



Staff Report

TO: City Council
FROM: Kyle Warsinski, Economic Development Manager
DATE September 5, 2023
SUBJECT: New Resident Information

Description Details on providing new residents with business information.

Background and Analysis:

For the past few years, the Beaumont Chamber of Commerce has established and grown in its New Resident Welcome Bag program. The welcome bag contains various items from Chamber member businesses to inform new residents of goods and services available to them locally. Local businesses, non-profits, religious institutions, and the San Geronio Pass Hospital contribute to the welcome bag. The welcome bag also includes a city map, capital improvement plan brochure, and the City's important phone number magnets.

New residents should also be encouraged to visit the new Economic Development website, beaumontcabusiness.gov, for news on new businesses, various business and entrepreneur programs, downtown incentive programs, updates on the downtown revitalization plan and business spotlights.

Fiscal Impact:

The estimated cost to prepare this report is \$133.

Recommended Action:

Receive and file the report.