



Staff Report

TO: City Council
FROM: Doug Story, Director of Community Services
DATE: April 4, 2023
SUBJECT: Approve a Purchase Order and Professional Services Agreement with Stache Inc. dba The M&M Group for a Concert in the Park in an Amount Not to Exceed \$110,000

Description Approve a purchase order and professional services agreement for a summer concert series to include two concerts taking place on Wednesday, July 12 and Wednesday, July 19, 2023.

Background and Analysis:

In September 2022, a presentation was made regarding the costs associated with hosting a summer concert series. Pricing models reflecting the various levels of entertainment including national acts and cover bands was provided along with stage requirements and costs. Discussion on the concerts included the potential to host two summer concerts in addition to the annual Fourth of July Celebration.

Staff began working with Stache Inc. dba The M&M Group to obtain pricing for entertainment and a mobile stage for a two-concert series at a Low National Act pricing level. Beaumont Municipal Code 3.02.050 states that a sole source vendor is acceptable after solicitation of a number of sources, competition is deemed inadequate. M&M Group specializes in providing all-inclusive entertainment services that include providing the talent and providing all technical, stage, and performance requirements from a single source.

Due to the current state of the Stewart Park and following the return of the concert in 2022, it was determined that numerous items were required to be brought into the park to facilitate the event. Items which were required include a mobile stage, dressing rooms, generators, lighting, and porta-pots.

In addition to the costs associated with musical entertainment, the 2023 proposal includes the cost for these extra items such as a 16'x20' mobile stage, dressing rooms, generator, backup generator, sound, lighting, and artist accommodations and catering. The 2023 proposal includes two bands at the low to mid national act level as opposed to

tribute bands. The proposed cost for entertainment, stage and all necessary equipment is \$55,000 for each event.

The total proposal from The M&M Group is \$110,000. Due to contract requirements, it is necessary to initiate the purchase order in fiscal year 2022/23.

Deposits for the summer concerts are due in the current budget, even though the final invoices and costs for the event and the actual event itself will take place in next fiscal year's budget.

Fiscal Impact:

The total cost of the purchase order includes entertainment, stage, sound, lighting, backline, labor, dressing rooms, backstage, generators, and artist accommodations/catering for a total of \$110,000. This amount will be paid in the 2022/2023 fiscal year as a prepaid asset and will be requested as an enhancement request and expensed in the approved 23/24 approved budget. Staff estimates the cost to prepare this report to be \$400.

Recommended Action:

Authorize the Mayor to execute the Professional Service Agreement with Stache Inc. dba The M&M Group; and

Authorize staff to issue a Purchase Order in the amount of \$110,000 issued to Stache Inc. dba The M&M Group.

Attachments:

- A. Professional Services Agreement Stache Inc dba The M&M Group
- B. Engagement Agreement from Stache Inc dba The M&M Group
- C. Summer Concert Flyer