



**ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING
AGENDA**

Wednesday, February 12, 2025

4:00 p.m.

550 E. Sixth Street, Beaumont, CA

Materials related to an item on this agenda submitted to the Committee after distribution of the agenda packets are available for public inspection in the City Clerk's office at 550 E. 6th Street during normal business hours.

MEETING PARTICIPATION NOTICE

This meeting will be recorded for live streaming as well as open to public attendance. Please use the following link during the meeting for live stream access: beaumontca.gov/livestream

Public comments will be accepted using the following options.

1. Written comments will be accepted via email and will be read aloud during the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by Committee. Comments can be submitted anytime prior to the meeting as well as during the meeting up until the end of the corresponding item. Please submit your comments to: nicolew@beaumontca.gov with "Public Comment" in the subject line.
2. Phone-in comments will be accepted by joining a conference line prior to the corresponding item of the meeting. Public comments shall not exceed three (3) minutes unless otherwise authorized by the Committee. Please use the following phone number to join the call **(951) 922 - 4845**.
3. In-person comments are accepted by notifying the City Clerk using a provided Request to Speak Form prior to the start of the Public Comment Period. Public comments shall not exceed three (3) minutes unless otherwise authorized by the Committee.

In compliance with the American Disabilities Act, if you require special assistance to participate in this meeting, please contact the City Clerk's office using the above email or call **(951) 572 - 3196**. Notification 48 hours prior to a meeting will ensure the best reasonable accommodation arrangements.

Regular Session

A. CALL TO ORDER

Council Member Lloyd White, Council Member Jessica Voigt, City Manager Elizabeth Gibbs, Interim Community Development Director, Carole Kendrick, Chair Bette Rader, Member Ebon Brown, Member Joseph Mathews, Member Jason Doyle, Community/Business Member - DeJeanne Taylor, Community/Business Member - Ron Rader, Community Member - Richard Bennecke, Community Member Cesar Marrufo, Industry Expert Member Vicki Brannock, Youth Council Member Dailin Brown, Alternate Member - Kathleen Billinger

Action of any Requests for Excused Absence

Pledge of Allegiance

Adjustments to Agenda

Conflict of Interest Disclosure

B. PUBLIC COMMENT PERIOD (ITEMS NOT ON THE AGENDA):

Any one person may address the Committee on any matter not on this agenda. If you wish to speak, please fill out a "Public Comment Form" provided at the back table and give it to the Committee Chair or City Clerk. There is a three (3) minute limit on public comments. There will be no sharing or passing of time to another person. State Law prohibits the Committee from discussing or taking actions brought up by your comments.

C. ACTION ITEMS / PUBLIC HEARINGS / REQUESTS

C.1 Approval of Minutes

Recommended Action:

Approve Minutes dated December 11, 2024.

C.2 Reorganization of Committee

Selection of Chair and Vice Chair for 2025.

D. UPDATE OF PROJECTS FROM CITY STAFF

D.1 Intersection Murals and Painted Crosswalks in Downtown Beaumont

Discussion and Direction on Potential Intersection Murals and Painted Crosswalks in Downtown Beaumont.

Recommended Action:

Discuss the points outlined above and provide feedback to be forwarded to City Council.

D.2 Establishing Economic Development Slogan

Proposal for Economic Development Slogan for Marketing Materials.

Recommended Action:

Discussion of the proposed slogans and provide direction on the preferred option.

E. REPORTS

F. TOPICS FOR FUTURE AGENDAS

G. ADJOURNMENT

The next regular meeting of the Beaumont Economic Development Committee is scheduled

for Wednesday, March 12, 2025, at 4:00 p.m., unless otherwise posted Online
www.BeaumontCa.gov