of Parks and Facilities
- Stakeholder Input and Public Meetings
- Meetings with City Staff and Department Heads
- Staff Organizational Culture IMPACT assessment
- Site Assessment – Parks and Facilities
- Updated maps of parks with amenity inventory and park assessment score
- Recreation Program Assessment
- Statistically Valid Survey
- Communitywide Digital Survey

As the Parks and Community Services Master Plan nears completion, insights gathered from the community outreach phase are being used to shape the final recommendations for park acquisition, development, maintenance, capital improvement projects, and recreational programming. Concerns, future needs, and preferences identified during the outreach have been incorporated into the draft plan, thanks to the collaboration between City staff and the consulting team. The draft will also integrate data from neighboring communities and national benchmarks to ensure the City addresses future growth while identifying and addressing any deficiencies. Final recommendations will be presented once the full plan is completed.

Some of the highlights from the community input includes:

Amenity needs: Sports courts, trails, adequate lighting, and dedicated pickleball courts.

Program needs: Adult sports, fitness and wellness programs, and aquatics.

Desired improvements: Expanded sports courts, trail systems, shade structures, picnic tables, and additional park amenities.

Overall, the community meetings and feedback reflected moderate to high levels of satisfaction from the park system and the services/programs provided by the Parks and Recreation Department.

Now that data and information have been collected from the community, RHA will begin to compile several reports as they prepare the Final Master Plan Report. The following deliverable will be presented to staff:

Equity and GAPS Analysis: Geographic information system (GIS) maps will be developed that show the service area covered by each park type or amenity types. This will present an objective tool to determine equity of access and determine true gaps and overlaps.

Future Suggested Capital Improvement Project (CIP) List: A detailed list of proposed improvements, including associated costs, funding needs, potential funding sources, priorities, and phasing.

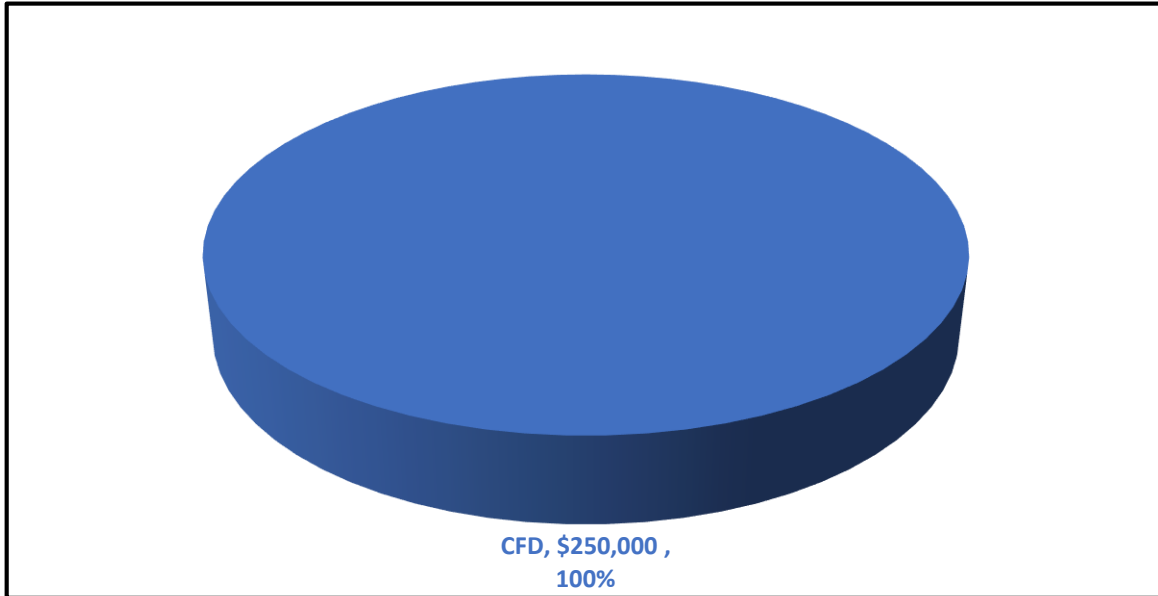
Needs and Level of Service Analysis: Based on community input, trends, National Recreation and Parks Association (NRPA) and California Parks and Recreation Society (CPRS) guidelines, staff input and the consulting teams professional experience, recommended Levels of Service standards will be developed that will influence strategies for parkland acquisition, park and trail development and enhancement, and recreation facilities and programming.

Attached to this staff report is a slideshow presentation of the current findings and next steps for the Parks Master Plan.

Fiscal Impact:

The Parks Master Plan is fully funded through Capital Improvement Project P-17.

CIP P-17 Project Name Project Funding Summary
Estimated Project Cost = \$250,000



CIP P-17 Project Name Project Budget Summary

Project Component	Budget	Encumbered	Paid to Date	Remaining Budget
Project Management				
Preliminary Services				
Environmental				
Design	\$250,000	\$(249,980)	\$(93,128)	\$20
Permits				
Right-of-Way				
Construction				
Construction Management				
Equipment				
Total	\$250,000	\$(249,980)	\$(93,128)	\$20

The cost to prepare this staff report is estimated to be \$280.

Recommended Action:

Receive and File the Parks Master Plan Findings – Capital Improvement Project P-17

Attachments:

- A. Parks Master Plan Presentation - Community Outreach Findings