



## Staff Report

**TO:** City Council  
**FROM:** Doug Story, Director of Community Services  
**DATE:** April 4, 2023  
**SUBJECT:** Consideration of Approval of the 2023 Fourth of July Entertainment, Production and Stage Rental Agreement with Stache Inc. dba The M&M Group and Fireworks Display with Pyro Spectaculars, Inc.

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**Description** Approve purchase orders and execute Professional Services Agreements with Stache Inc. dba The M&M Group and Pyro Spectaculars, Inc.

### **Background and Analysis:**

The City of Beaumont has a long-standing tradition of celebrating our nation's Independence Day holiday with a family-friendly event at Stewart Park. Following the successful return of live concerts and fireworks display in 2022, the Community Services Department is excited to bring the community together once again for the annual Freedom Festival.

### **Entertainment, Production and Stage Rental**

Staff has contacted a company with extensive experience in providing world-class entertainment at Stewart Park. The event will feature two artist performances which shall cover all music genres, allowing festival attendees to enjoy a variety of musical entertainment.

Due to the current state of the Stewart Park and following the return of the concert in 2022, it was determined that numerous items were required to be brought into the park to facilitate the event. Items which were required include generators, lighting and porta-pots.

In addition to the costs associated with musical entertainment, the 2023 proposal includes the cost for these extra items such as a 16'x20' mobile stage, dressing rooms, generator, backup generator, sound, lighting, and artist accommodations and catering. The 2023 proposal includes two bands at the low to mid national act level as opposed to tribute bands. The proposed cost for entertainment, stage and all necessary equipment is \$55,000.

### **Fireworks Display**

Due to the highly specialized field of pyro technic displays, staff contacted one vendor for a proposal for the pyro technic entertainment. Pyro Spectaculars, Inc. proposes a pyrotechnics program in the amount of \$30,000 which includes a 3,872-shot display, a licensed pyrotechnic operator, specialized crew and safety equipment used for support and protection, insurance coverage and direct contact with our local fire department. The proposal does not include any required permit fees and/or additional standby fees for inspections, or necessary security for the display site. If required, the City will need to pay for these items.

### **Staff Overtime**

The Beaumont Police Department staff overtime is estimated to be \$5,733 for event coverage. Additional officers were added to provide enhanced patrol due to the addition of a beer garden area.

Deposits for the summer concerts and fireworks shows are due to be paid in the current budget, even though the final invoices and costs for the event and the actual event itself will take place in next fiscal year's budget.

### **Fiscal Impact:**

The total amount for entertainment, production and stage is \$55,000. The total amount for fireworks is \$30,000. This amount will need to be paid in the 2022/23 fiscal year as a prepaid asset and will be budgeted and expensed in the approved 2023/24 budget. Staff estimates the cost to prepare this report to be \$400.

### **Recommended Action:**

Authorize the Mayor to execute the Professional Service Agreement with Stache Inc. dba The M&M Group; and

Authorize staff to issue a Purchase Order in the amount of \$55,000 issued to Stache Inc. dba The M&M Group.

Authorize the Mayor to execute the Professional Service Agreement with Pyro Spectaculars, Inc.; and

Authorize staff to issue a Purchase Order in the amount of \$30,000 issued to Pyro Spectaculars, Inc.

**Attachments:**

- A. Professional Services Agreement Stache Inc dba The M&M Group
- B. Professional Services Agreement Pyro Spectaculars INC.
- C. Fourth of July Flyer