

Exhibit A

Fire Sprinkler Installation Program (DRAFT)

1. Downtown Business Fire Sprinkler Installation

Purpose:

The purpose of the Fire Sprinkler Installation Program is to incentivize businesses to locate or expand their business in the Downtown by assisting in the installation of fire sprinkler systems in buildings which they are not currently present but would be required for targeted industries.

Eligible Property Improvements:

- a. Fire Sprinkler Suppression Systems
- b. Fire Alarm systems meeting certain requirements

Program Scope: The following businesses are eligible for a business incentive loan:

1. Premium Casual Restaurants (upscale, fast casual dining, high quality food, elevated atmosphere but more casual than fine dining, seating area indoors or outdoors)
2. Sit Down fine Dining (upscale, high quality food, beer and wine list, elevated atmosphere, sizable seating area indoors and bonus for outdoor seating)
3. Bars and Cocktail Lounges (upscale and elevated atmosphere, premium offerings, activities and events)
4. Breweries, Distilleries, small scale alcohol production (manufacturing of craft beer, spirits or wine, product sold for onsite or offsite consumption, retail component with elevated atmosphere)
5. Entertainment Uses – Live entertainment, music stores, bookstores, art house or art showcases, technology focus and gadgetry such as high-tech video games or virtual reality, etc.

Maximum per Application: \$1 per \$1 match, of 50% of total project cost, not to exceed \$50,000 on a project totaling \$100,000 or more.