



Staff Report

TO: City Council

FROM: Christina Taylor, Deputy City Manager

DATE: September 5, 2023

SUBJECT: Award a Professional Services Agreement with Renne Public Law Group for State Lobbying Services and Grant Writing Assistance in an Amount Not to Exceed \$113,000 Annually for an Initial Term of Five Years.

Description Strategic Plan Target #4 (*Finances/Resources*) Priority Level 1 Goal #1

Background and Analysis:

The City of Beaumont released a request for proposals (RFP) for State Lobbying services on May 18, 2023, with a comprehensive scope that includes review of the City’s legislative platform, advocacy, legislative reports, bill reviews, legislative proposals among other things. The RFP was released in consistency with Chapter 3.02 of the Beaumont Municipal Code regarding procurement of professional services.

At close of the RFP period, on June 1, 2023, the City received four (4) proposals from lobbying firms to provide the requested services. The RFP was accessed by 31 firms. A panel consisting of the City Manager, Police Chief and Deputy City Manager reviewed and rated all the proposals consistent with Beaumont Municipal Code Section 3.02.040.

	Understanding of Scope of Services & Completeness of RFP	Related Experience and Demonstrated Skills	Approach to Performing Services	Familiarity with City, County & State Procedures	References	Cost & Cost Effectiveness	GRAND TOTAL
RESPONDING FIRMS	20	30	20	15	10	5	100
California Advocacy, LLC	15	22	16	10	6	5	73
The Criscom Company	13	16	12	10	8	3	63
Townsend Public Affairs	18	29	16	15	9	3	91
Renne Public Law Group (RPPG)	20	30	20	15	10	3	98

The top two (2) firms were selected for oral interviews. The panel, based on a combination of the evaluation, scoring and oral interviews, recommended Renne Public Law Group to the RFP sub-committee. The RFP sub-committee met and concurred with staff’s recommendation.

Fiscal Impact:

Staff estimates that the cost to prepare the staff report is approximately \$300.

Lobbying services are paid for from 100-1200-7068 Contractual Services which has a budget amount of \$130,000 for federal and state lobbying services, as well as contractual grant writing services. Of the budgeted \$130,000, a purchase order has been issued to the City's federal lobbying firm leaving a balance of \$43,000 for this fiscal year.

Should City Council award the contract tonight, a budget amendment to increase expenses will be brought forward in October as part of the first quarter budget review presentation to fully fund the lobbying and grant writing contracts.

Recommended Action:

Authorize the Mayor to execute a Professional Services Agreement with Renne Public Law Group for State lobbying services and grant writing assistance in an amount not to exceed \$113,000 annually for an initial term of five years.

Attachments:

- A. Request for Proposals for State Lobbying Services
- B. Scope of Work
- C. Professional Services Agreement
- D. Proposal Renne Public Law Group
- E. Conflict of Interest Statement