



June 13th, 2023

Re: Enlighten Dogs Training Center

To whom it may concern,

My name is Christopher Ashton, I am the owner of Enlighten Dogs. I am a Cherry Valley / Beaumont resident for 14 years. I have been operating in the dog training business for 15 years in the Redlands, Yucaipa, Cherry Valley and Beaumont areas.

My team has been teaching obedience classes at Nobel Creek Park and most recently at Beaumont Craft Brew Lounge. We have determined there is a great need for training and dog boarding in the Beaumont area. Many of my clients have had to travel to Banning, Redlands and farther for services, currently both my other sites are at capacity. We see a major need with the growth within the City of Beaumont that this type of business and service to the community would be very beneficial.

My philosophy and goal as a business owner is to always give back to the communities we operate in; whether that is helping local law enforcement, animal control, as well as teaching Pet CPR and First Aid classes to pet owners and professionals. We are proud to be business partners with the Beaumont Unified School District through the Adult Transition program where special education students visit our training sites weekly throughout the school year to gain valuable work experience by completing janitorial duties and various work skills.

Our business will operate a pick up and drop off for doggy day care and boarding so traffic flow will be limited. With the location of the proposed site being near the freeway and the manner in which we operate our kennels, noise and volume should not be an issue at the location. Ongoing education is the key for our Enlighten Dog's team and we strive to maintain best practices in our industry through certifications, continuing education and conferences for all Enlighten Dog employees.

A business like this is not currently available with the City of Beaumont, Enlighten Dogs would be a fun and safe place for Beaumont residents to train and board their dogs while on vacation or in a time of need. Please consider our proposal for doggy day care and boarding in the downtown mixed use zone. We look forward to partnering with the City of Beaumont and being a valued community business.

Respectfully,

Christopher Ashton, CPTI
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