

Staff Report

TO: City Council

FROM: Doug Story, Director of Community Services

DATE April 4, 2023

SUBJECT: Approve a Purchase Order and Professional Services Agreement with

Stache Inc. dba The M&M Group for a Concert in the Park in an Amount

Not to Exceed \$55,000

Description Approve a purchase order and professional services agreement for one summer concert to take place on Wednesday, June 28, 2023.

Background and Analysis:

In September 2022, a presentation was made regarding the costs associated with hosting a summer concert series. Pricing models reflecting the various levels of entertainment including national acts and cover bands was provided along with stage requirements and costs. Discussion on the concerts included the potential to host three summer concerts in addition to the annual Fourth of July Celebration.

In November, the first amendment to the five-year FY2023-27 Capital Improvement Plan and the Fiscal Year 2023 Budget was approved. The amendment included the approval of a single Concert in the Park. The approved cost was \$60,000 in account 100-1550-7049.

Following this approval, staff began working with Stache Inc. dba The M&M Group to obtain pricing for entertainment and a mobile stage. Beaumont Municipal Code 3.02.050 states that a sole source vendor is acceptable after solicitation of a number of sources, competition is deemed inadequate. M&M Group specializes in providing all inclusive entertainment services that include providing the talent and providing all technical, stage, and performance requirements from a single source.

Due to the current state of the Stewart Park and following the return of the concert in 2022, it was determined that numerous items were required to be brought into the park to facilitate the event. Items which were required include generators, lighting and portapots.

In addition to the costs associated with musical entertainment, the 2023 proposal includes the cost for these extra items such as a 16'x20' mobile stage, dressing rooms, generator, backup generator, sound, lighting, and artist accommodations and catering.

The 2023 proposal includes two bands at the low to mid national act level as opposed to tribute bands. The proposed cost for entertainment, stage and all necessary equipment is \$55,000.

Fiscal Impact:

The total cost of the purchase order includes entertainment, stage, sound, lighting, backline, labor, dressing rooms, backstage, generators, and artist accommodations/catering for a total of \$55,000 funded by account 100-1550-7049. This concert is currently budgeted in the 2022/2023 fiscal year approved budget. Staff estimates the cost to prepare this report to be \$400.

Recommended Action:

Authorize the Mayor to execute the Professional Service Agreement with Stache Inc. dba The M&M Group; and

Authorize staff to issue a Purchase Order in the amount of \$55,000 issued to Stache Inc. dba The M&M Group.

Attachments:

- A. Professional Services Agreement Stache Inc dba The M&M Group
- B. Engagement Agreement from Stache Inc dba The M&M Group
- C. Summer Concert Flyer