



EXHIBIT "A"

SCOPE of SERVICES



The City of Beaumont (City) is seeking proposals from qualified firms/individuals (Consultant) registered as a lobbyist with the California Secretary of State in order to achieve certain state legislative agenda objectives, including funding advocacy and policy changes. The prospective consultant(s) should have business relationships with the California State Legislature and its reporting agencies and departments and should have experience in effectively lobbying issues on both sides of the aisle in both the California State Assembly and the California State Senate.

The Consultant must be well versed in State Legislation and able to properly represent the City and its interests. The services the City is seeking include, but are not limited to, the following:

General Lobbying Services:

1. On an annual basis, work with the City to update its legislative program to look at upcoming legislative trends. This will assist the City in proactively addressing legislation, topics, or issues that unfold in advance of the coming year.
2. Undertake advocacy, including strategy development and related activities, to attain the objectives of the City. Related activities shall include meeting with legislators and staff, drafting legislative amendments, coordinating testimony at legislative hearings and administrative agencies, attending meetings and otherwise representing the City's positions. Organize advocacy trips to promote the City's projects and priorities.
3. Review proposed, introduced, and amended legislation, and proposed and adopted administrative rules and regulations, to determine its impact on the City and recommend positions to be taken on the legislation.
4. Provide periodic electronic reports on status of legislation and other related matters such as bill language and committee analysis, an annual report giving an overview of the completed and forecast of important issues for the upcoming year.
5. Coordinate and cooperate with other organizations, municipalities, companies, and firms having similar legislative objectives as the City. Where appropriate, advocate positions on legislation and work to secure language in law that will advance the City's interests.
6. Regularly communicate with the City to assess legislative options, analyze legislation, and discuss policy objectives including review and input to the City's legislative policy guide. Present legislative issues to the full City Council as needed/upon request.
7. Participate in regular planning and coordination meetings with City staff.
8. Undertake advocacy on technical matters, compliance reporting and associated activities.



9. Identify available programs that provide funding or grants for transportation, wastewater, recycled water, water conservation, energy sustainability, economic development, parks and recreation, public safety, and all other City projects and services and provide assistance in preparing applications.
10. Prepare and file all applicable Fair Political Practices Commission lobbying documents and reports within all applicable deadlines, per the provisions of the Political Reform Act of 1974 as amended. Provide the City notification of any changes or modifications that may be pertinent.
11. Assist City staff with ongoing/regular reporting and follow up as may be required by the granting agency/organization.
12. Arrange meetings with legislative representatives and/or government departments and/or agencies for City elected officials and staff as requested by the City.
13. Provide a monthly written summary of work conducted on behalf of the City.

State Lobbying Services:

1. Review all bills introduced in the California Legislature and inform the City of all such legislation affecting its interest and forward a copy of such bills to the City.
2. Assist the City in identifying and obtaining state funding available for City programs and proposed capital projects.
3. Provide a monthly written summary conducted on behalf of the City during the legislative session and at other times if significant activity warrants it.
4. Initiate legislative proposals on behalf of the City.
5. Attend and provide testimony on behalf of the City in legislative hearings.
6. Perform duties customarily performed by legislative advocates and governmental affairs on behalf of the City to the best of their abilities, experience, and talents.